

Democracy Corps

Carville ♦ Greenberg

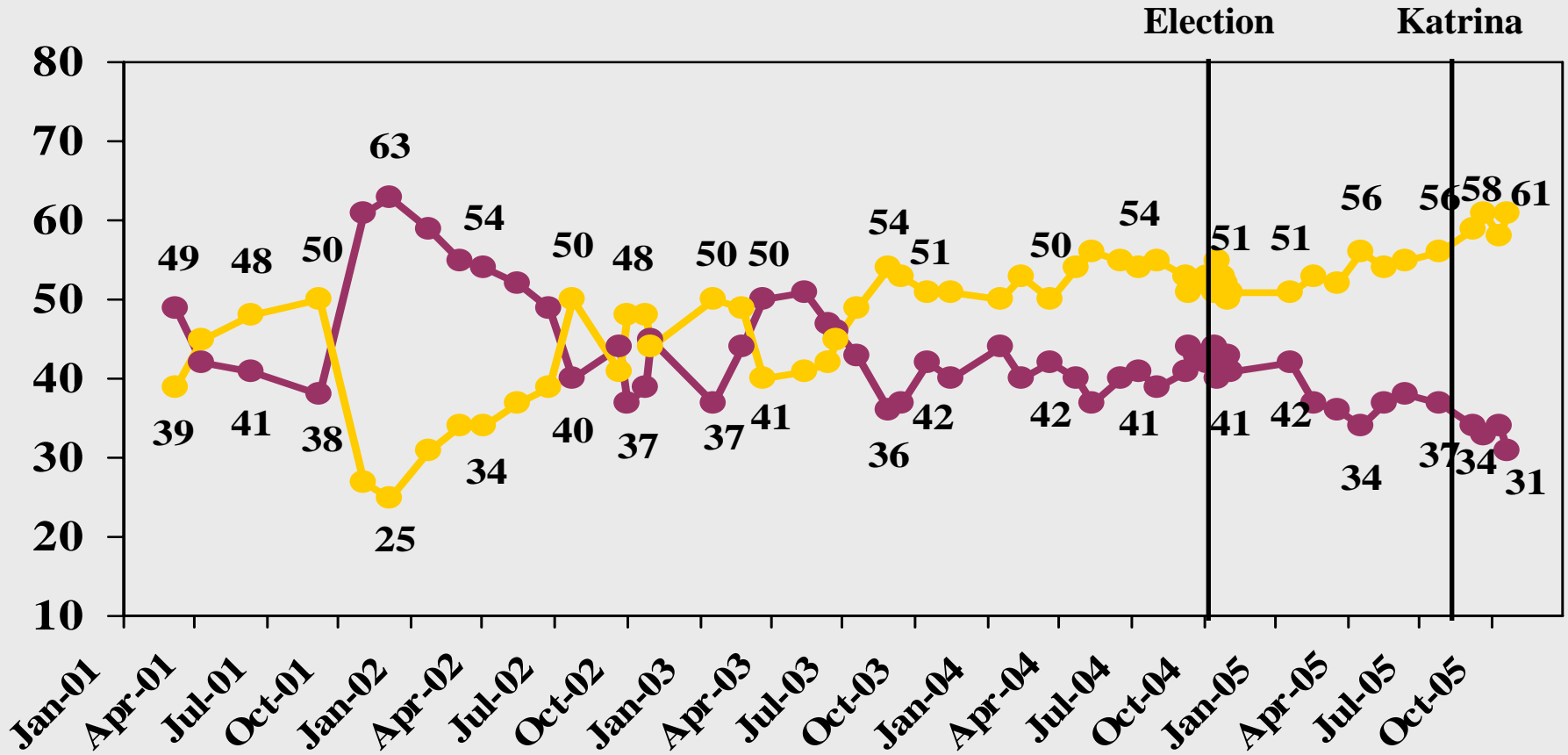
November 1, 2005



Mood is Downbeat



Solid majority say wrong direction



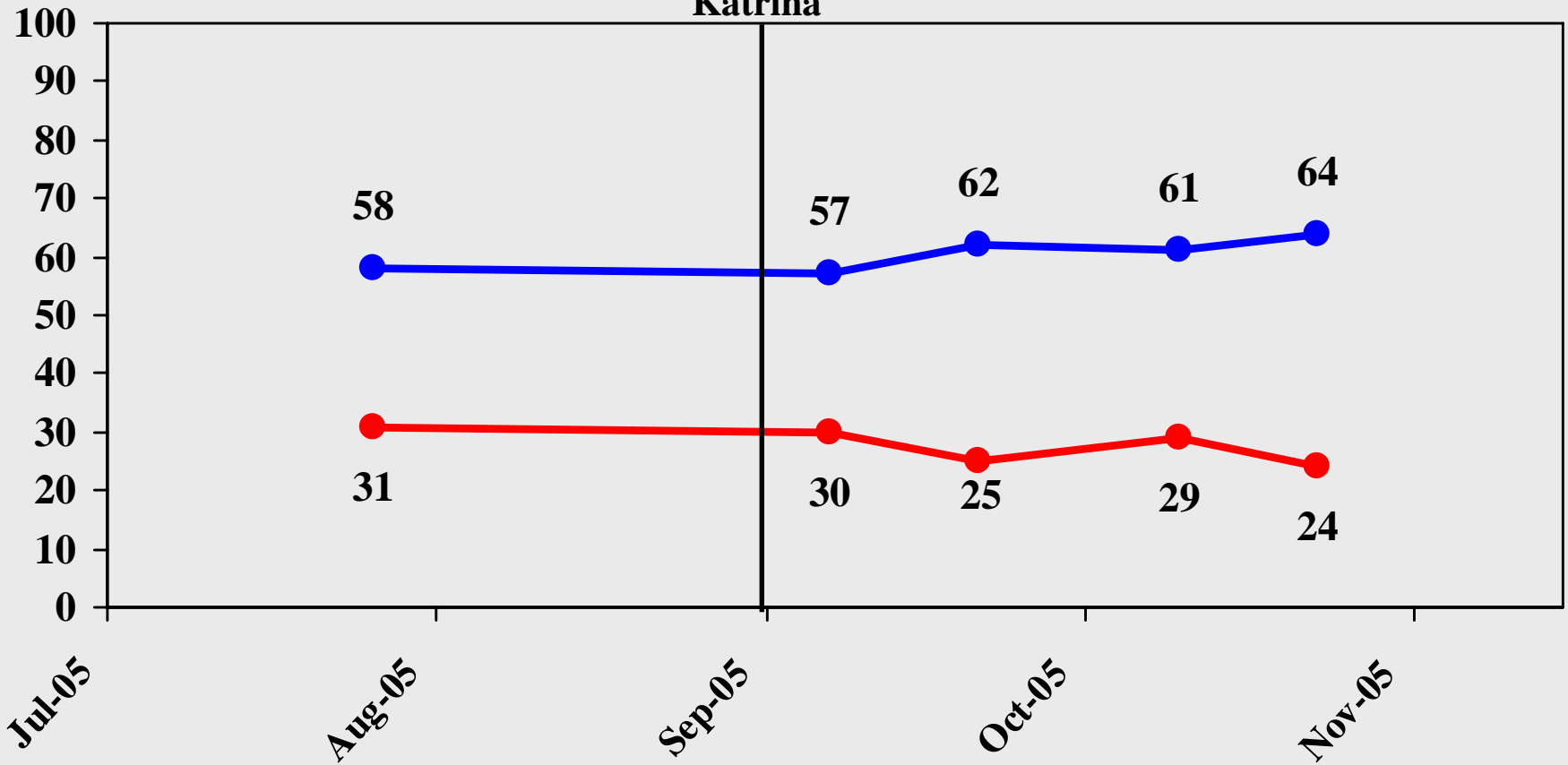
Net Difference	+10	-7	-12	+38	+20	-10	-11	-13	-9	-18	-9	-8	-13	-10	-9	-22	-19	-24	-30
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Two out of three reject Congress direction

Katrina



Net
Difference

+27

+27

+37

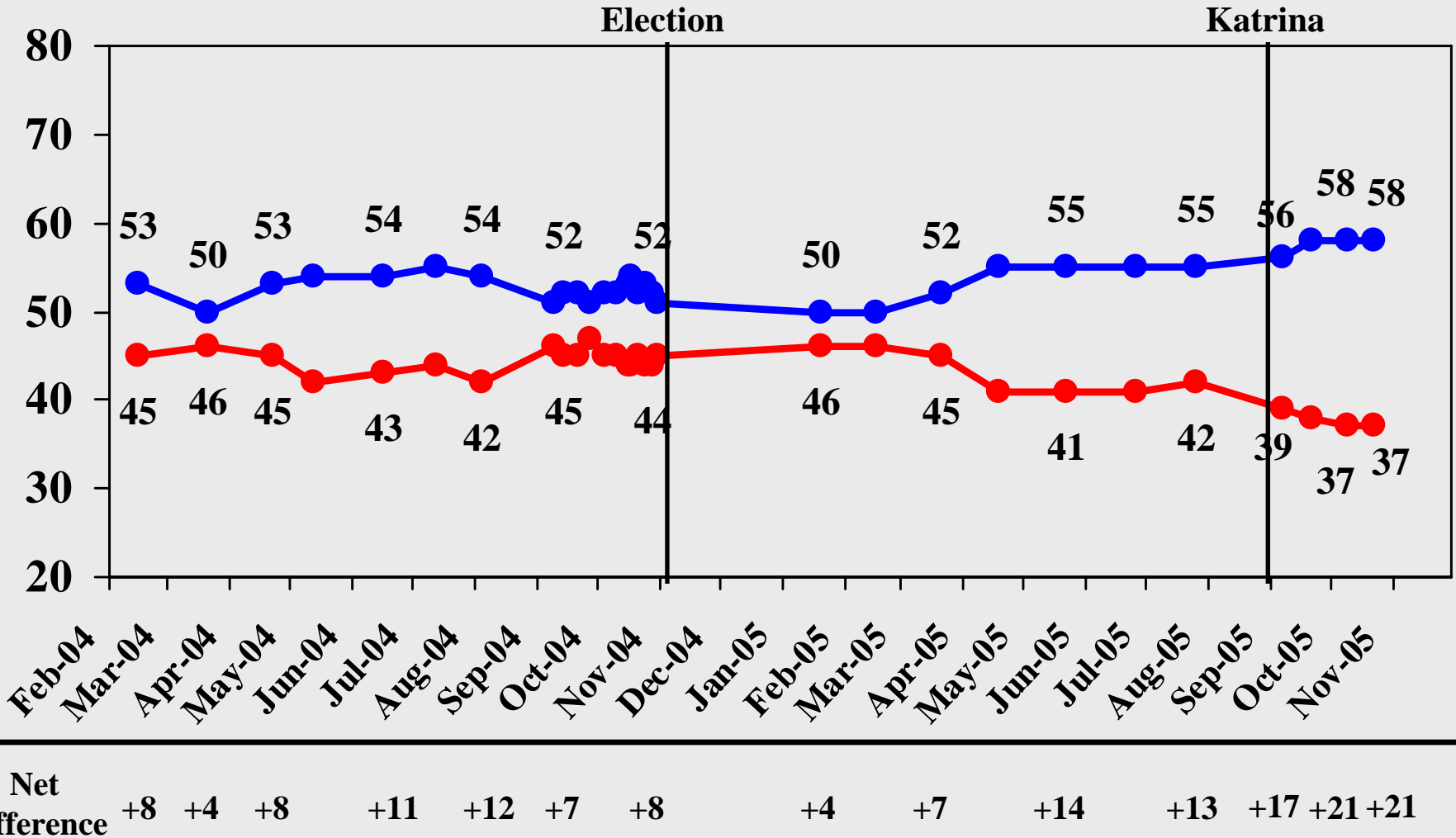
+32

+40

● Significantly Different Direction ● Congress Direction



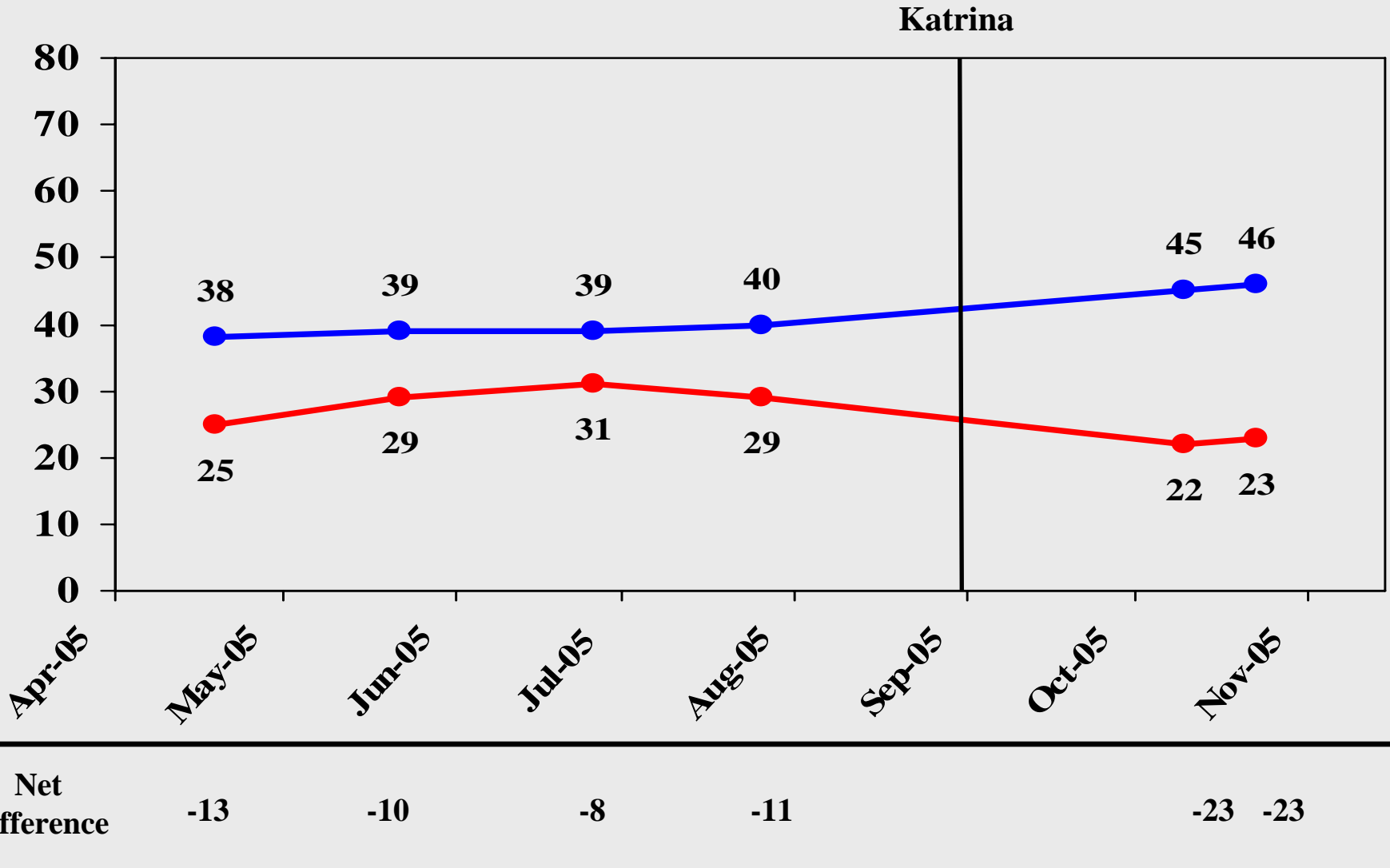
Large and growing majority rejects Bush direction



● Significantly Different Direction
 ● Bush Direction



DeLay unfavorable rating continues to rise

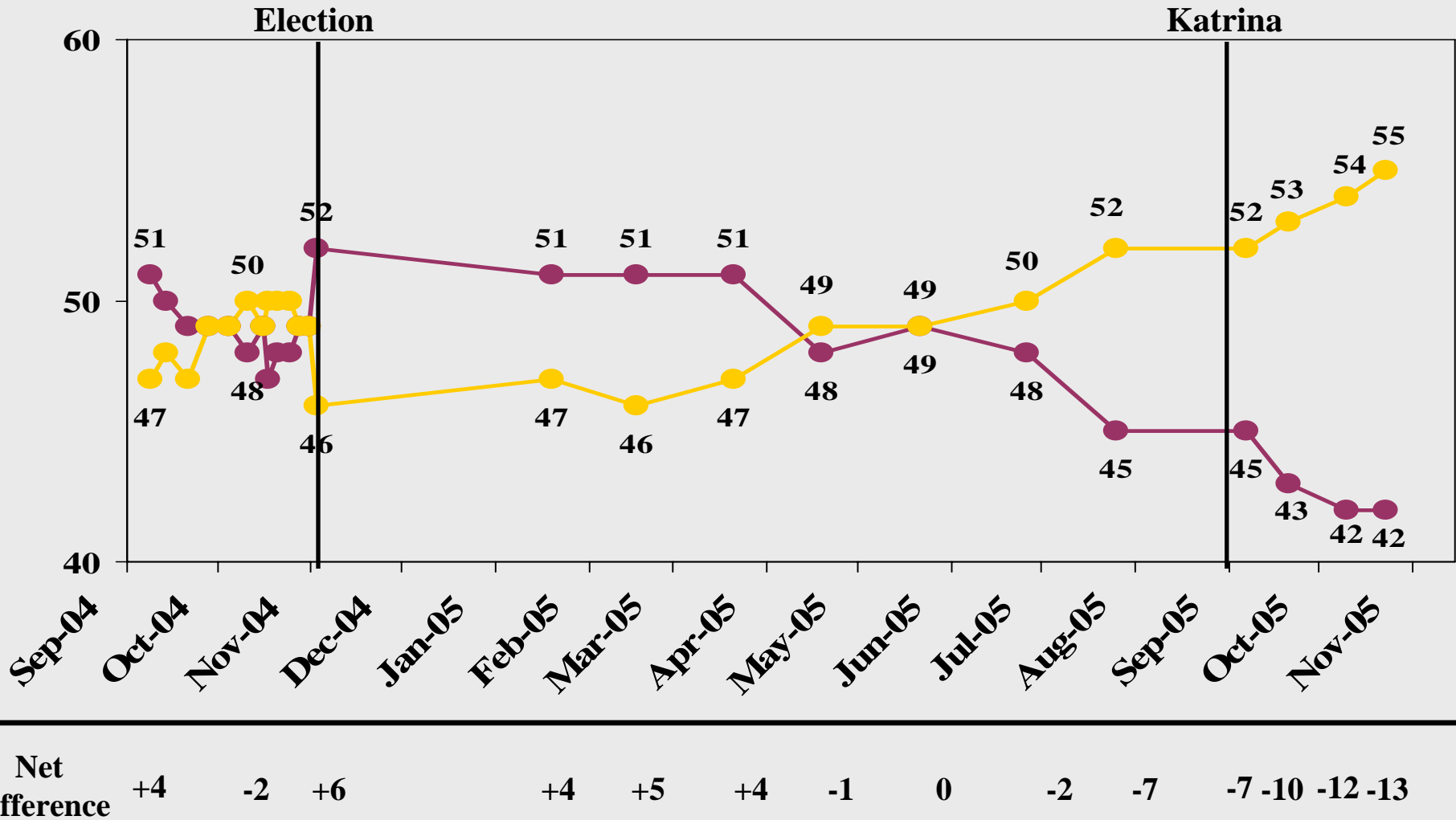




Disengaging from Bush

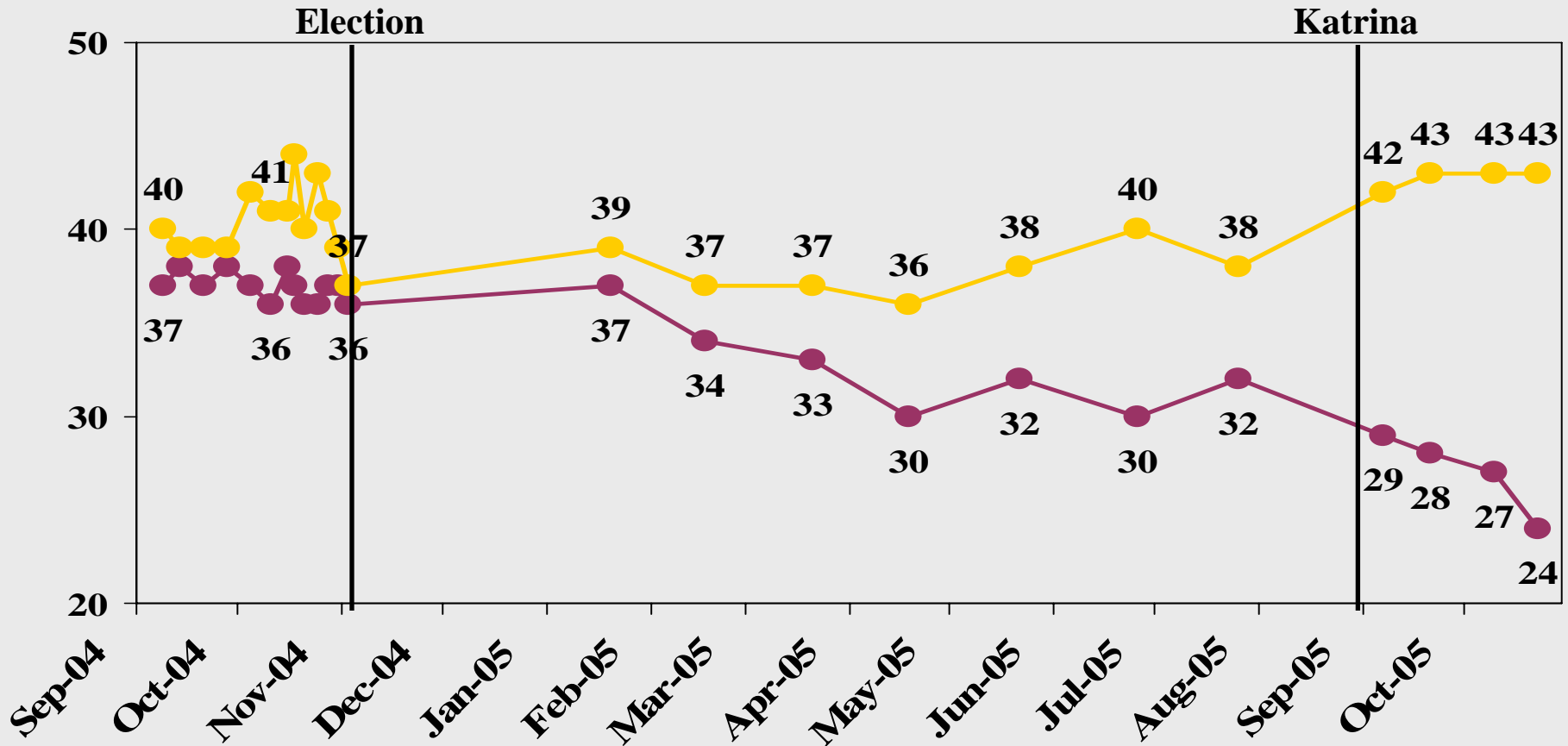


Bush approval continues down





Bush enthusiasts gone



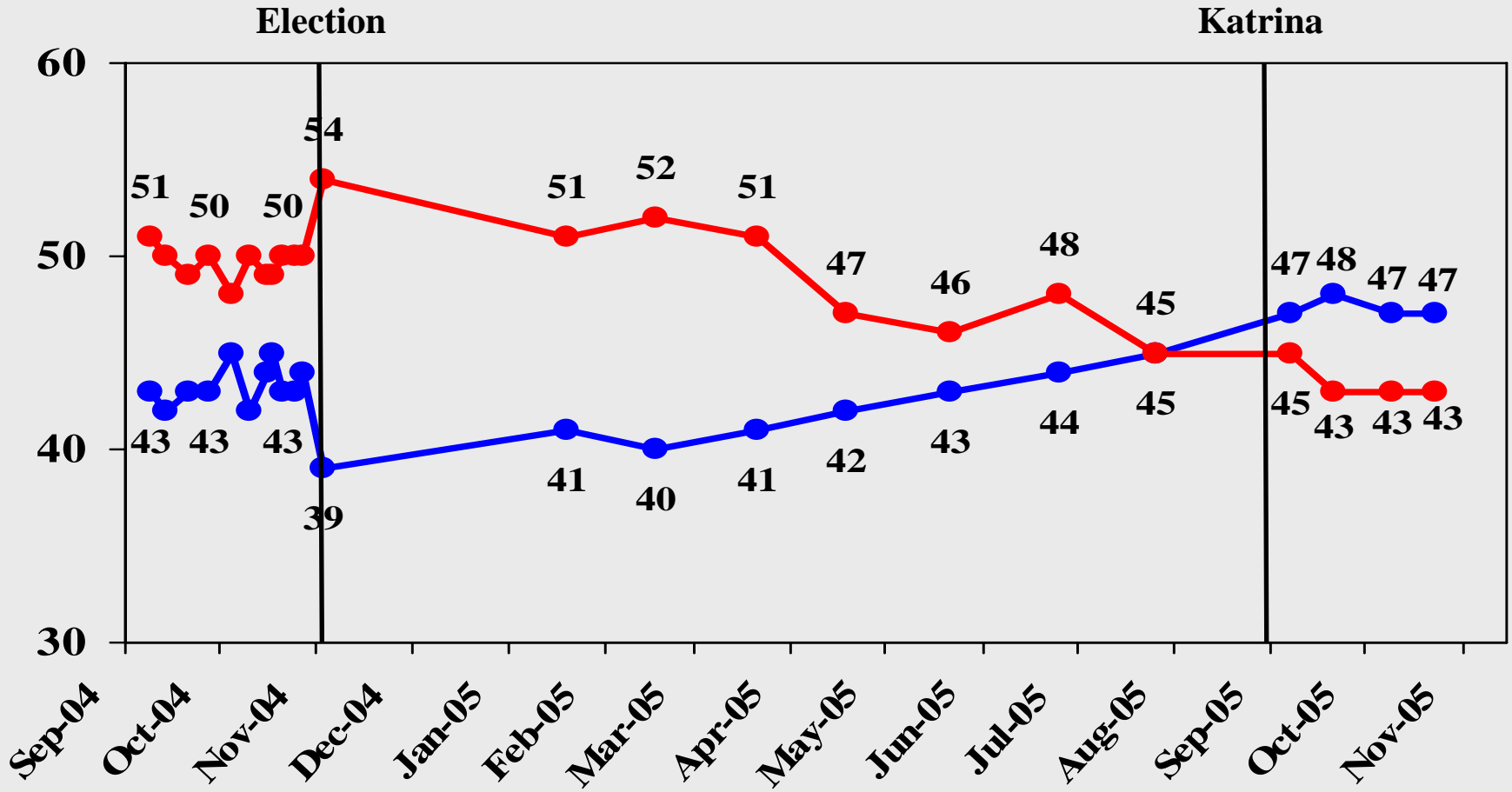
Net Difference

-3 -5 -1 -2 -3 -4 -6 -6 -10 -6 -13 -15 -16 -19

● Approve strongly ● Disapprove strongly



It's personal

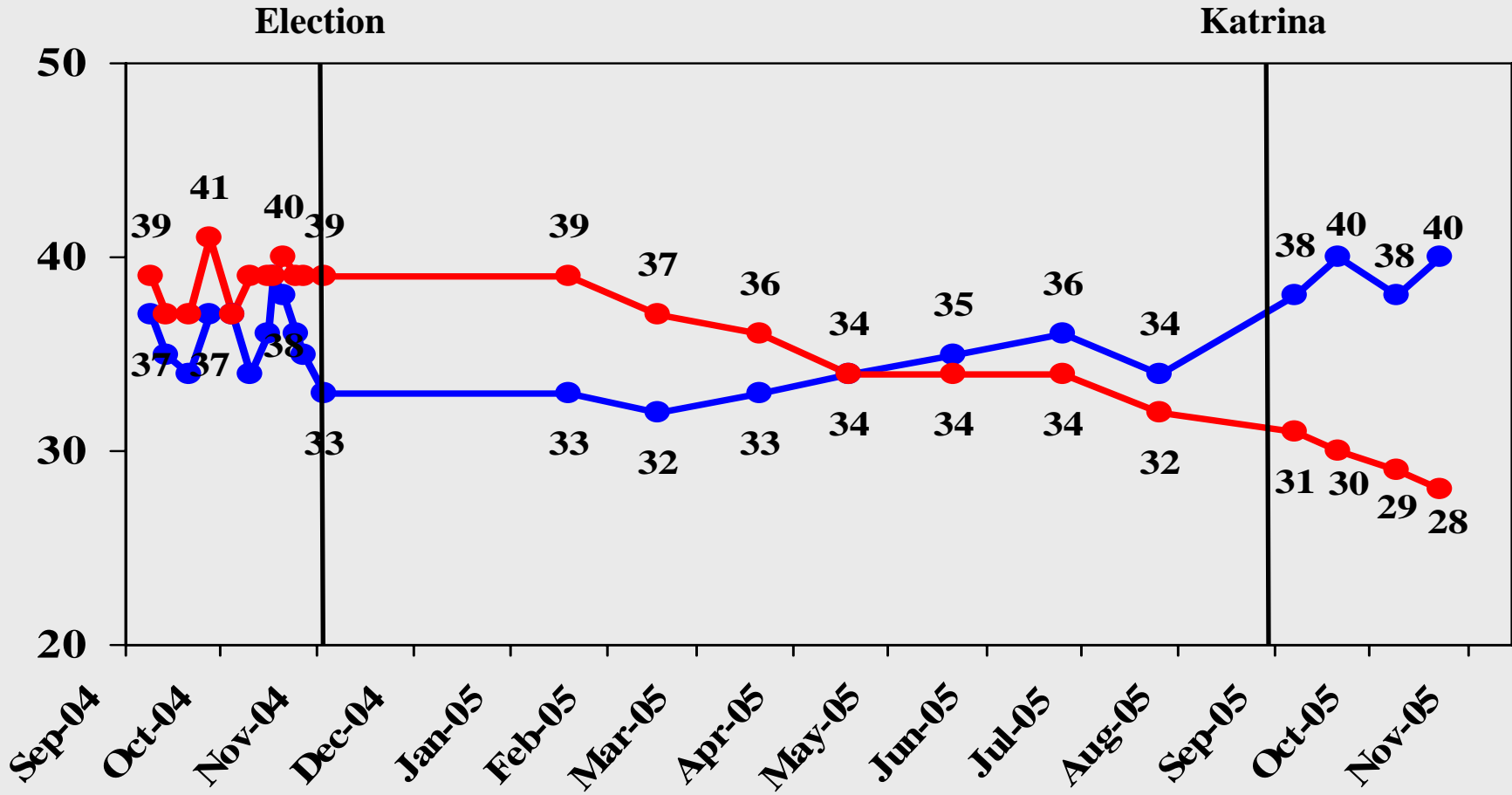


Net Difference	+8	+7	+7	+15		+10	+12	+10	+5	+3	+4	0		-2	-5	-4	-4
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Lost affection; new disdain



Net Difference	Sep-04	Oct-04	Nov-04	Dec-04	Jan-05	Feb-05	Mar-05	Apr-05	May-05	Jun-05	Jul-05	Aug-05	Sep-05	Oct-05	Nov-05		
Net Difference	+2	+4	+2	+6		+6	+5	+3	0	-1	-2	-2		-7	-10	-9	-12

● Very cool ● Very warm

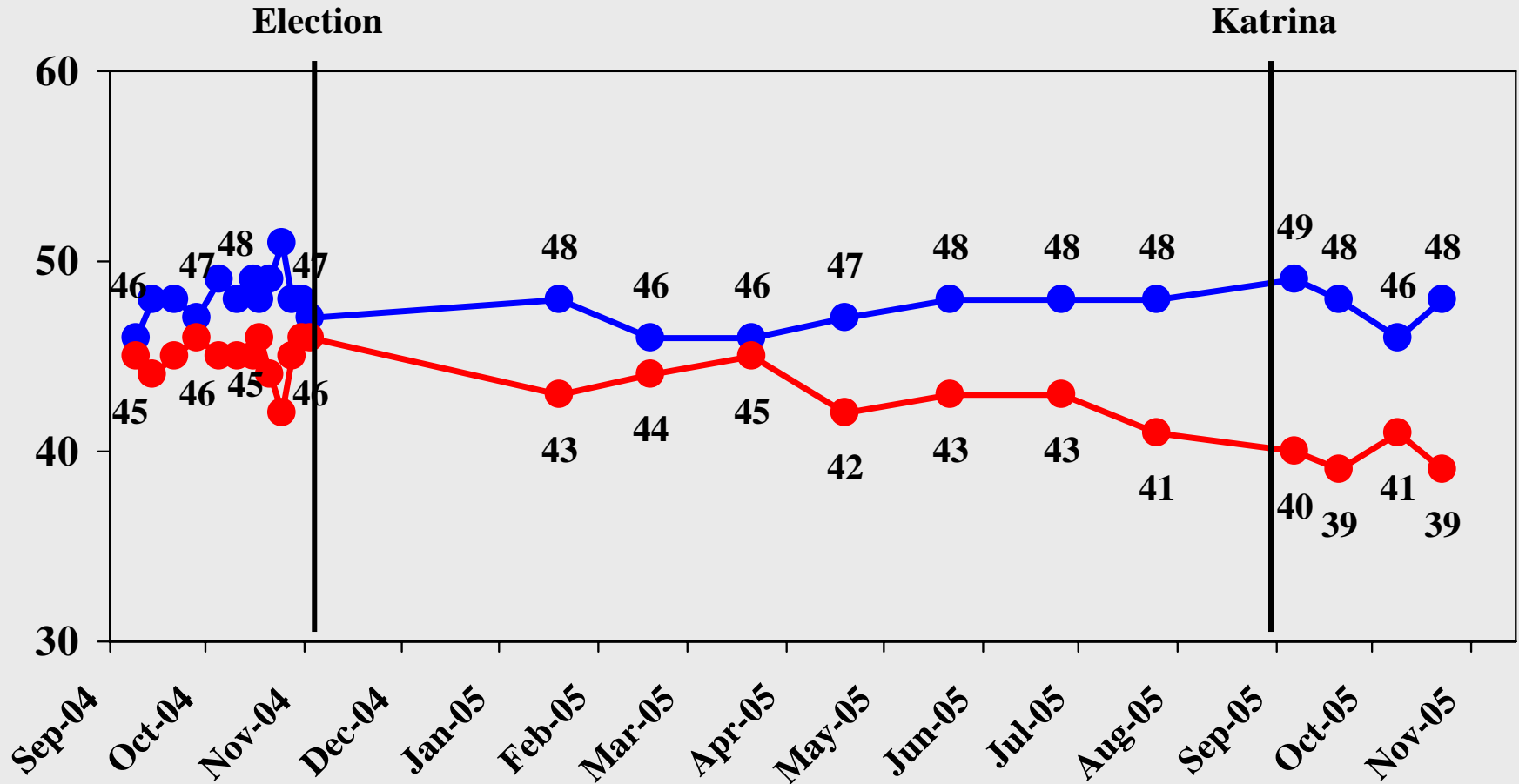


The 2006 Fallout



Democratic Lead Consolidates

The 48 percent ceiling



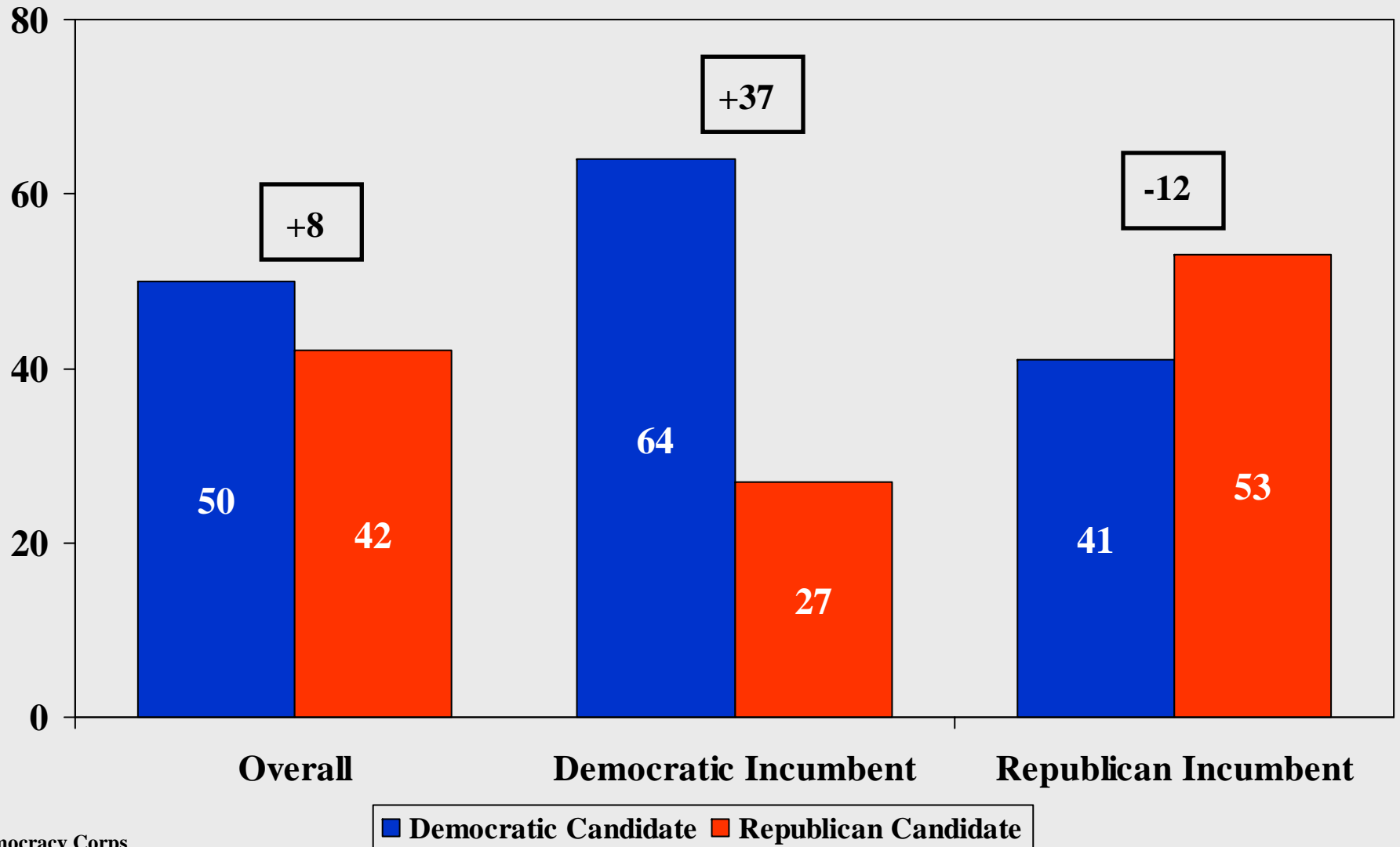
Democratic margin	+1	+1	+3	+1	+5	+2	+1	+5	+5	+5	+7	+9	+9	+5	+9
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Congressional Vote

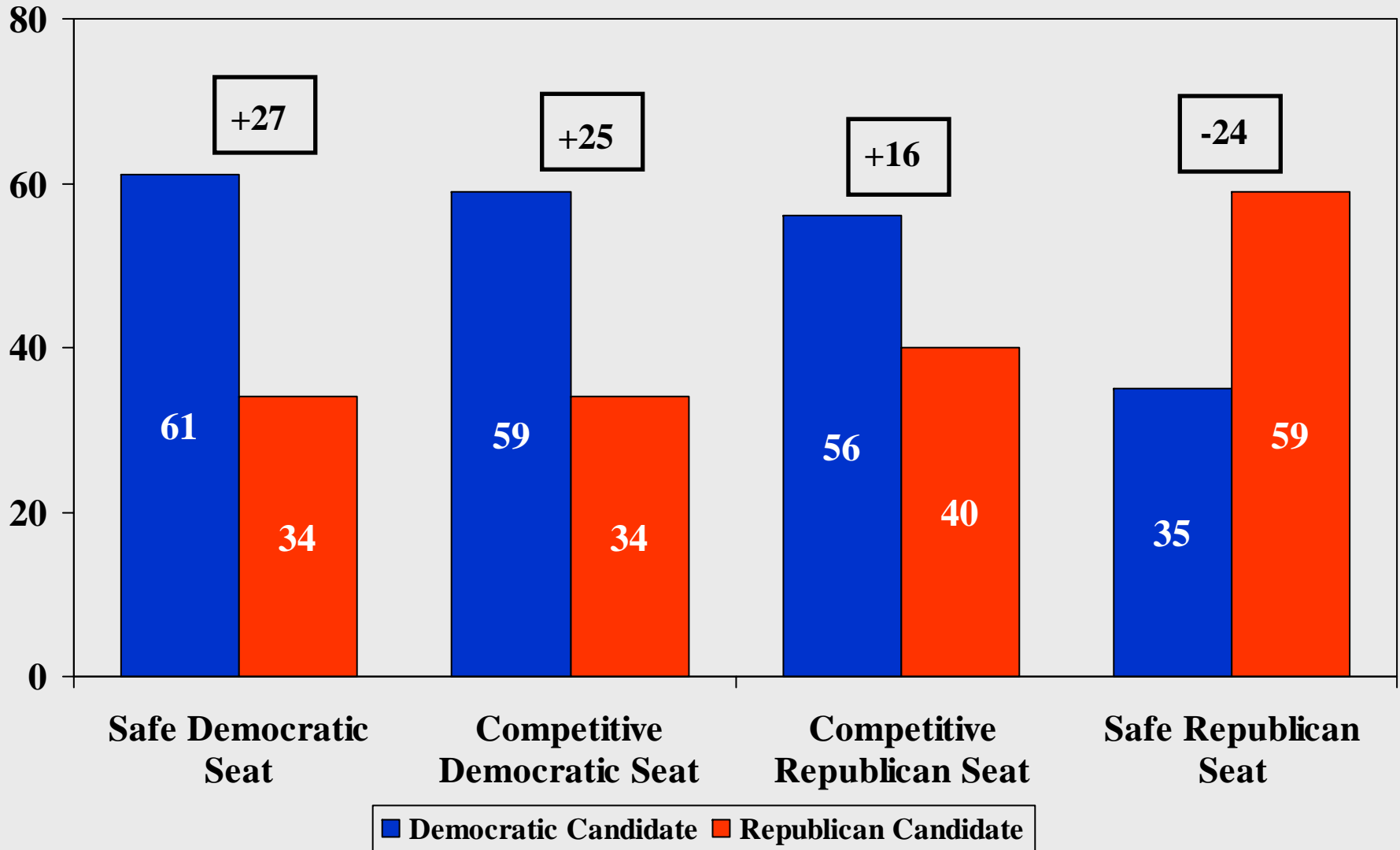
With incumbents named





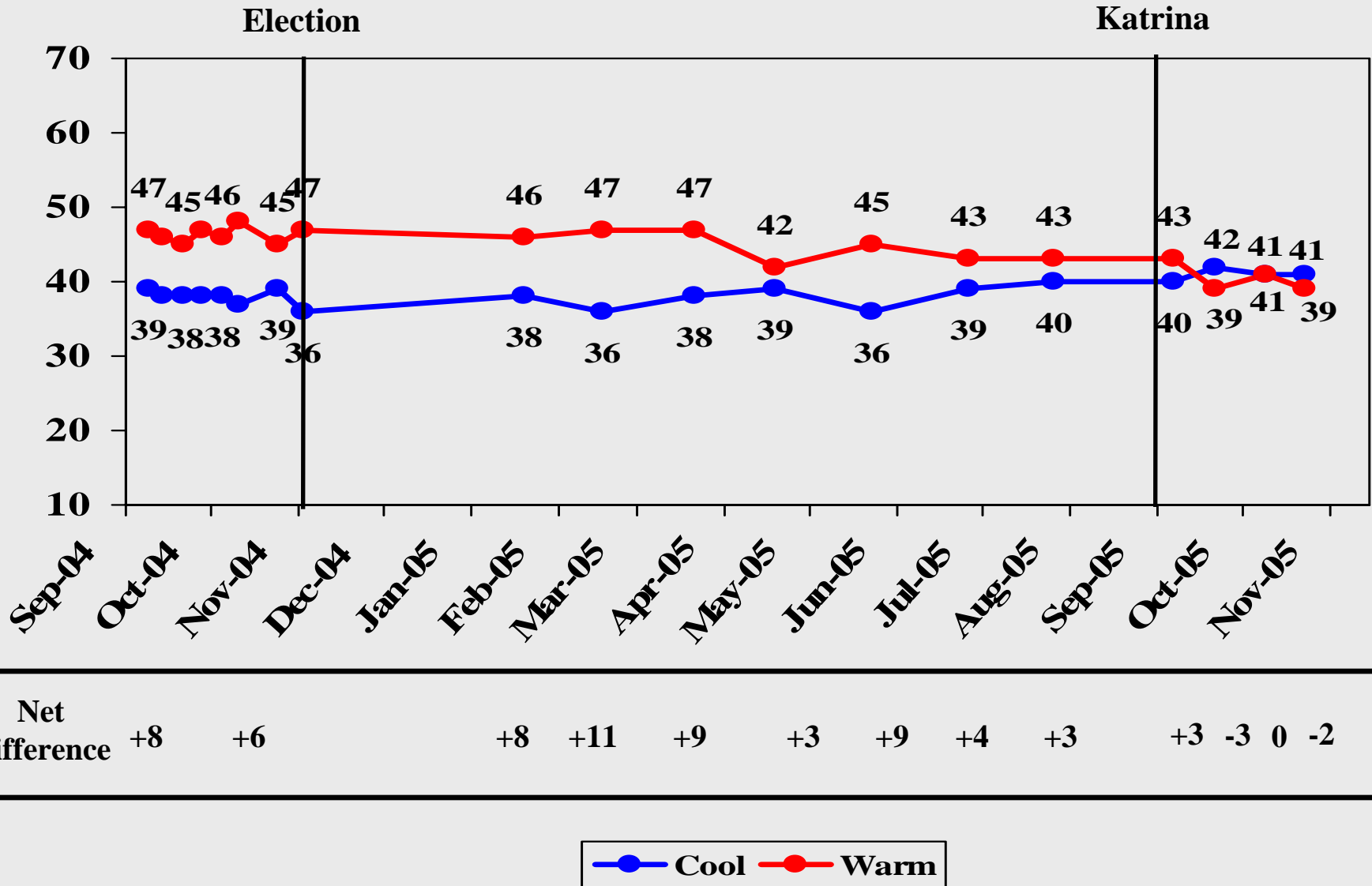
Senate Vote

Both candidates named if known



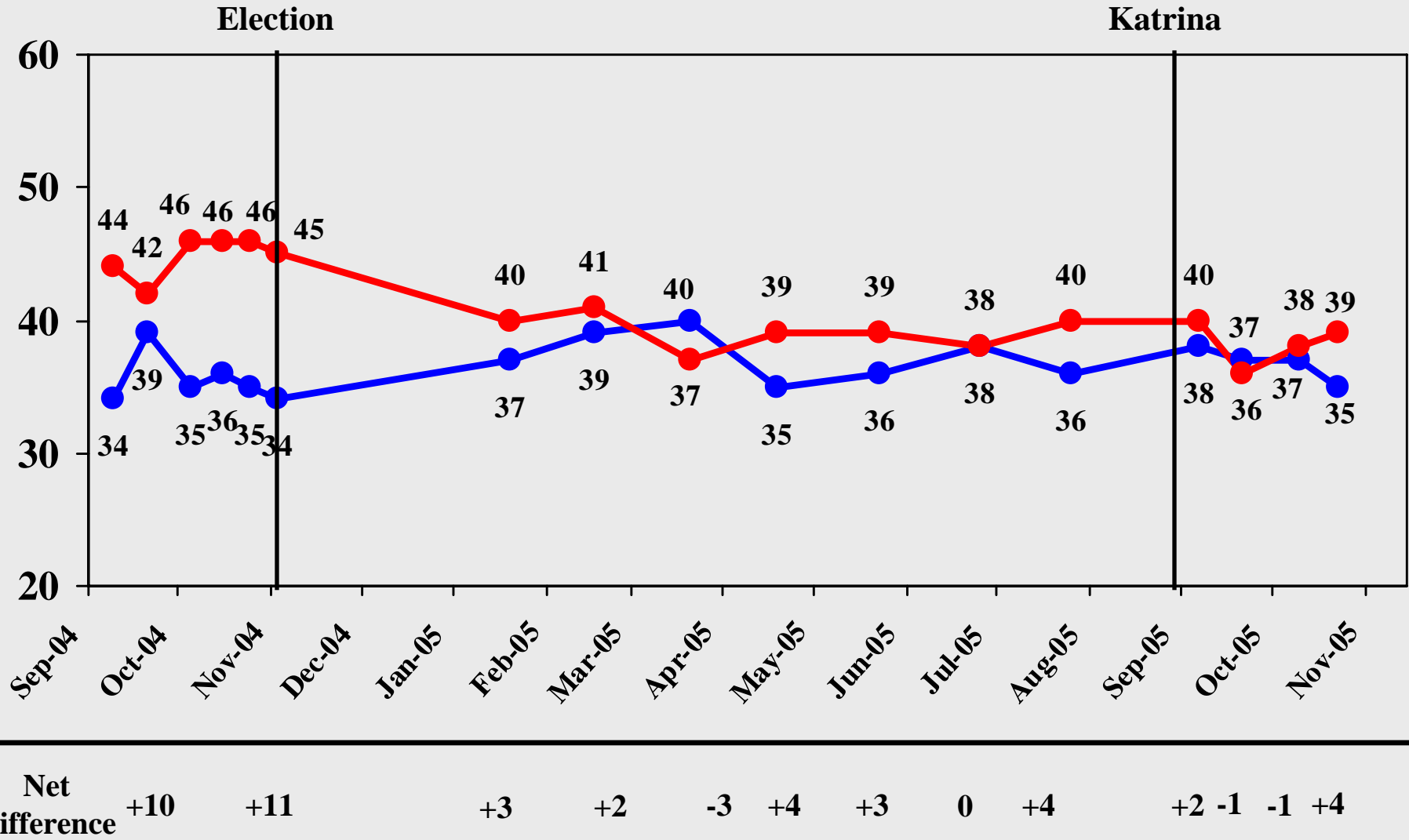


Republicans now slipping





Little increased confidence in Democrats

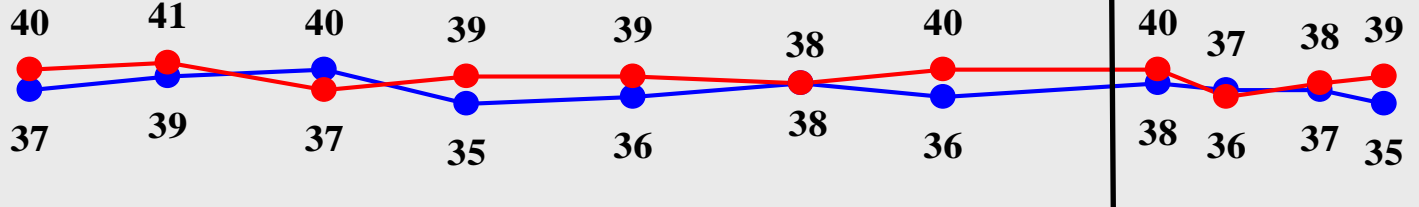




Comparing now and 1993

Katrina

Democratic Party
January - Oct
2005

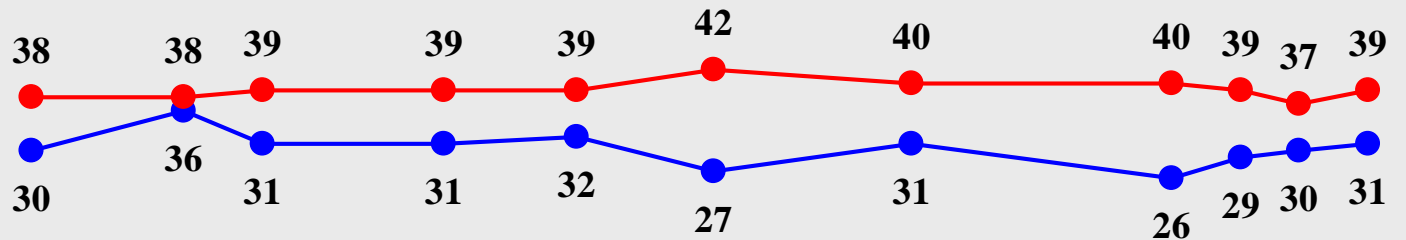


Net Difference

+3 +2 -3 +4 +3 0 +4 +2 -1 +1 +4

Jan-05 Feb-05 Mar-05 Apr-05 May-05 Jun-05 Jul-05 Aug-05 Sep-05 Oct-05 Nov-05

Republican Party
January - Oct
1993



Net Difference

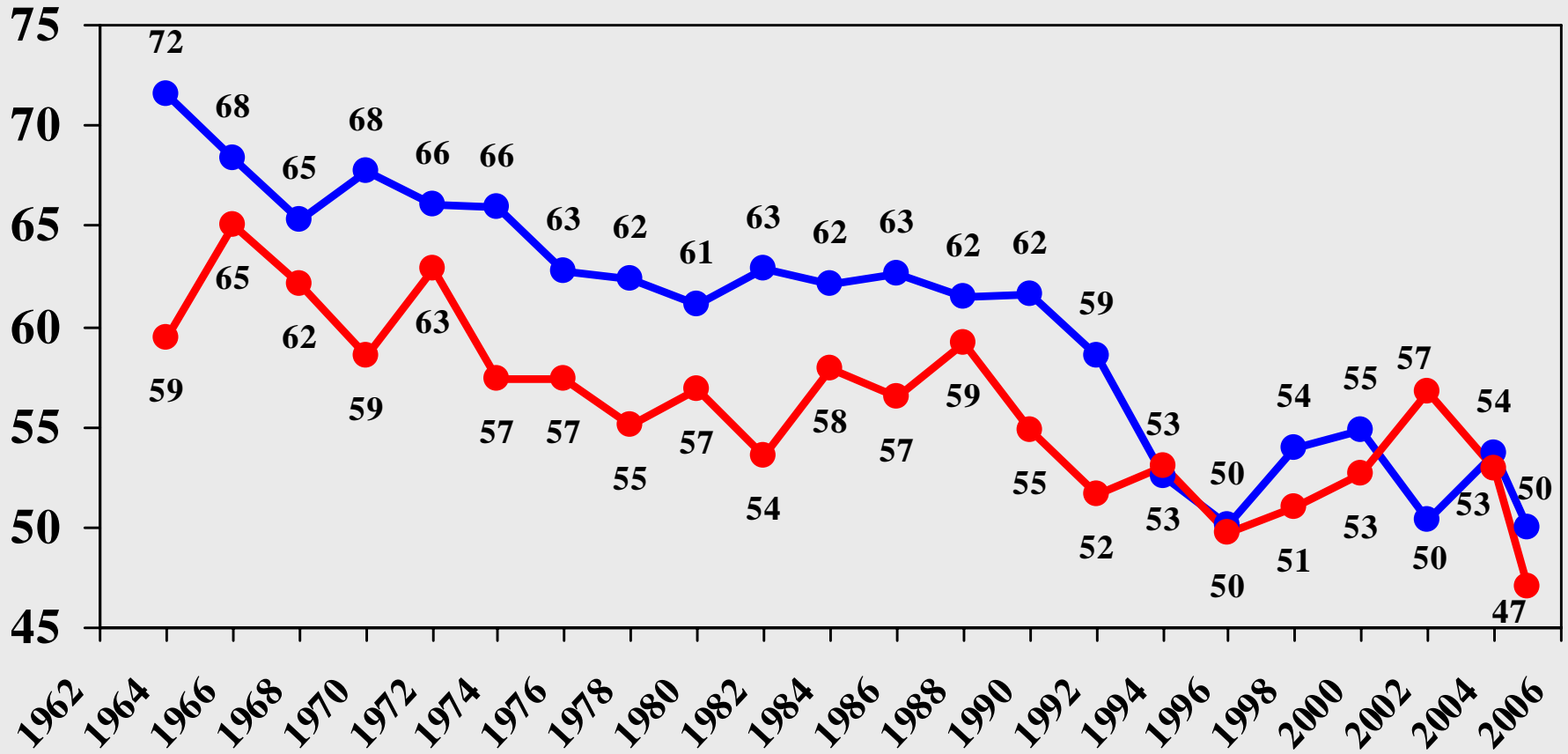
+8 +2 +8 +8 +7 +15 +9 +14 +10 +7 +8

Jan-93 Feb-93 Mar-93 Apr-93 May-93 Jun-93 Jul-93 Aug-93 Sep-93 Oct-93 Nov-93



Party Thermometers Since 1964

Mean Thermometer Scores



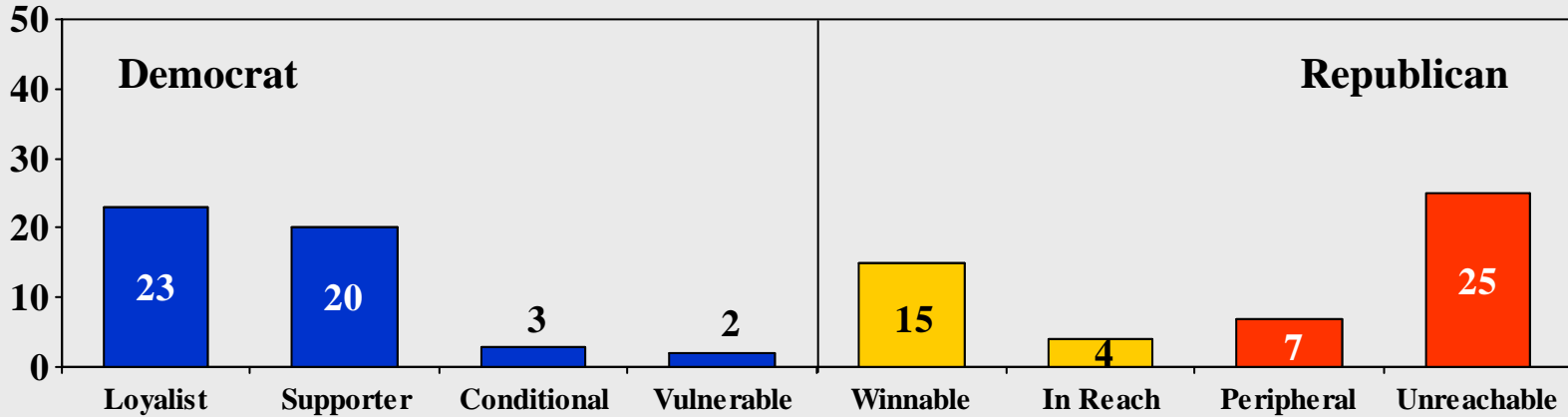
Net Difference	+13	+3	+3	+9	+3	+9	+6	+7	+4	+9	+4	+6	+3	+7	+7	0	0	+3	+2	-7	+1	+3
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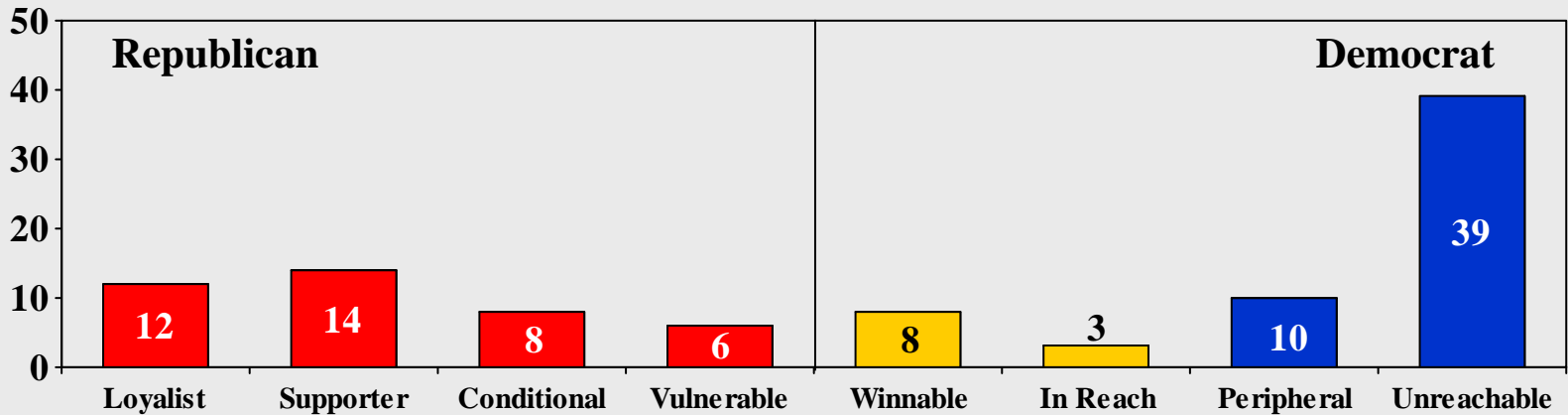


Voter Choice Scale

Democratic VCS



Republican VCS

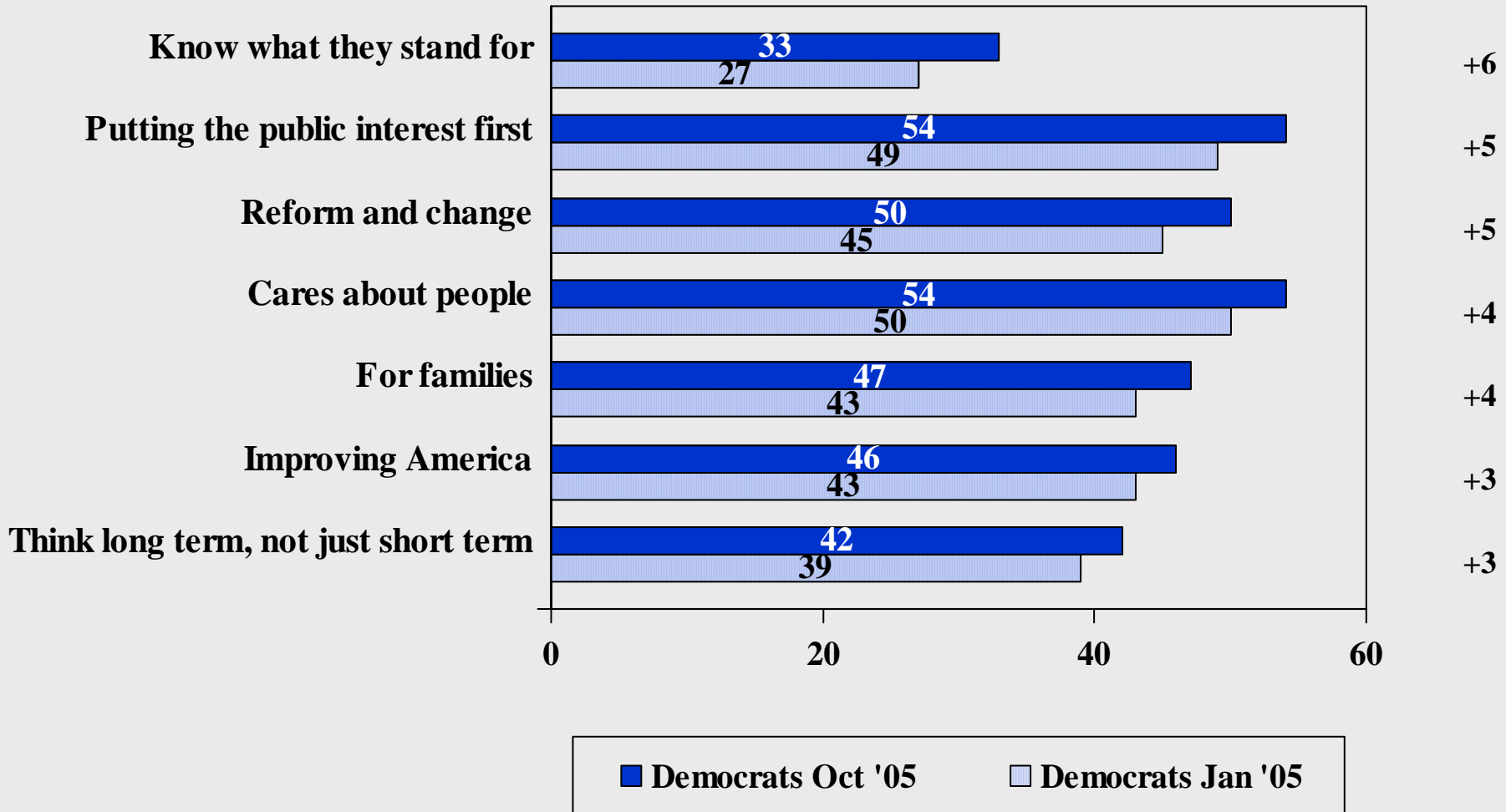




Party Associations

Biggest Democratic gains

Change since
Jan 2005

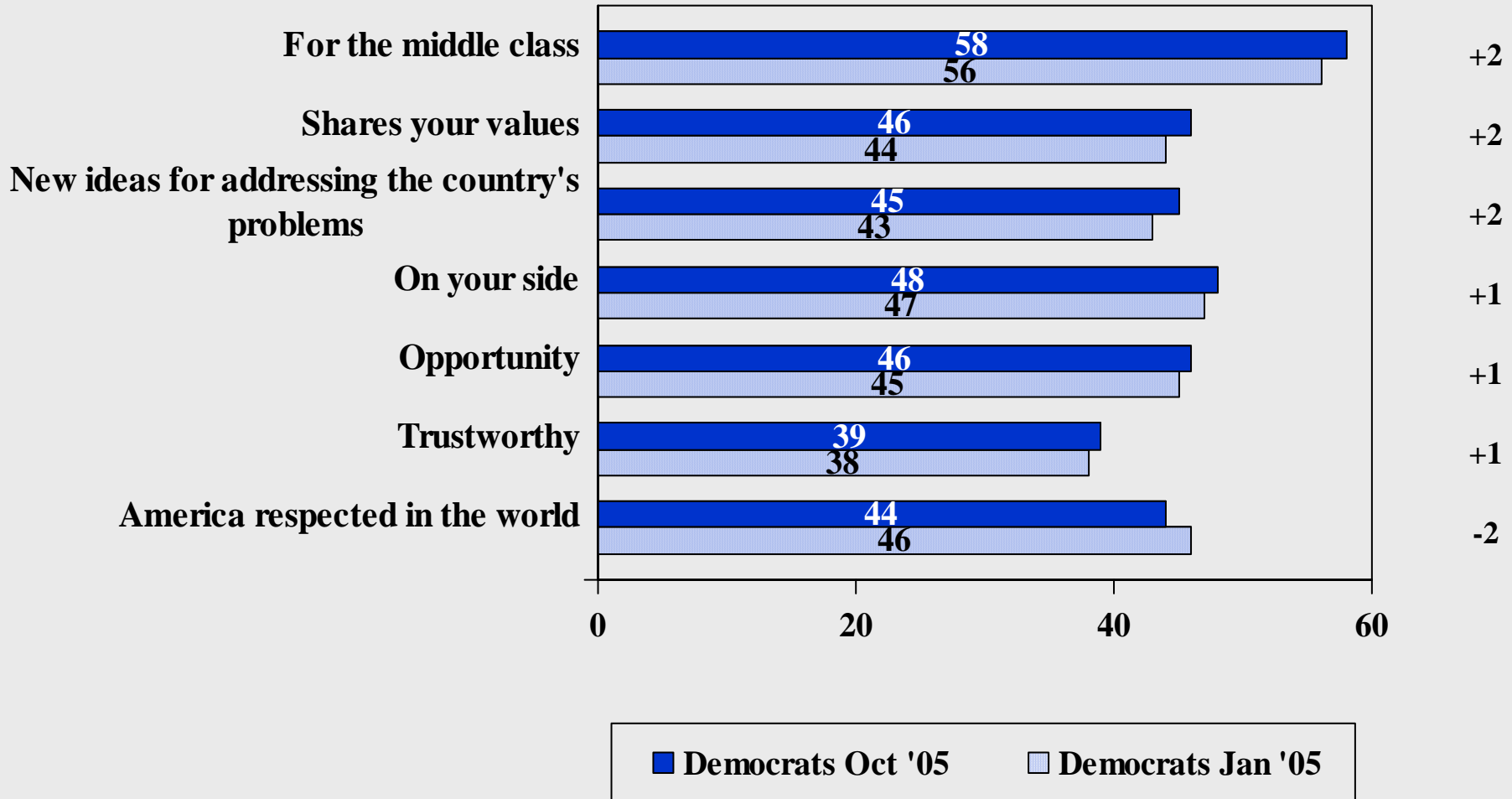




Party Associations

Less improvement

Change since
Jan 2005

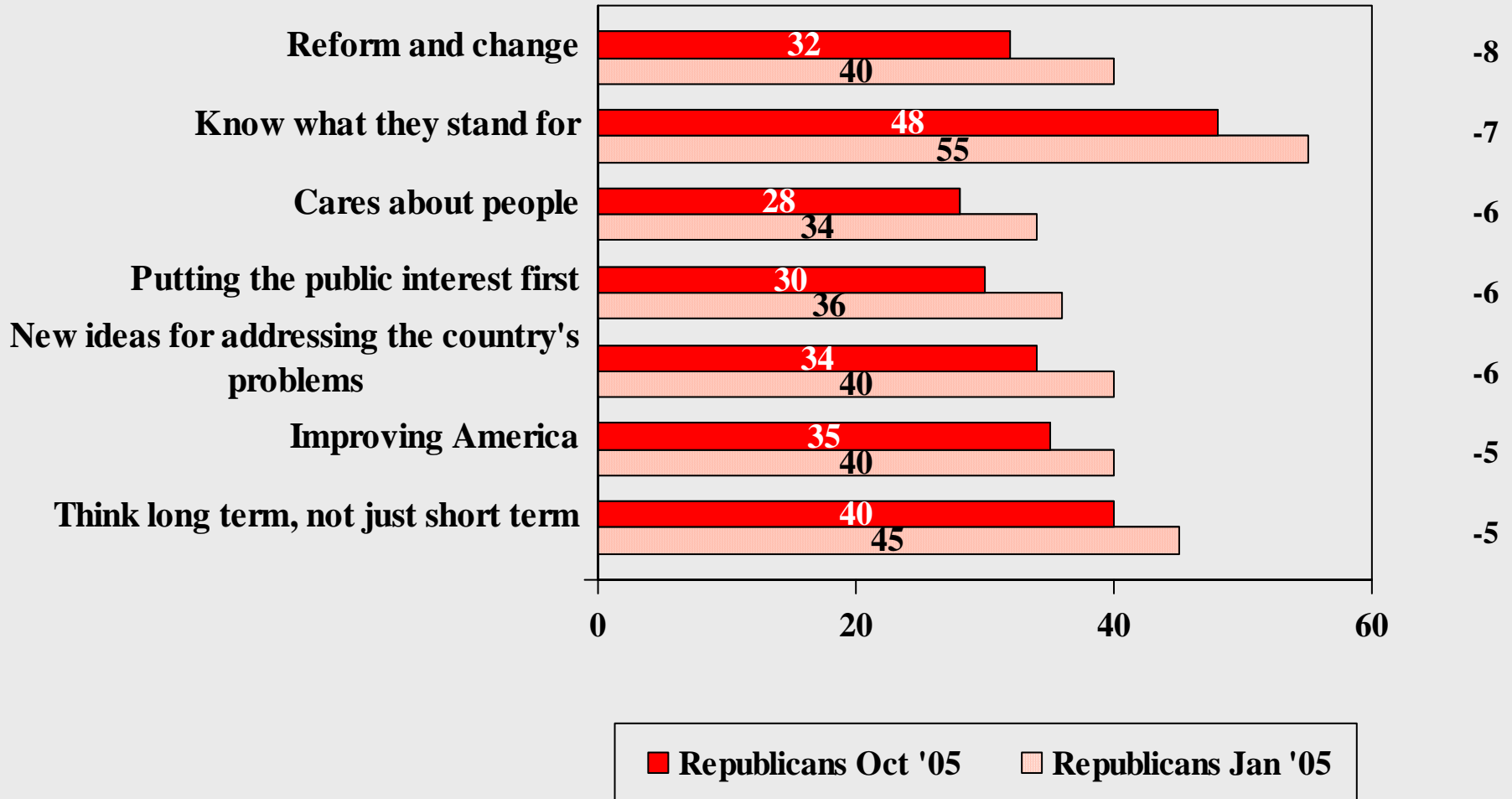




Party Associations

Biggest Republican declines

Change since
Jan 2005

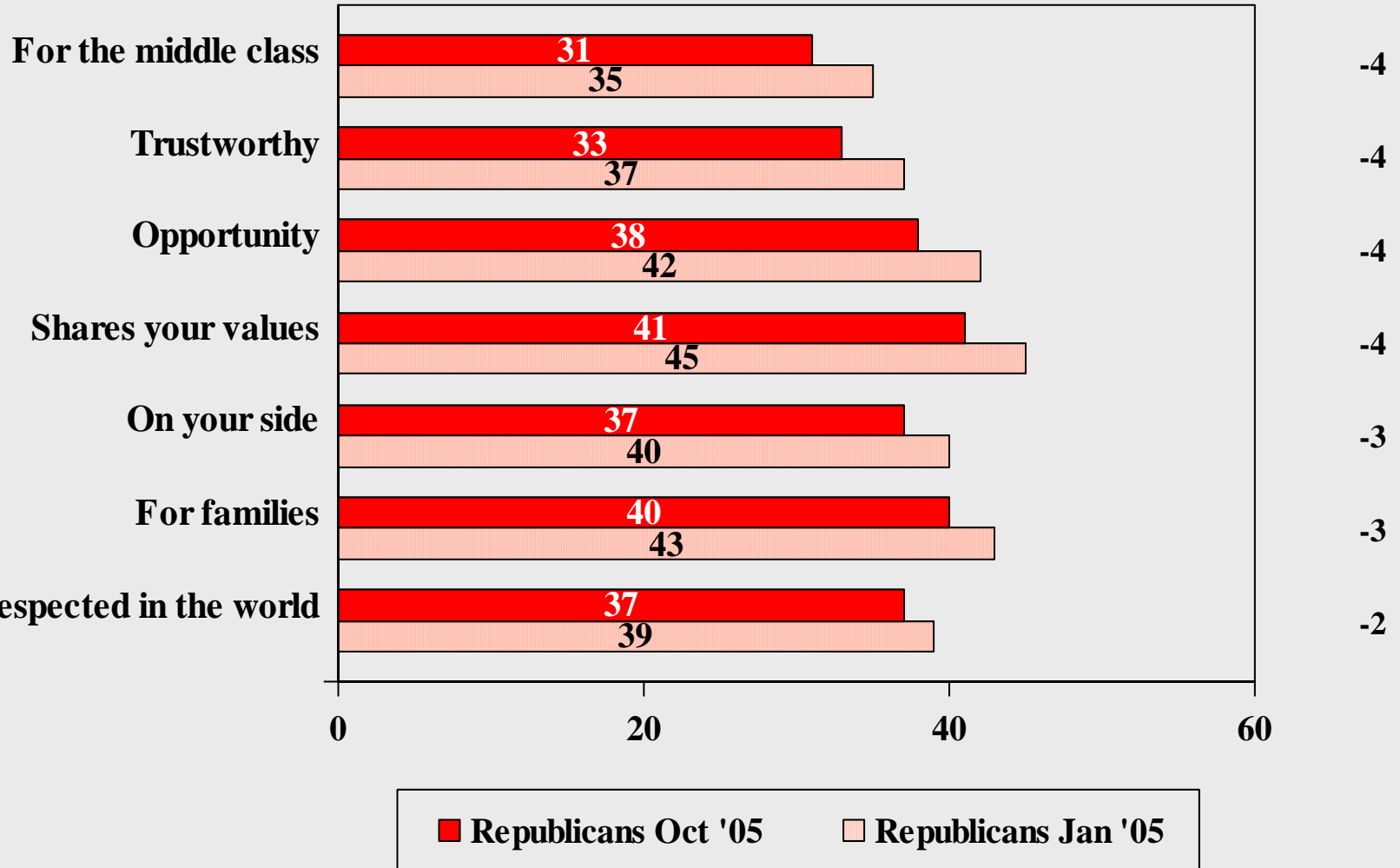




Party Associations

Smaller declines

Change since
Jan 2005

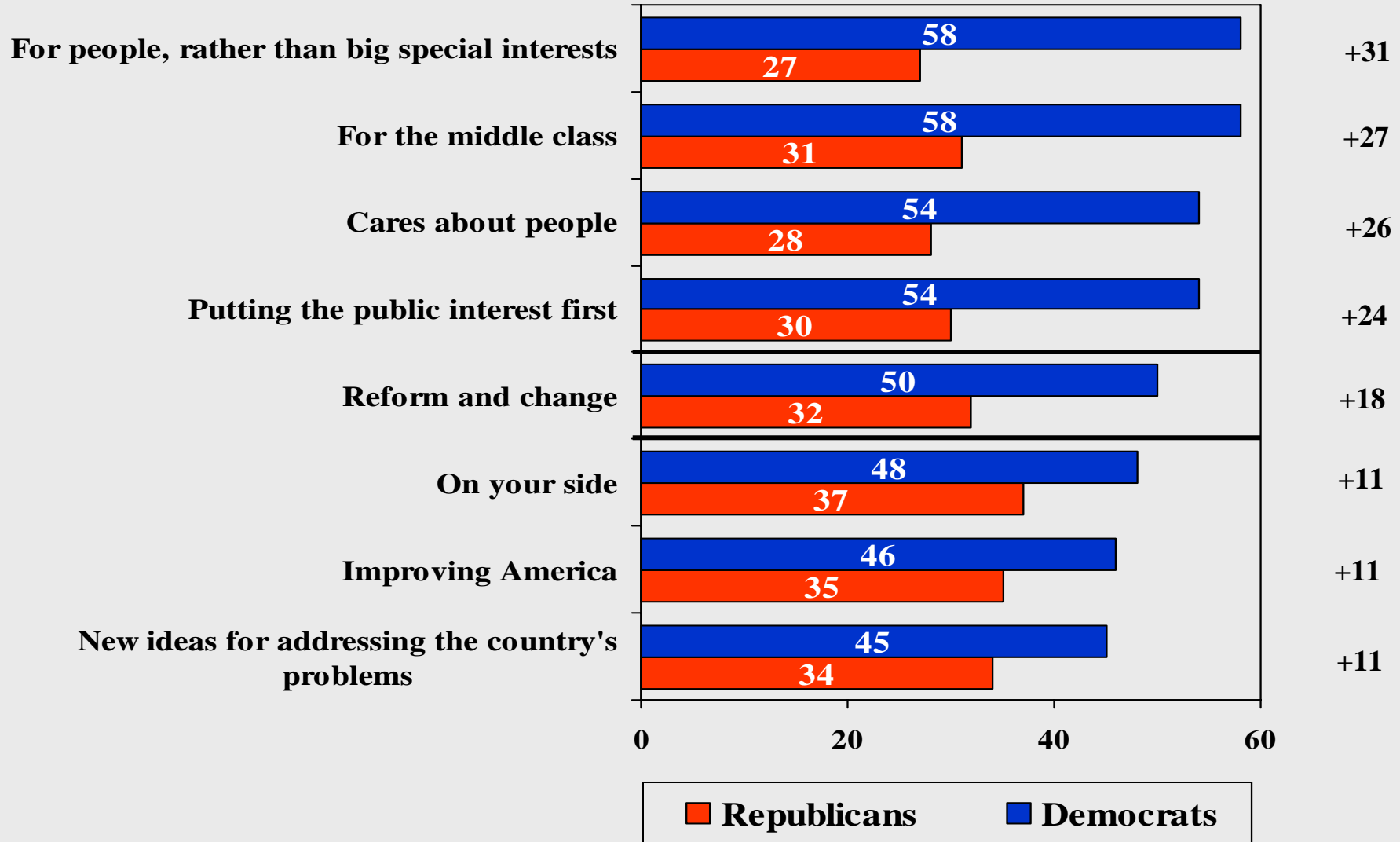




Party Associations

The Democrats' strongest areas

Net
difference

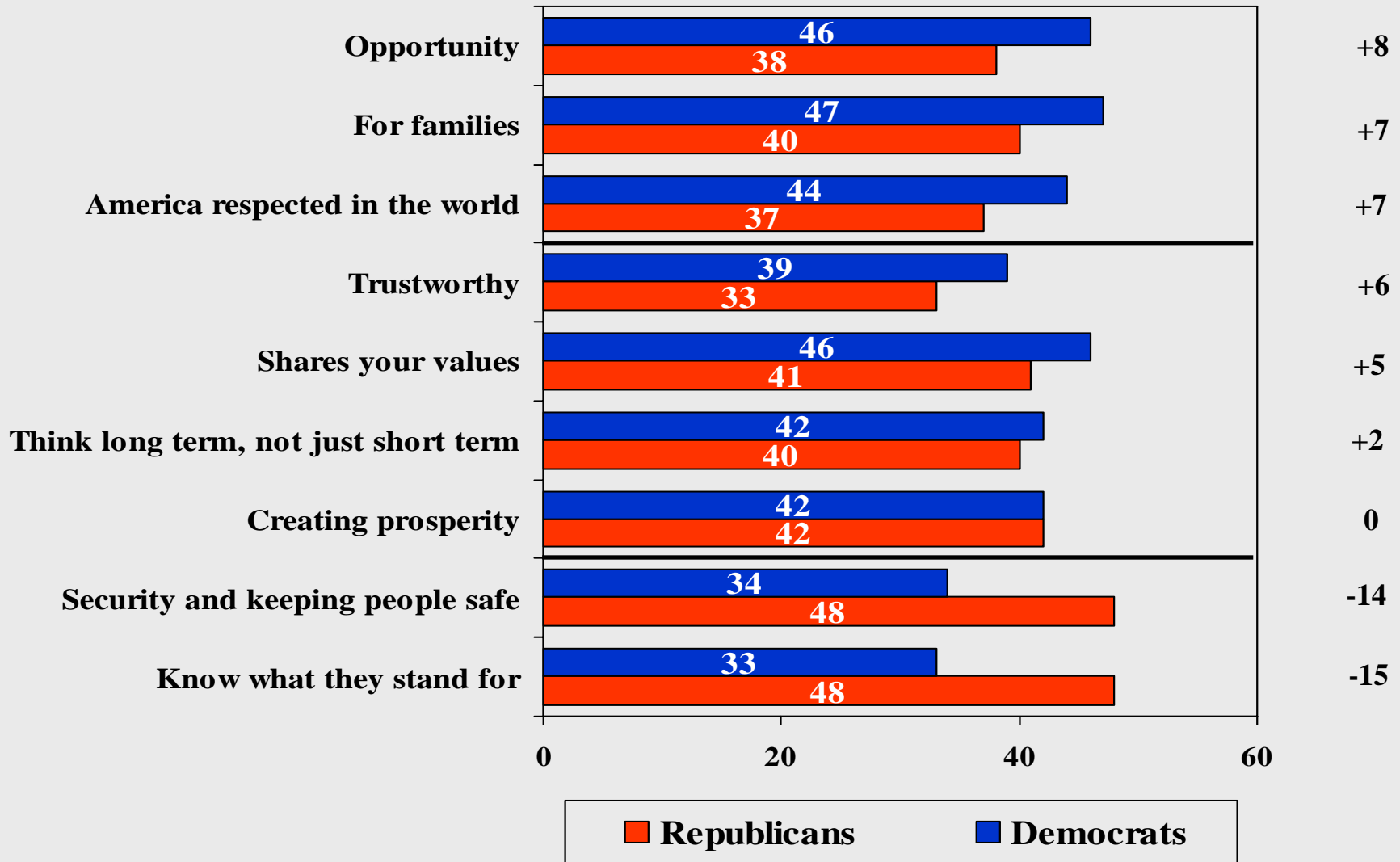




Party Associations

Weaker Democratic advantages

Net
difference

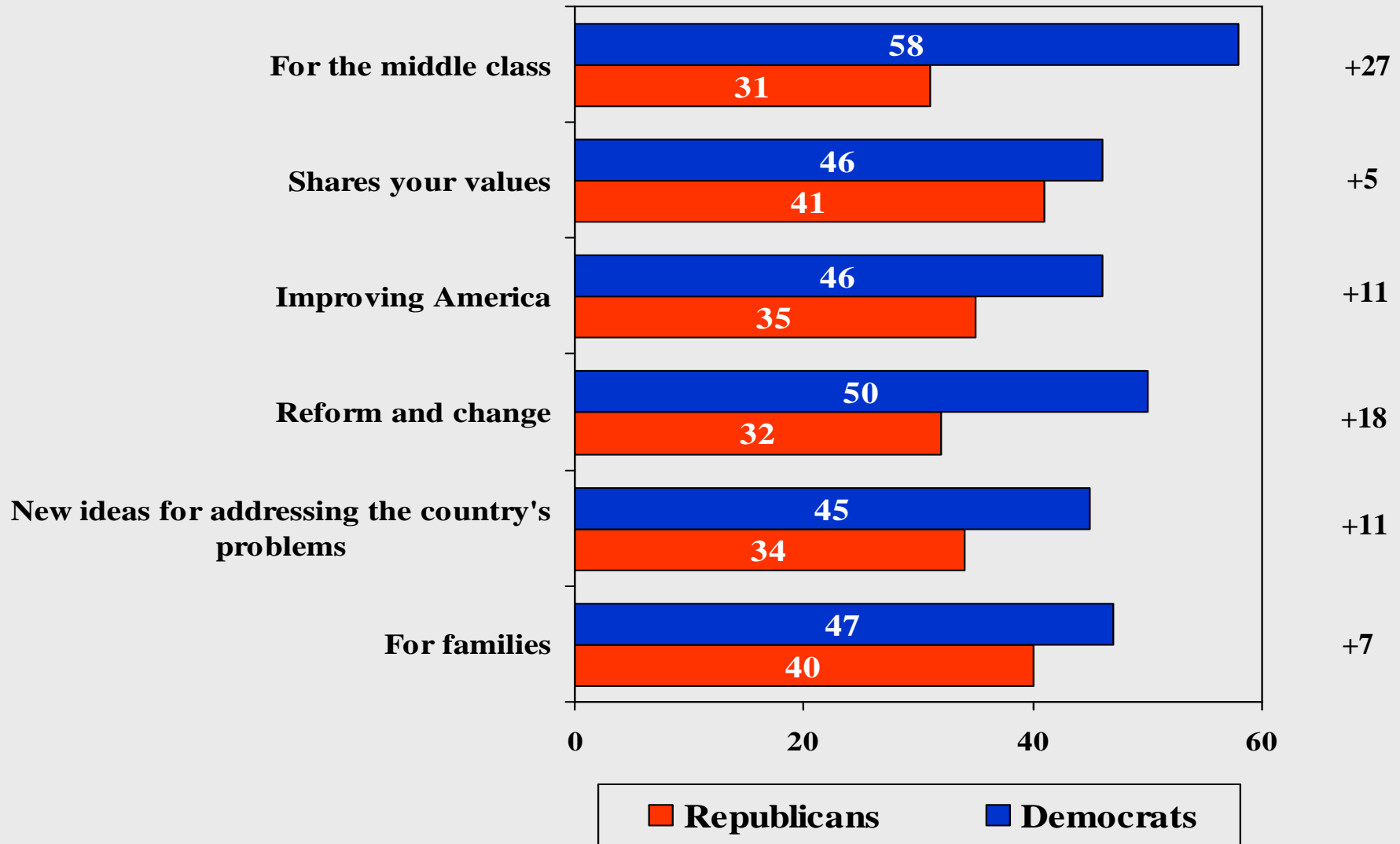




Party Associations

Significant in regression modeling

Net
difference

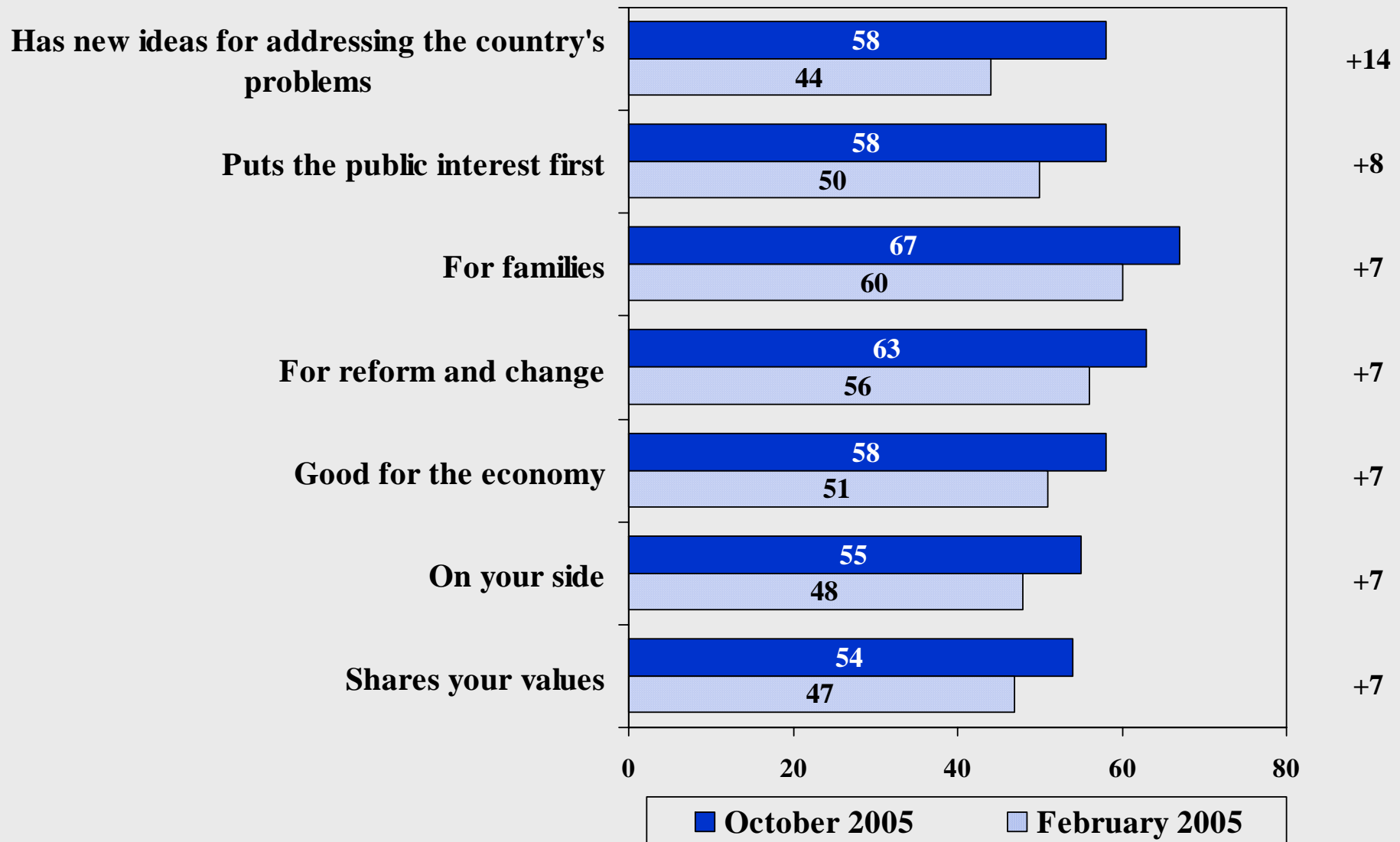




Positive Attributes of Democratic Party

Total describes well – Biggest gains

Change since
Feb 2005

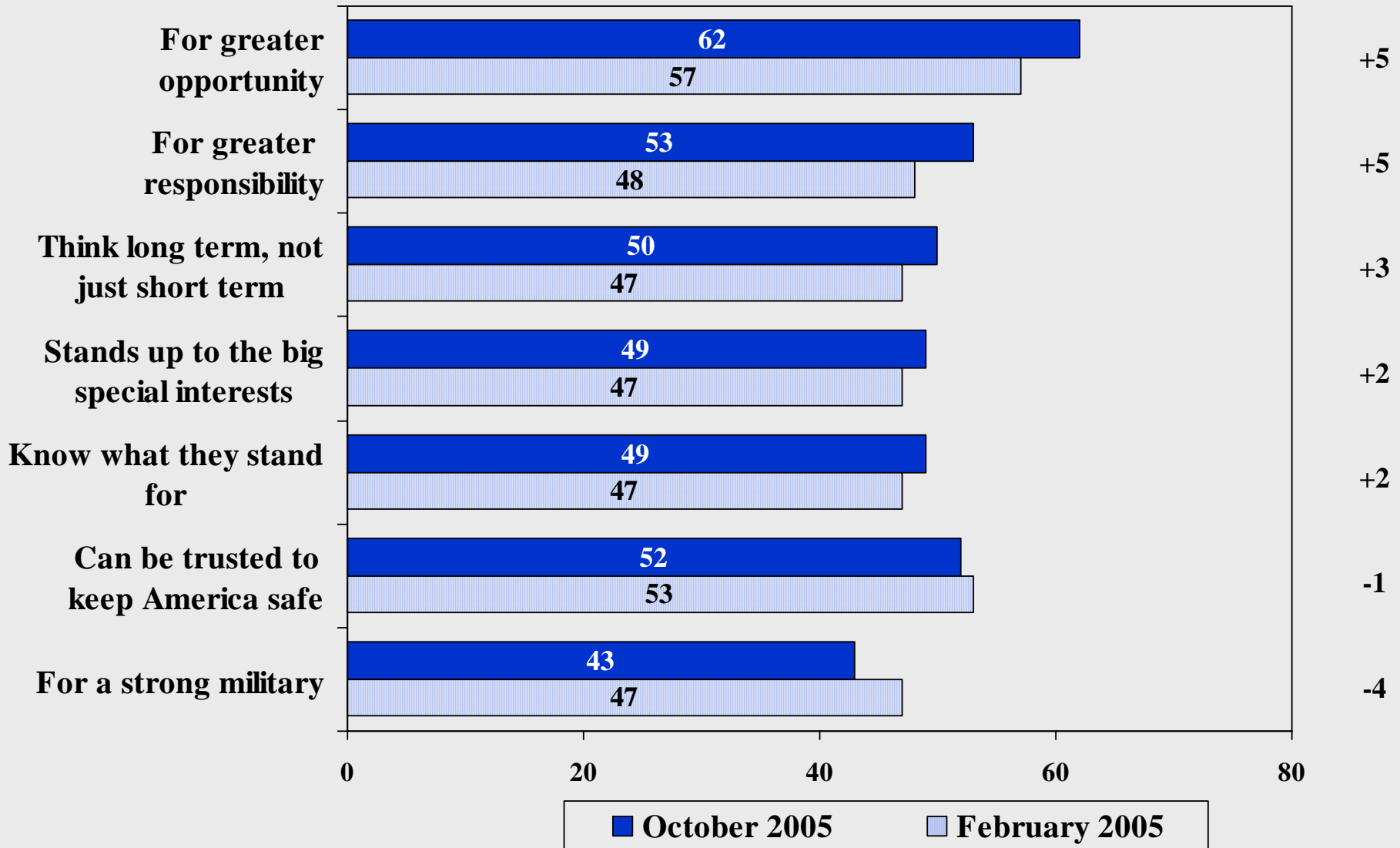




Positive Attributes of Democratic Party

Total describes well

Change since
Feb 2005

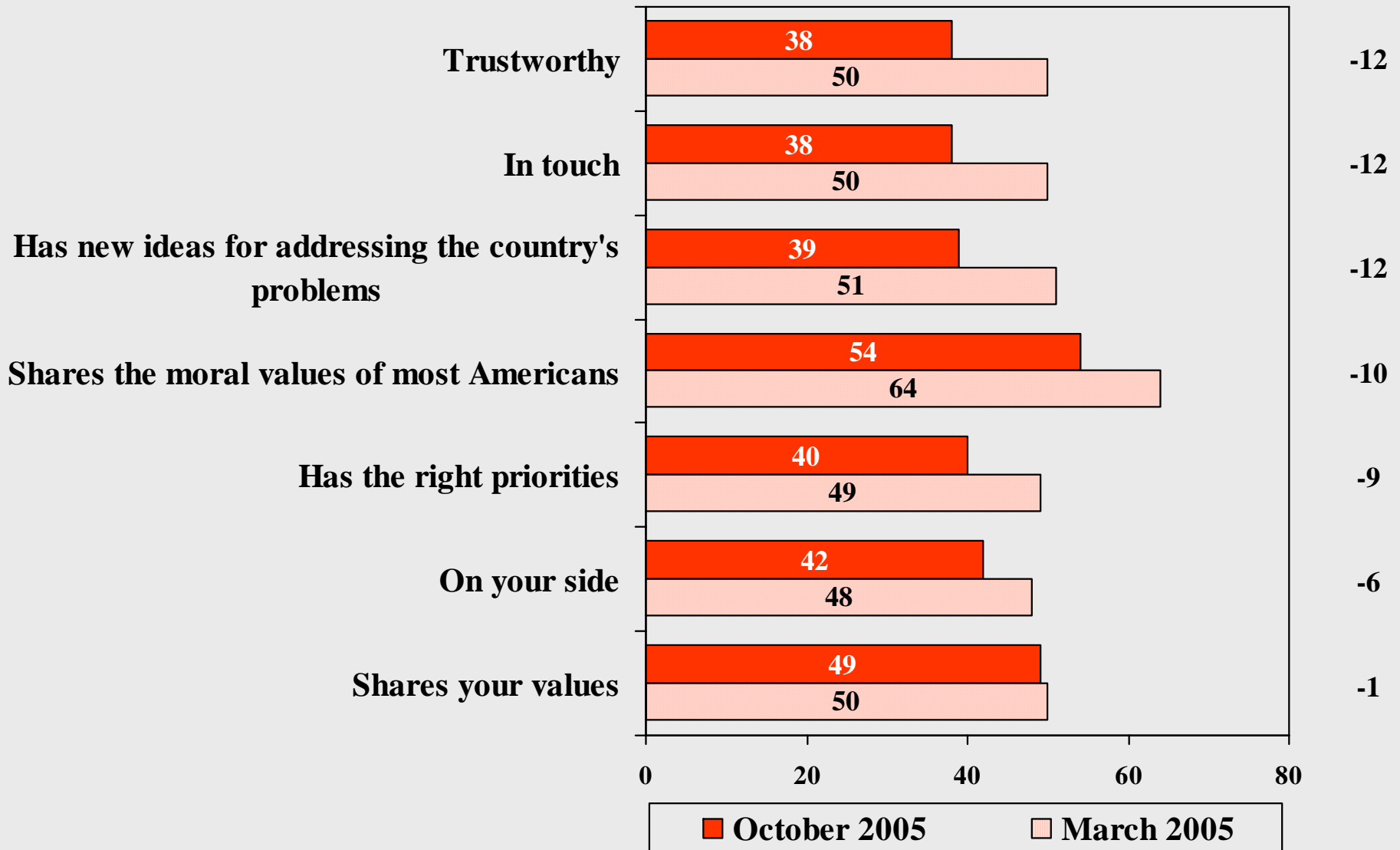




Positive Attributes of Republican Party

Total describes well – Biggest declines

Change since
March 2005

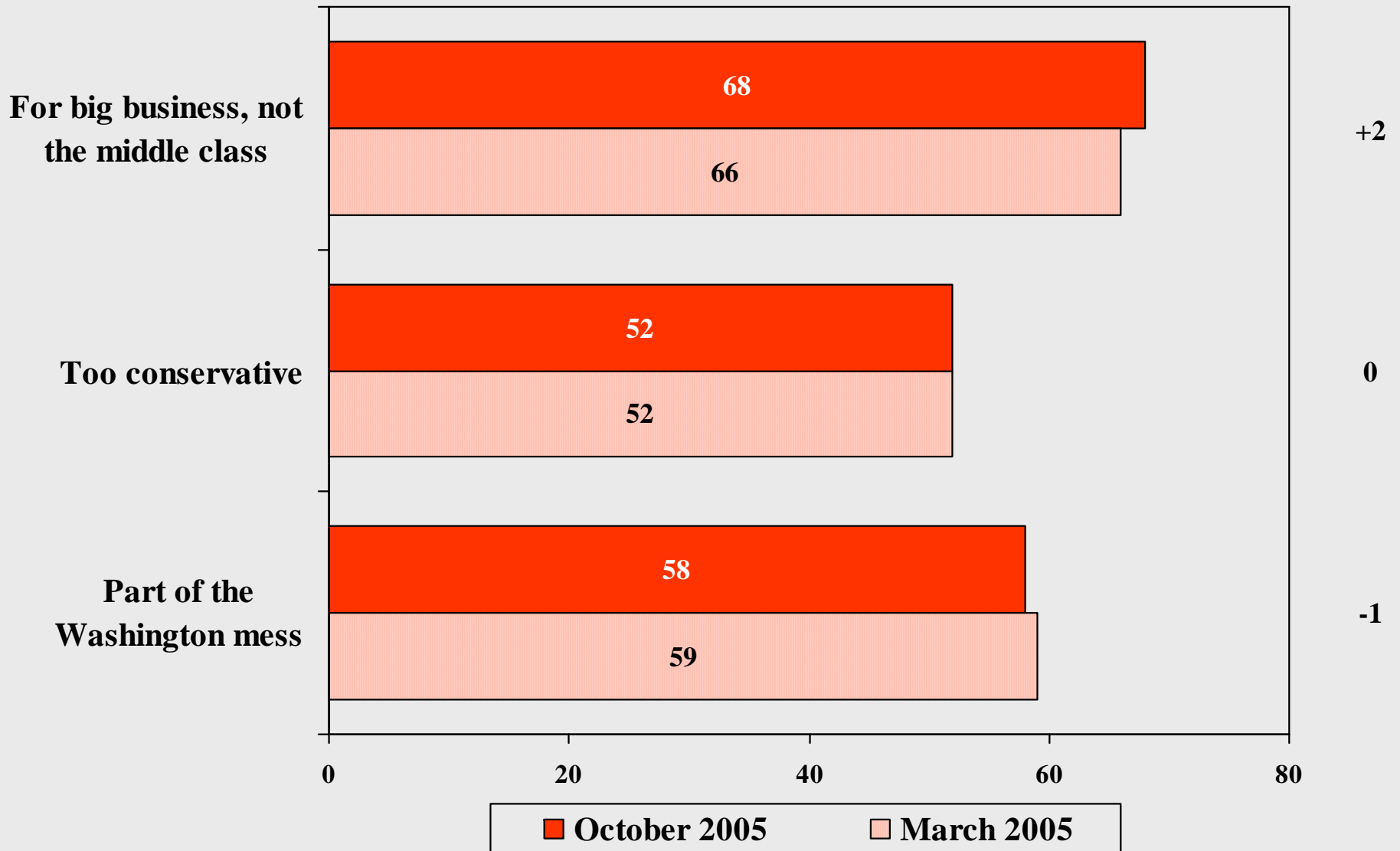




Negative Attributes of Republican Party

Total describes well

Change since
March 2005

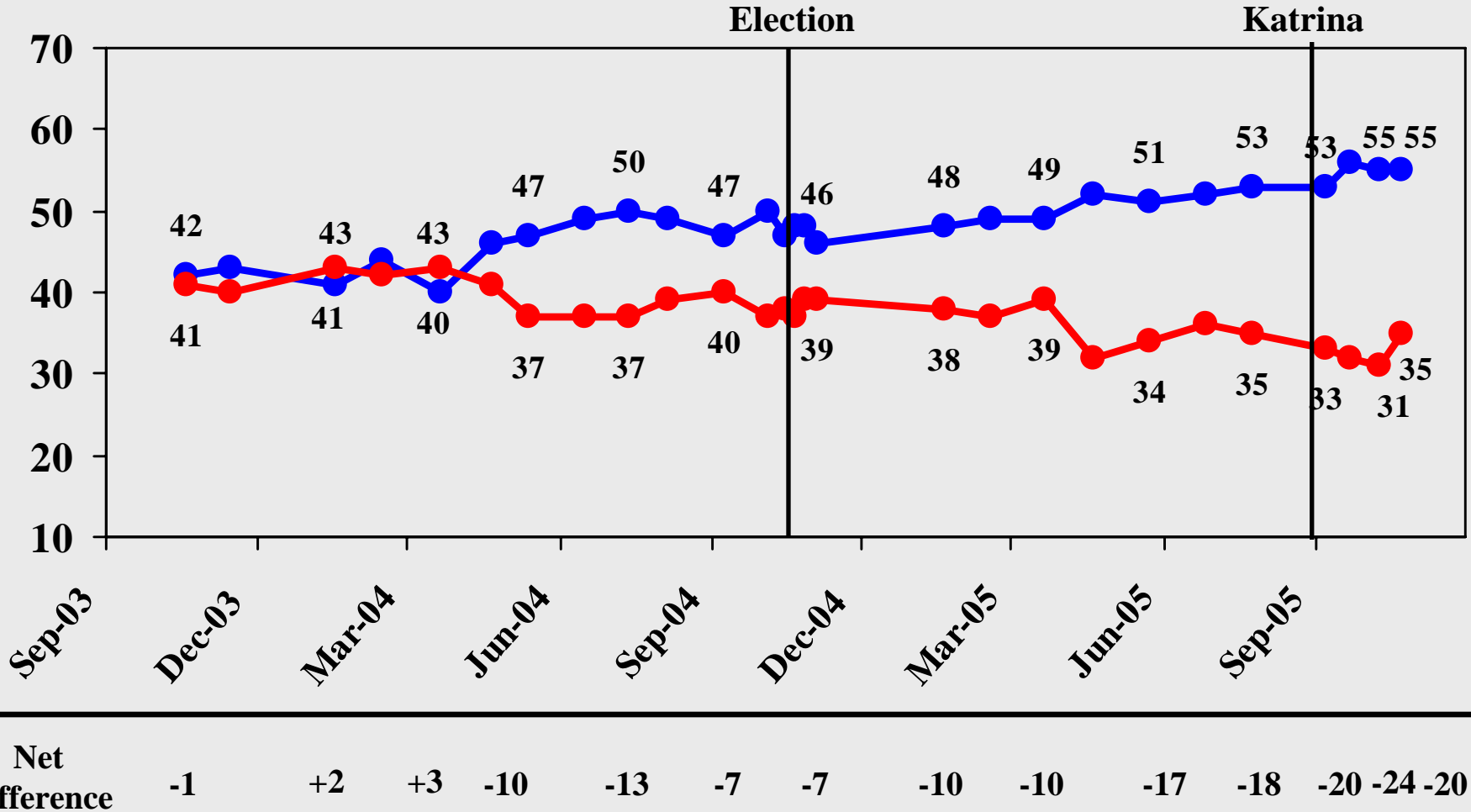




Iraq

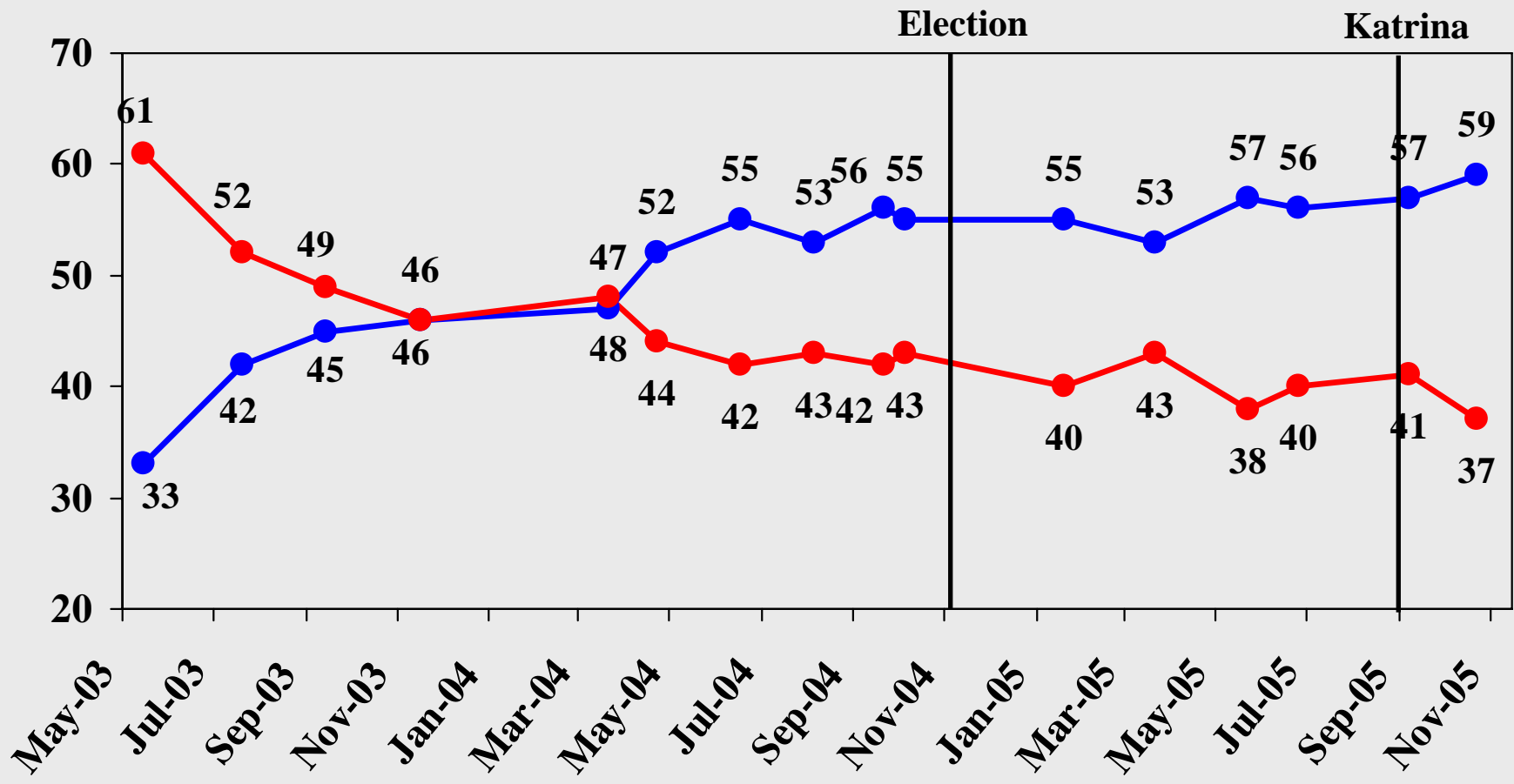


Iraq war thermometer





Iraq war not worth costs

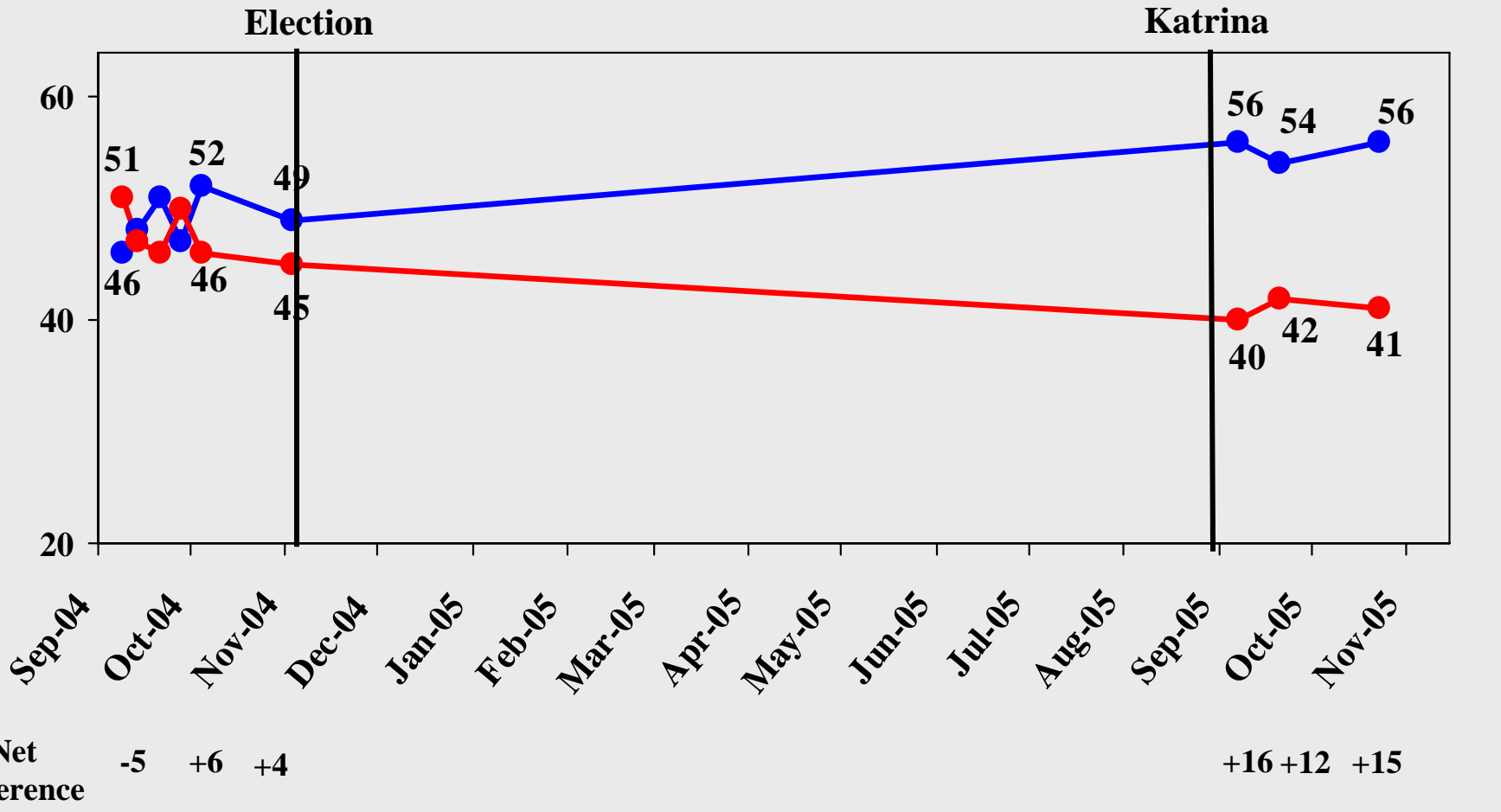


Net Difference	-28	-10	-4	--	-1	+8	+13	+10	+14	+12	+15	+10	+19	+16	+16	+22
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Iraq: Less or More Secure



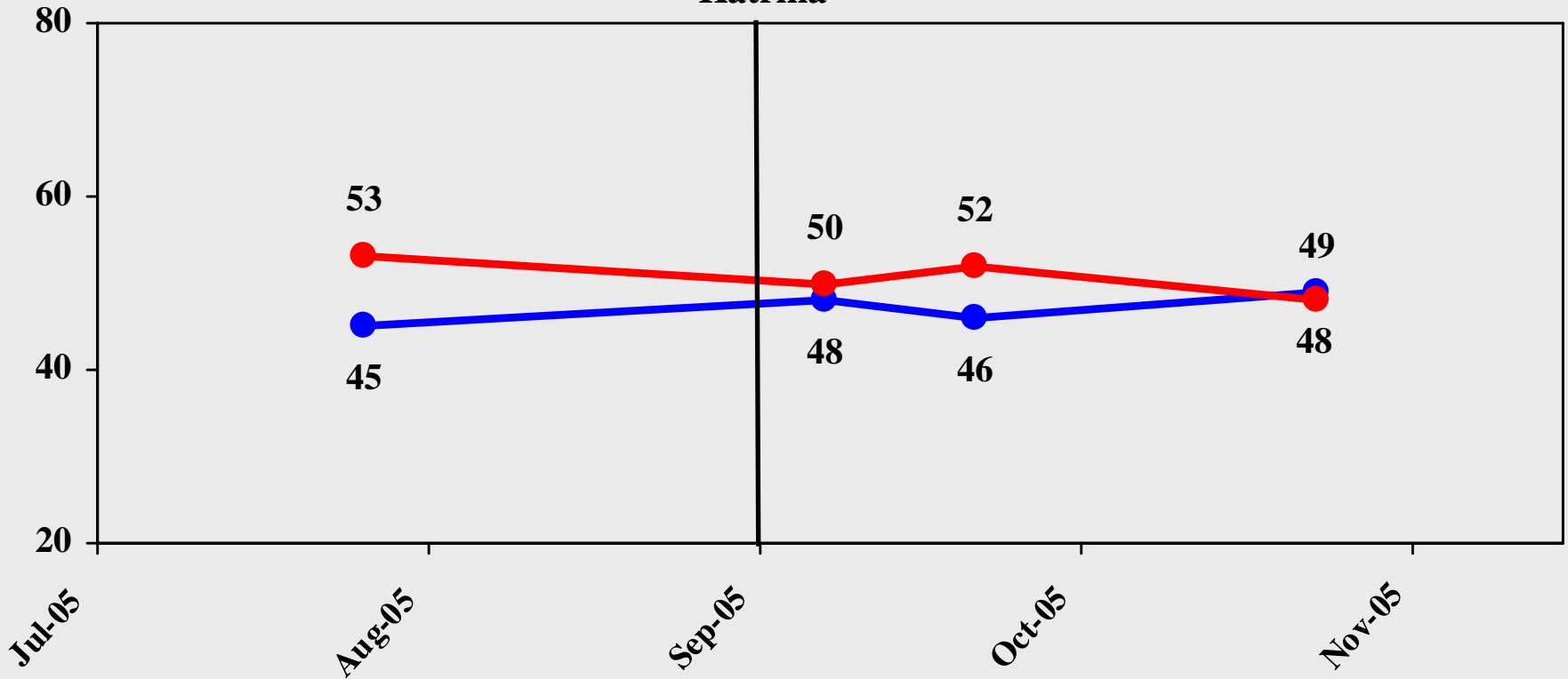
■ The Iraq War has made us less secure.
 ■ The Iraq War has made us more secure.

“Now I’m going to read you some pairs of statements. As I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right.”



Country divided on reducing troops

Katrina



Net
Difference

-8

-2

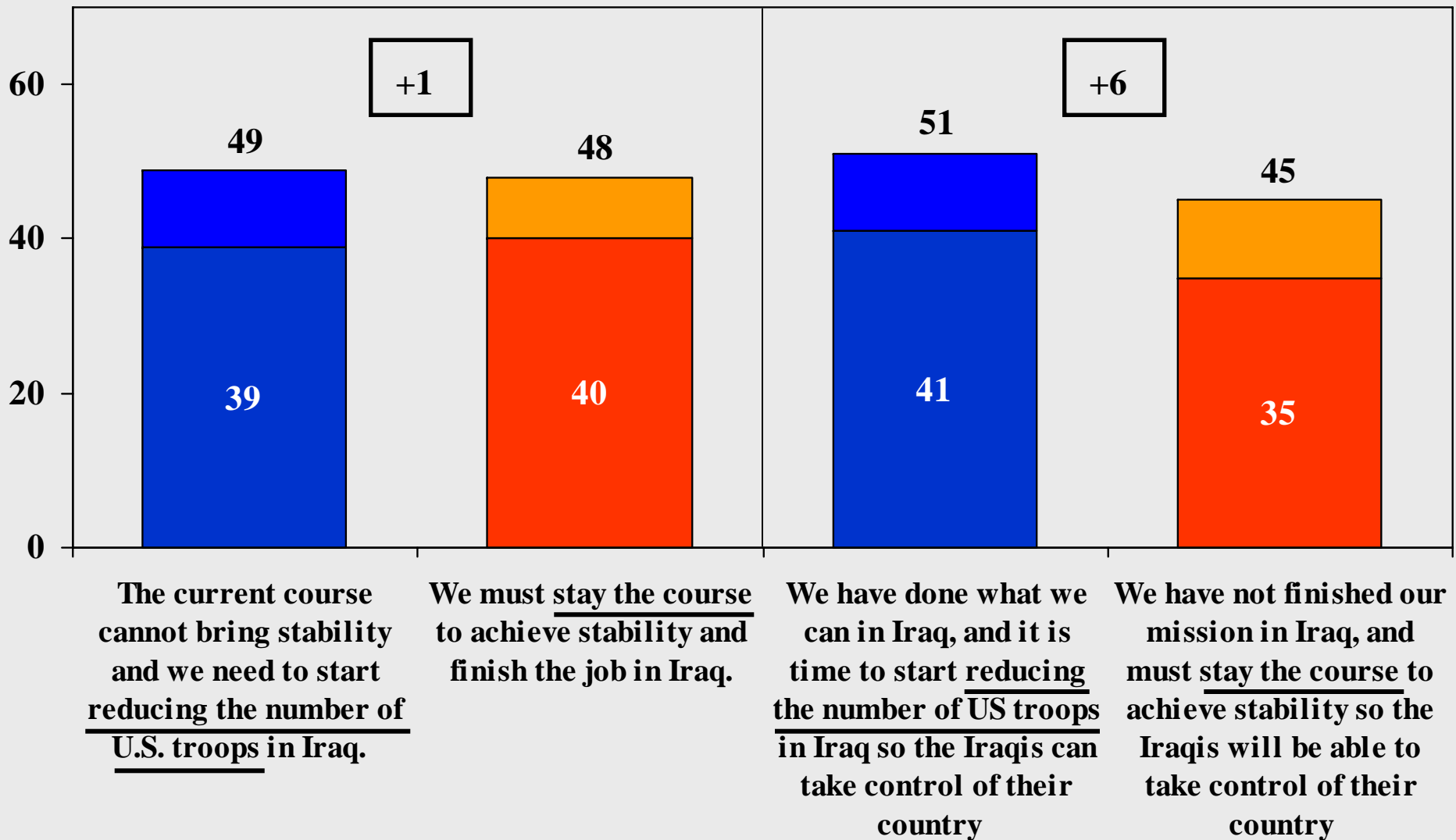
-6

+1

- The current course cannot bring stability and we need to start reducing the number of U.S. troops in Iraq.
- We must stay the course to achieve stability and finish the job in Iraq.



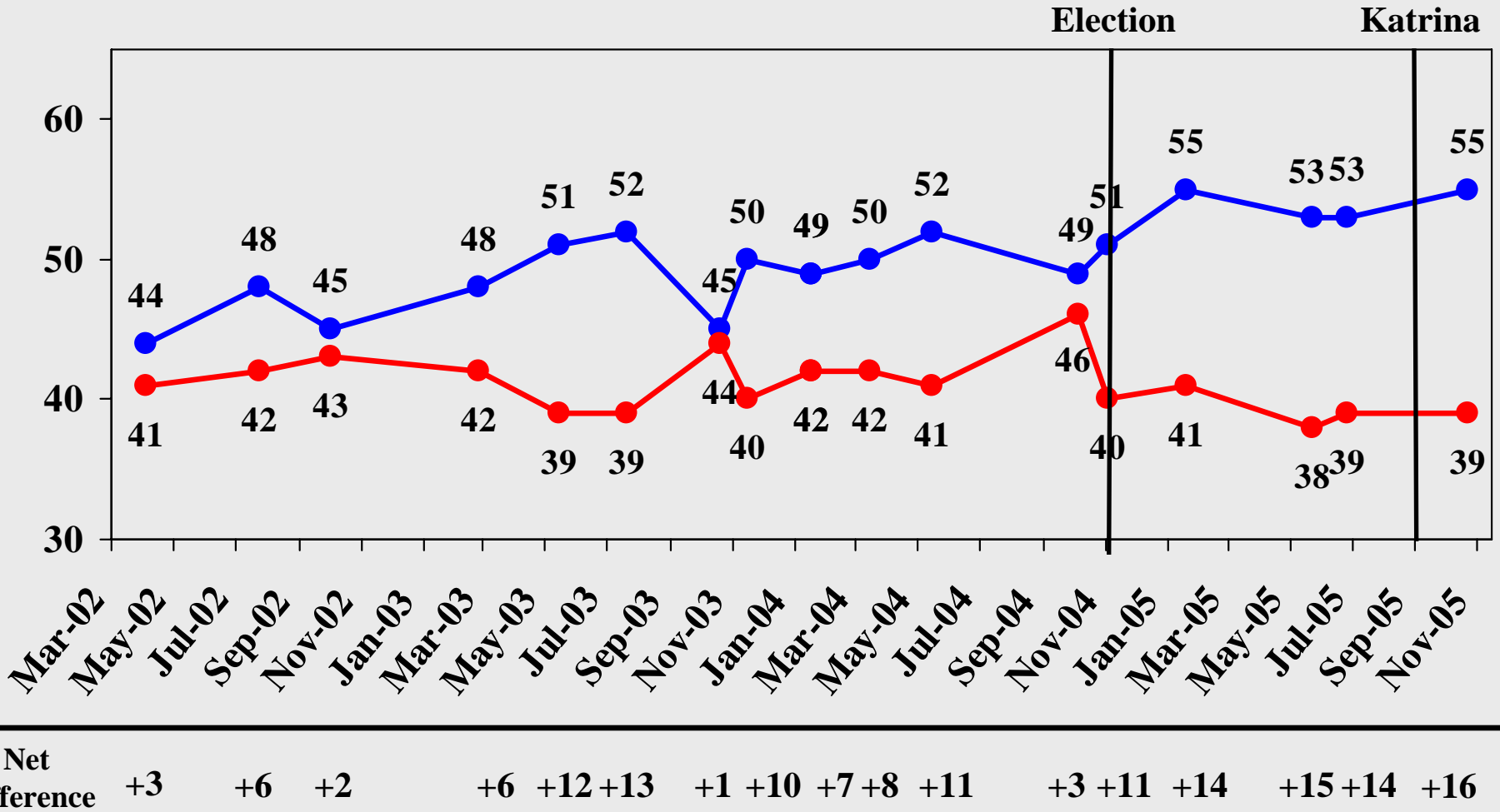
Country divided on reducing troops



■ 1st Statement- Strongly ■ 2nd Statement- Strongly



Rising importance of alliances over military strength



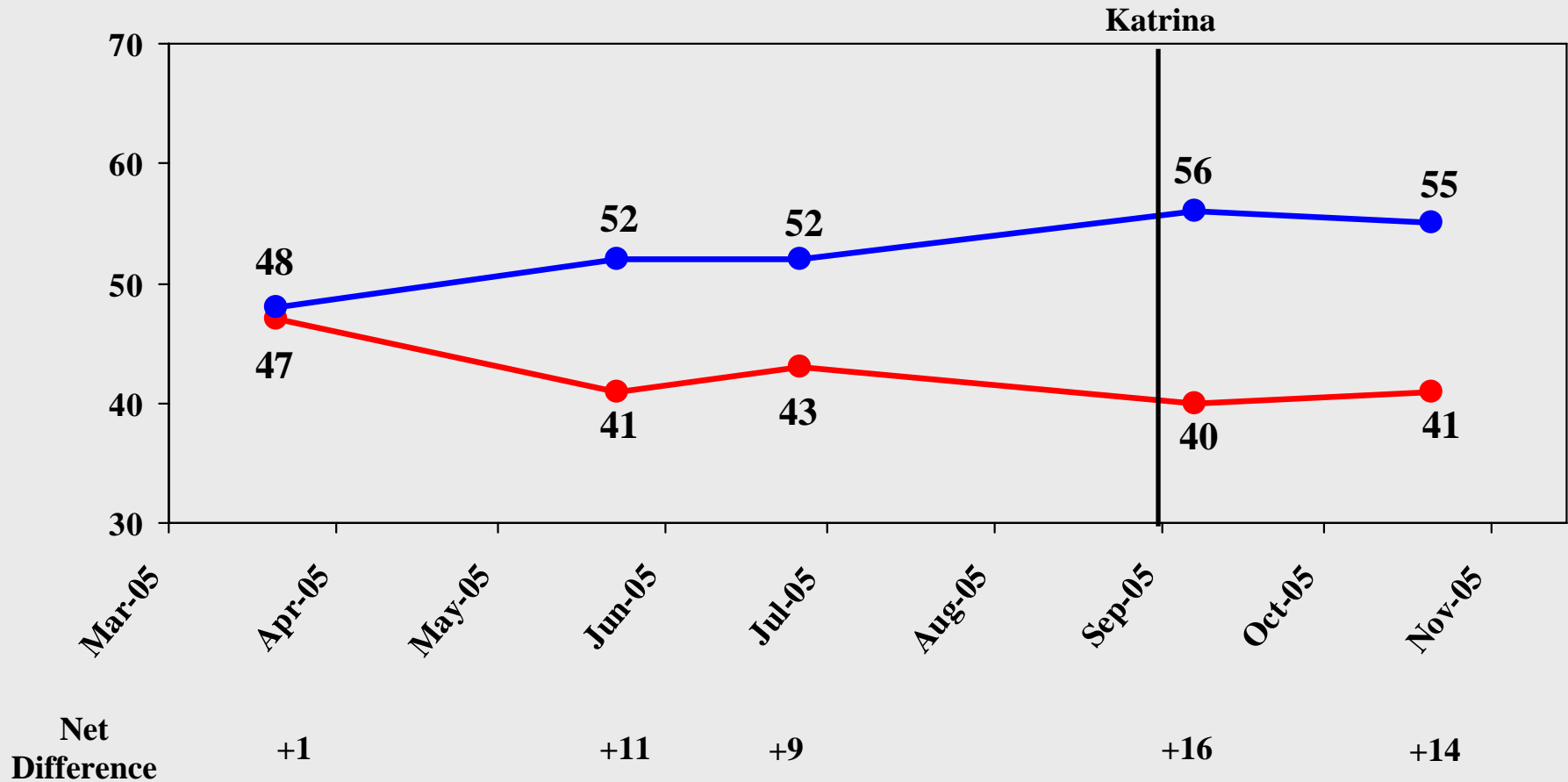
- — America's security depends on building strong ties with other nations
- — Bottom line, America's security depends on its own military strength



Domestic Debates



Emphasis on community



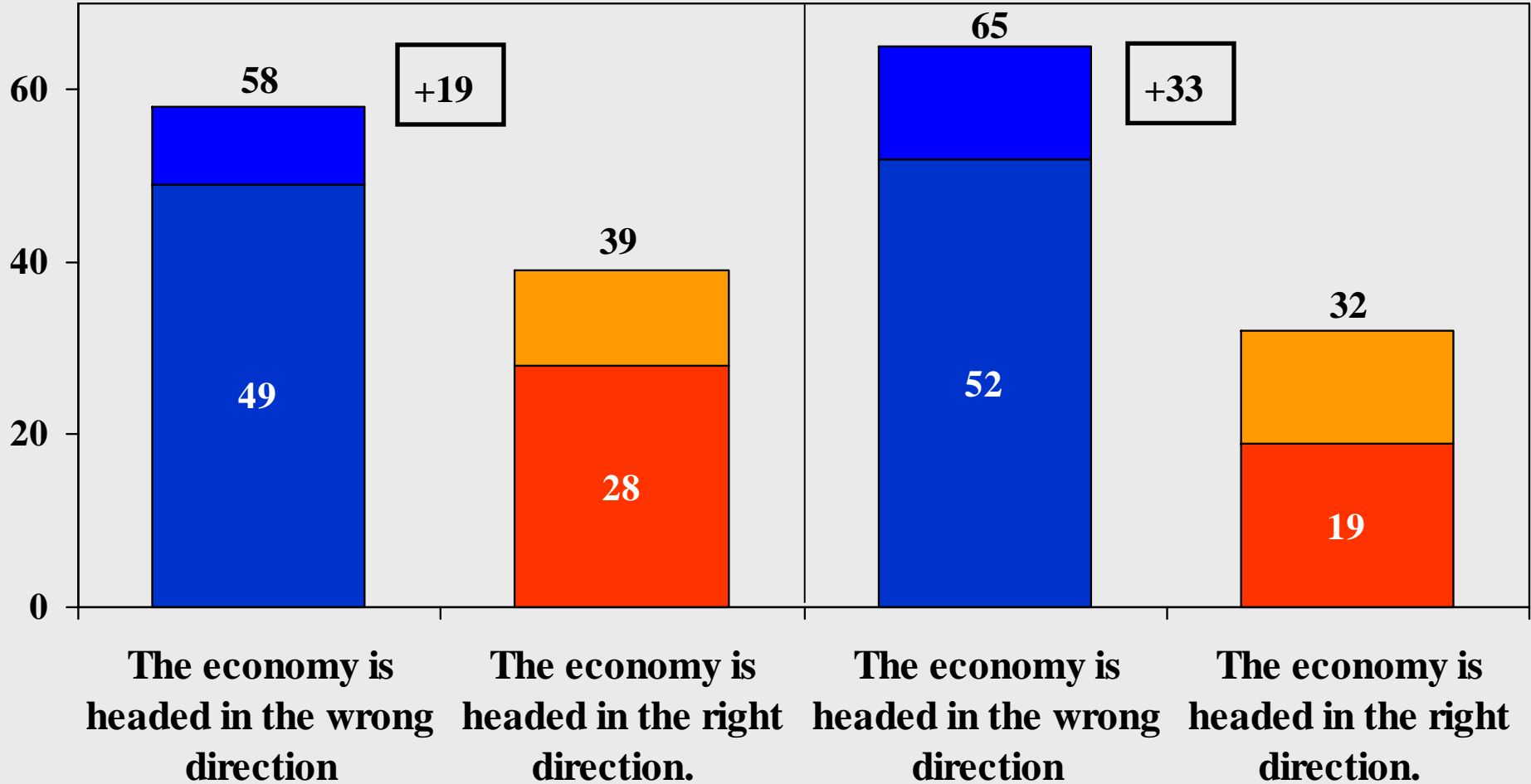
- **The role of government should be to promote the principle of a strong community. America is most successful when we pull together to pursue policies that expand opportunity and create a rising prosperity for all, not just a few.**
- **The role of government should be to promote the principle of self reliance. America is most successful when we have a limited government that keeps taxes low so that businesses and individuals can prosper.**



Public does not see better economy

September 7th

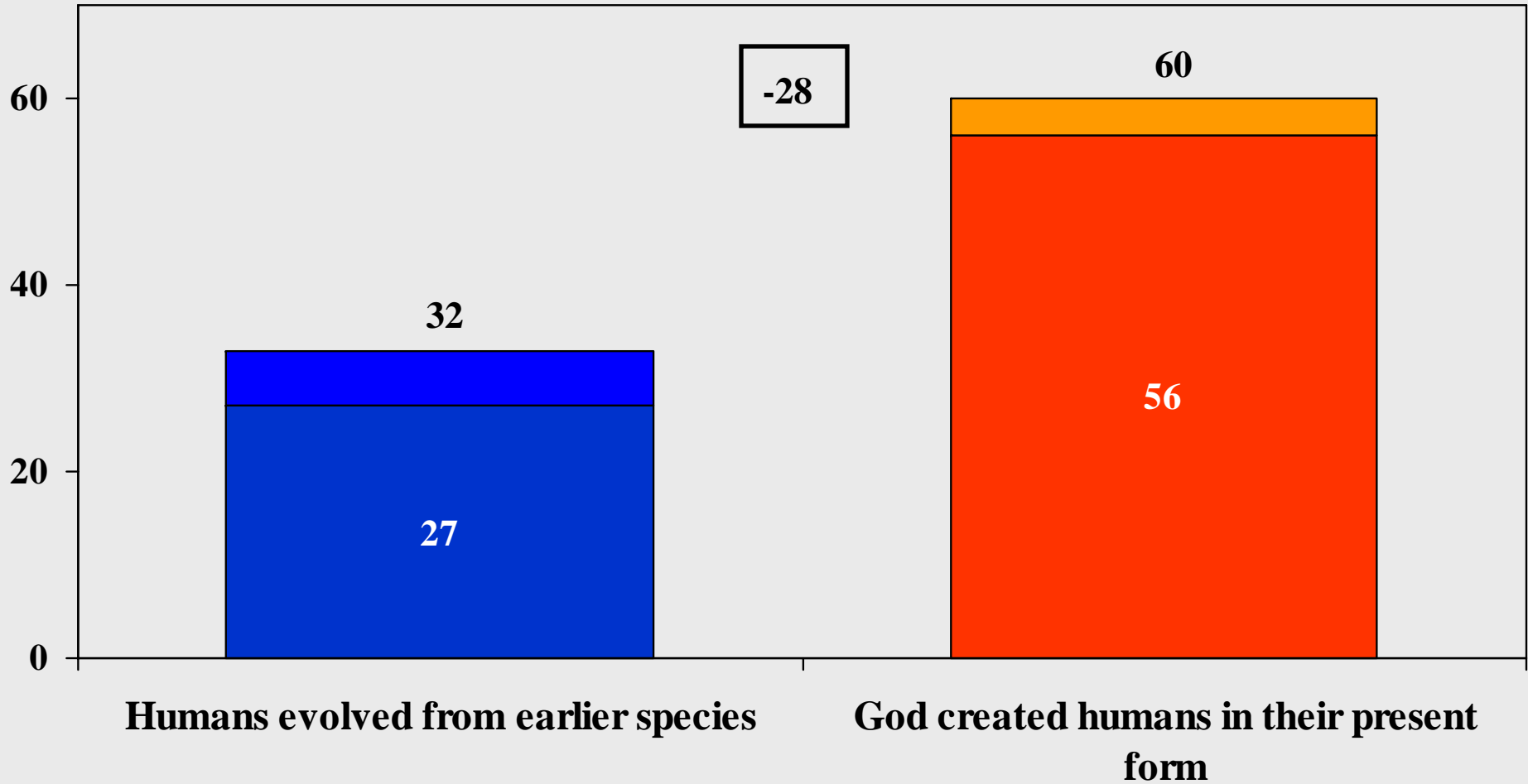
October 23rd



■ 1st Statement- Strongly ■ 2nd Statement- Strongly



Strong support for Creationism



■ 1st Statement- Strongly **■ 2nd Statement- Strongly**



Attack on Republicans

Favoring millionaires over the poor

Very
serious
doubts

Total
serious
doubts

After Katrina, the president and Republicans say we have to pay for the rebuilding. But despite that, the Republicans are planning new tax cuts for millionaires costing 32 billion dollars, while proposing to slash spending for the poor, including cutting funds for health care, food and home heating oil relief. That is just an un-Christian response in a very challenging time for people.

34

64

“Let me read you a statement that could be used to describe the Republicans in Washington. After the statement, please tell me whether this description, if accurate, raises very serious doubts, serious doubts, minor doubts or no real doubts in your own mind about the Republicans in Washington.”



Attack on Democrats

Retreating from Iraq

Very serious doubts	Total serious doubts
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Democrats want to pull out of Iraq before the Iraqi security forces are prepared to defend their country. This will make the current situation in Iraq worse, as it will give al Qaeda and the insurgents more freedom to operate and allow them to establish terrorist training camps and secure headquarters where they can plot terrorist attacks against the United States.

23	56
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“Let me read you a statement that could be used to describe the Democrats in Washington. After the statement, please tell me whether this description, if accurate, raises very serious doubts, serious doubts, minor doubts or no real doubts in your own mind about the Democrats in Washington.”