

Democracy Corps

Carville ♦ Greenberg

December 6, 2005



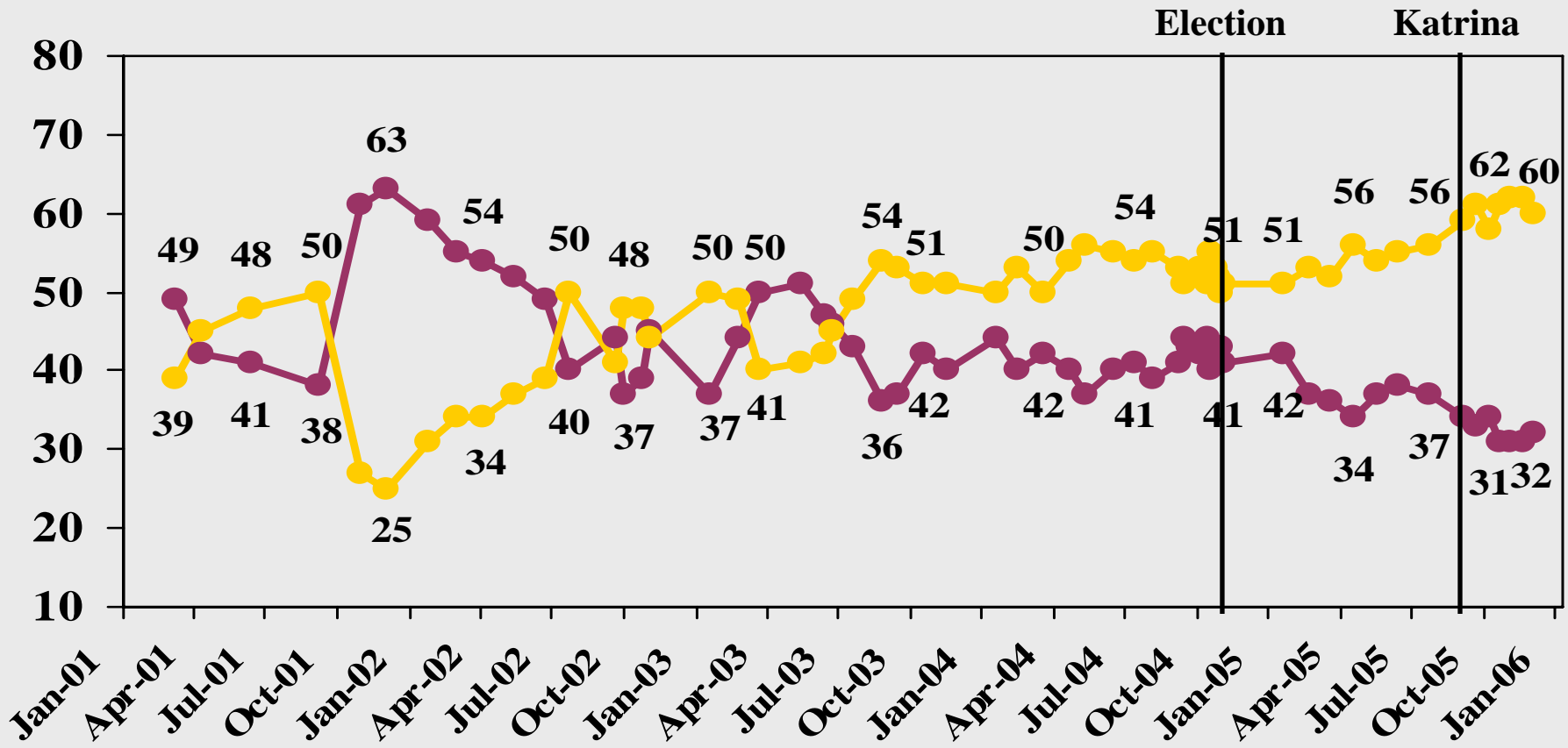


Change Mood

Stable at current plateau



Demand for new direction remains high

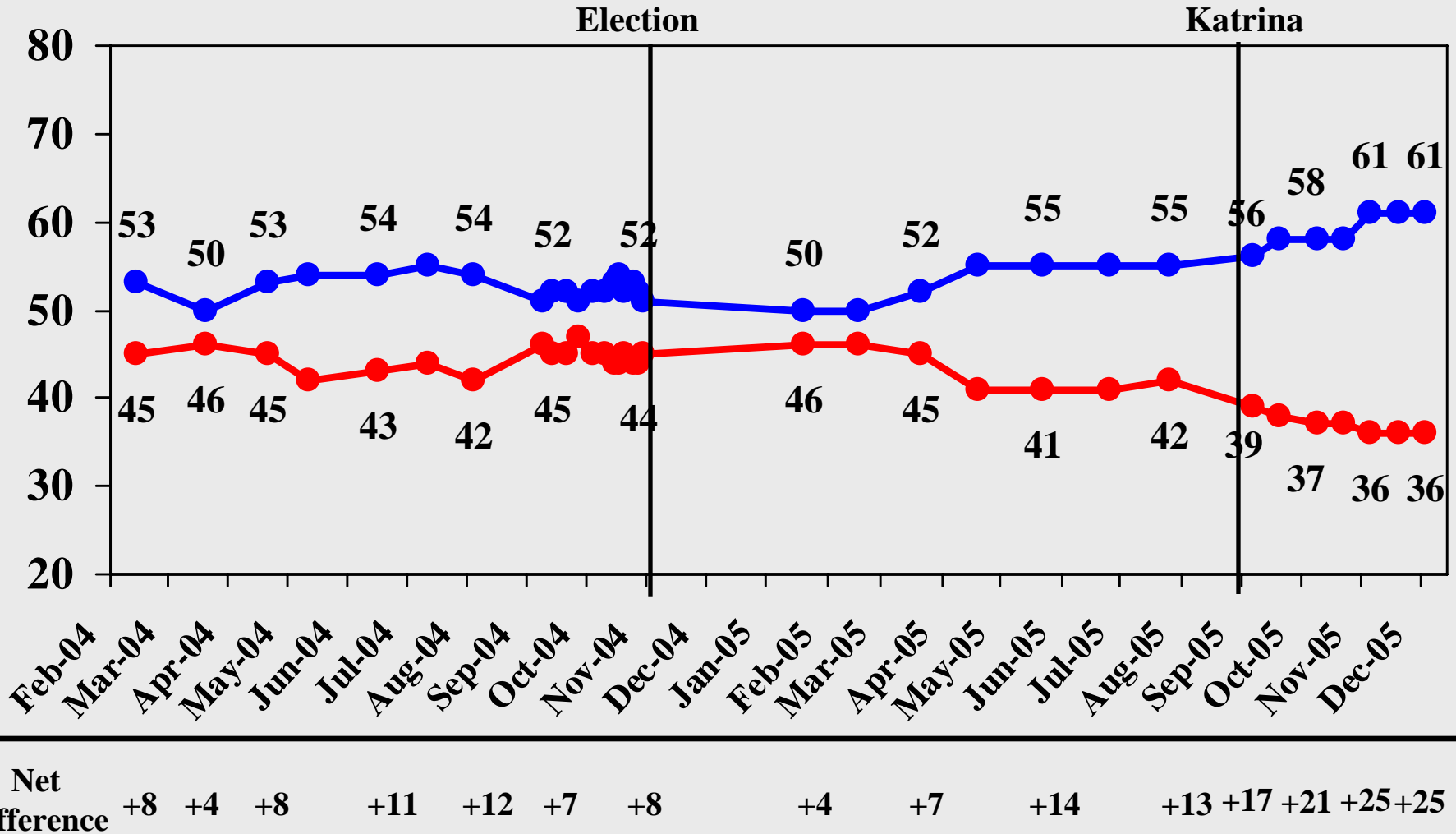


Net Difference	+10	-7	-12	+38	+20	-10	-11	-13	-9	-18	-9	-8	-13	-10	-9	-22	-19	-31	-28
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Significantly different direction from Bush

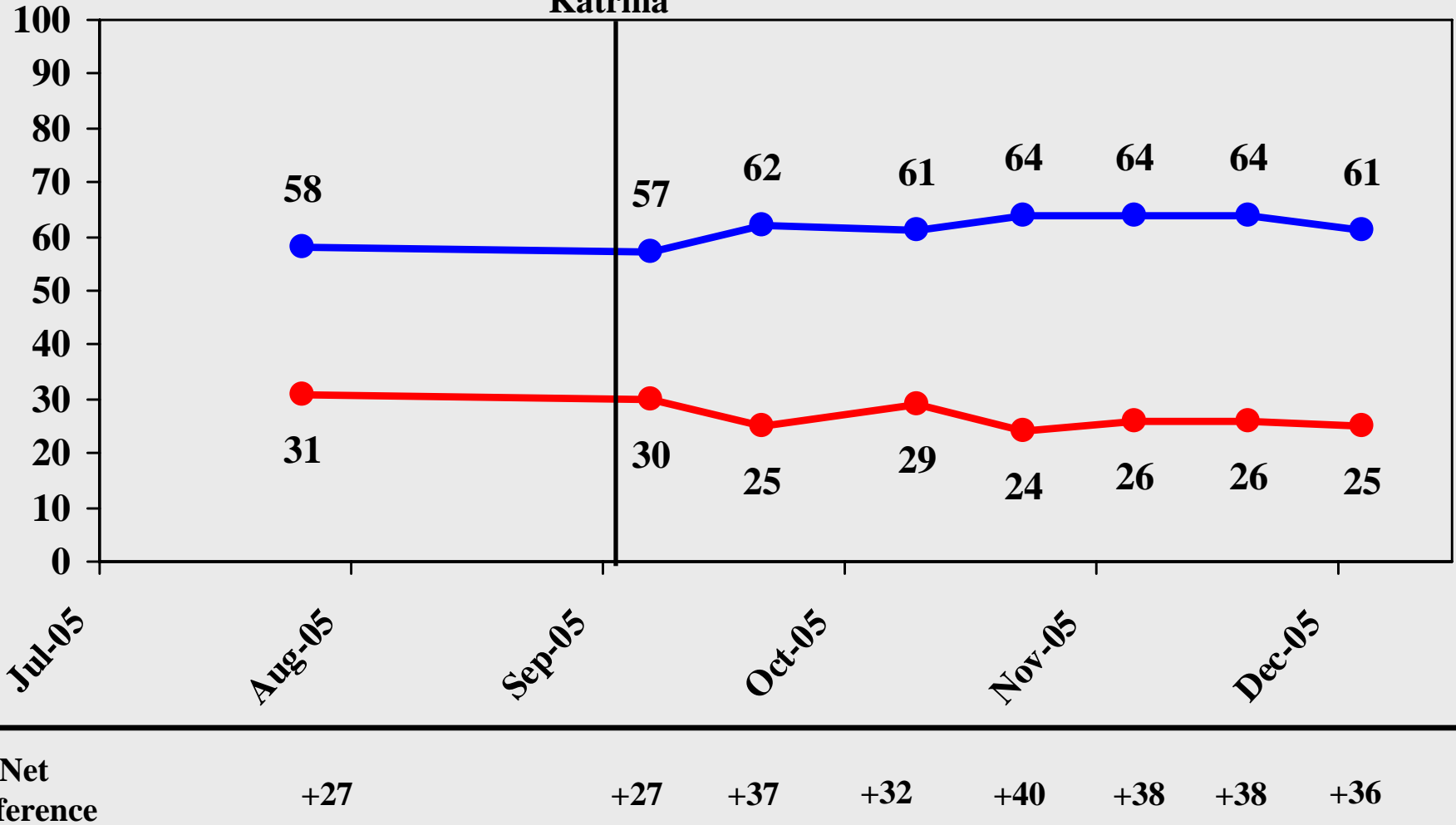


● Significantly Different Direction
 ● Bush Direction



Significantly different direction from Congress

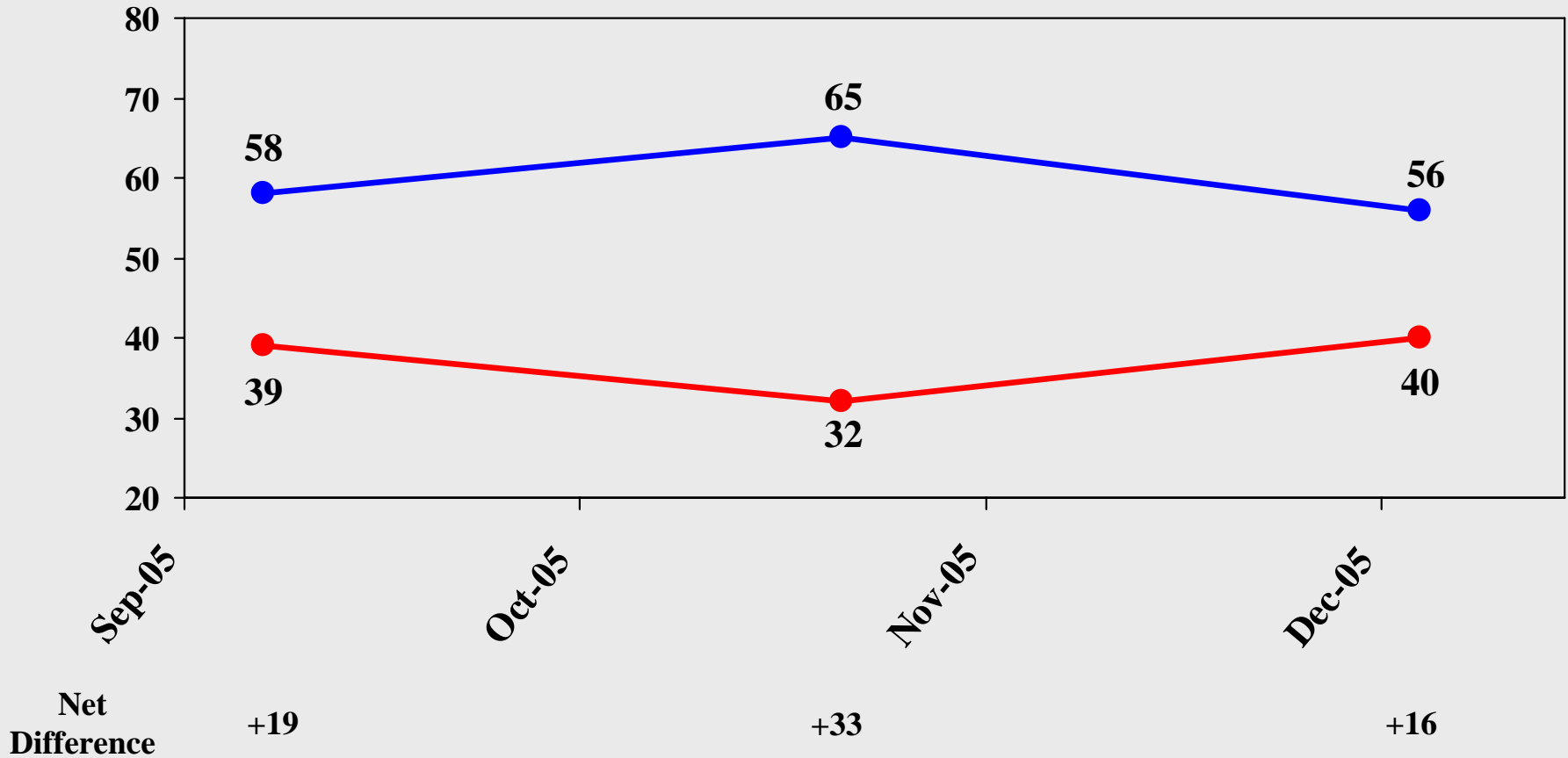
Katrina



● Significantly Different Direction ● Congress Direction



View of economy improves



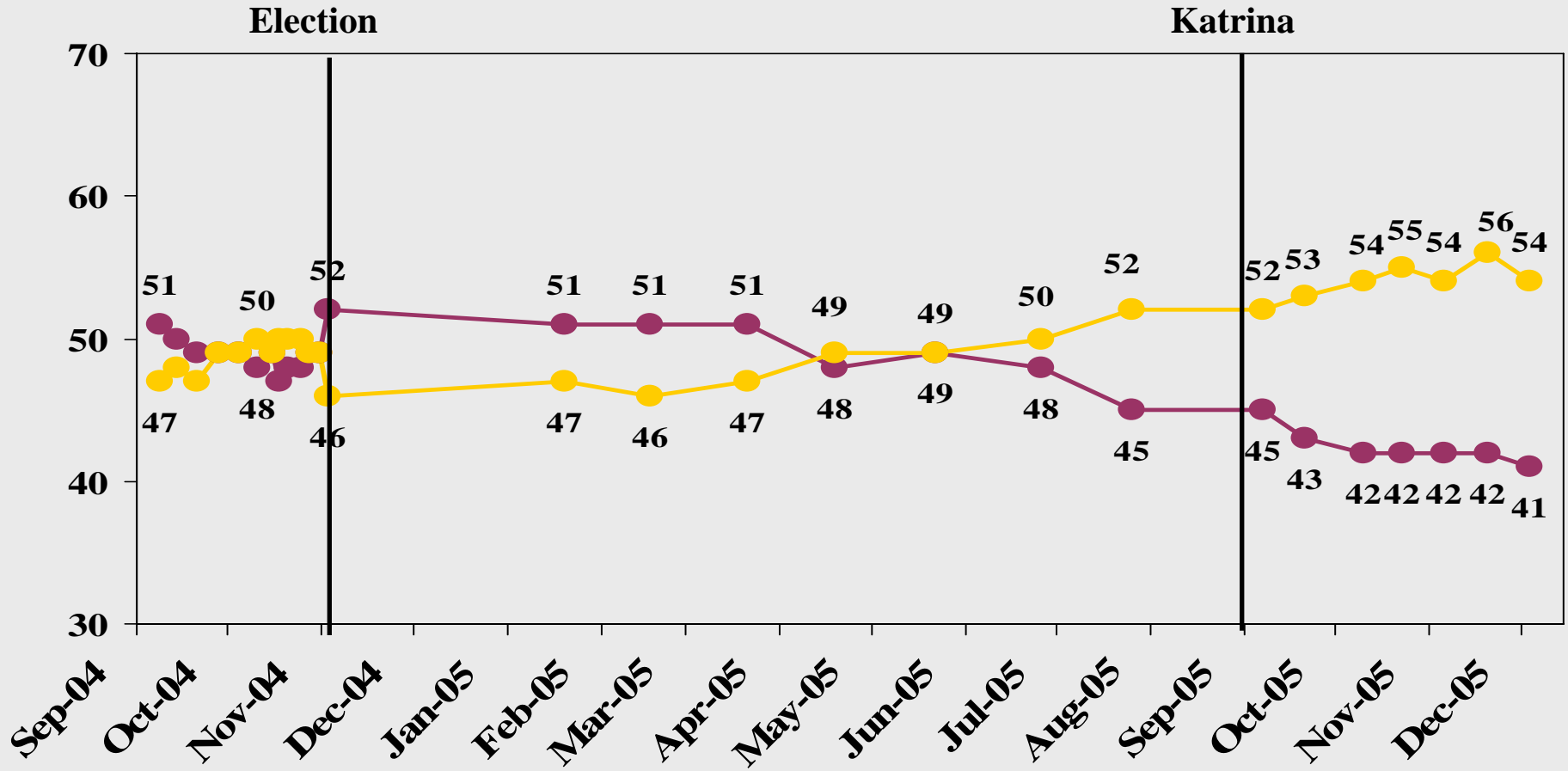
- The economy is headed in the right direction.
- The economy is headed in the wrong direction.



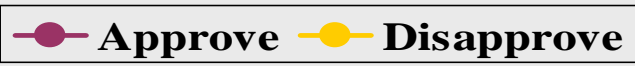
Disengagement from Bush



Bush approval stable after speech

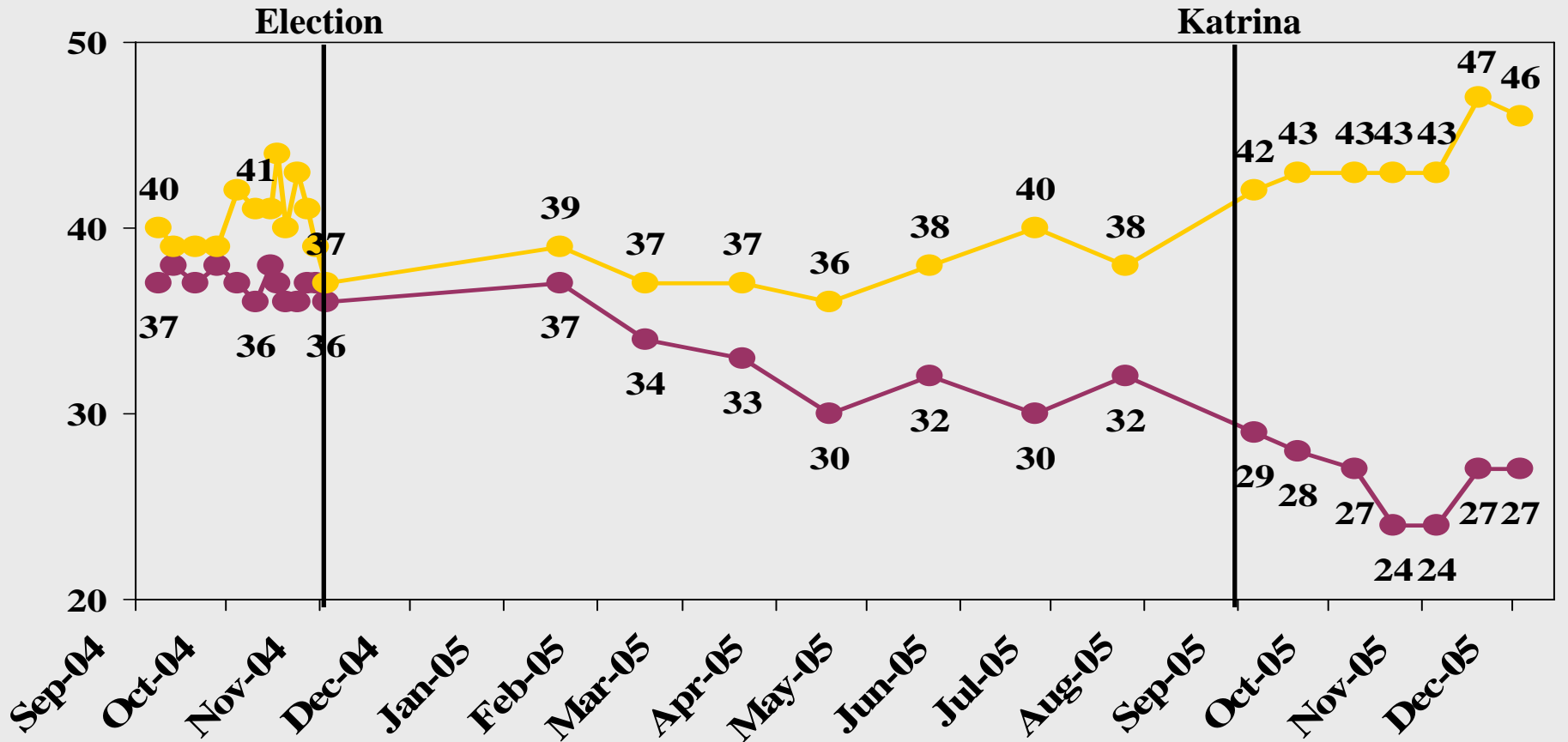


Net Difference	+4	-2	+6	+4	+5	+4	-1	0	-2	-7	-7	-10	-12	-12	-13
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Strong disapproval of Bush remains high



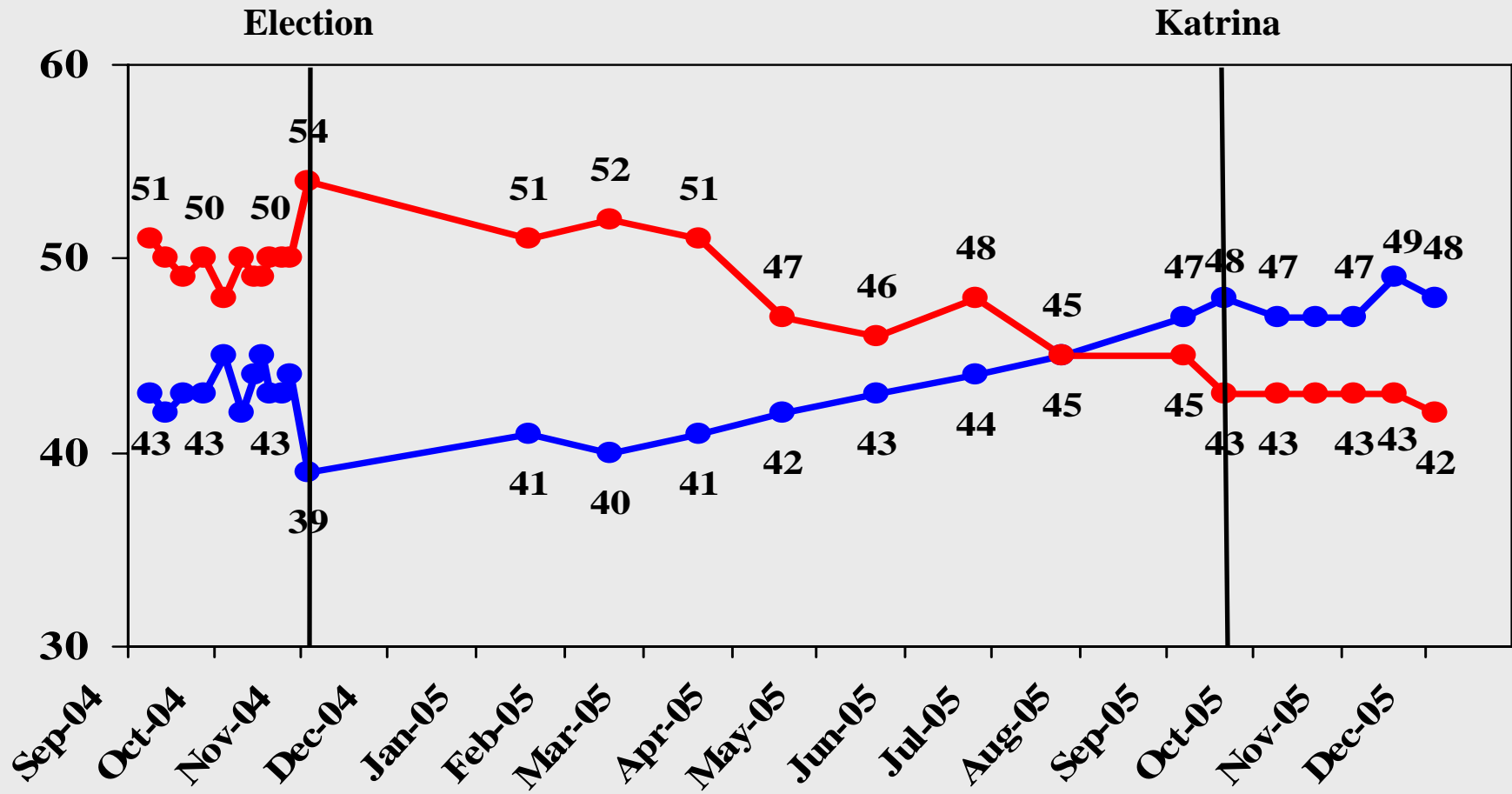
Net Difference

-3 -5 -1 -2 -3 -4 -6 -6 -10 -6 -13 -15 -16 -19 -20 -19

● Approve strongly ● Disapprove strongly



Personal detachment locks in



Net Difference +8 +7 +7 +15 +10 +12 +10 +5 +3 +4 0 -2 -5 -4 -4 -6 -6

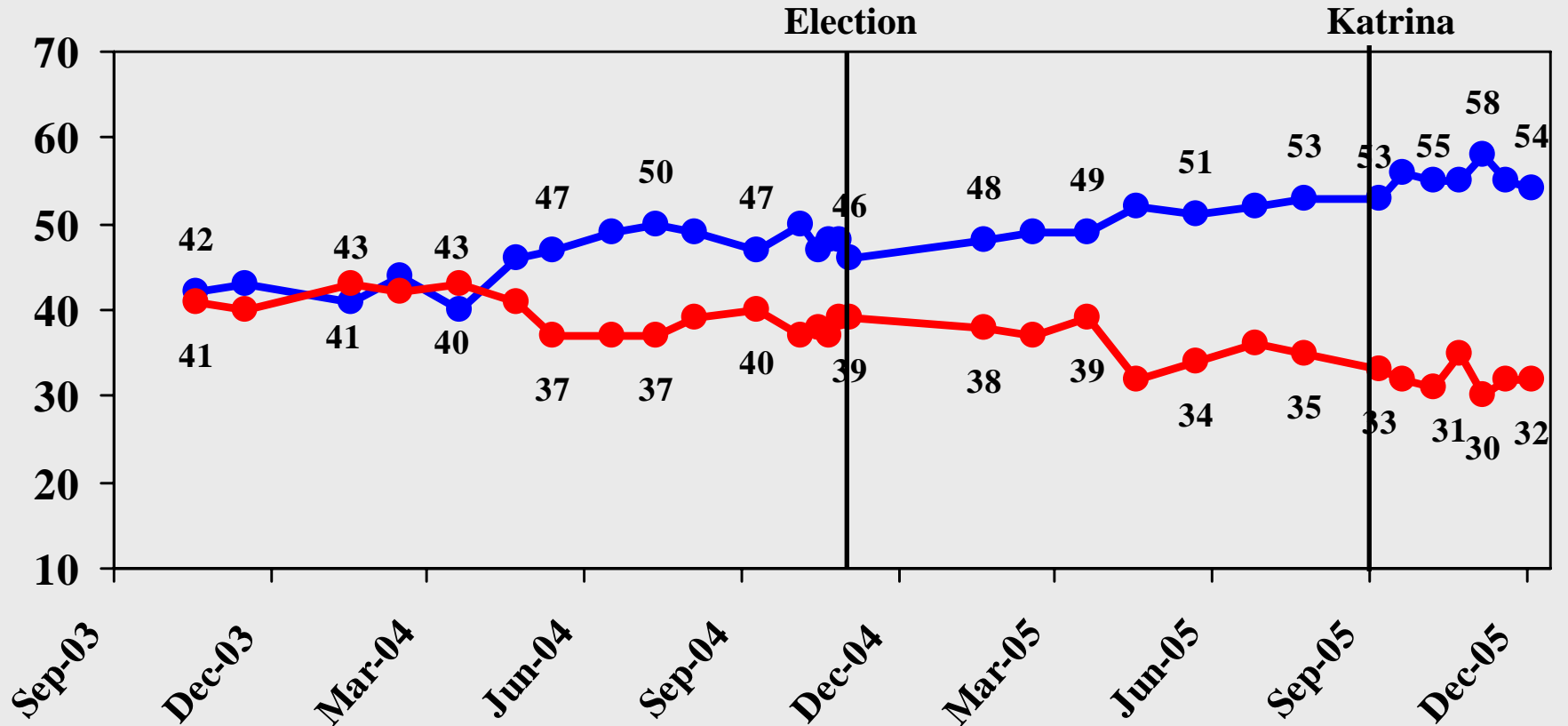




Iraq



Iraq war thermometer



Net
Difference

-1

+2

+3

-10

-13

-7

-7

-10

-10

-17

-18

-20

-24

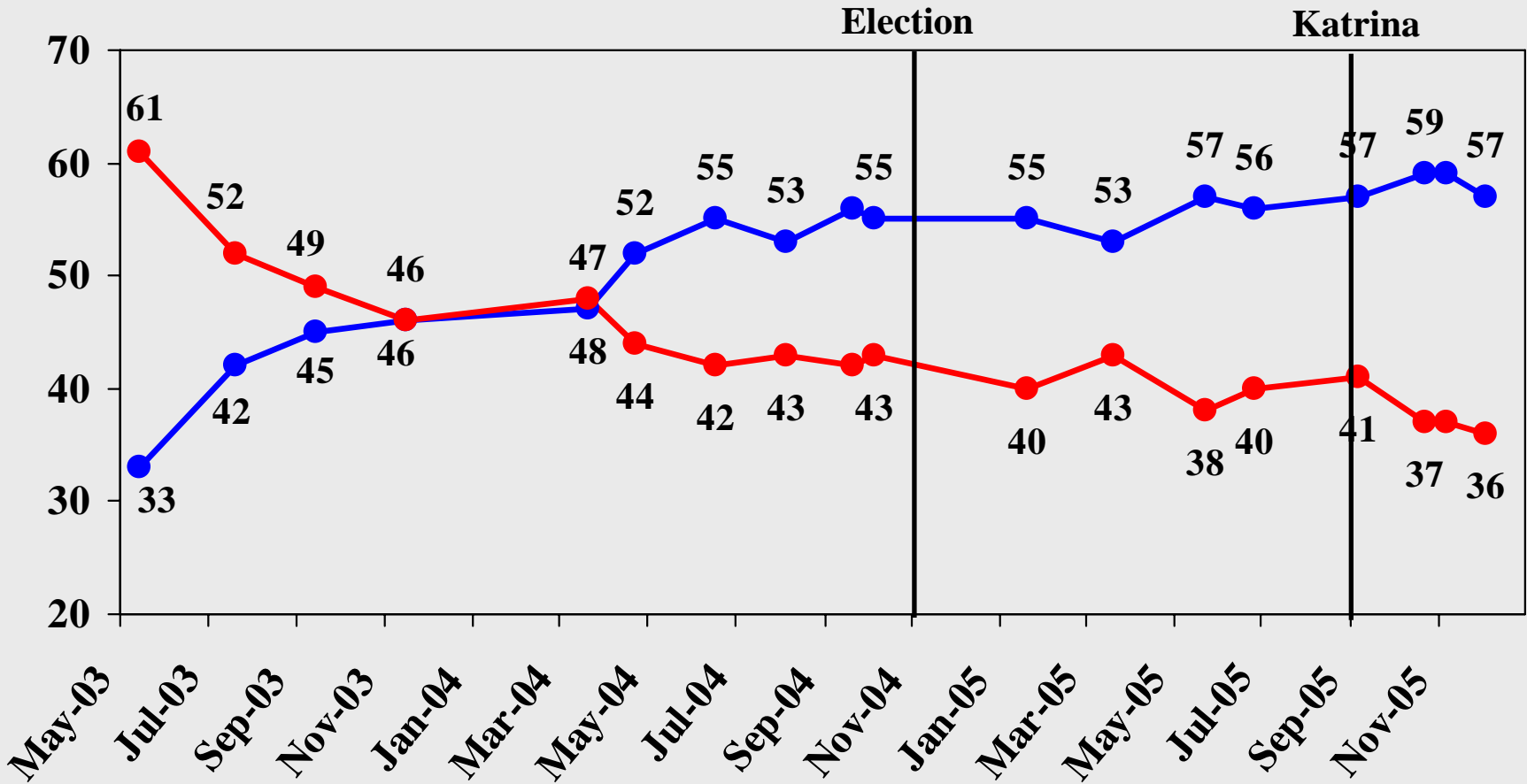
-28

-22





Iraq war not worth costs

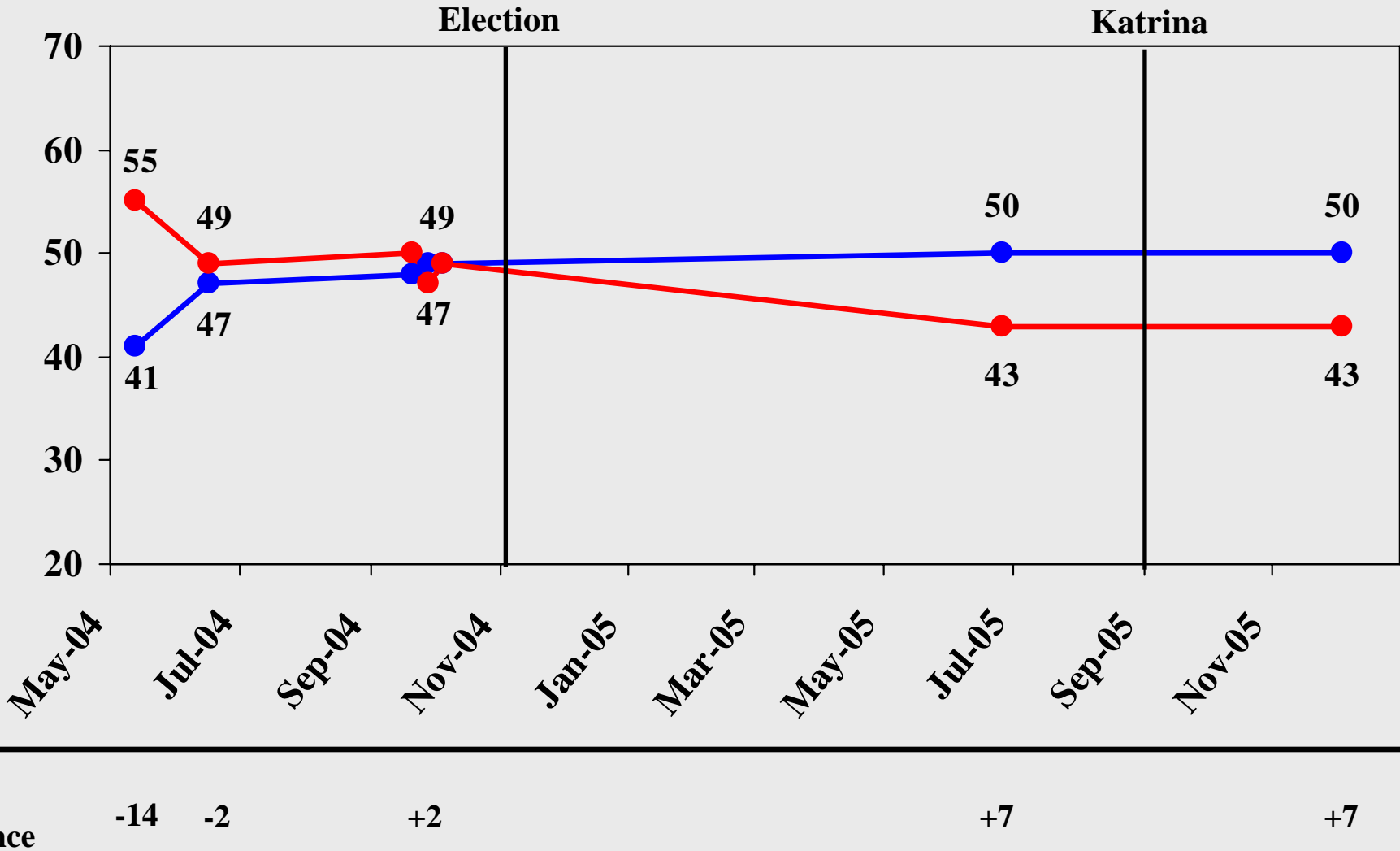


Net Difference	-28	-10	-4	0	-1	+8	+13	+10	+12	+15	+10	+19	+16	+16	+22	+21
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U.S. seen as making some progress

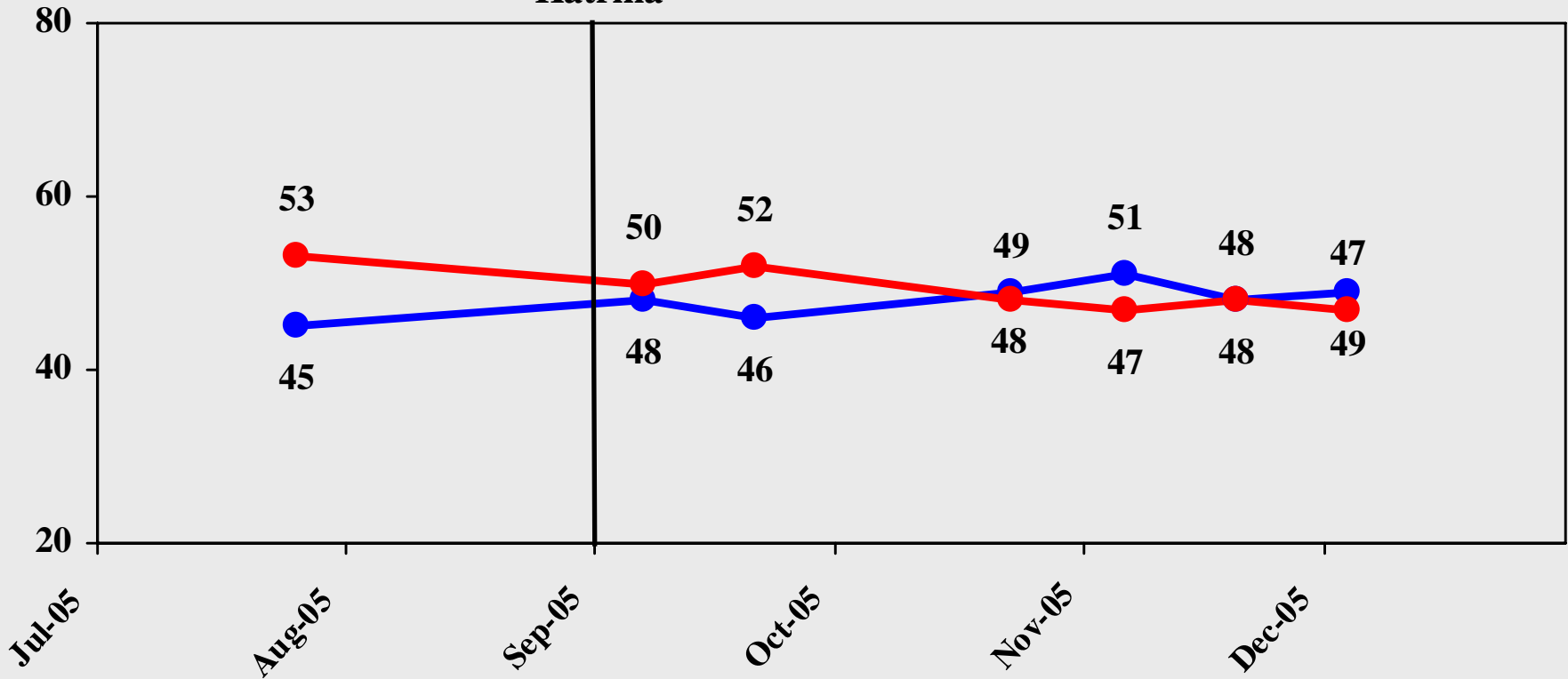


● The U.S. is making progress in Iraq
● The U.S. is losing ground in Iraq



Country still divided on reducing troops

Katrina



Net
Difference

-8

-2



-6

+1

+4

0

+2

-  The current course cannot bring stability and we need to start reducing the number of U.S. troops in Iraq.
-  We must stay the course to achieve stability and finish the job in Iraq.



Republican Iraq statements

Highlighting troop reductions

Much more likely	Much/ smwt more likely
------------------------	---------------------------------

BUSH LANGUAGE

We cannot pull out of Iraq until we have achieved victory and created a secure Iraq. Withdrawing now would put America at greater risk of a terrorist attack and would send a terrible message to both our troops and the terrorists. As Iraqi forces gain experience we will be able to decrease our troop levels in Iraq, but our decisions to reduce troop levels will be driven by military commanders in Iraq, not by artificial timetables from politicians in Washington.

27	44
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RICE LANGUAGE

We remain committed to the success of the mission in Iraq. While U.S. led coalition forces are still needed, the Iraqi security forces are showing significant growth and improvement. Following elections later this month and the formation of a new, democratic government, Iraqis will begin to take more responsibility for their country's security and the U.S. will be able to start reducing troop levels in Iraq.

26	45
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“Now, let me read you a statement from a Republican candidate about Iraq. After the statement please tell me whether this would make you much more likely, somewhat more likely, a little more likely, no more likely, or less likely to support this Republican candidate.”



Democrats' Iraq plans

2006 turning point

Much more likely	Much/ smwt more likely
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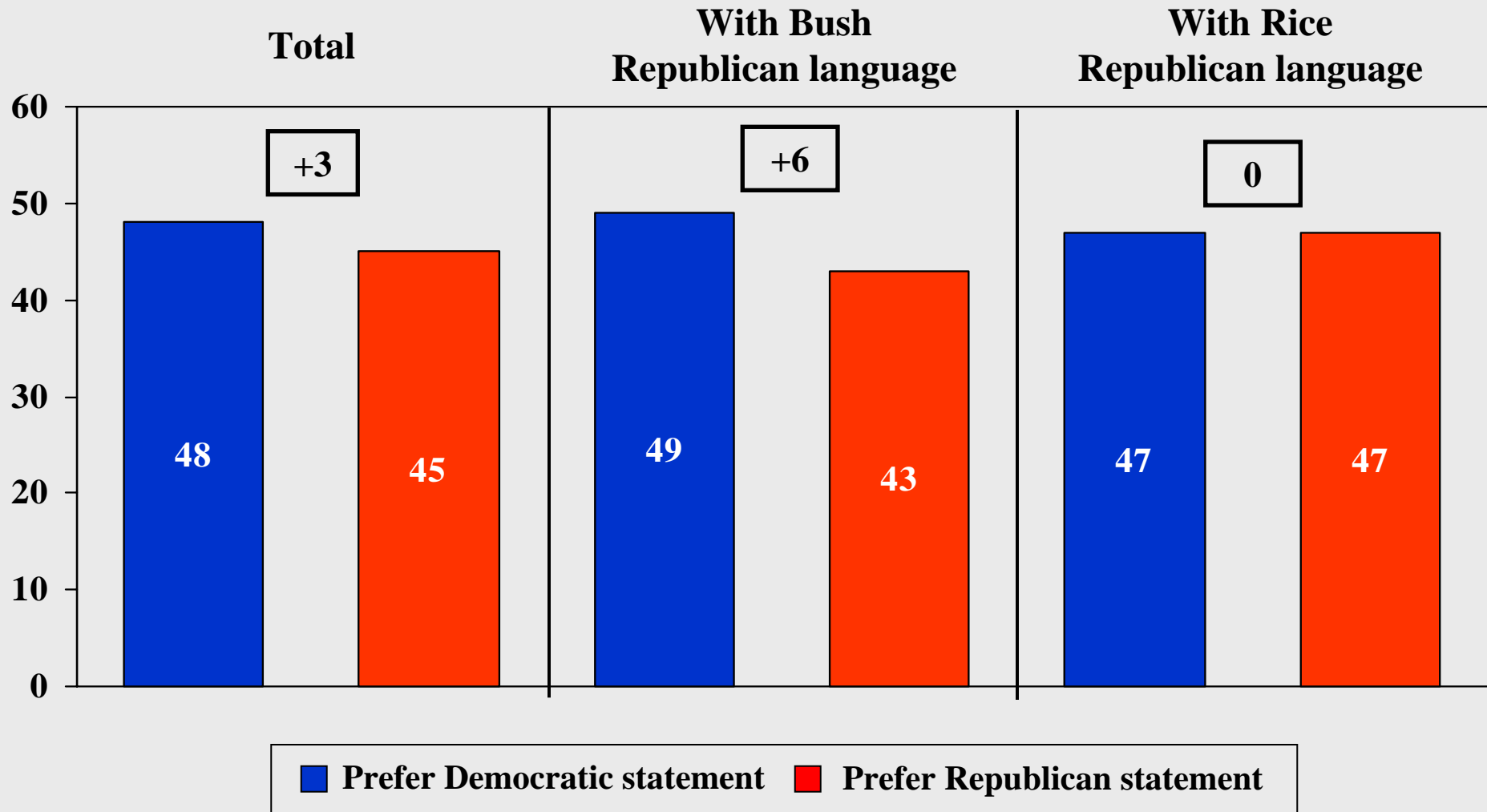
The Bush administration has no plan for success in Iraq and Democrats believe that 2006 must be a turning point.

Various Democrats are offering serious ideas for consideration. Some have proposed setting a timetable for redeploying U.S. troops to other regions, while others have suggested setting a timetable for Iraqis to take over greater responsibility. The important thing is for the U.S. to adopt a plan for success in Iraq in 2006.

23	45
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Iraq debate contested



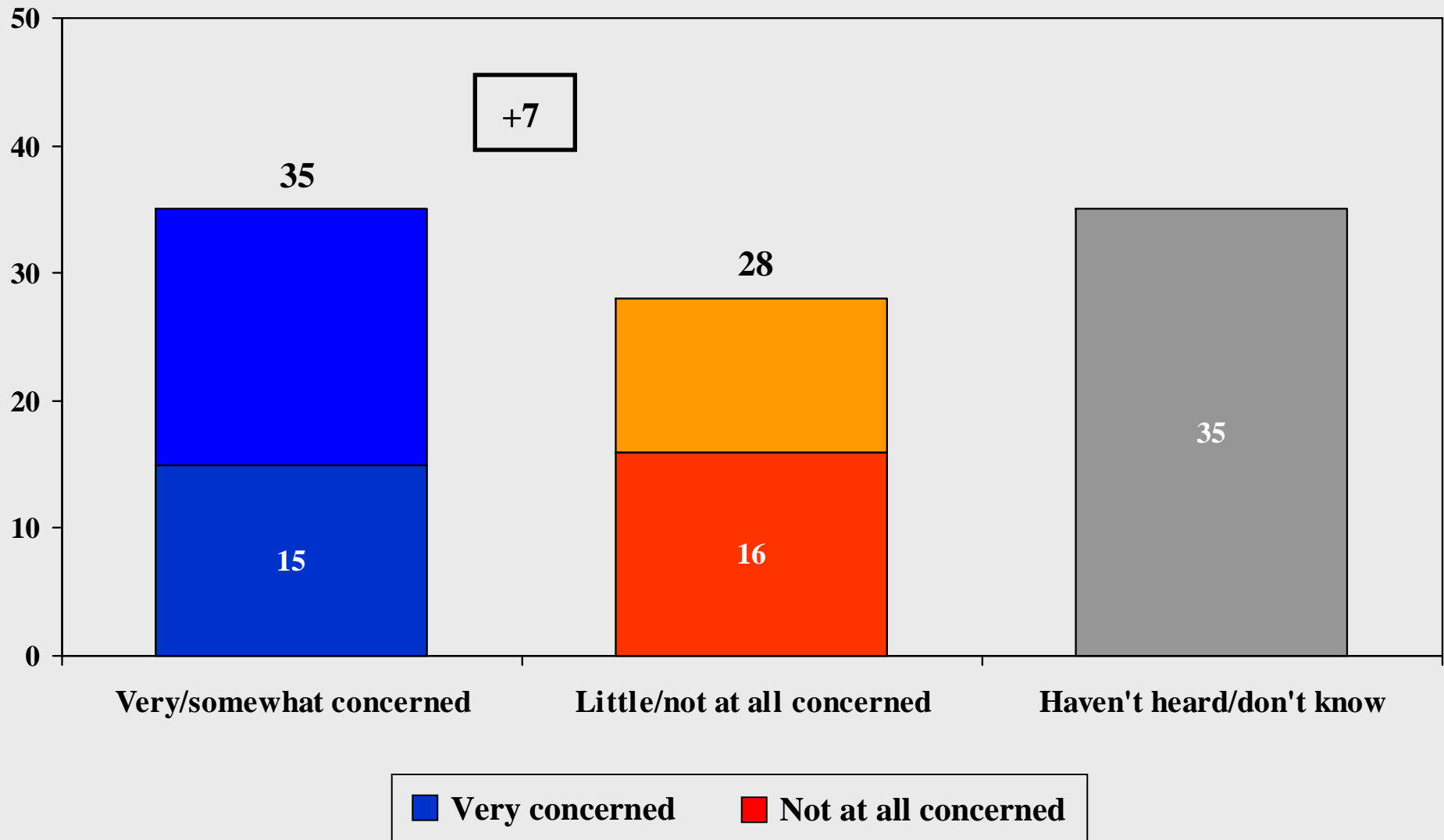


The Culture of Corruption

Abramoff



Abramoff matter has not yet penetrated

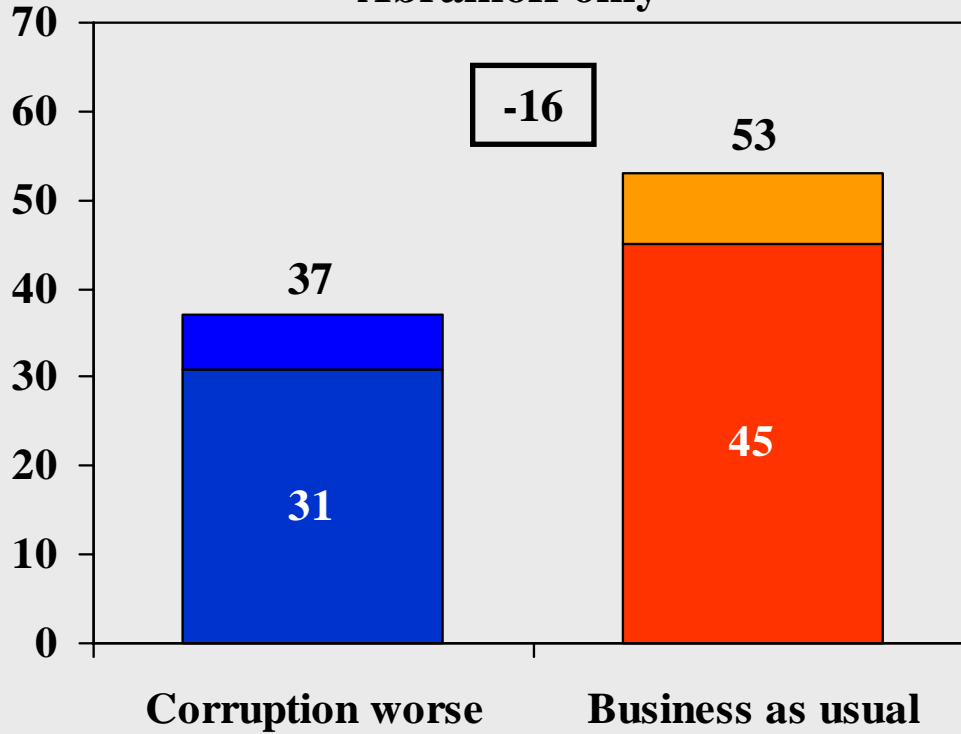


“As you may or may not have heard, there have been news stories about Jack Abramoff and his associations with elected leaders. How concerned are you about these stories -- very concerned, somewhat concerned, only a little concerned, or not at all concerned?”

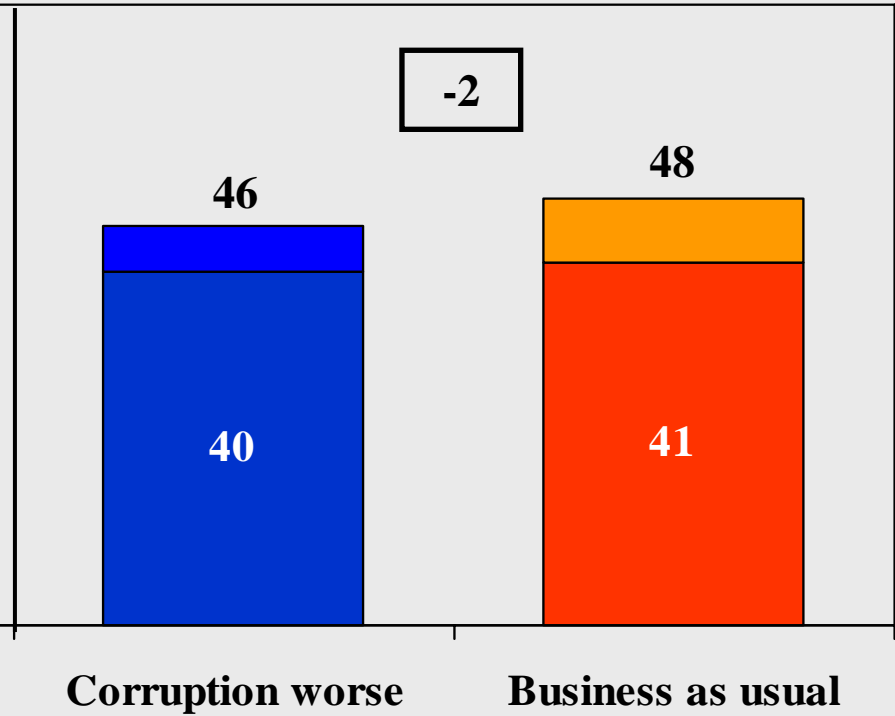


Most say corruption just business as usual

Abramoff only



With other Republicans



As you may have heard, Jack Abramoff is a lobbyist with ties to congressional Republicans. Abramoff has been indicted for fraud and is under investigation for bribing members of congress with vacations, campaign funds, and various gifts, and for defrauding Indian tribes and other clients.

As you may have heard, Jack Abramoff is a lobbyist who has been indicted for fraud. He is one of several prominent Republicans currently under investigation. House Republican leader Tom Delay has been indicted for laundering campaign funds. Senate Majority Leader Bill Frist is being investigated for insider trading. Republican Congressman Duke Cunningham recently pleaded guilty to accepting bribes and Scooter Libby, the vice president's chief of staff, has been charged with perjury and obstruction of justice in the CIA leak case.

“Thinking about what you just heard, is this business as usual in Washington or is the corruption in Washington today worse than in the past? ”



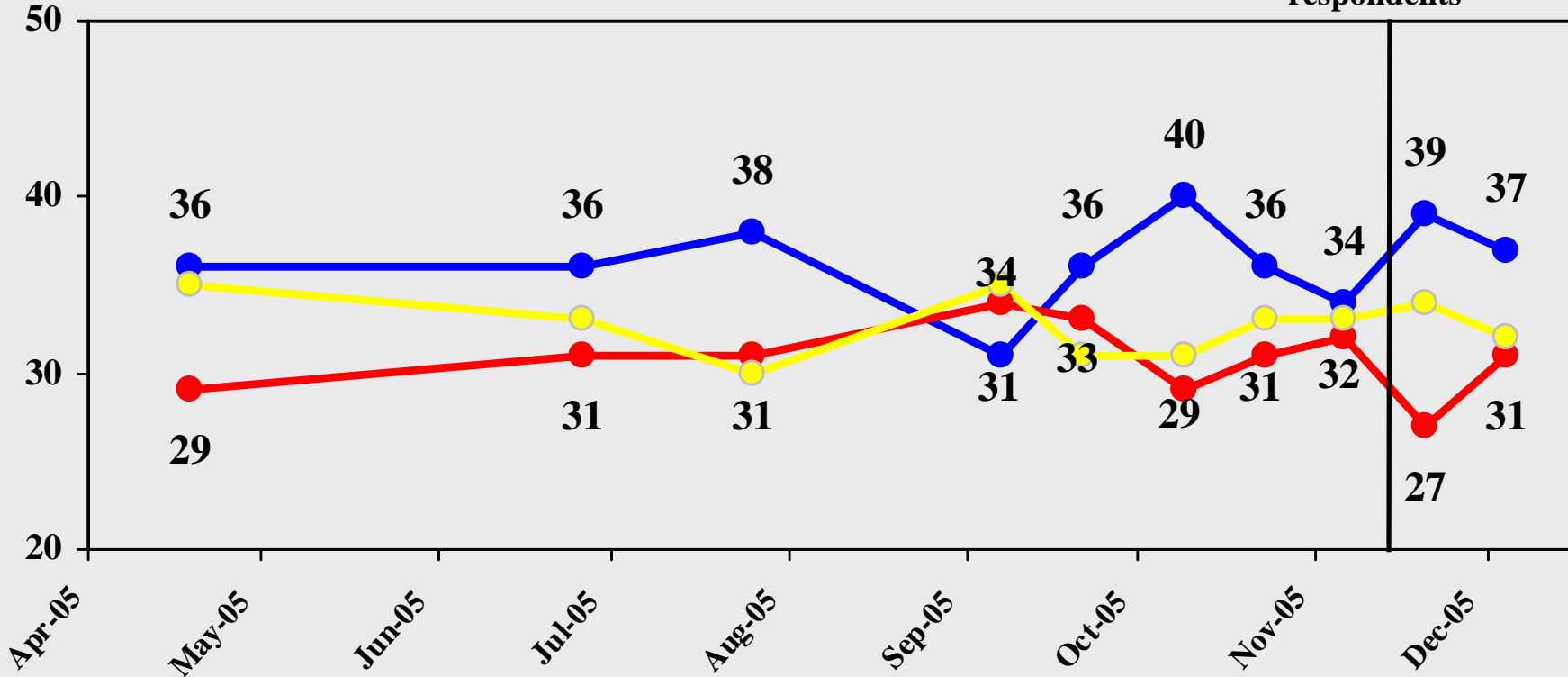
The Prescription Drug Issue



Little support for prescription drug plan

Asked only of those over 60 before 11/20/05

Asked of all respondents



Net Difference

-7

-5

-7

+3

-3

-11

-5

-2

-12

-6

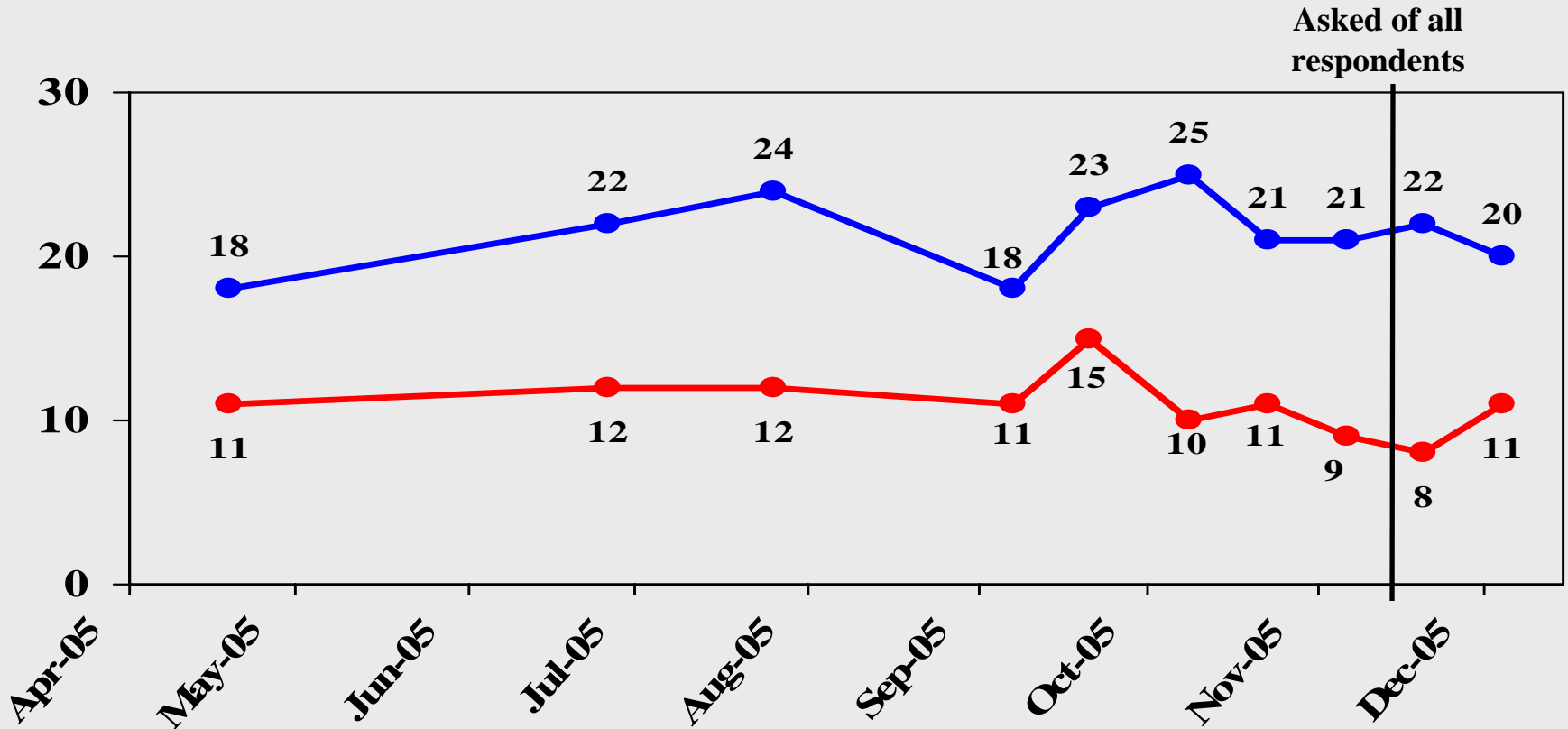
● Rate plan negatively
 ● Rate plan positively
 ● Don't know

"As you know, there is now a new prescription drug benefit under Medicare for seniors. How do you rate the program - mostly positively or mostly negatively? (FOLLOW UP) Is that very (positively/negatively) or somewhat (positively/negatively)?"



Strong opposition twice as large as strong support

Asked only of those over 60 before 11/20/05



Net Difference	-7	-10	-12	-7	-8	-15	-10	-12	-14	-9
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● Rate plan VERY negatively ● Rate plan VERY positively

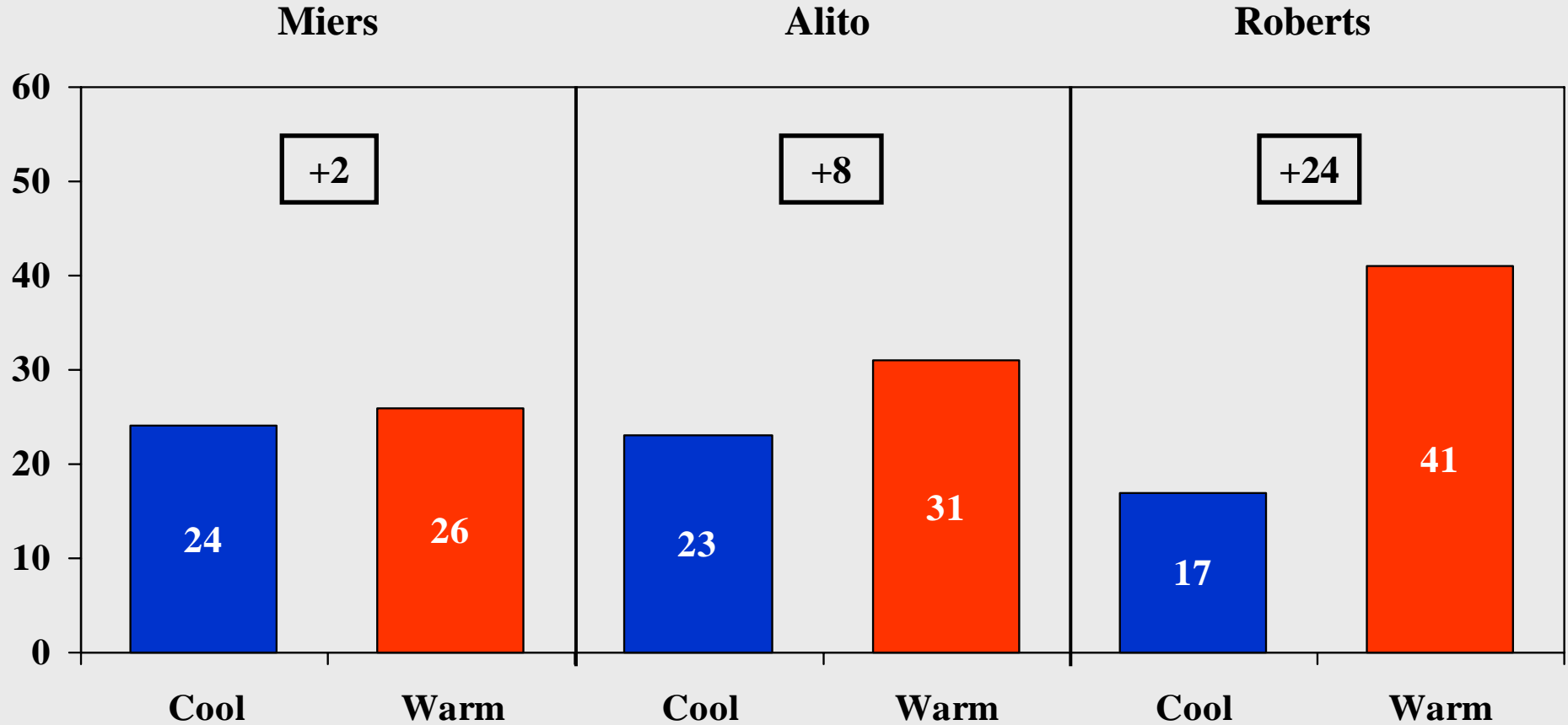
“As you know, there is now a new prescription drug benefit under Medicare for seniors. How do you rate the program - mostly positively or mostly negatively? (FOLLOW UP) Is that very (positively/negatively) or somewhat (positively/negatively)?”



The Alito Nomination

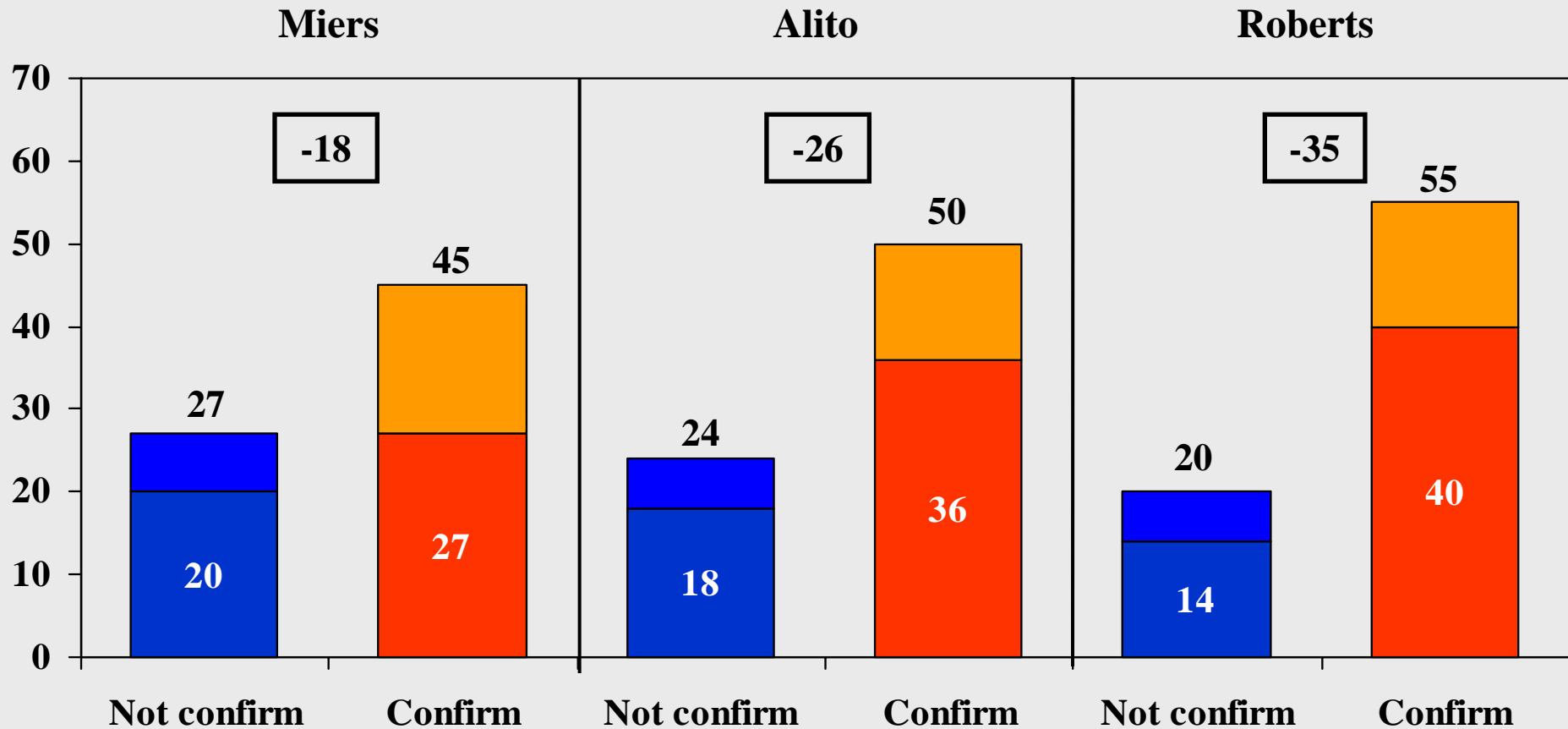


Alito favorability closer to Miers than Roberts





Half support confirming Alito





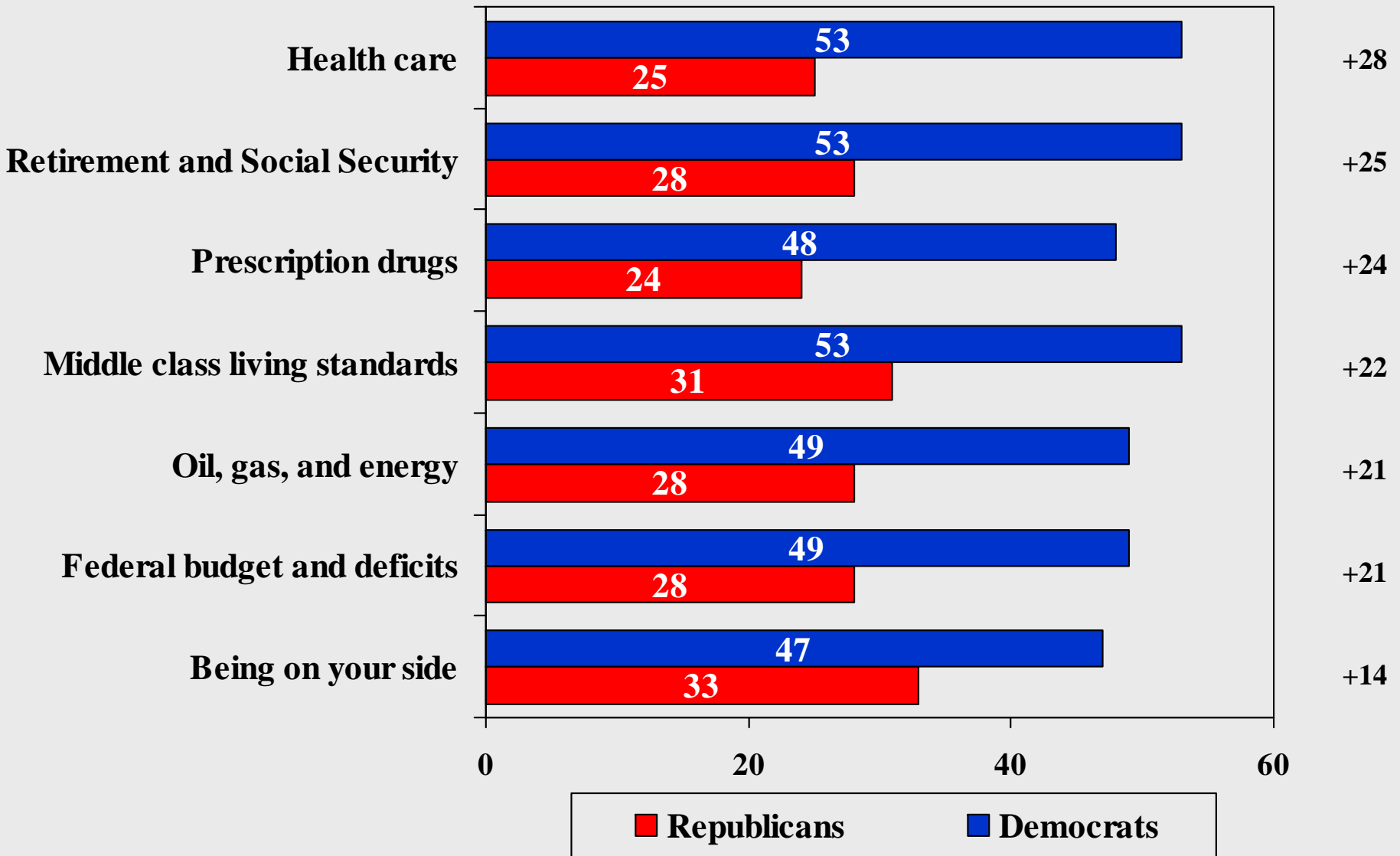
The Issue Landscape



Better job on issues: Democrats vs. Republicans

Democratic advantages

Net
Difference



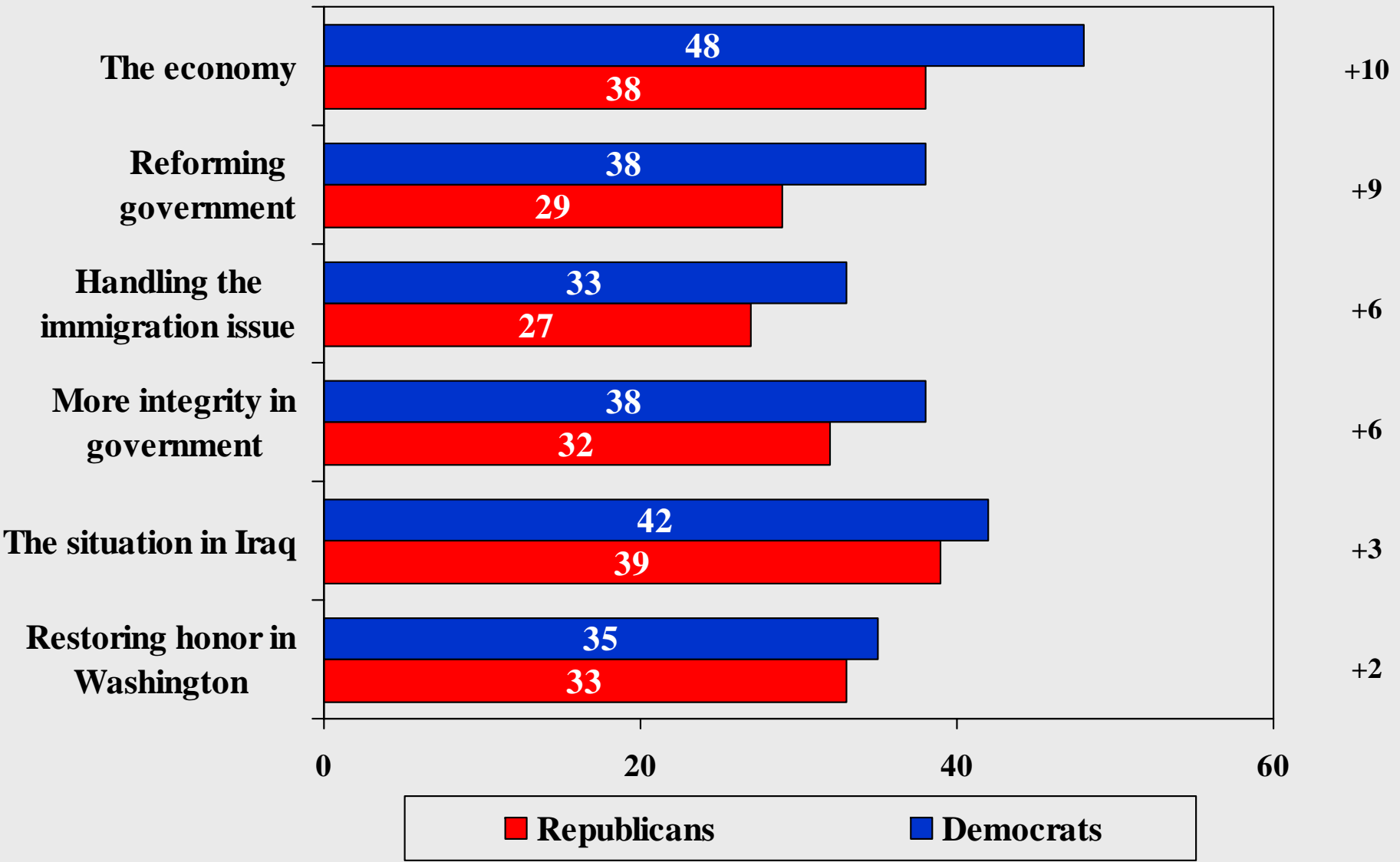
“I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans do a better job with this issue.”



Better job on issues: Democrats vs. Republicans

Contested

Net
Difference



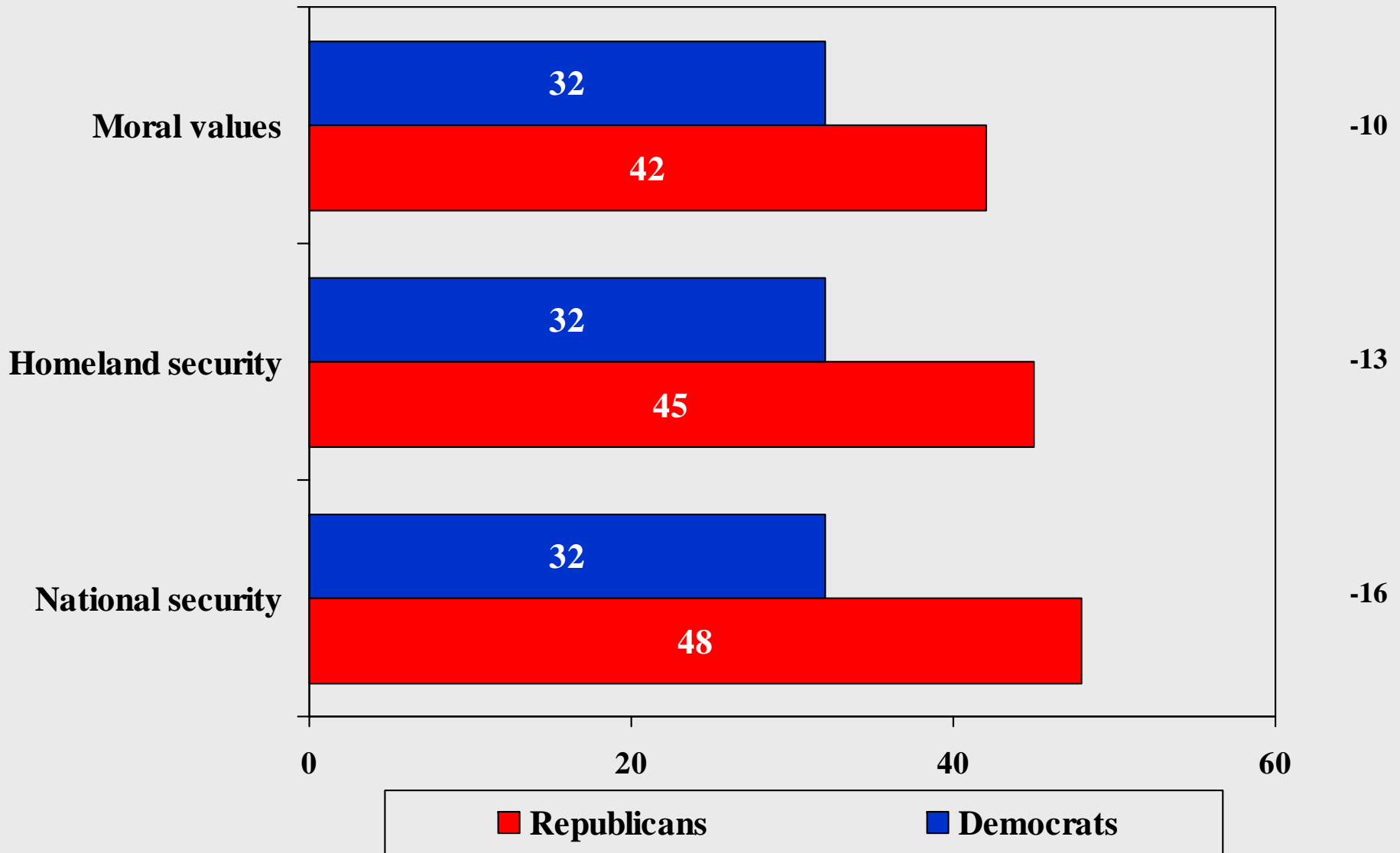
"I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans do a better job with this issue."



Better job on issues: Democrats vs. Republicans

Republican advantages

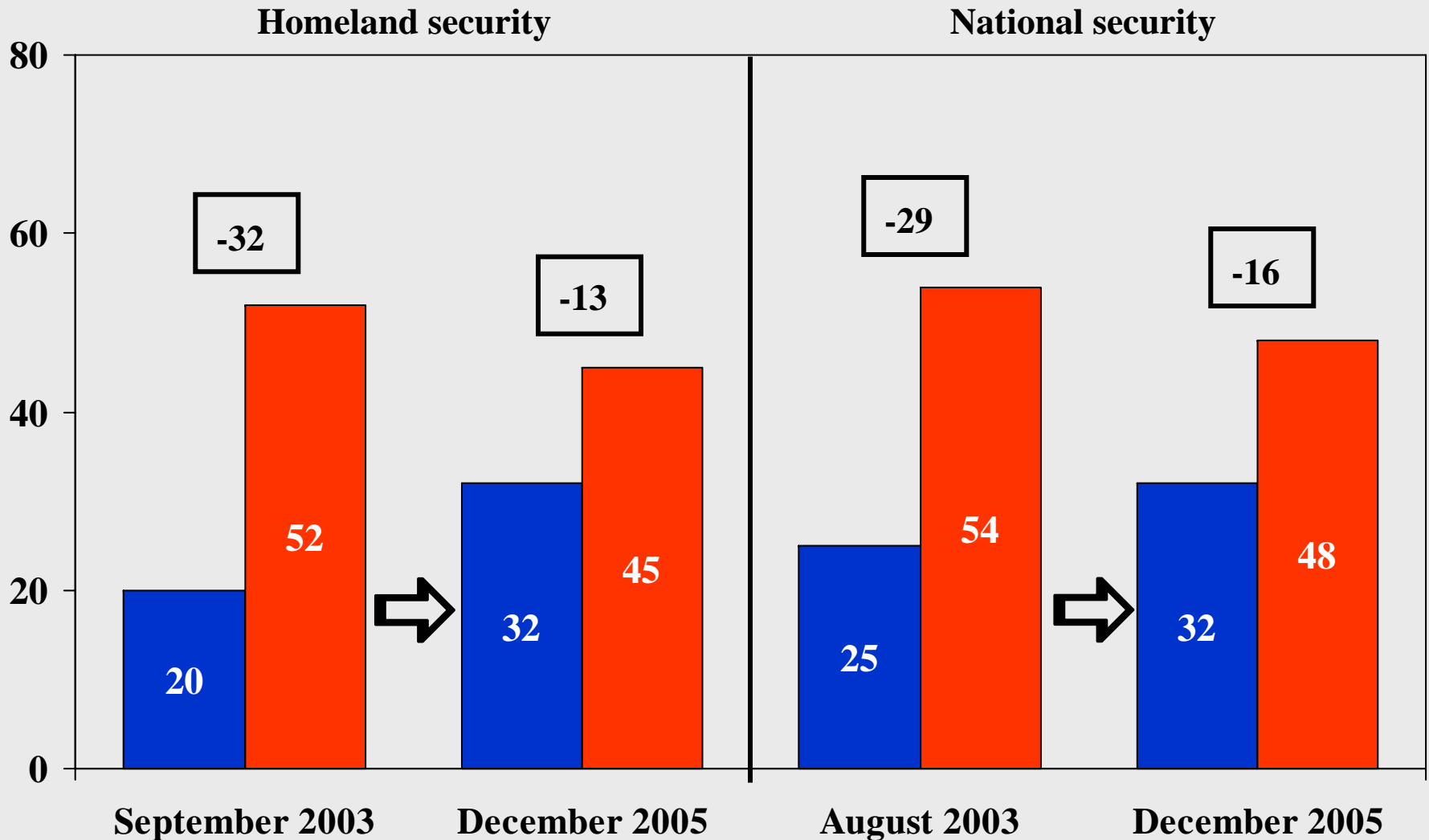
Net
Difference



“I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans do a better job with this issue.”

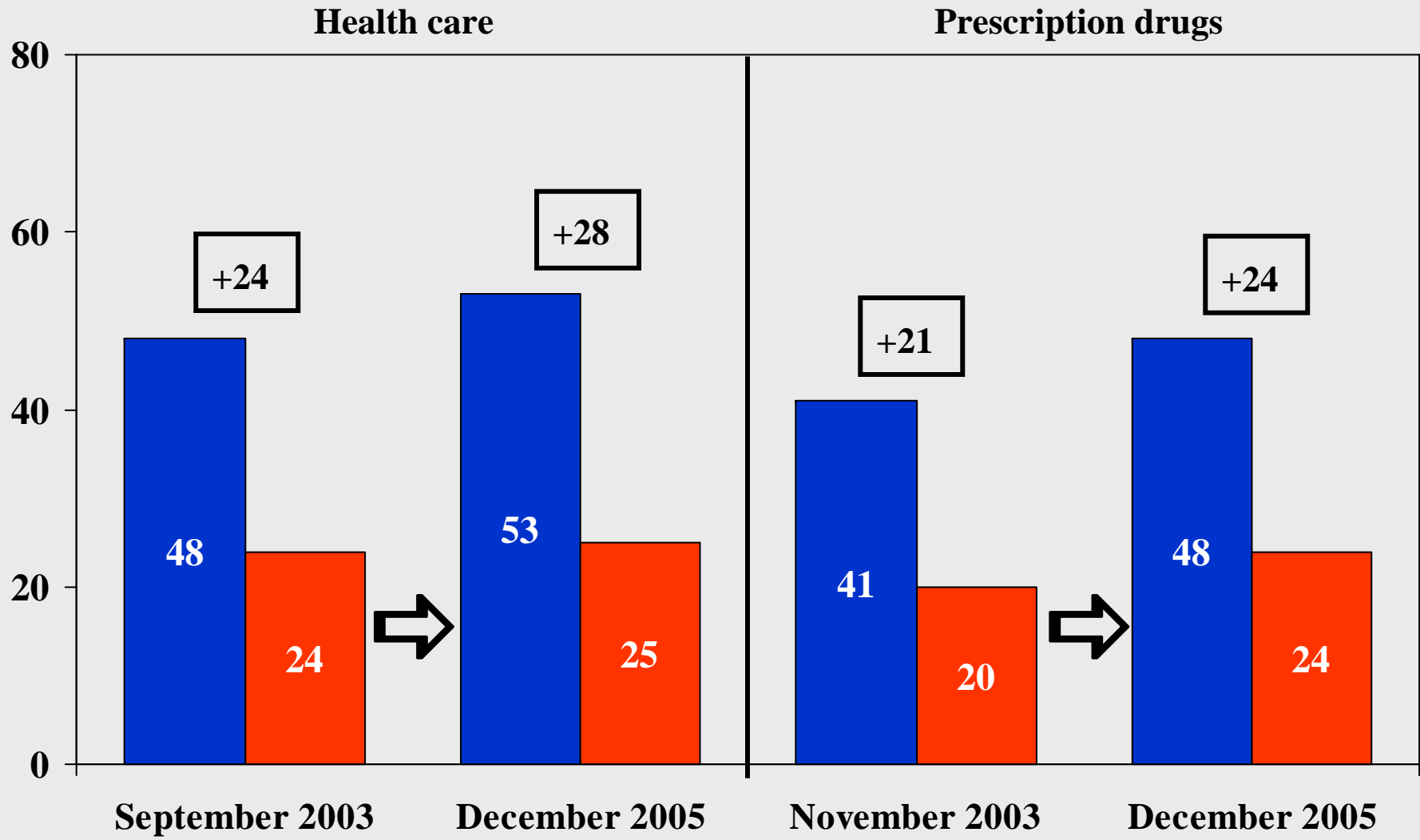


Democratic gains on security issues





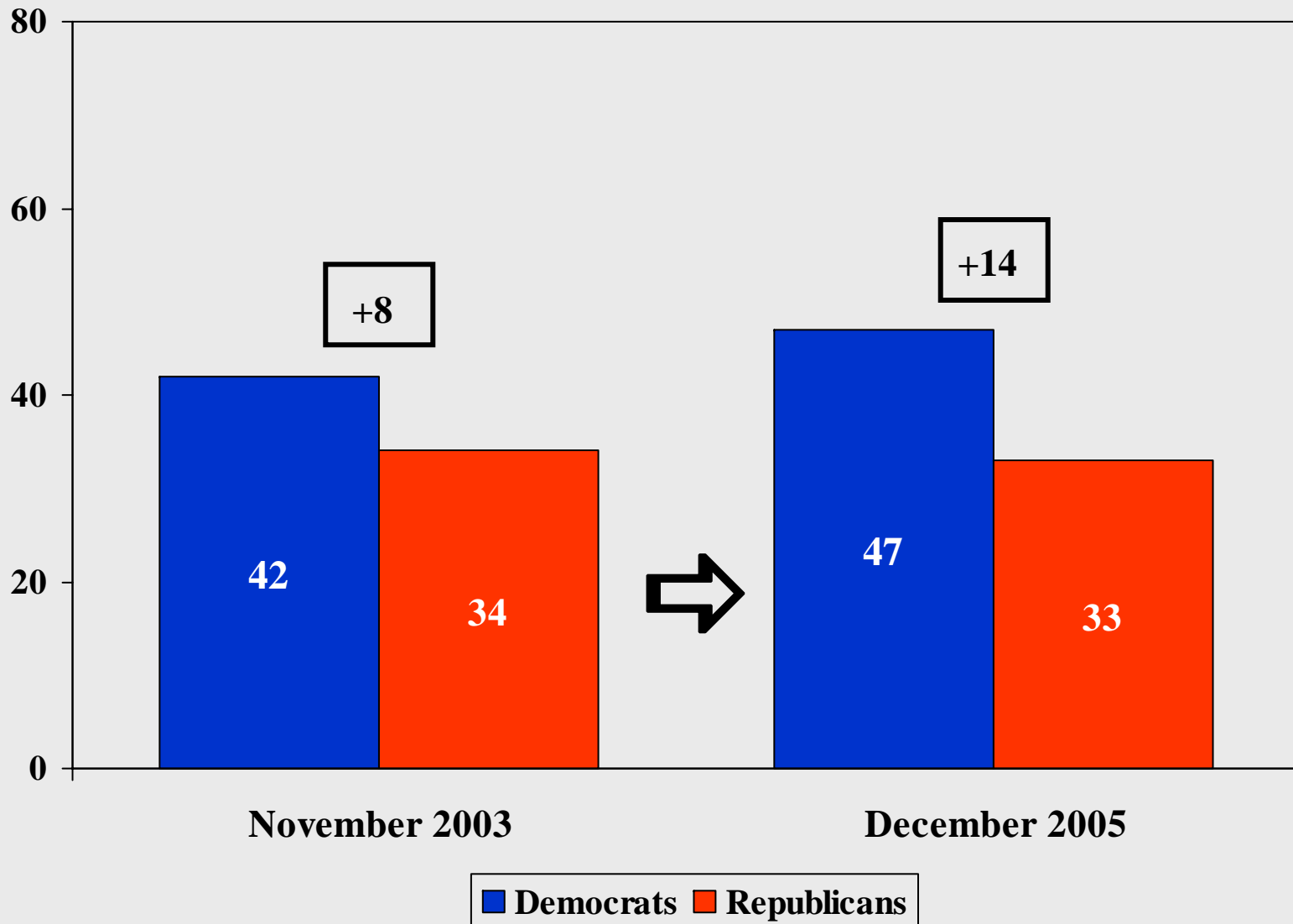
Democratic gains on health issues



■ Democrats ■ Republicans



Being on your side

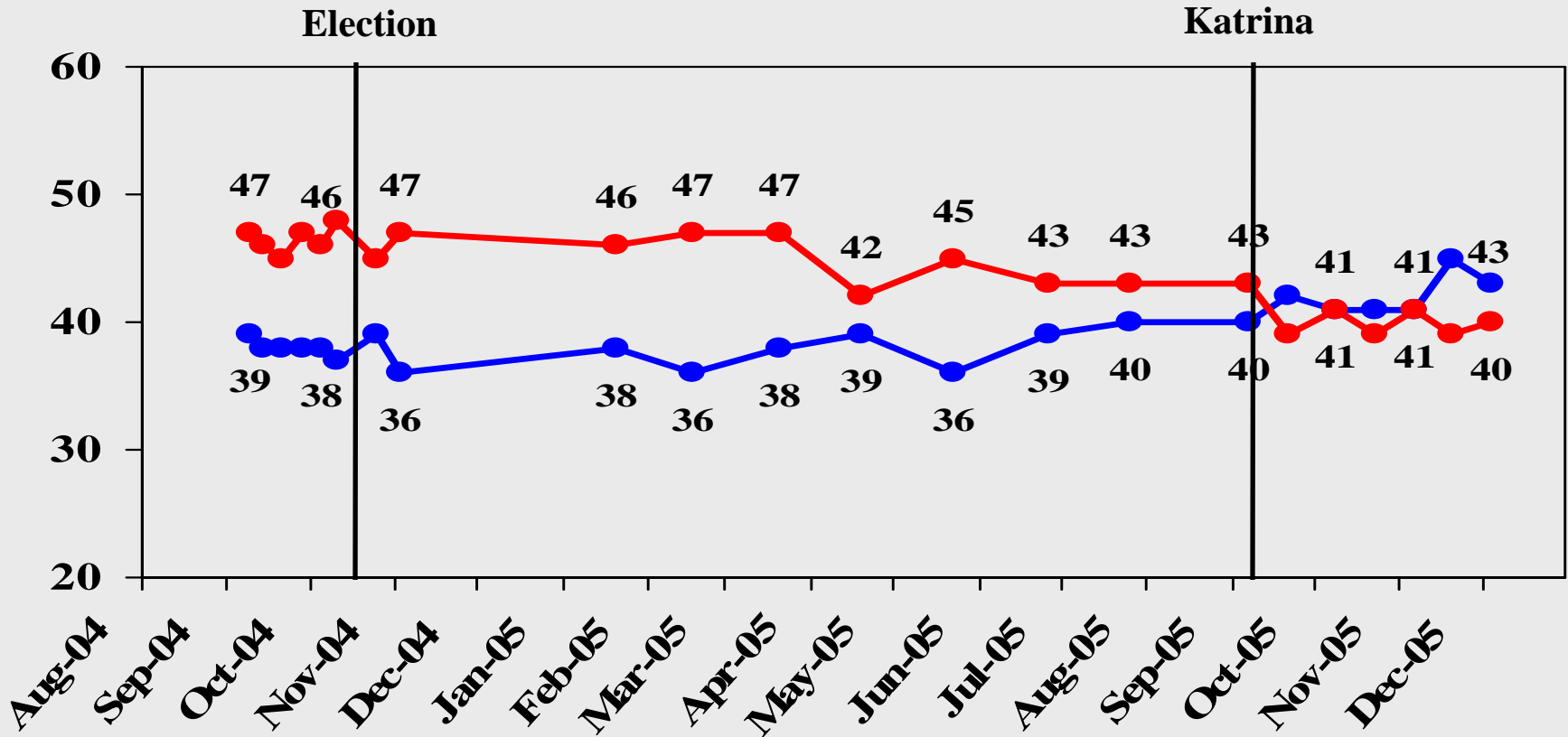




Democrats gaining image edge



Nation cooling on Republicans



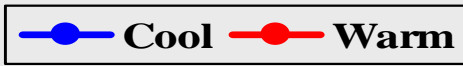
Net
Difference

+8 +8 +11

+8 +11 +9

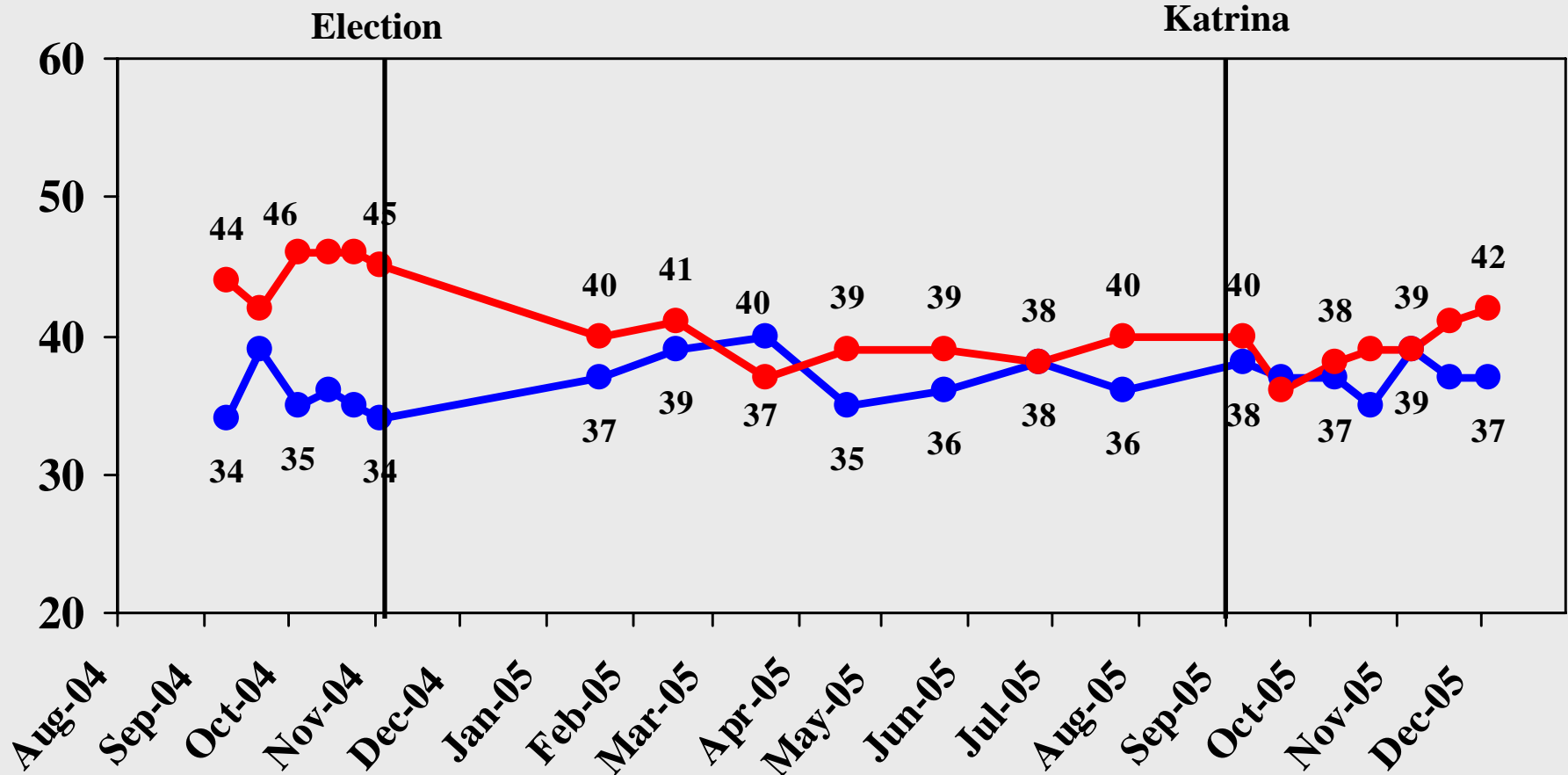
+3 +9 +4 +3

+3 0 0 -3





Democratic image improves slightly



Net Difference	Aug-04	Sep-04	Oct-04	Nov-04	Dec-04	Jan-05	Feb-05	Mar-05	Apr-05	May-05	Jun-05	Jul-05	Aug-05	Sep-05	Oct-05	Nov-05	Dec-05
Net Difference	+10	+11	+11				+3	+2	-3	+4	+3	0	+4	+2	+1	0	+5

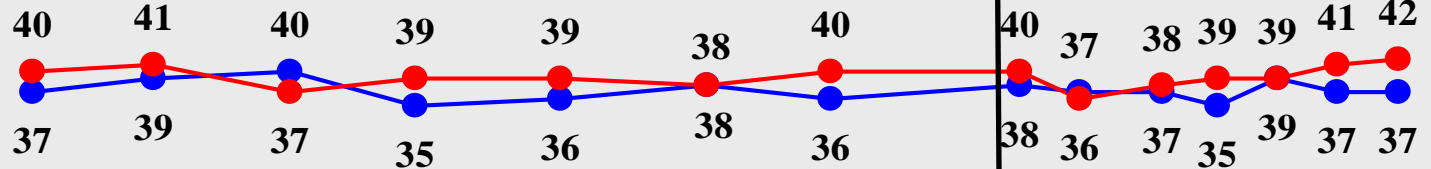




Comparing now and 1993

Katrina

Democratic Party
January - Oct
2005

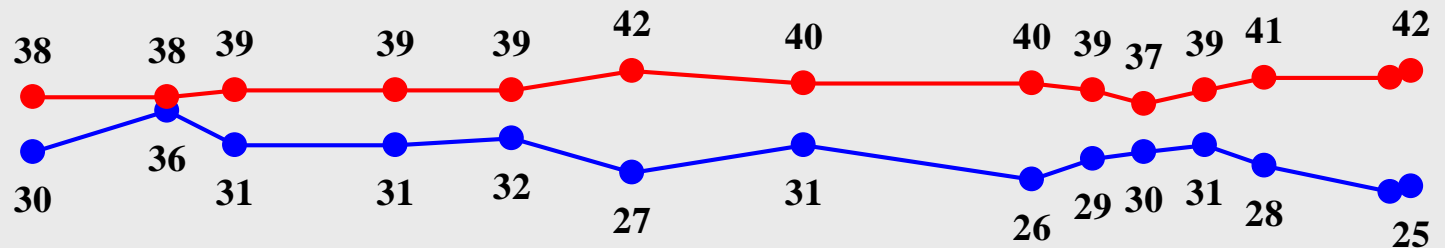


Net Difference

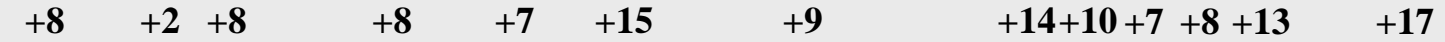


Jan-05 Feb-05 Mar-05 Apr-05 May-05 Jun-05 Jul-05 Aug-05 Sep-05 Oct-05 Nov-05 Dec-05

Republican Party
January - Oct
1993



Net Difference



Jan-93 Feb-93 Mar-93 Apr-93 May-93 Jun-93 Jul-93 Aug-93 Sep-93 Oct-93 Nov-93 Dec-93



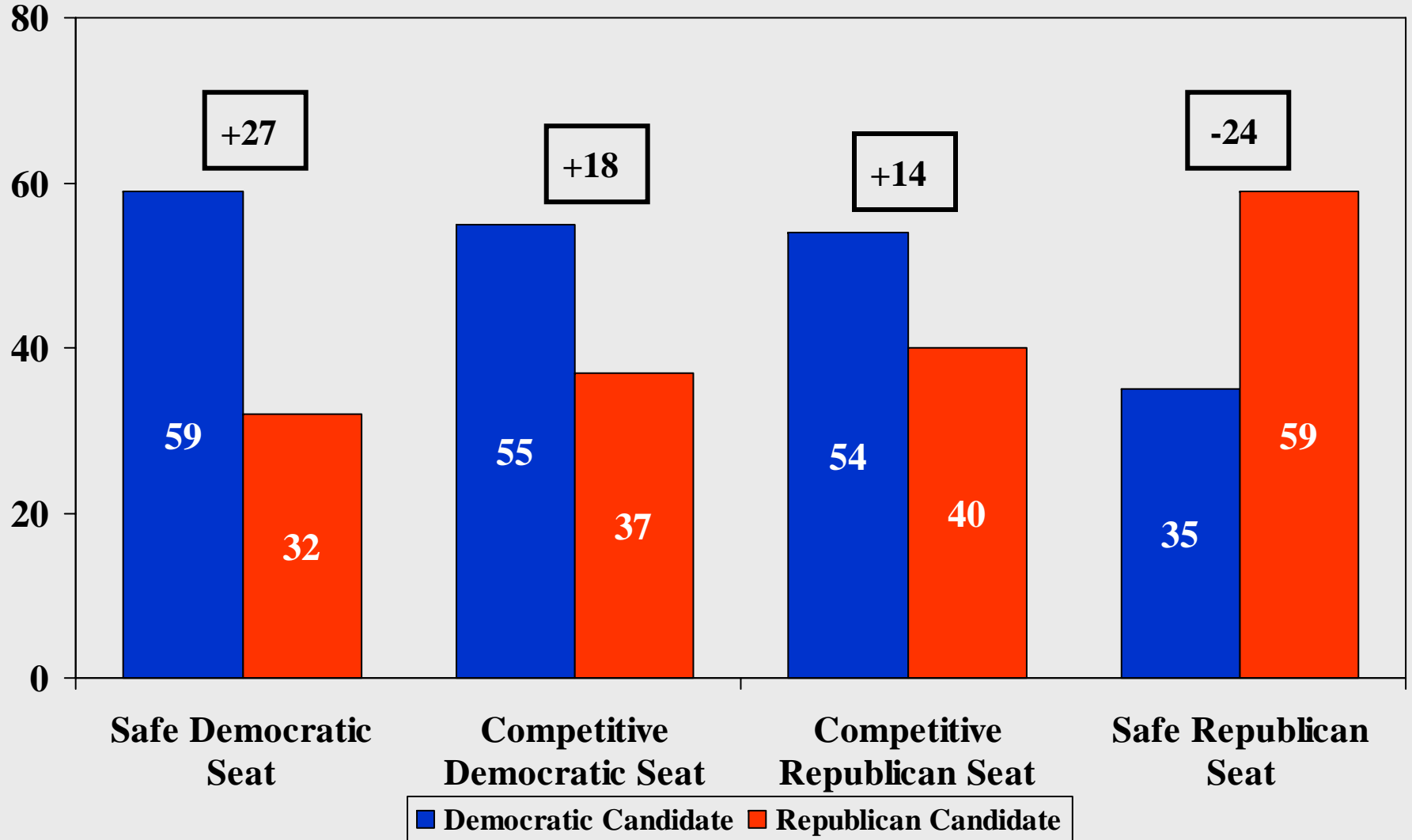
The 2006 Fallout

Republicans weakening



Senate vote

Both candidates named if known – 8,048 interviews*

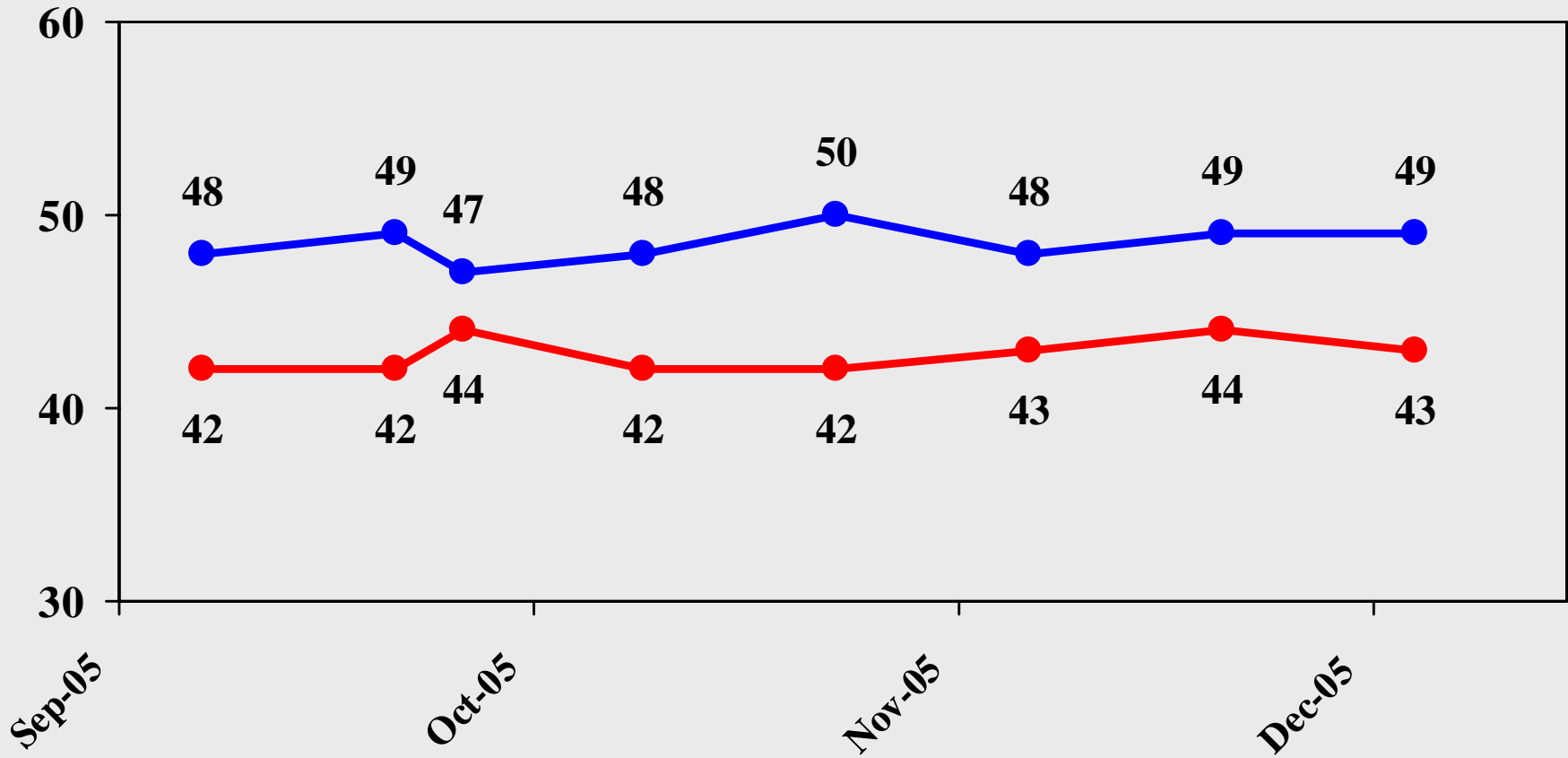


*From combined database of 8,048 interviews, conducted September 5th – December 4th 2005



Democratic Congressional vote at 49 ceiling

With incumbents named



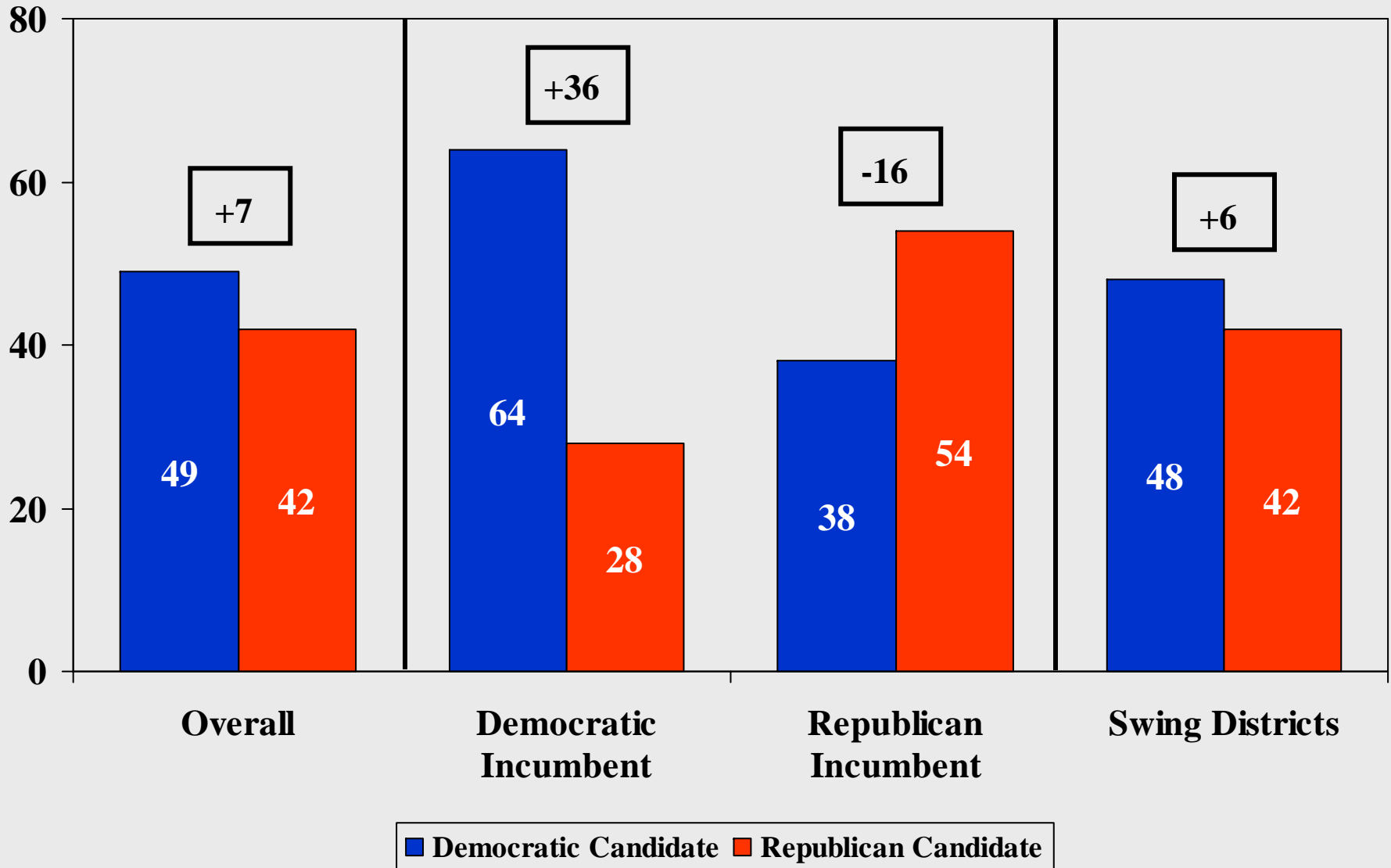
Democratic margin	+6	+7	+7	+6	+8	+5	+5	+6
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Congressional vote

With incumbents named – 8,048 interviews*

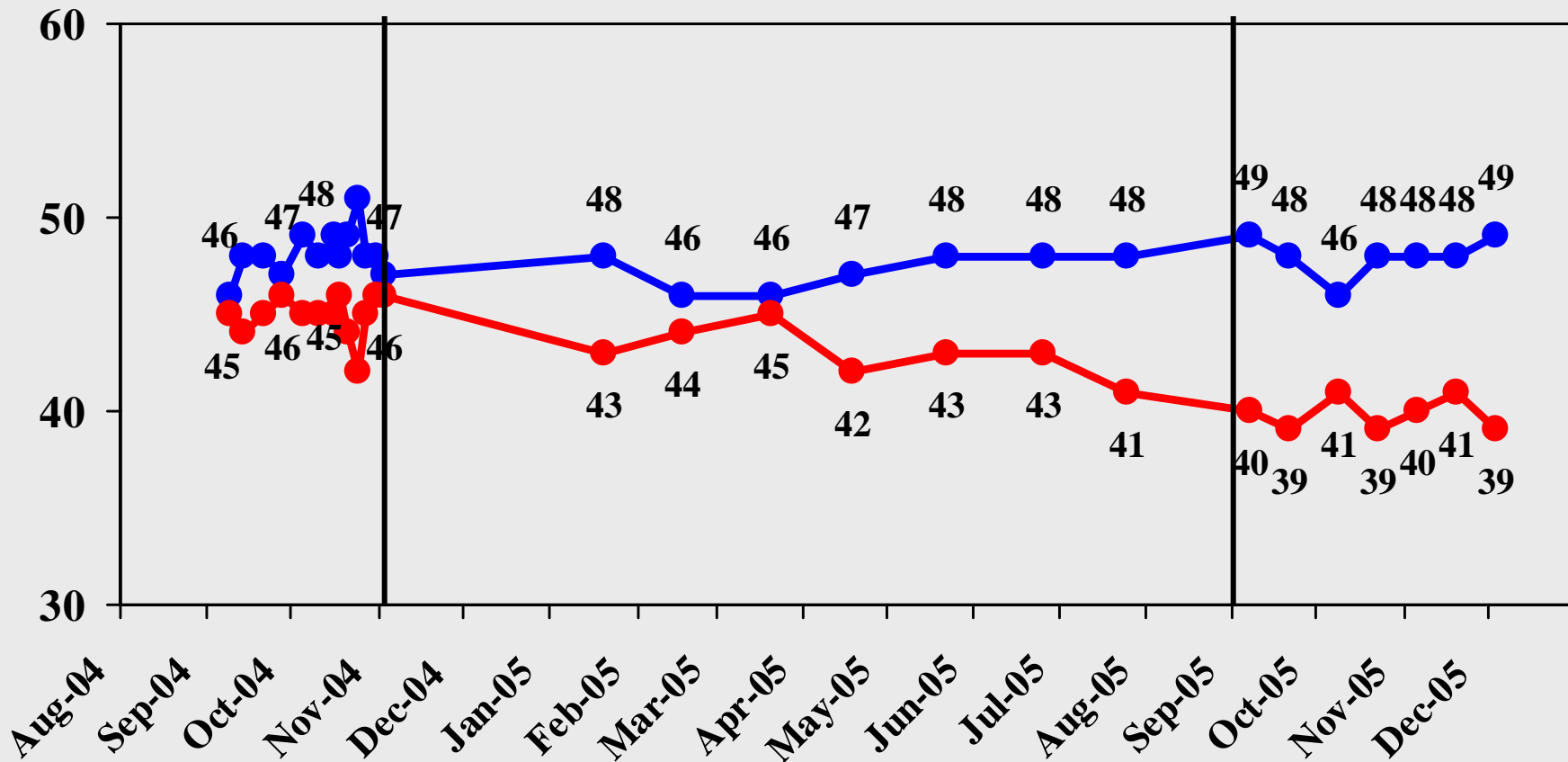




Generic landslide produced by Republican crash

Election

Katrina



Democratic margin	+1	+1	+3	+1		+5	+2	+1	+5	+5	+5	+7	+9	+9	+5	+9	+8	+7	+10
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