

Focus Group Guidelines
August 23, 2006
Albuquerque, NM
NM-1
Senior Men and Women
5 Kerry/5 Bush

I. Introduction (10 minutes)

- Confidentiality
- Mirrors, audio and videotapes
- Respondent introductions

Jim – Married with one year old boy. From Chicago.

Bill – Married, 5 grandkids. Retired.

Lee – Single work in security

Sarah – Retired. Bunch of grandkids.

Jim – Commercial driver. Not working now.

Tommy – Retired teacher.

Donna – Retired from Sandia as a writer. Married one daughter, grand.

Dee – Line dancing. 3 children, 5 grand.

Judy – Married – Husband just retired. From Chicago.

Herb – Retired from Spartan tech. Process eng.

Wallace – Married, 3 grandkids.

II. Direction of the Country (20 minutes)

1. Thinking generally about the country, are things moving in the right direction or wrong direction? [**VERY EXTENSIVE – PROBE AND LISTEN**]

Wrong direction.

I agree.

Little late to back out of where we are.

I agree. If we were to leave Iraq right now, it would be taken over by the terrorists.

Lives lost for nothing. Stick it out even if we may not like it.

Other subjects too, though. We looking at those?

Right on the edge, could fall one way or the other. Depends upon people pulling themselves together or separating themselves.

Right direction. 25 years in the marine corps. Still talking with Active folks. Student of history. We're faced with the most determined threat we've ever faced as a nation.

It's hard to reason with someone who'll blow themselves up. How do you deal with those people? I have a solution from the marine point of view.

I suppose the reason we're there is a moot point.

I don't think the military is ever a good solution.

We're there for oil. We should never have been there. GWashingotn said "we should never go into another country to start a war". Korea, Vietnam. Iraq.

There has to be somebody that can lead this war. It looks like it's in our hands.

Having worked at the airport, I hear complaints about the security — But in one of the meetngs we were briefed about how close we were to another disaster like 9/11.

Basically I think that even though it's uncomfortable, we're going in the right direction.

I just don't think we can keep taking the same military solution to a problem that is not a military problem. Maybe we ought to find out the reasons. . .

One of the reasons is we won't talk one on one. Korea wants to talk, but Bush won't. If he wants to solve a problem we'll have to talk. He won't do that.

I agree with her. Terrible that we're sending our young men over there.

It's too late now. You pull out now you'll have more terror in the United States. All those lives will have been in vain. We're keeping the terrorists pinned down over there. More terror cells here. They hit the airlines, they hit the trade centers. Can hit ports, nuke plants.

Dams.

I think maybe part of the lack of enough military goes back to Clinton. He made big military cuts.

I don't see anything wrong with the draft if everybody has to go. Women, Men.

Everybody. There's a whole lot of things other than military goals go into that.

Military's just doing what they're told.

Other things?

Oil's going the wrong direction. South America uses E85. Why are we so far behind? We're supposed to lead and we're not. Nobody's doing anything.

Venezuela has oil. My knowledge is that they don't like us.

It goes back to our support of dictators in banana republics. Big history of that.

One of the things about oil is they — futures trading — they raise the price of oil because they think something might happen. But they're not building oil refineries. If they build oil refineries, they'll have a glut and prices will come down.

It's a profit motive.

I've heard this fellow from Exxon, the thing we're going to do, we're making money. We're supposed to. Making money for our shareholders, we'll charge what the market will bear.

I don't think they pay out to their shareholders in proportion to their profits.

IT costs 4bln dollars to build a refinery, 10 years. We need to go nuclear.

Economy? In NM.

Depends on who you are, where you work.

I think it's going fine. Growing every day.

At the airport, I really realize what dire straits some of the airlines are in right now. I also know that there has been a reduction in the amount of money that people spend at the retail kiosks. A decline in that, and we have changed our merchandising techniques some.

I think people have habits.

I think the economy in the state of NM is good. I think the national economy is fine too. We've got adjustments to make, but. . . I've cut my driving back which is probably a good thing.

National economy is regional. NM is in good shape, my daughter lives in CA and the houses out there are just — 3,4,5 times what it is here. One of the things people are doing is coming from CA or NY, moving to NM and buying. . . It's good for the state to a point, but it keeps going, everything will go up.

It has. A year ago my house was 150k, but now it's 200k.

Housing, oil, other things?

Everything. Truck your food in, when you fly. Bring stuff in costs more.

I think our medical system is a shambles.

What ever happened to our old —

When you read statistically the number of children who can't access health care because they don't have insurance. The costs are staggering.

7000 dollars for an overnight.

My husband's in the hospital for cancer it's staggering. I was able to maintain insurance from Sandia which is good, but how can people do that? It's unbelievable what things cost.

I totally agree with her. Even the cost of drugs. Totally outrageous.

Schools as well. We're having a problem as far as crowding. Different types of schools. They should all be equal, but I have yet to see one that is.

You read on the front page the state is awash in money, but when it comes to the system, where's the money.

Referring to NCLB?

Don't know.

Part D?

There seem to be a lot of problems. My husband's retired military so we're not involved.

I don't know how it works, But I hear people complain.

I know that the paperwork to qualify is something else. That's all.

Didn't have any problem at all getting it. My carrier automatically rolled me in.

There's three policies, one is 39, 49, 59. You take the 59 your drugs are covered. On the cheaper one 2500 and you're cut off. Covered to 3000. This wasn't explained to people. Didn't tell them you'll be taking money out of your pocket.

Nowhere near as good as retired military.

What you're saying is correct. People need to think about how much medicine they're going to be taking.

There's a cutoff date.

- What things are going right?
- What things are going in the wrong direction?
- **Probe national direction vs. local direction**

2. How about the economy? What's going on with the economy here in New Mexico?

- **[PROBE]** Rising prices (especially gas), employment, any inflation fears
- How did things get to this point?
- What direction do you think the economy will go from here – will it continue to get worse, will it start to get better, or will it continue at the current level?

3. Let's talk specifically about the war in Iraq...

- **[PROBE]** What are your feelings about our continued involvement over there?
 - **[EXPLORE]** Loss of American lives, cost, no plan or exit strategy, weaker at home

4. How about the growing violence in the Middle East?
 - What are the implications of this for the U.S. and the broader war on terror?
5. **[OLDER VOTERS AND SENIORS]** How about the new prescription drug program through Medicare? What are your impressions of that?

III. Associations (15 minutes)

1. Jeff Bingaman

Disengenuous

Pure Democratic party all the way down.

Whatever the Dems say, always what he says.

I think he's been in office too long. Too much power. Time to replace him.

Feel that he and other have lost touch with the people and need to get more in touch with what's going on in the state.

2. Bill Richardson

Hard working.

Smooth

Friendly.

Spends a lot of money.

Does more for people than most of the governors. Don't mind spending if it'll help people.

Kind of neutral.

I'm too.

Not enthralled but, he's not that bad.

I would say unctuous.

He's been a national figure before he was local. You've gotta be smooth there.

3. Pete Domenici

Slicker.

Great man.

Wisdom.

Hard working.

Started off good. Worried about where he's going.

A party man. Totally.

I've liked what he's done to the state of NM, but he's getting older and isn't thinking about the people.

I think he's been in there too long. Past his time.

4. Heather Wilson[**Extensive**]

Carpetbagger.

I thought it was great that she called people and talked to them. I thought that was really good.

On the other hand, her blasts at Madrid are really strong. I think she's overdone it.

Me too. She wants domenici's job.

I used to like her but I don't anymore. The VA needed more funding and she voted against. She's not for the troops who get hurt getting taken care of.

I can't get a handle on her. I'm unable to determine which way she'll go on anything.

I think she's done a lot of good, but sometimes there's a "whoa, where'd that come from"

In particular?

Can't think of anything.

Often ends up on the big government side, throw money at a problem it might solve it.

She's not from here, not invested in us, it's a political move. Where can I run from and get my foot in Washington.

Consummate politician.

Aren't they all?

Usually they're from here.

I think she's quietly working her way up the ladder.

Very undecided about the woman.

5. Patricia Madrid [**Extensive**]

Hard working. Creative.

Been on juries for her. She was very hard working.

I'd like to learn more about her.

So would I.

I'm not sure about her.

I'm hopeful about her.

I think she's coming out very strong in her policies. Her organization of her background and strategy.

I haven't heard too much about her, that could be a good thing that she just does the work. I'd like to check that out more.

I'm concerned about what role she may have played in the most recent scandals. Trying to determine whether she's trying to cover things up, or trying to get people convicted.

:Like anything else, this political correctness thing is what bothers me. You have democrats, republicans, what about being an American. Forget what your party's doing, let's do what's good for the American people. I don't know who started this two girls having a cat fight, I want to know what Heather's going to do, and what Patricia's going to do. I want to know that, and then make a decisions.

We don't know.

I'd like to have the ability to register independent and vote in primary.

6. Congress

I don't think that they're actually involved with regular people.

There for themselves.

I think they should have term limits.

Personal fortune, that's what they're there for.

Scratch my back, scratch yours.

Best gov't money can buy.

That's why I think term limits.

Lobbyists.

- Is the current Congress worse than in times past or is this just politics as usual?

I think younger people don't see it the way we do

On the internet anyone can put anything out there.

But there is no news media that in today's American will not go to lengths to make their point.

At one time the majority of people went to congress did serve a short period of time and then

went back. Since the turn of the century, now we have people who — were a schoolteacher, go to congress and 15 years later, have millions.

[Written Exercise – Handouts #1 and #2]

7. Now I'd like to talk specifically about George W. Bush.

- What good things come to mind when you think of Bush? **[Discuss]**

He's a stubborn man. I think for a leader that's a good thing.

He's determined to do what he thinks is right no matter what the people think. He's made mistakes but taken responsibilities. But that can be a bad thing.

I'm kinda the same thing. Determined to do what he feels is right.

He tries hard.

I don't have any.

He's a man of faith. He's a believer.

Hard working, doing what he thinks is best. Cut taxes..

Thinks he's doing a good job.

I don't know of any.

- What doubts do you have? What worries you about him? **[Extensive]**

He tends to do what he wants to despite the constitution or bill of rights. Even the Supreme Court turned him down.

Doesn't have the intelligence to run our country. No sympathy for the average person.

I question his intelligence. It's the powerful men around him. His appalling inability to express himself in English.

I believe — I don't know why he's not stopped illegal immigration. Why hasn't he taken that position.

I have to agree. The issue needs to be fixed and the reason why is security. Has nothing to do with being of whatever descent, but these borders have to be secured because of the terrorists.

I agree.

I agree. The only thing is that all the work that they do. In the field, their pay is completely out of par with ours.

He's put military troops on the borders, son had to spend his two weeks. . . They can't carry weapons, customs folks don't like them being there.

Doubt his veracity. I don't think he's chosen people with the wellbeing of the country.

Underestimates the country. Clueless about the environment. Tool of big business. NCLB is a disaster.

IV. Election 2006 (20 minutes)

In a little more than three months, we will have elections for Congress, so let's talk about the upcoming elections now.

1. Are you more or less motivated to vote for Congress this year than in previous years?
Why?

More. I want change.

■ **Probe on whether voting can help affect change**

I hope so.

I'm more motivated. We need to have some changes.

2. For you personally, what is this upcoming election about? What is the most important factor that will determine how you vote for Congress?

We need change.

Throw the rascals out. It's an old phrase.

We need new people.

What kind of change?

Someone who'll listen to the people.

I'm voting for the individual who'll enhance our national security the most.

Security and economy. Iran is paying half a billion dollars to the Lebanese,. Economy has a lot to do with security.

■ **Probe on personal traits, but push through to issues as well**

3. So what are you hearing so far in this election? Have you heard anything from the candidates here in New Mexico, the candidates that you will be choosing from?

Not a lot.

Arguing amongst themselves.

Bull-scat.

Specifics?

Cat-fight.

Seems to be the primary thing. Can't watch the local news without these commercials.

What's it about?

Accustations about Vigil mess.

I'm over it.

It's not about what they're going to do for us.

One makes the initial accusation and directs away from the issues, the other has to respond.

4. What are the Republicans talking about? Why do they say you should vote for a Republican for Congress?

Tax cut.

They love their country and god.

Don't help the poor but help the rich.

They have to help industry so that industry can help the people. It's like coming in the back door. Industry makes a lot of money. They don't need those tax breaks. I am a registered republican, and the only reason is I've been all my life. I need to hear — still haven't — what they're going to do. The only positive thing is that there has been no more terrorist acts in this country. That's a big positive.

Is that a republican effort?

He's in office.

It's supposed to be of/by/for. But what I've seen is of the attorneys, by the corporations for the corporations.

GM is kinda going down the toilet on that.

- Is this a compelling reason to vote Republican? Is it believable?
- As you know, the Republicans now have control of the White House, as well as both the House and the Senate. If Republicans maintain control of Congress, will anything change in Washington?

5. What are the Democrats talking about? Why do they say you should vote for a Democrat for Congress?

They want the republicans out of office.

Every day I get three or four emails asking for contributions. I'm not going to give until they show what they're doing.

I have to say that there are some good people in the dem party. But one was Joe Lieberman. They will not give me an answer about what they'll do. Economy, security, ports.

You can't just be against.

You have to have a plan.

I have to agree. I'm getting annoyed that there's nobody out there with the courage to stand up and say we're going in the wrong direction. . .

- Is this a compelling reason to vote Democratic? Is it believable?
- If Democrats take back control of the House and/or the Senate, how will things be different in this country? What, if anything, will change in Washington?

- **Probe if there's any sense of sending Bush a message**

I like to see always the president from a different party. It makes them work harder.

I agree.

By the same token if they're from different parties, it takes longer to get anything done.

Change?

Hell yes. Spending floodgates will be wider. I think we'll cut a deal in the middle east and run. Embolden Islam. I think immigration will be — I think the country will significantly change very quickly.

I feel like Bush is spending so much money. Clinton had finally gotten us a balanced budget. . .

Giveaway programs. Too many.

I agree. We give too much money to other countries.

- What are the consequences if Republicans remain in power?

- **Probe on Iraq, Social Security, gas prices, health care, any other concerns that have been raised**

More of the same, only moreso.

The republicans right now can do what they want since they control congress. If the dems get in they'll be fighting for everything.

Maybe the length of time to accomplish things isn't bad. Instead of rushing. . . I don't trust anybody.

It shouldn't be that way.

I think you never really know the whole story.

Social Security.

I think it's a good idea.

You got so many people that can't manage money and can't invest, they lose their tail and won't have a retirement. We can't afford that.

What's the average debt carried by people in this country. What makes you think they'll invest in retirement.

Change with parties?

No.

Social security is outside the congress.

V. Ad Testing (35 minutes)

[Written Exercise – Handouts #3-#8]

As many of you have probably seen already, everyone’s favorite part of the campaign season – the television ads – have already begun here in New Mexico. I’d like to show you some of these ads, and for each one, I’d like you to do two things:

First, rate how this ad makes you feel about your choice in this election on this scale (explain scale, shown below).

<i>More</i>										<i>More</i>
<i>Likely</i>					<i>No</i>					<i>Likely</i>
<i>Madrid</i>					<i>Diff</i>					<i>Wilson</i>
5	4	3	2	1	0	1	2	3	4	5

Then below that, in just a few words or phrases, tell me **in your own words** what this ad says to you – that is, if you were watching television at home and saw this ad, what would you take away from it?

Wilson corruption attack on Madrid

5W	4	3	2	1	0	1	2	3	4	5M
	1			2	3	1	1	1		1

Wilson

I think she’s involved in the coverup. I’ve read everything they’ve quoted.
 I agree. As a supervisor she should know what’s going on.
 I don’t like the ad and question the validity of the allegations, and yet it just makes me question whether or not Madrid would be a credible candidate.

Madrid

I wonder how much truth there was in that ad. I need to know a little more, watch TV, but I think there’s more to it than that.
 I just found it an offensive technique. Dirty politics and mudslinging.
 It’s a nasty ad. It’s to make you question whether Madrid would be worthy of the office. Just because someone’s not worthy doesn’t make you more worthy.

Madrid response

5W	4	3	2	1	0	1	2	3	4	5M
					5		2	2	1	

- *Explore exhaustively*

Madrid

Reminded me that there is an answer. Seems a calm response.
 I felt that it gives me more insight of her ability.
 I think the classic response when you’re blamed is to bring up something about the other person, and that’s what she did.
 Madrid never said what she will do.

Wilson 2nd corruption attack

5W	4	3	2	1	0	1	2	3	4	5M
	1	3		1	1	1	2	3		

Wilson

I feel that the position Madrid's in, she should know what's going on.
 Really credible people are being questioned there.
 The thing that caught my attention was "somebody's lying"
 Maybe more than one person.

Madrid

It's politics. They're all lying.
 I took a little bit of offense on the way Madrid was pictured. I don't see Madrid doing that.
 By the time I saw this one, I just don't pay attention.

Madrid energy/oil attack

5W	4	3	2	1	0	1	2	3	4	5M
			1		1	1	4	2	1	

3s and 4s

I believe the oil companies are ripping the people off. She's took a kickback from oil to see that they won't have to pay as many taxes.
 She's letting us know what they're going to work on.
 It's easier to digest than Wilson's. Didn't come out so hard. Had a fair picture of Wilson.
 All talk for a freshman congressman. The impact of the ad, But I think the issues that she raised, the accusations she made get through that a little/
 Talking about what she's going to do, what she's going to vote for. Heather's going to take 400k from oil companies, that means she's going to vote for them. If she's going to stop that, I'm all for it.
 If she can be put on one of the committees.

Wilson

Made the ad but can't do what she's saying she will.

Chamber of Commerce for Wilson

5W	4	3	2	1	0	1	2	3	4	5M
	1	1	1	1	3	1	2			

Wilson

I think the ad — I think a lot of people would be swayed by this part d gift. It's positive in that regard. For me, Wilson displayed a big government, big spending approach to problem solving. I think it was really meant as a positive gesture. I'm not sure I'm qualified to evaluate it since I don't have to worry about Part D.
 I really think she's trying to help seniors.
 It was also not abrasive.

That's one thing that helps.

Madrid

I likened it to her taking credit for the downing of the titanic. I think the plan is a disaster. First you've gotta believe it's a good thing.

Madrid Special interests

5W	4	3	2	1	0	1	2	3	4	5M
		1			1	1	2	2	2	1

She has guts and is going to take on some of these people.

It's a good sentiment.

Promises the change we all want.

Some real issues.

She's telling the people what she's going to try and do.

It's a good ad from having seen her personally.

It was a positive ad.

Anything stand out?

It's what she's planning to do. Not poking fun.

This is what I'd like to do, what I want to do.

It was probably the most realistic of the ads we've seen. The drug companies are not one to approve of her.

Do you like what she said at the end?

I don't like the smug look.

She comes across as very stern.

Madrid Iraq

5W	4	3	2	1	0	1	2	3	4	5M
		1	1		4		2	1	1	

I feel real strong about the war.

I feel like you need to be there to vote.

She had opportunities to speak up and didn't.

Message takeaway?

Mainline republican. Whatever they say, she'll vote for it.

We need some other voices there.

No differences?

I felt that anytime there's a vote, they should be there. All she's doing is supporting herself, she's not supporting the people.

I don't think it makes any difference. It's a cheap shot.

Didn't like the play on our troops being in Iraq. None of us want to see any of our soldiers die. I think it's just playing on the emotions.

Wilson

It's kind of cumulative. I'm just so tired of the negative. It doesn't make me feel real positive about anyone..

Convincing that she's not independent?

Yes, but we already knew that.

She tries to say she is, but she's not.

She can't stay in office without their money.

For all ads:

- Show of hands, then discuss each one
- Explore paired ads, which is more effective

Final impressions Wilson

She means well, just don't agree with her.

She's got a vindictive side.

Strictly party line. Will go with what the President wants.

Both trying to outdo the other in accusations.

Madrid?

I don't like how she tries to cut the other person down. I think she should make all her commercials positive.

I took away that she'll put the knife in the other person's back just the way Wilson will.

Scrappy.

If we want change, maybe she'll give it to us.

Won't be a bad change, just a change.

Corruption?

I just don't know whether it's true or not.

This is New Mexico. . . half the people in Santa Fe are dirty with it.

VI. Election Debate (15 minutes)

Now I'd like to talk in more detail about a couple of specific issues and the role they will play in your decision making in this election.

TAX AND SPEND

1. You remember that one of the ads we watched tonight was about taxes, raising questions about the Democratic candidate's position on the issue of taxes. Let's watch it again, just as a reminder.

Dems on Taxes? Impressions?

More fair than the republicans. They don't give the rich a big tax break, tried to give the poor a little bit of help. But I don't like when one part of the population benefits and the others don't. They're more responsible about the taxes.

I feel that the republicans are for big business and the rich.

Look at the deficit.

I was raised in Mich, and the predominant party there is republican and now the bottom has fallen out of it.

I think they' — unintelligible.

I really believe that they Dems are spendthrifts and I have serious doubts about wealth anytime you're talking about federal government and spending money there's so much that never comes to the surface. I think the the democrats are way too loose with their money.

Republicans on Taxes?

Bush administration probably second only to the Johnson in spending public funds. But a whole bunch has paid for security and the war in Iraq. To answer, Democrats in charge we'll spend a hell of a lot more than republicans, with the exception of the Bush administration.

I think it's not so much the allocation, but the accounting of how it's spent.

We've been pulled into this thing with the war and 9/11.

[Written Exercise – Handout #9]

2. We saw a couple Democratic responses to this ad. But now I'd like to look at what some other Democrats are saying about this. So flip to Handout #12 now. I'll read this message out loud, you follow along with me and then rate it, just as you did the ads we watched earlier.

Democrats say, Americans are struggling to keep up with the skyrocketing costs of gas, health care, and education. President Bush and Heather Wilson's economic policies have produced record deficits while giving away billions in tax cuts to their corporate backers and shifting the tax burden even further onto the middle class. We should repeal tax giveaways to companies that send jobs overseas and millionaires who don't need relief, and instead pass fiscally responsible middle class tax cuts: making college tuition tax deductible, tax credits for first-time homebuyers, and tax breaks for caregiving expenses on behalf of an aging parent.

■ Show of hands, then discuss

5W	4	3	2	1	0	1	2	3	4	5M
					4	1	1	1	2	1

4s and 5s

This is what I'd like to see happening. If this is the way her mind runs. Particularly the middle class tax cuts, the college tuition, credits for homes, caregivers.
 I like the fact that it points out that they'll try to make changes.

I have a question as to the "tax giveaways". I don't see that happening.
 I don't see this happening. Too much goes on between this nice thought and congress.
 I thought it was a good idea, but it'll never happen.

Is any of it possible?

I'd like to see the "jobs overseas". Middle classes are the ones who support the country.
 The one's we might see are college tuition, or home buyers.

SECURITY

[Written Exercise – Handout #10]

3. Now I want to talk about one other issue and see what candidates from both parties have to say. Again, I'll read them out loud, you rate them, and then we'll discuss. Let's start with the Republican candidate.

The Republican candidate says, we are making significant progress in Iraq. After holding three successful elections, there is now an Iraqi government with a new constitution, and a quarter of a million Iraqi troops are trained and equipped. But there is still more to do, and the United States can't afford to bail out on Iraq before we complete the mission. If we follow my opponent's advice to cut and run, al Qaeda will have a new terrorist haven in Iraq and the whole world will see that America doesn't have the stomach to fight the war on terror.

■ **Show of hands, then discuss**

5W	4	3	2	1	0	1	2	3	4	5M
3	1	1	1		3				2	

She understands the Islamic threat.

My grandson just came back and says they're making progress. But what we hear on the media is only the bad thing.

I don't think that whoever is in on this we'd be allowed to cut and run.

What I see is going on and on and on. Like Vietnam. I don't feel it's right to move out in the next six months. We need to taper out and start now.

But this says to even think about leaving is cut and run. It doesn't have to be.

[Written exercise – Handout #11]

4. Now, let's hear from a Democratic candidate.

The Democratic candidate says, we need to chart a new course in Iraq. Our military has done its job in Iraq, and it is now time for Iraqis to take control of their own future. But my opponent and President Bush offer no plan to end the war and are sending even more troops to an urban war zone in Baghdad. With over 2,500 Americans dead and 3 billion dollars a week going to a war that has no end in sight, we need a change in policy. We won't withdraw precipitously or allow terrorist elements to seize control, but we must begin a phased withdrawal of U.S. forces before the end of 2006.

■ **Show of hands, then discuss**

5W	4	3	2	1	0	1	2	3	4	5M
1		1		1	4				1	2

No difference?

It ain't happening.

A phased withdrawal before the end of this year? It won't happen.

It's a civil war waiting to happen.

It'd be a good thing if it could happen, but it won't.

Another pie in the sky.

If we're doing so much and it's improved so much, why can't we phase out.

VII. Final Ballot (5 minutes)

[Written exercise – Handout #12]

1. Finally, I want you to choose, if the election were held today, which one you would vote for – based on everything we've discussed tonight. Circle which candidate you would choose, then briefly write why in the space below. **[Written only]**