

GREENBERG QUINLAN ROSNER RESEARCH

October 30, 2007

The Change Election

Democracy Corps National Survey

October 21-24, 2007

1,000 likely voters nationwide

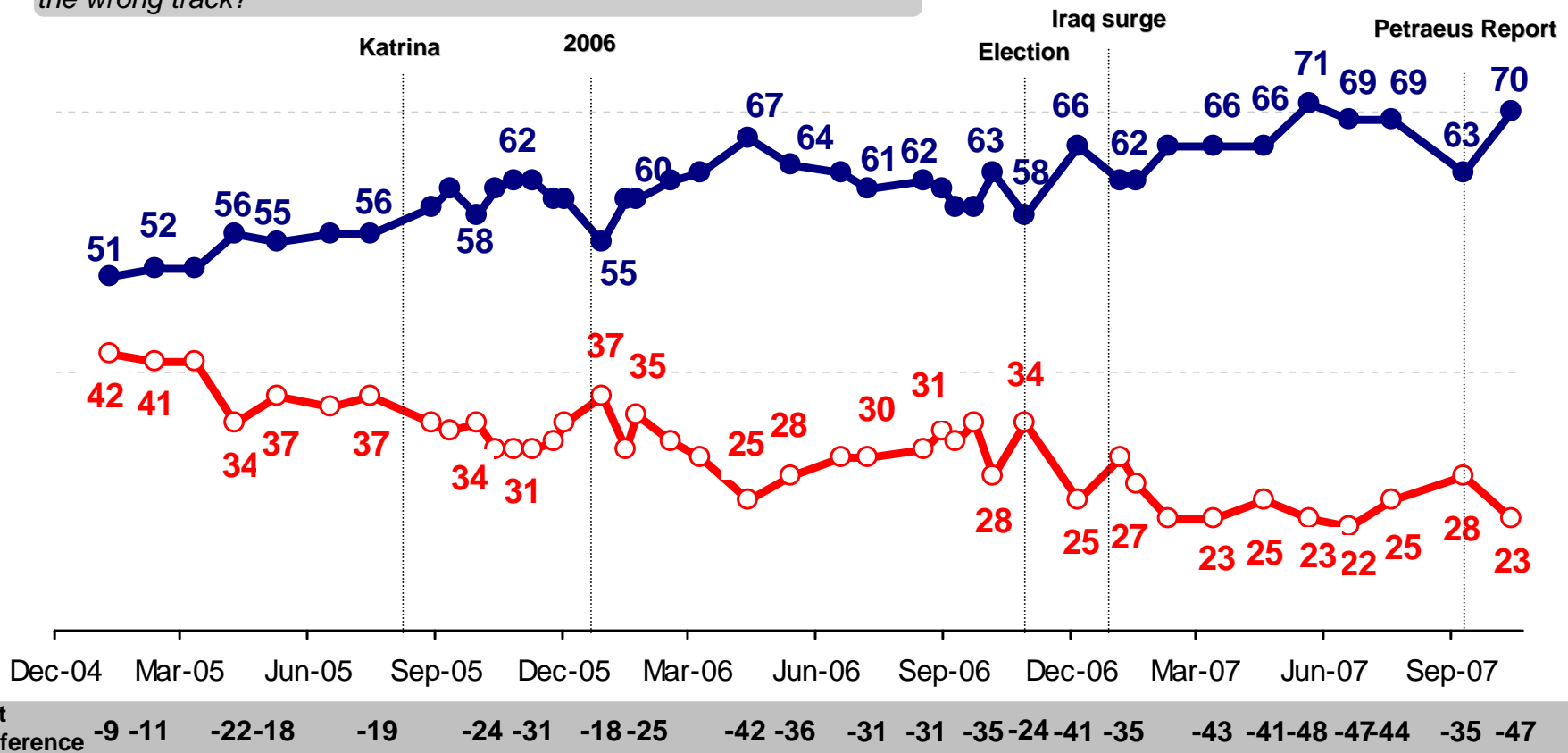


Democracy Corps

Disgust with status quo – at highest level

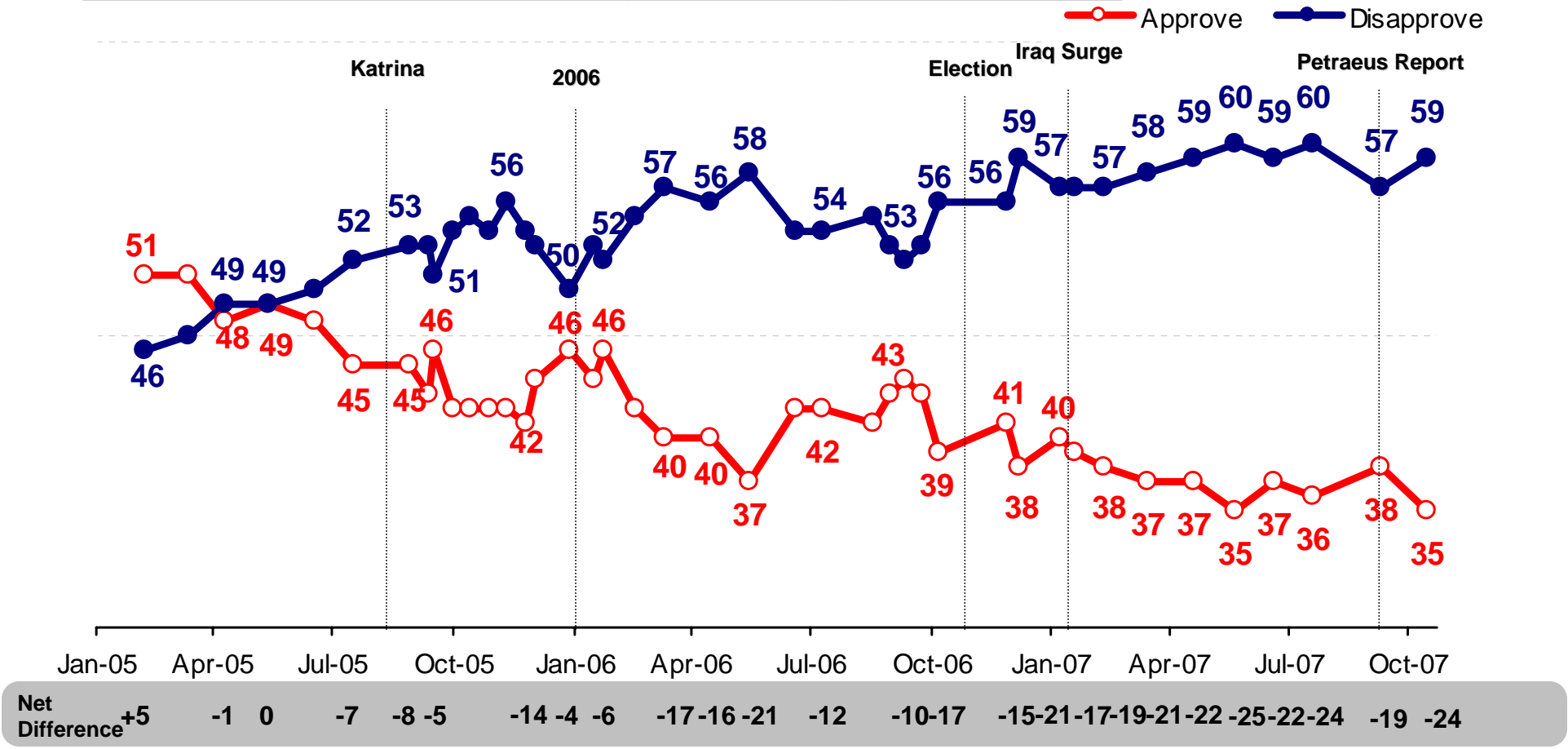
Generally speaking, do you think things in the country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

○ Right direction ● Wrong direction



Bush job approval – at lowest level ever

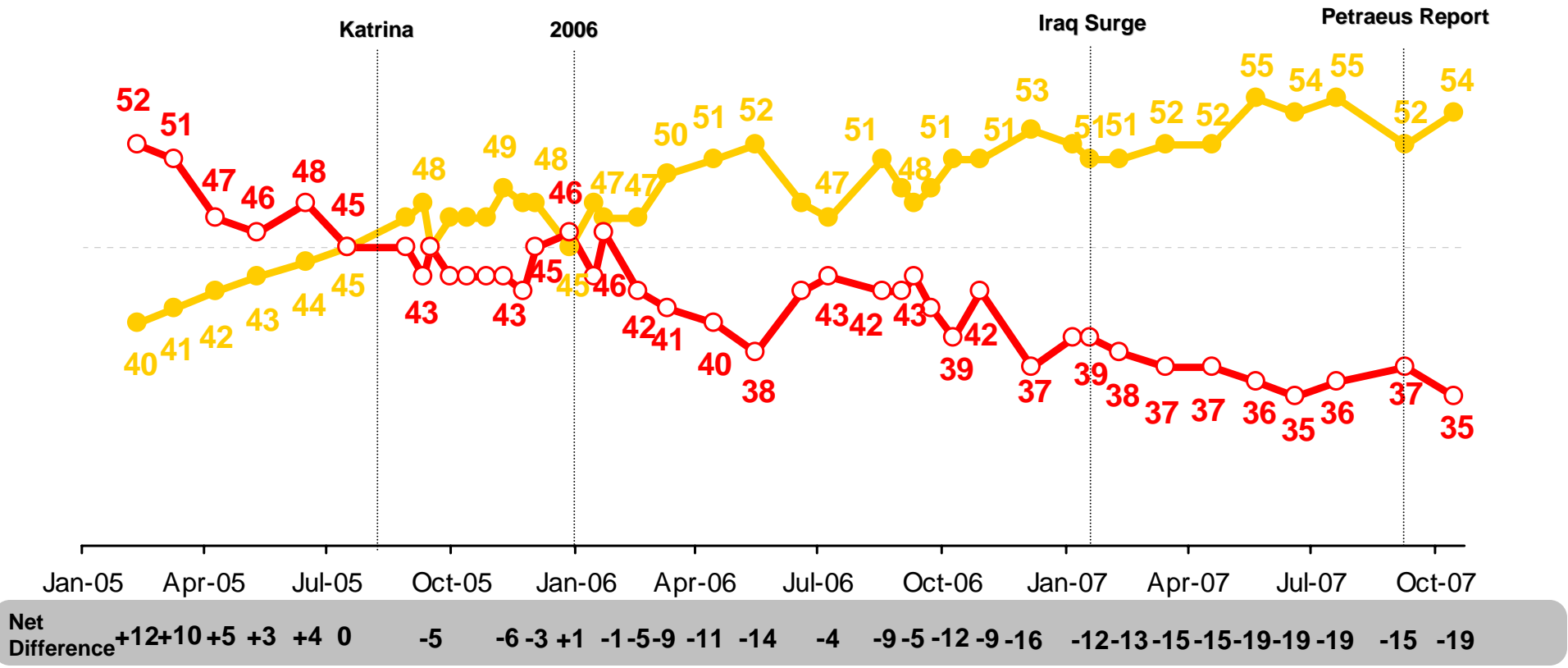
Do you approve or disapprove of the way George Bush is handling his job as President?



Bush personal favorability – matches lowest level

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

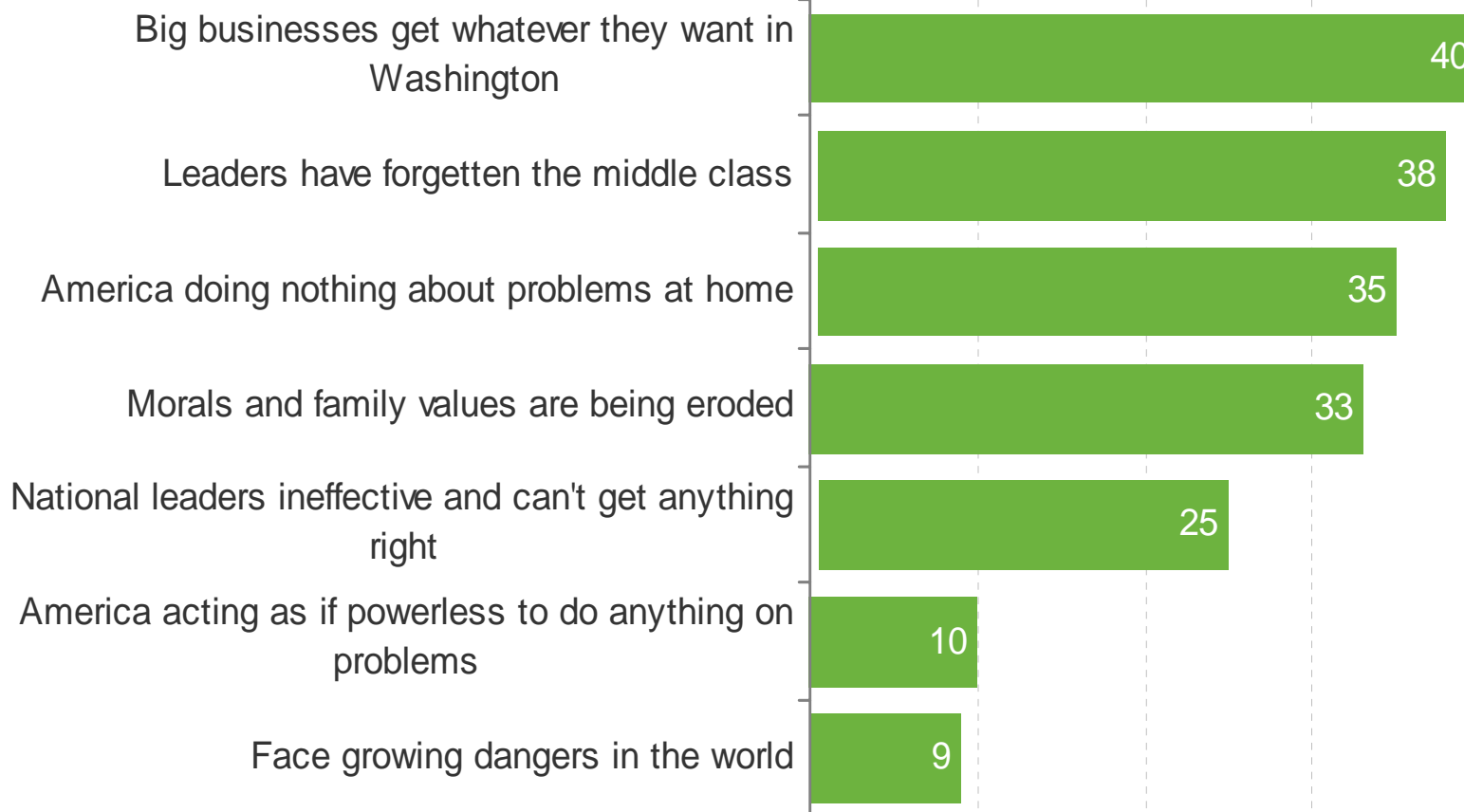
● Cool ● Warm



What's wrong in the country

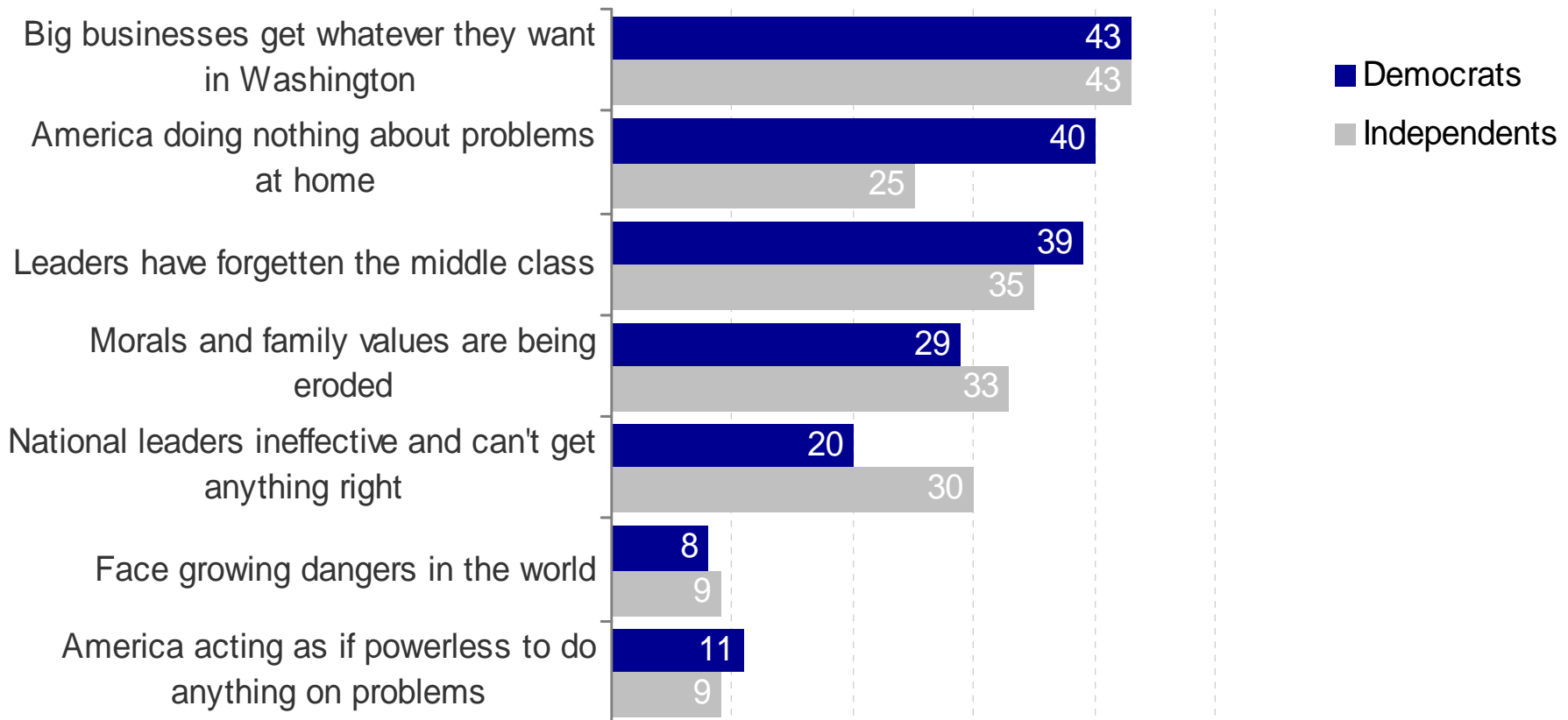
What is wrong: underlying themes among those who say country is off on the wrong track

Some people say our country is heading off on the wrong track. I am going to read you a list of phrases that people use to describe why our country is going in the wrong direction. After I read the list, please tell me which TWO come closest to your own views of why the country is going in the wrong direction.



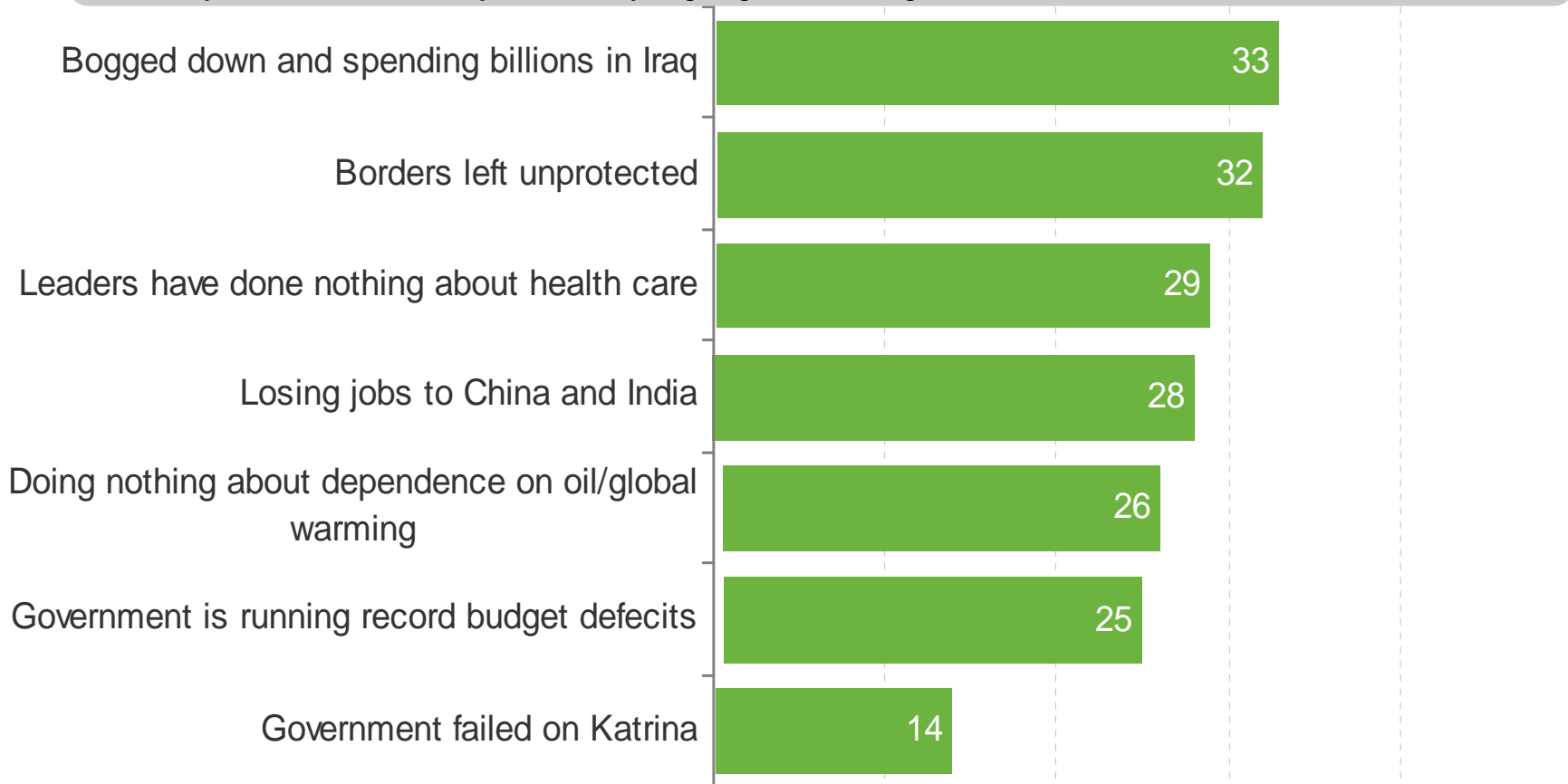
What is wrong: underlying themes – Democrats and independents

Some people say our country is heading off on the wrong track. I am going to read you a list of phrases that people use to describe why our country is going in the wrong direction. After I read the list, please tell me which TWO come closest to your own views of why the country is going in the wrong direction.



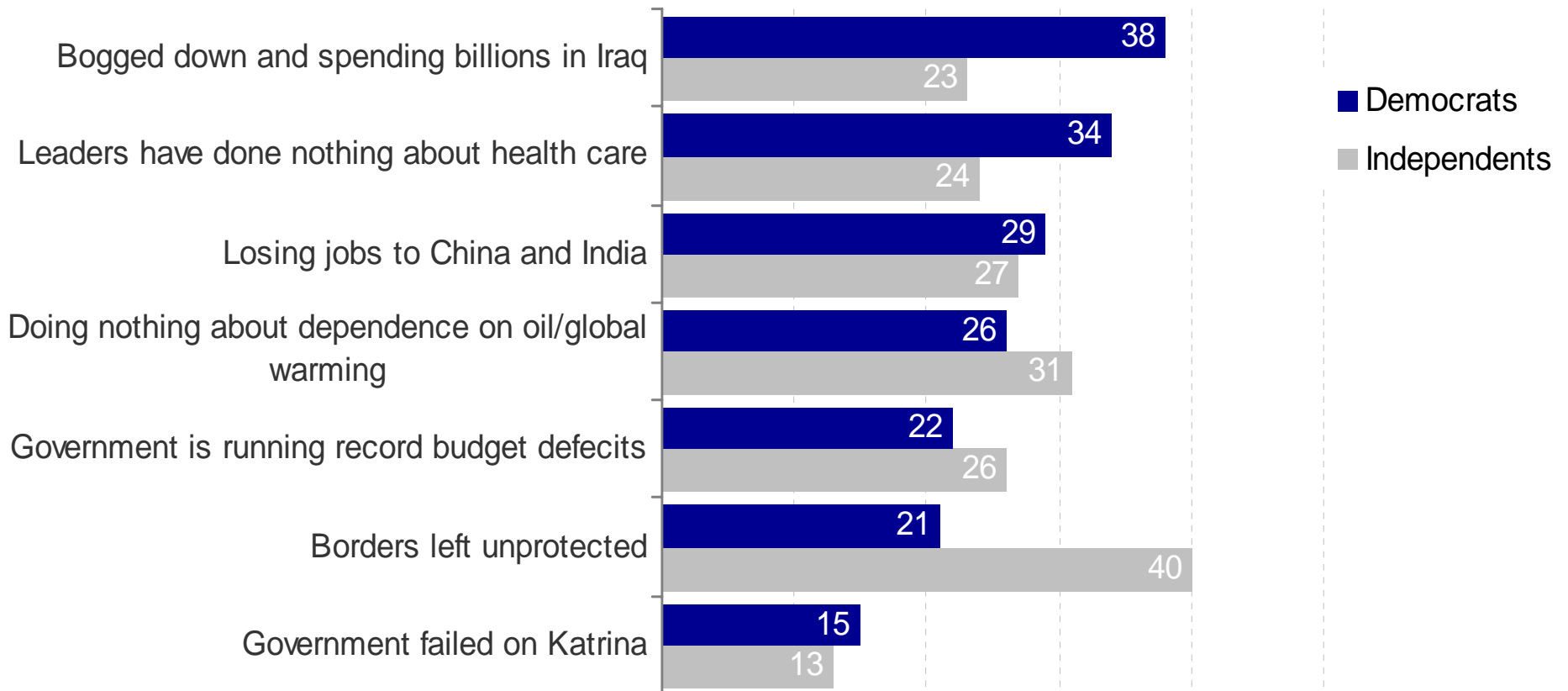
What's wrong: underlying issues among those who say the country is off on the wrong track

Some people say our country is heading off on the wrong track. I am going to read you a list of phrases that people use to describe why our country is going in the wrong direction. After I read the list, please tell me which TWO come closest to your own views of why the country is going in the wrong direction.



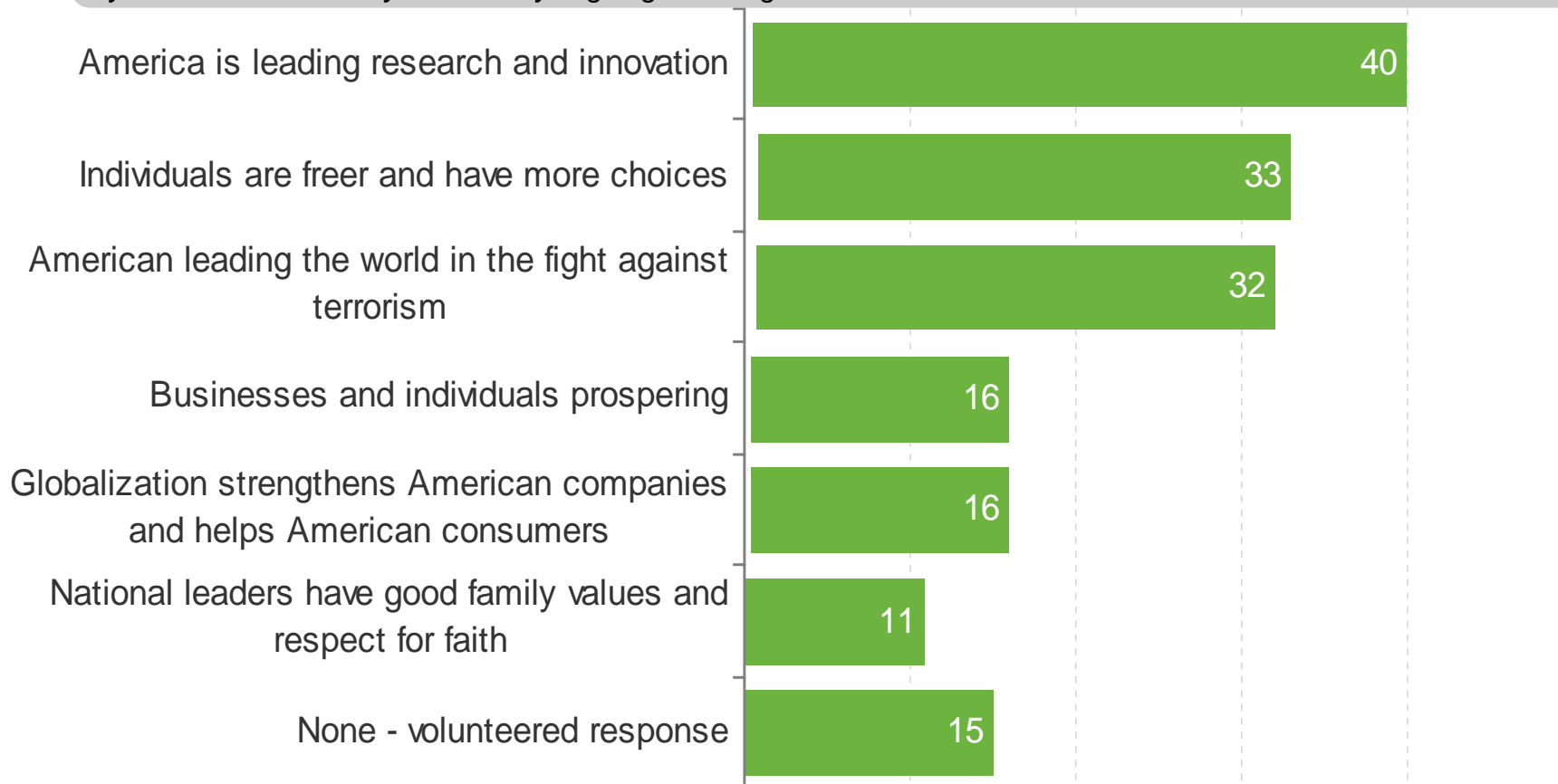
What's wrong: underlying issues – Democrats and independents

Some people say our country is heading off on the wrong track. I am going to read you a list of phrases that people use to describe why our country is going in the wrong direction. After I read the list, please tell me which TWO come closest to your own views of why the country is going in the wrong direction.



What's right?

Other people say our country is going in the right direction. I am going to read you a list of phrases that people use to describe why our country is going in the right direction. After I read the list, please tell me which TWO come closest to your own views of why the country is going in the right direction.



Two economic worlds

Presidential candidates and the state of the economy

- **The Republican candidate says:**

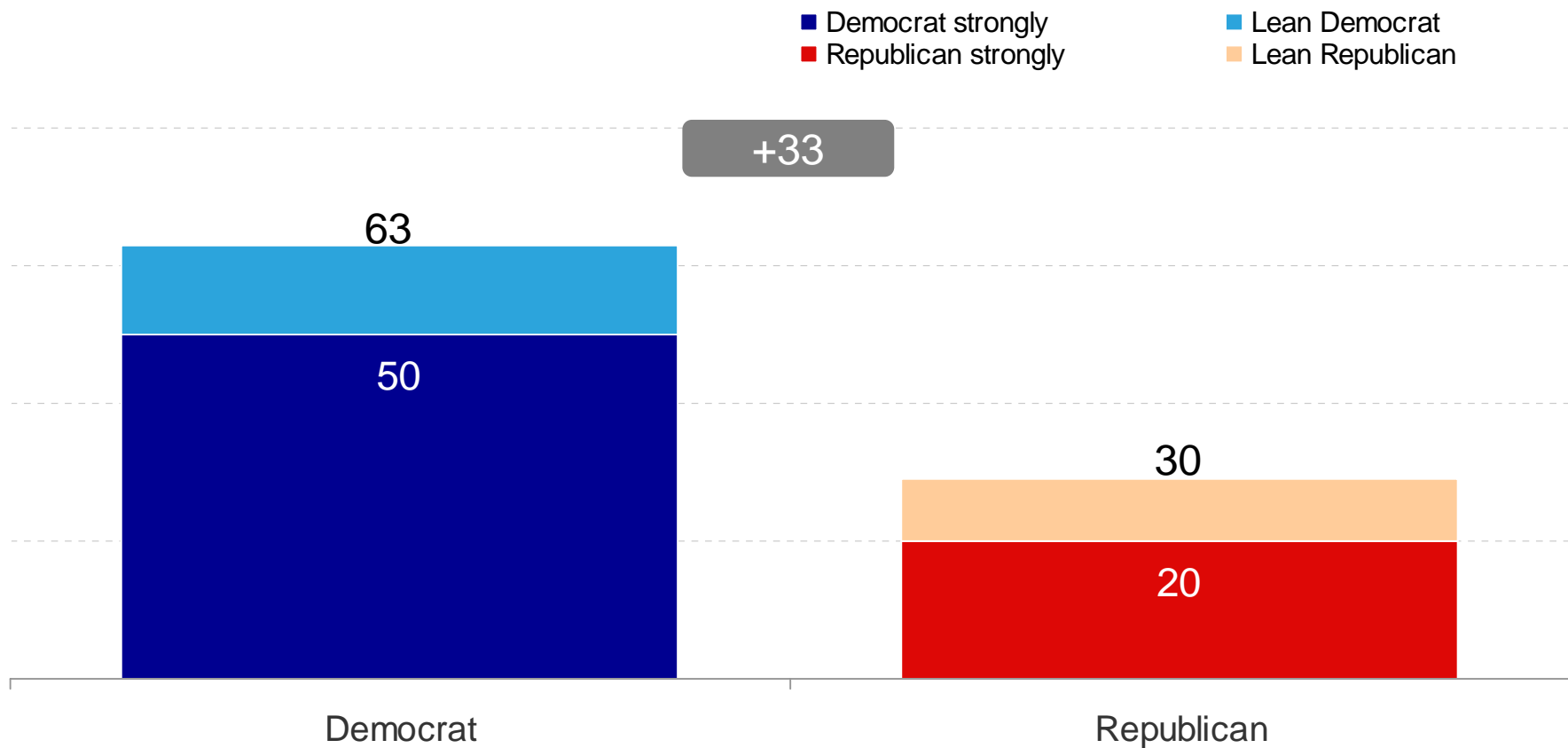
- We're enjoying more than five years of successive economic growth thanks to tax cuts that strengthened our economy. There is no reason to believe that we're headed for a recession.
- This is the strongest economy on Earth. This country is the leader in the world and that is why China and India are trying to be like us. We have a lot to sell to them if we put on our entrepreneurial hats.
- We're enjoying low inflation, low unemployment and the stock market is doing well. If you look at the short term and 10-year projection for our economy, it's rosy.

- **The Democratic candidate says:**

- Top incomes have skyrocketed while most Americans have seen no increase in their incomes for the past five years.
- Three million manufacturing jobs have already been lost, but outsourcing to China and India threatens to take even more.
- While pensions and health insurance are less secure, most Americans have seen their costs double and gasoline prices triple. We need an economy that works for everyone and makes America stronger.

Voters align with Democratic economic view by 2 to 1

Based on what presidential candidates have been saying about the economy, do you agree more with what Democrats or Republicans are saying?

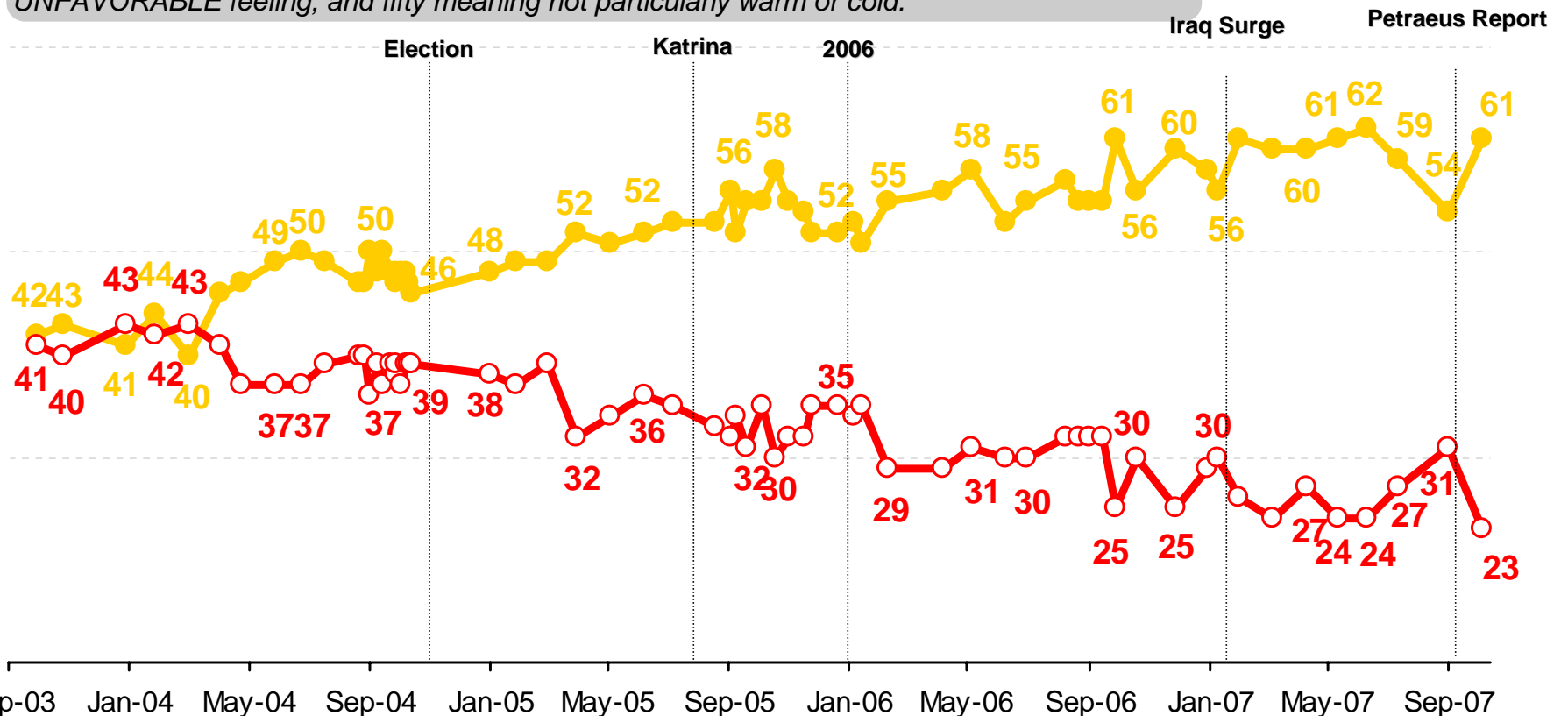


Iraq – back to pre-Petraeus

Feelings toward war match lowest point

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

● Cool ● Warm

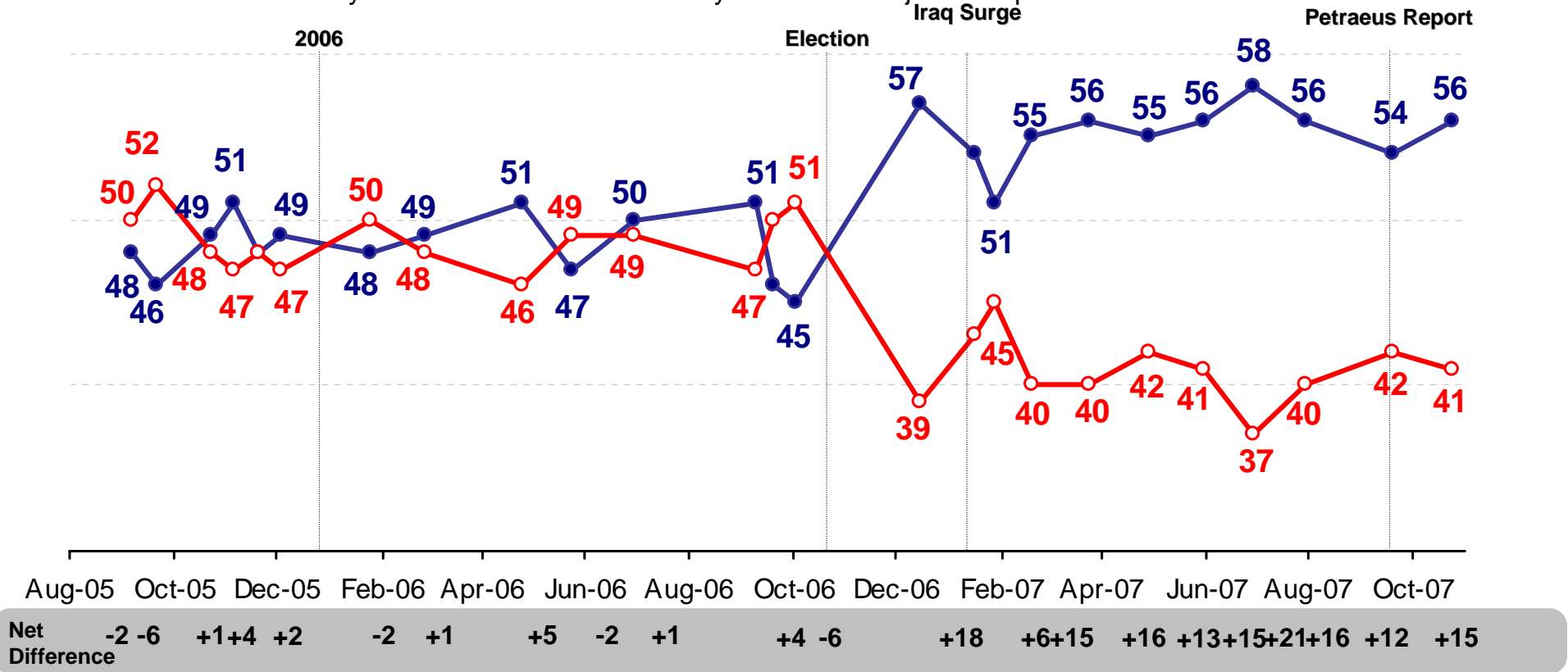


Net Difference	-1	-3	+2	-2	+3	-12	-13	-13	-7	-10	-20	-16	-24	-28	-17	-26	-27	-25	-36	-26	-35	-26	-33	-37	-38	-32	-23	-38
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Large majority back for troop reductions

Now I'm going to read you some statements. Please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right:

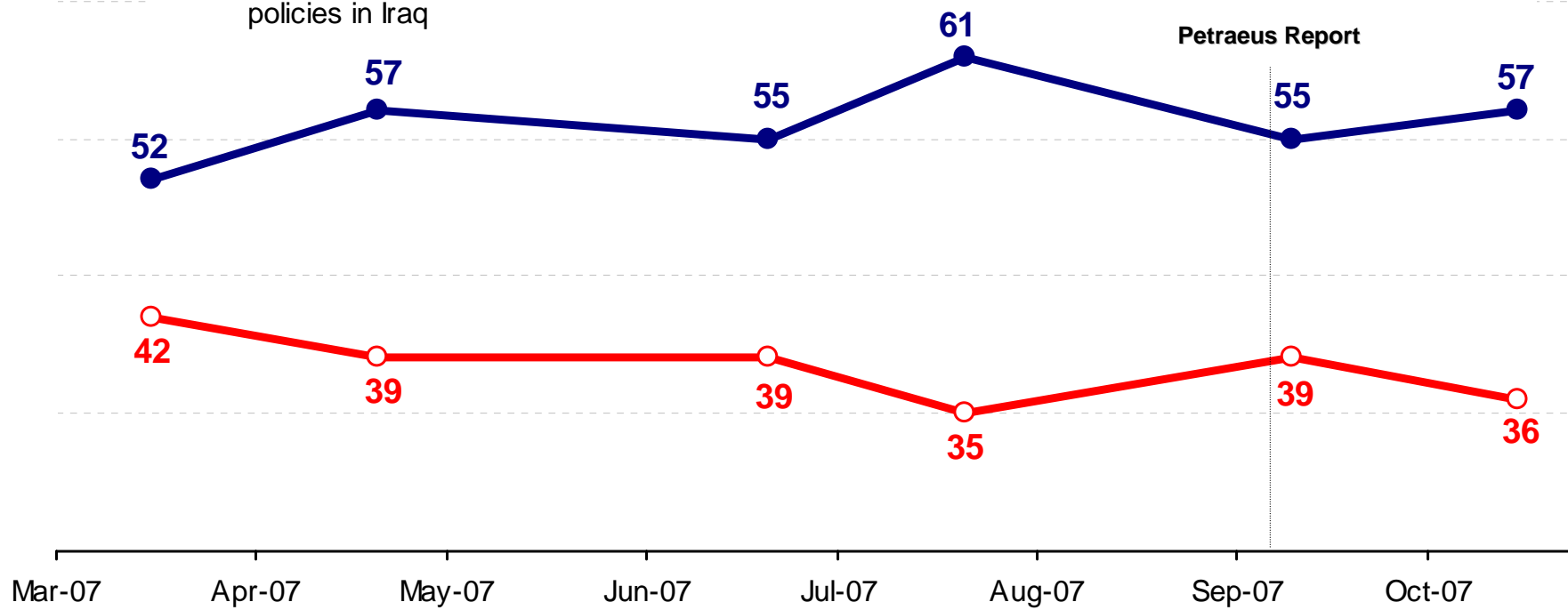
- The current course cannot bring stability and we need to start reducing the number of US troops in Iraq
- We must stay the course to achieve stability and finish the job in Iraq



Want member to vote to change Bush's Iraq policies

Now I'd like to read you some policies regarding Iraq. Even if neither is exactly right, which of the following policies best reflects your own views?

- I want my member of Congress to vote for measures that will force the President to change policies and reduce troop levels in Iraq
- I want my member of Congress to vote against measures that could undermine the President's policies in Iraq

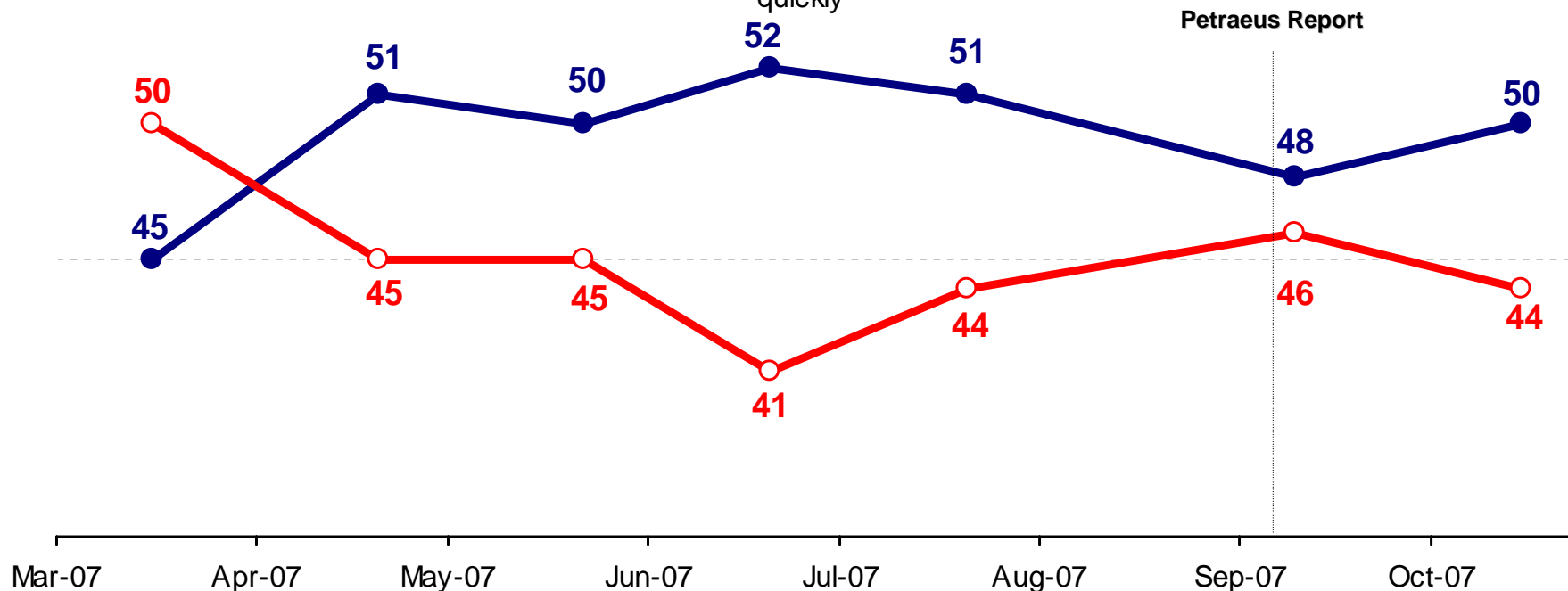


Net Difference	Mar-07	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07
	+10	+18	+16	+16	+26	+16	+16	+21

Worry Republicans will stay too long but caution about Democrats too

Now I'm going to read you some statements. Please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right:

- I'm more concerned that the Republicans will wait too long to withdraw our troops from Iraq
- I'm more concerned that the Democrats will leave Iraq too quickly

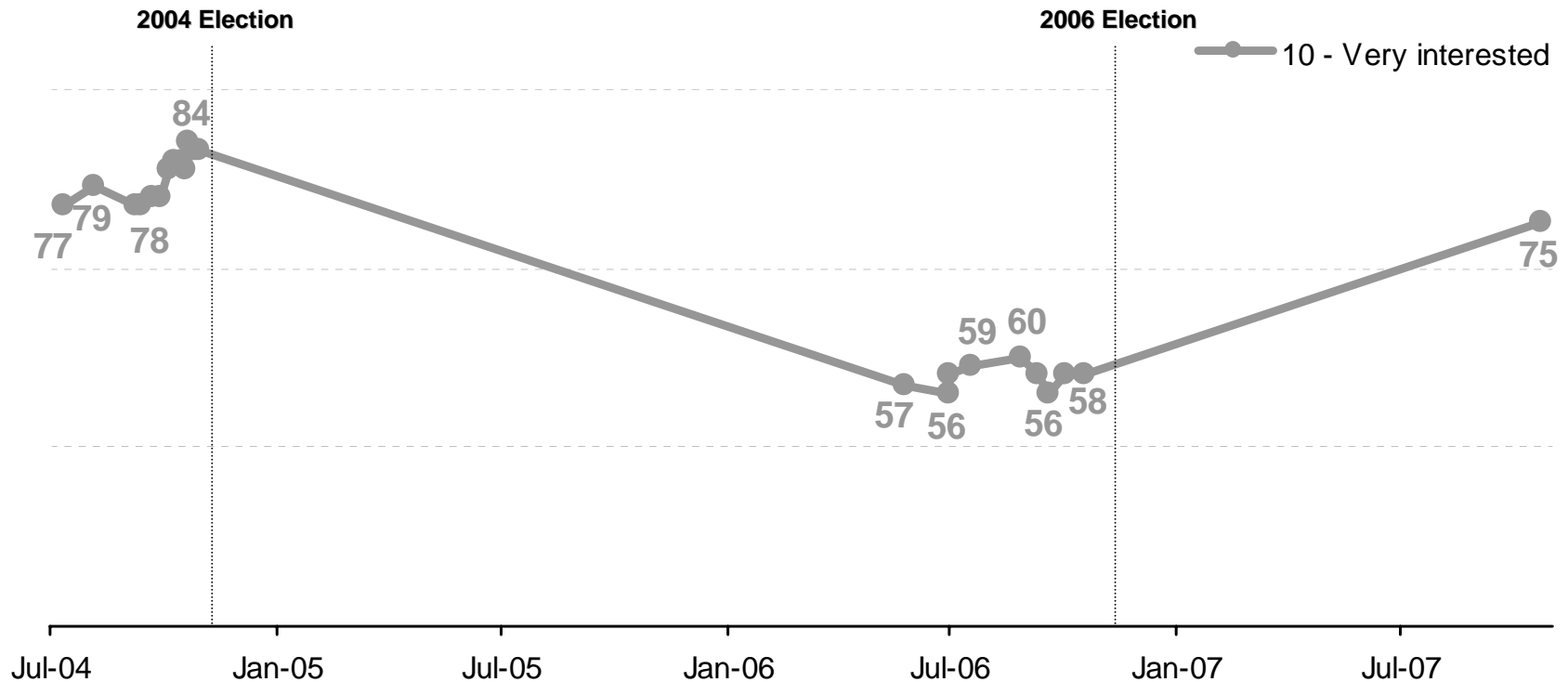


Net Difference	Mar-07	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07
	-5	+6	+5	+11	+7	+2	+2	+6

The election

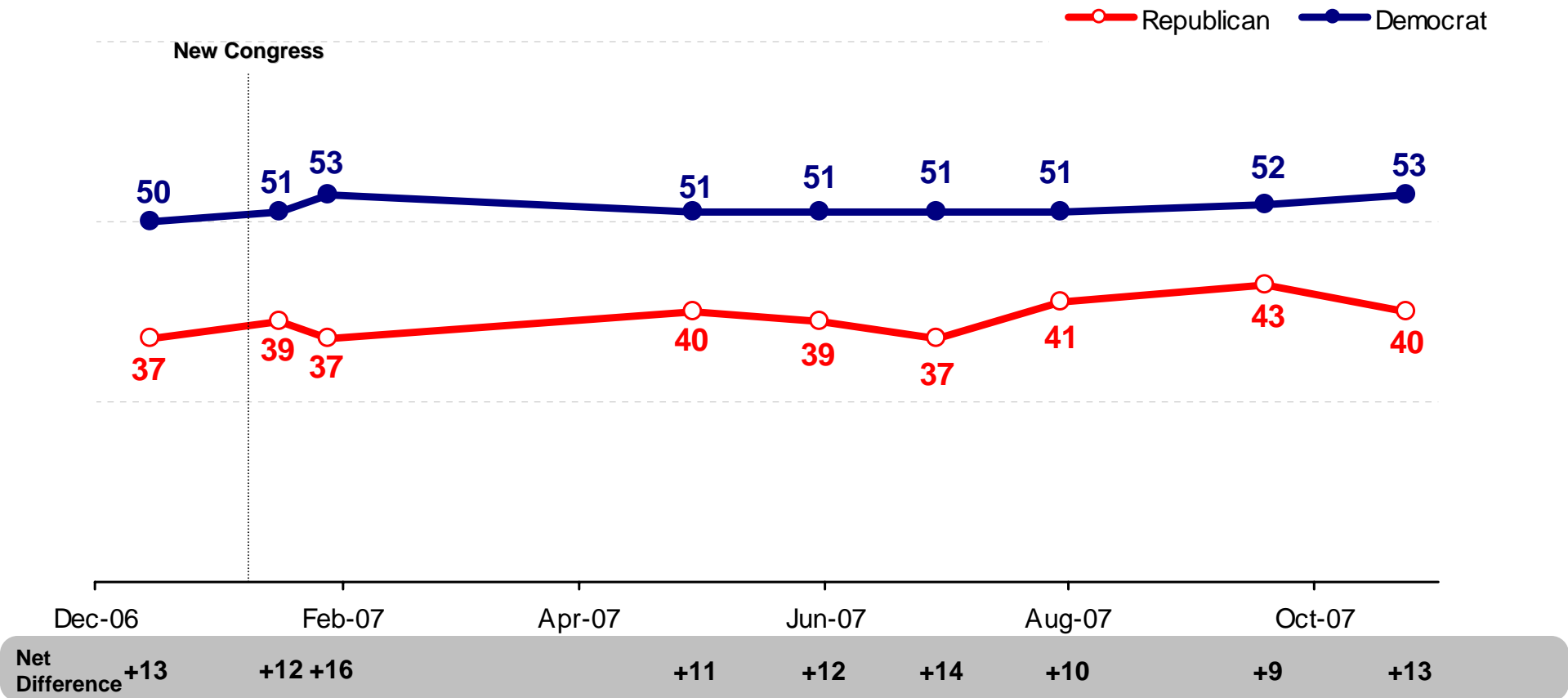
Interest in next years election already extremely high

As you know, there will be elections in 2008 for President and other offices. On a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in next year's elections?



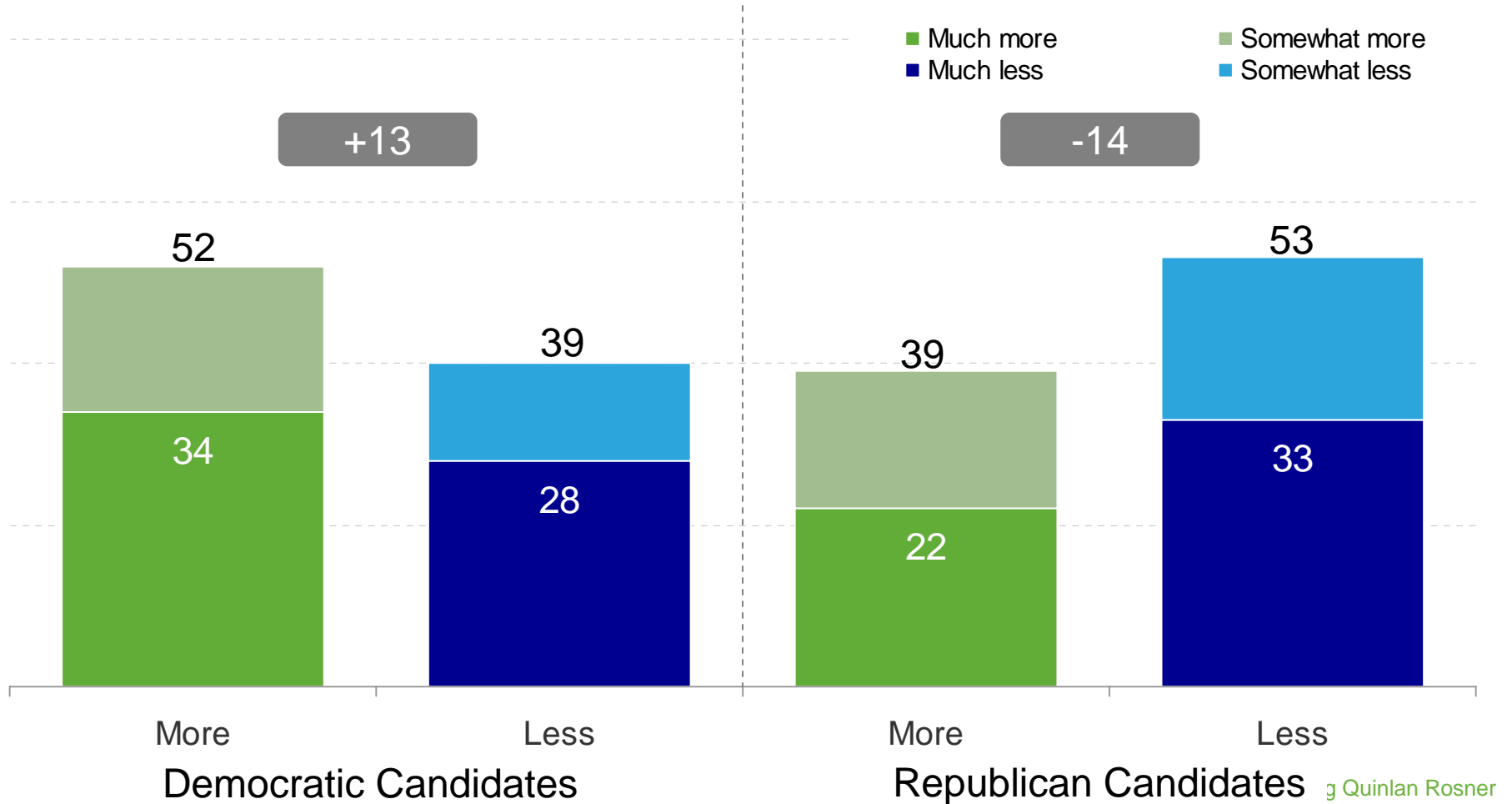
The presidential vote: generic contest

I know it is a long way off, but thinking about the election in 2008, if the election for president were held today, for whom would you vote – the Democratic candidate or the Republican candidate?



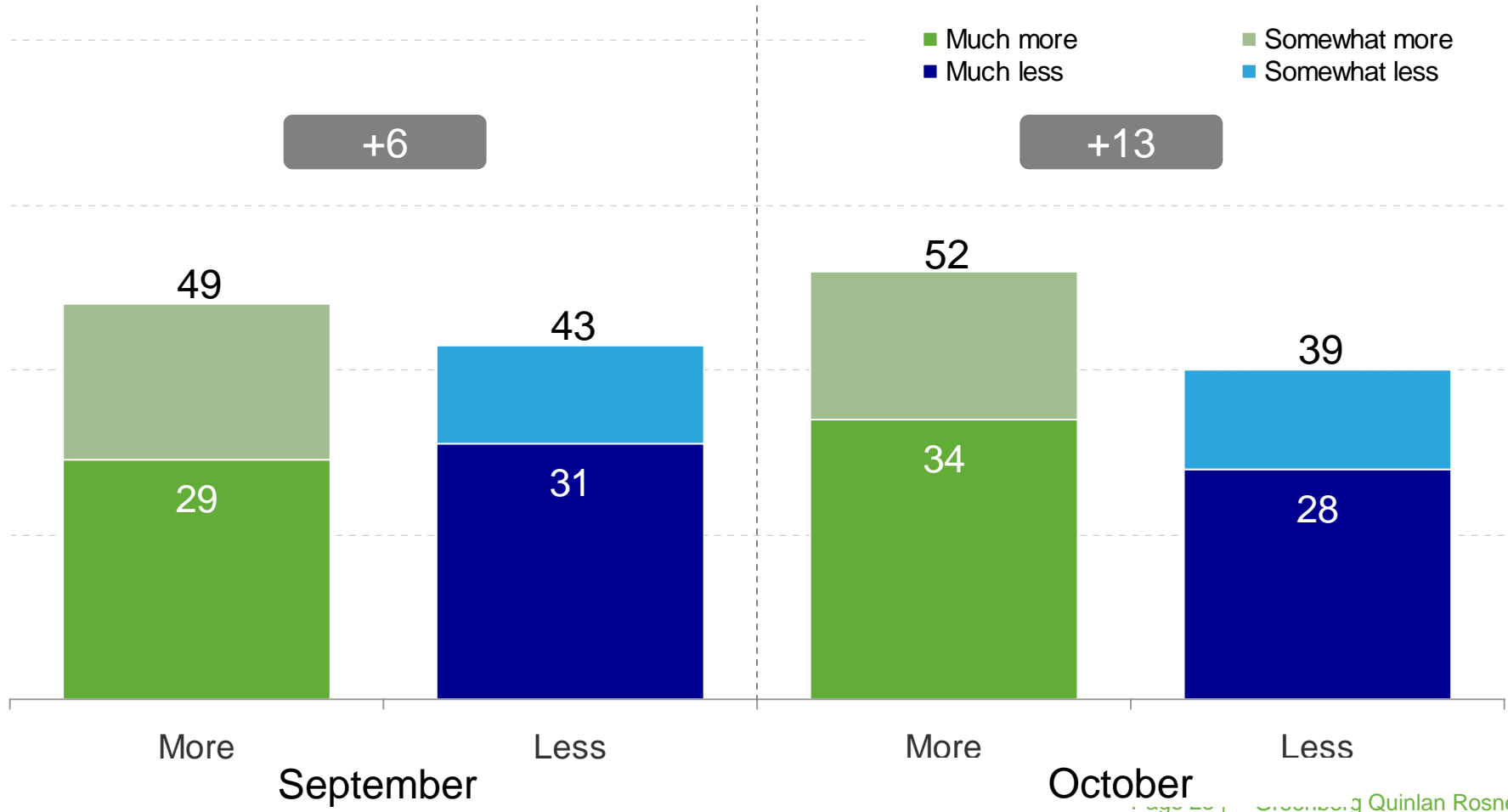
Primary campaigns increasing Democratic vote; reducing Republican

After watching and reading about the Democratic/Republican candidates for president over the past couple of months, do you find your self more willing to consider voting Democratic/Republican for president, or less willing?



Democratic primary increasingly helping Democrats

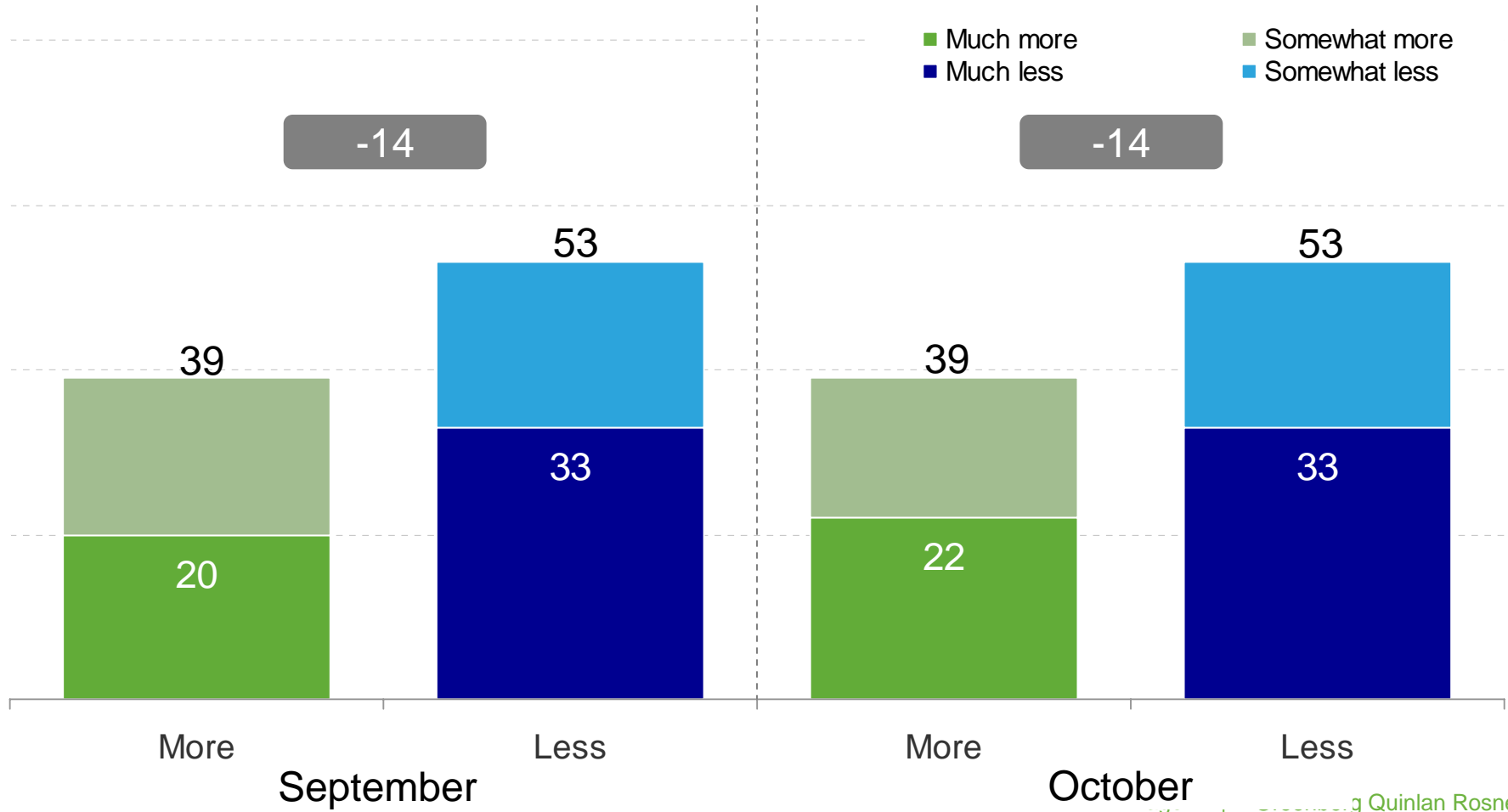
After watching and reading about the Democratic/Republican candidates for president over the past couple of months, do you find your self more willing to consider voting Democratic for president, or less willing?



*Note: September data from Democracy Corps poll of 1,000 likely voters conducted September 16-18, 2007.

Republican primaries continue to hurt them

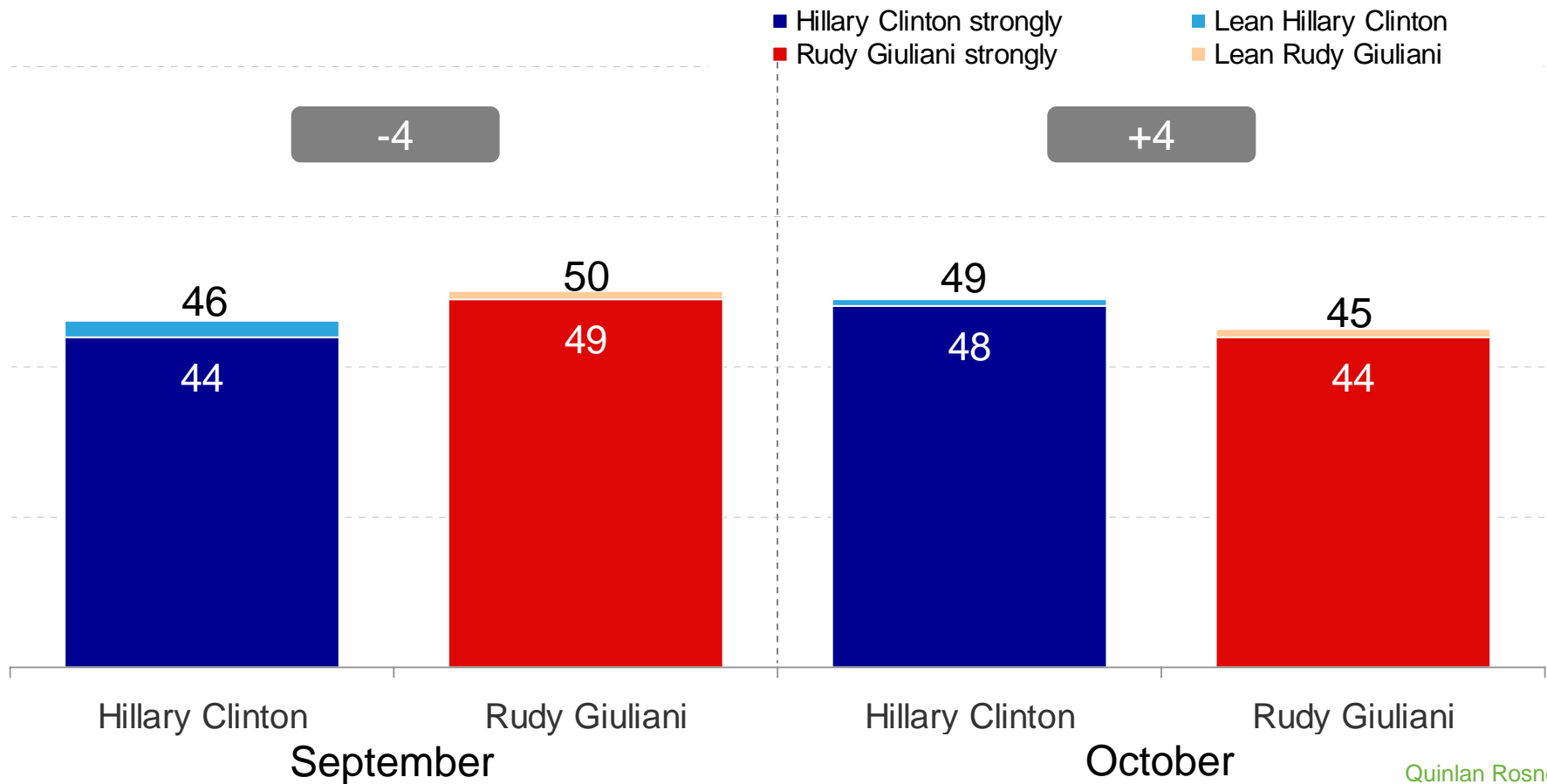
After watching and reading about the Democratic/Republican candidates for president over the past couple of months, do you find your self more willing to consider voting Republican for president, or less willing?



*Note: September data from Democracy Corps poll of 1,000 likely voters conducted September 16-18, 2007.

Clinton overtakes Giuliani

I know it is a long way off, but if the election for president were held today and the candidates were – Rudy Giuliani and Hillary Clinton, for whom would you vote – Rudy Giuliani or Hillary Clinton?



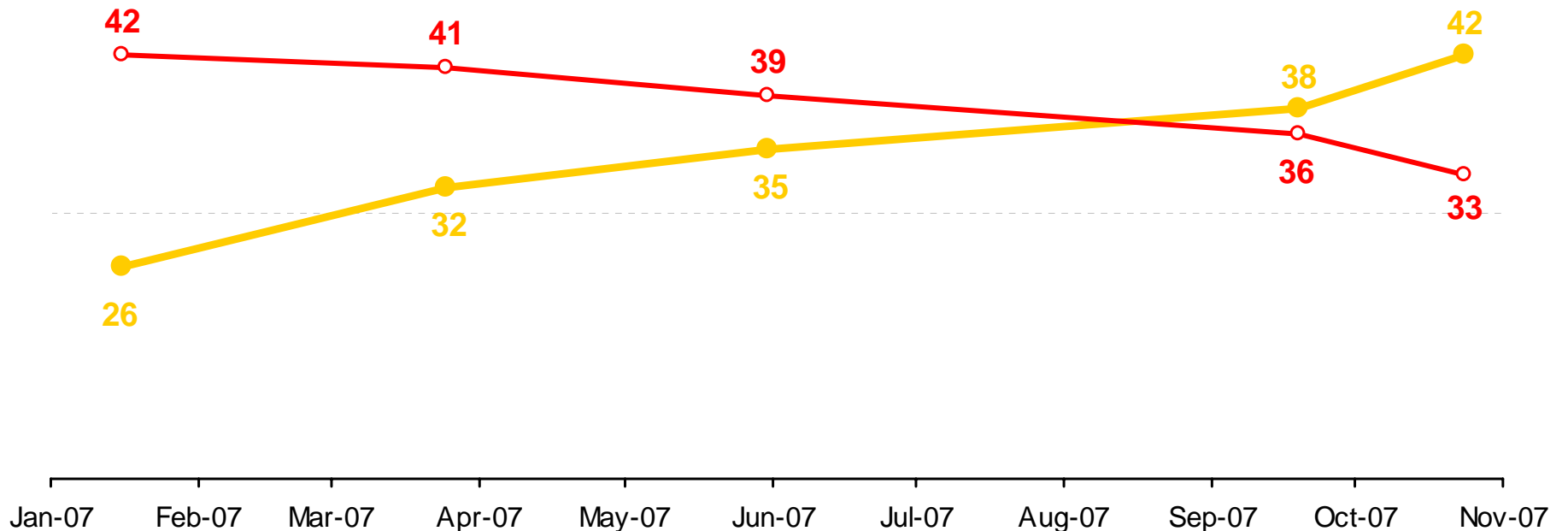
Quinlan Rosner

*Note: September data from Democracy Corps poll of 1,000 likely voters conducted September 16-18, 2007.

Giuliani favorability sees significant shift downward

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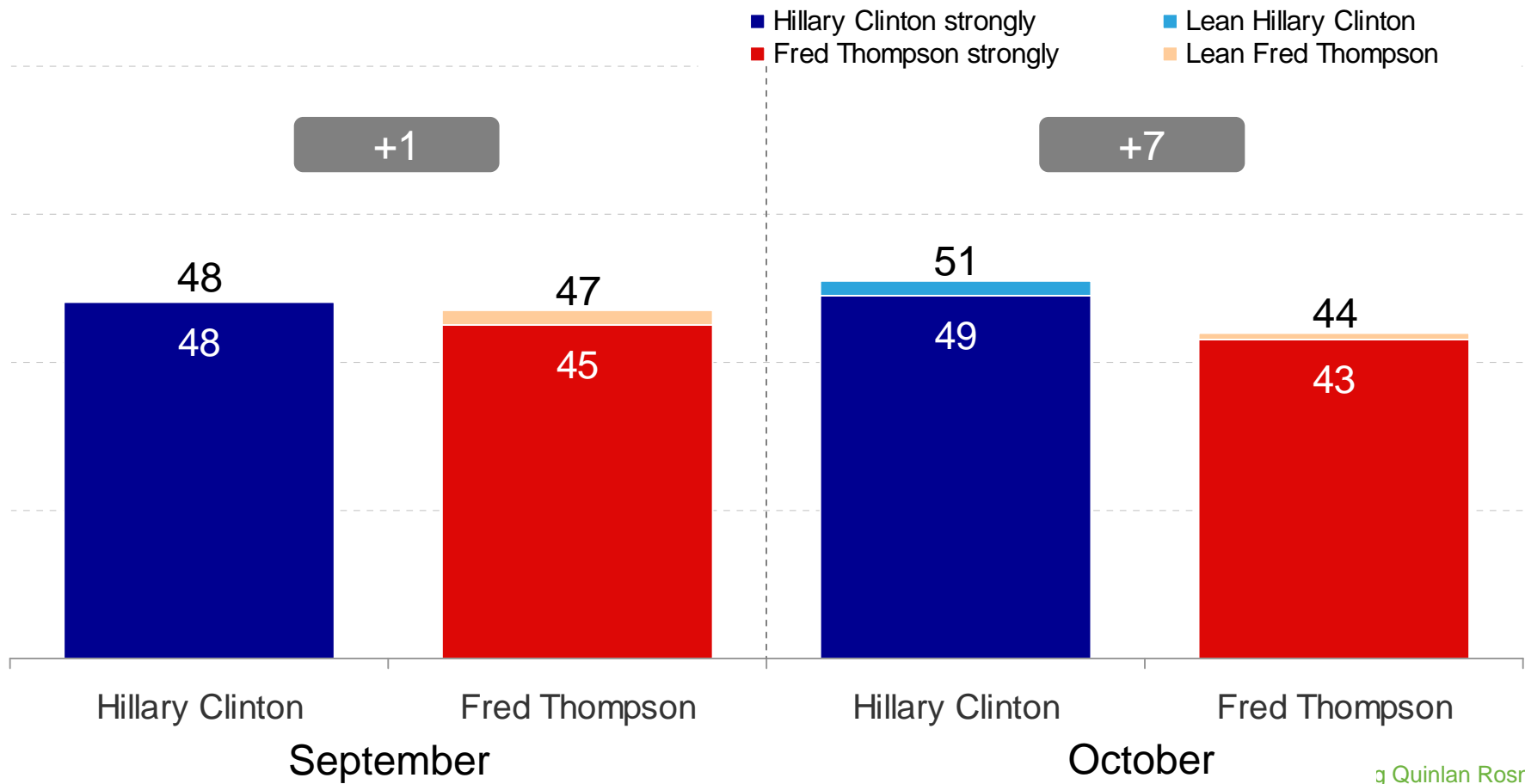
—●— Cool —○— Warm



Month	Net Difference
Jan-07	+16
Apr-07	+9
Jun-07	+4
Sep-07	-2
Nov-07	-9

Clinton takes wider lead over Thompson and goes over 50 percent

I know it is a long way off, but if the election for president were held today and the candidates were – Fred Thompson and Hillary Clinton, for whom would you vote – Fred Thompson or Hillary Clinton?



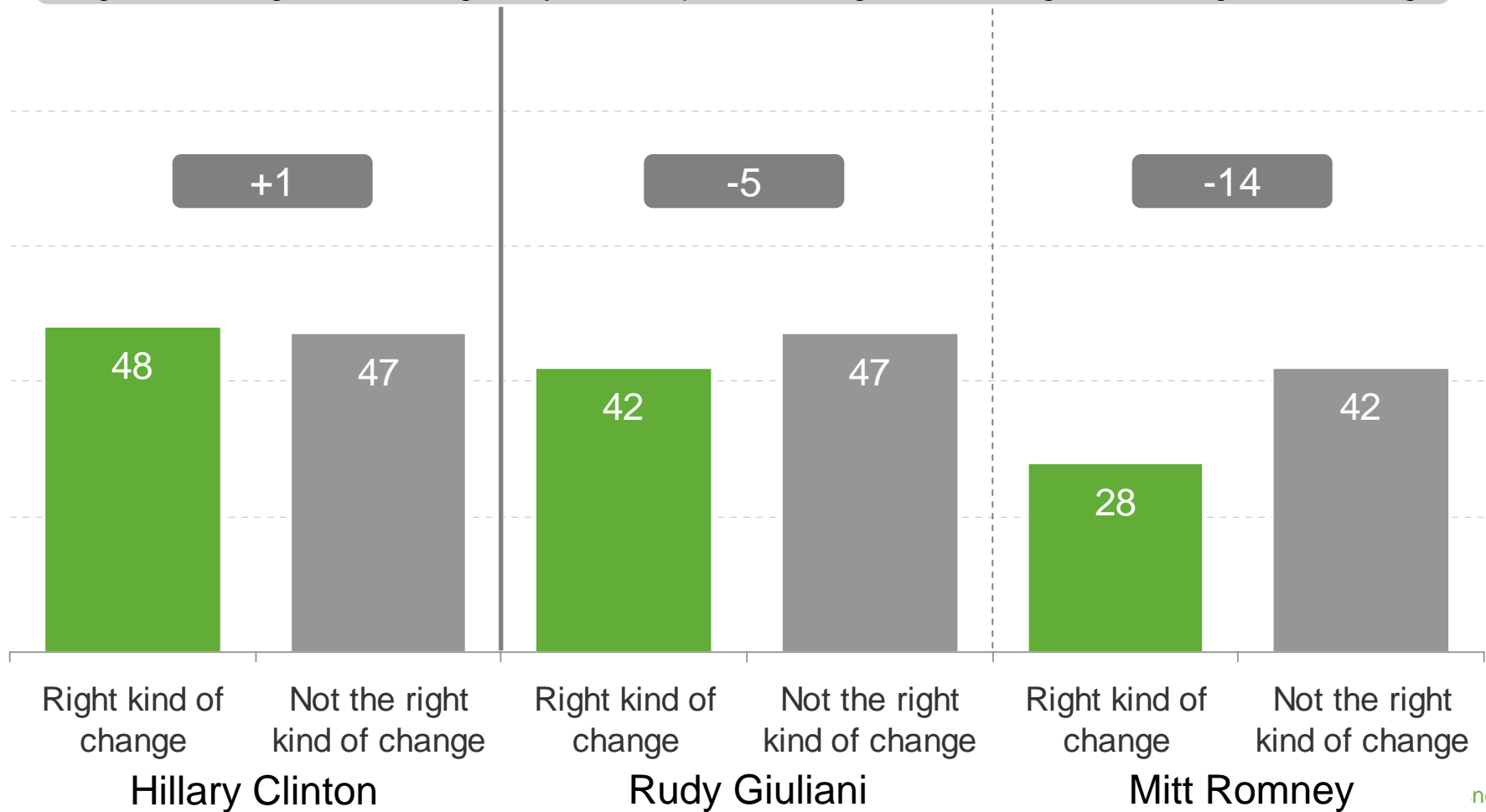
g Quinlan Rosner

*Note: September data from Democracy Corps poll of 1,000 likely voters conducted September 16-18, 2007.

Being the change candidate

Clinton ahead of Republicans on change

Now let me ask you about some of the presidential candidates and whether you think they represent the right kind of change or not the right kind of change. Do you think represents the right kind of change or not the right kind of change?



Woman President

Seven-in-ten voters not worried about the world's reaction to a woman president

Now I'm going to read you some pairs of statements. As I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right:

Statement 1: I am not worried that the world will try to test our resolve if we elect a woman as president.

Statement 2: I am worried that the world will try to test our resolve if we elect a woman as president.

+45

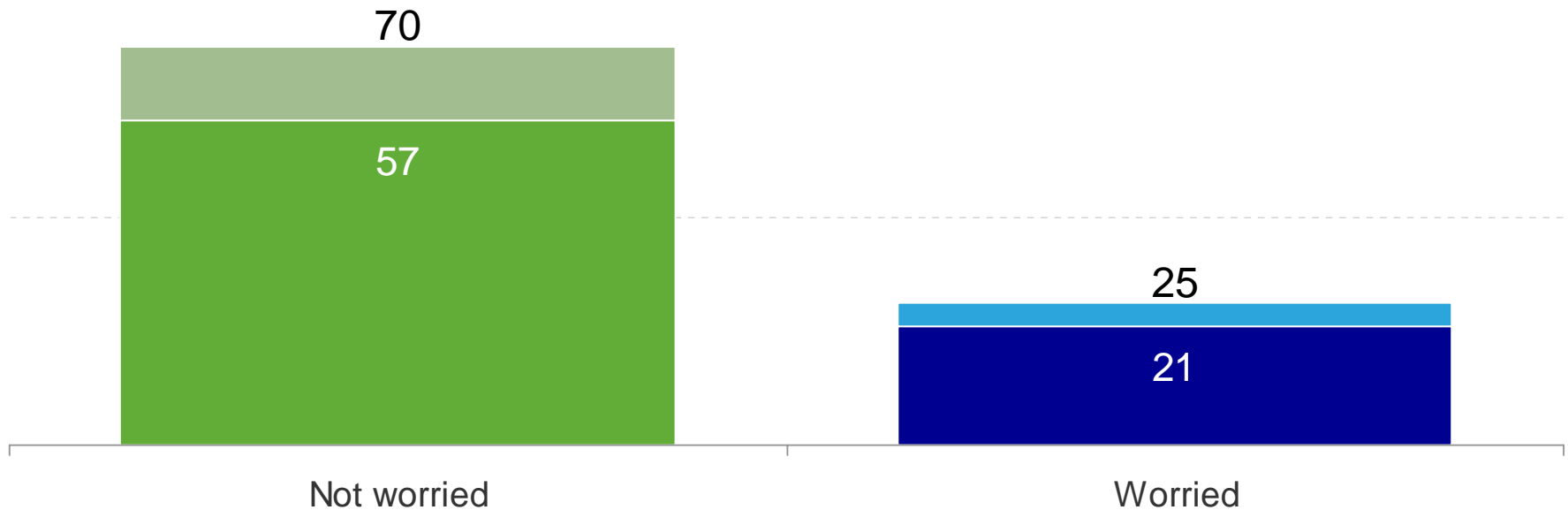


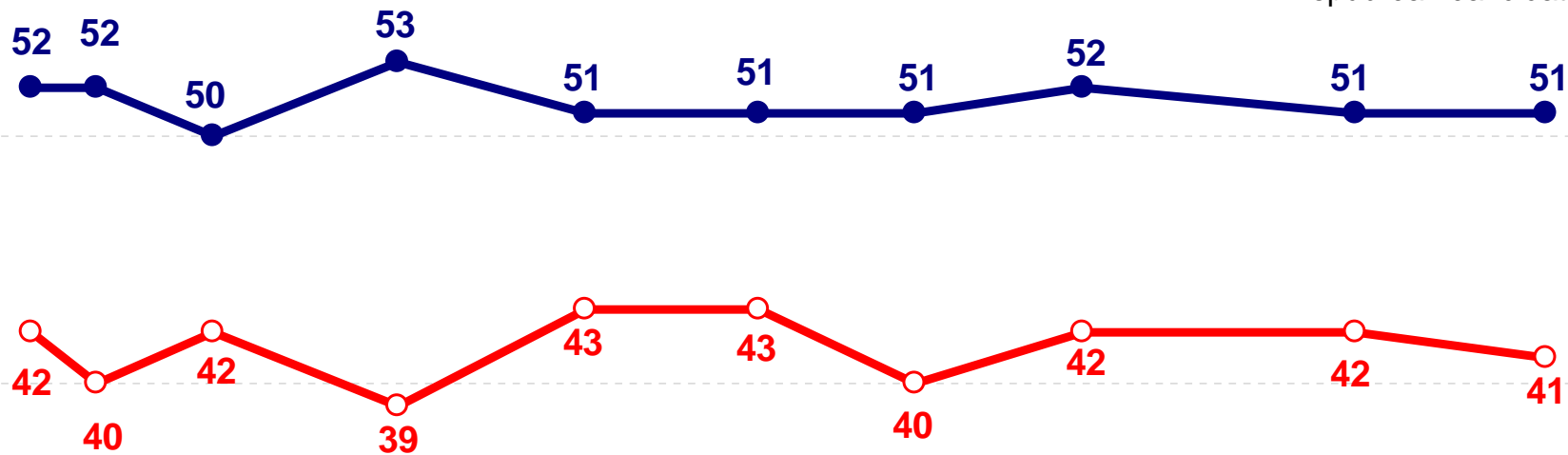
Image of Congress

The named congressional vote lead: rock steady in 2007

Thinking about the election for Congress in 2008, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate?*

New Congress

● Democratic candidate
○ Republican candidate



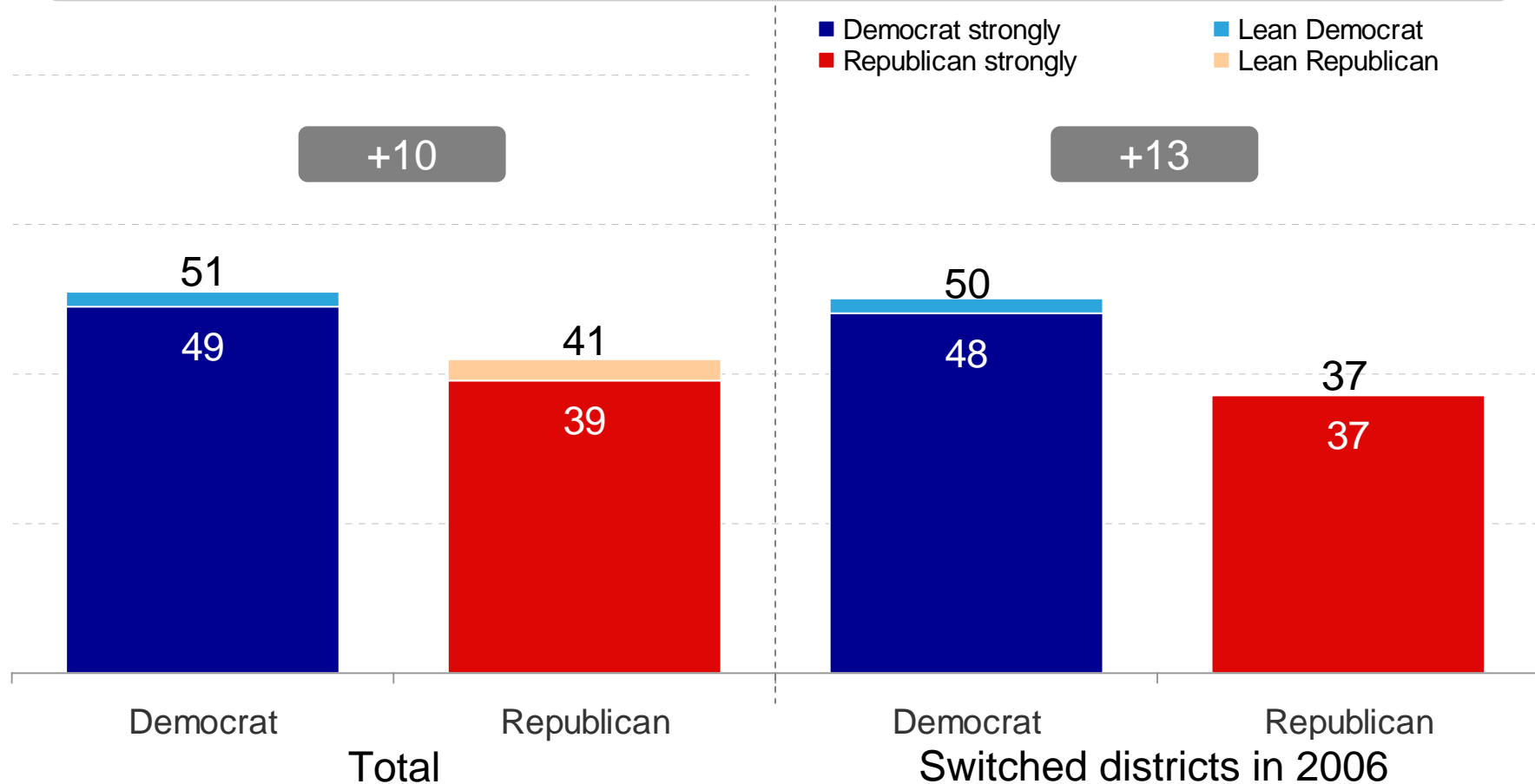
Jan-07 Feb-07 Mar-07 Apr-07 May-07 Jun-07 Jul-07 Aug-07 Sep-07 Oct-07

Net Difference	Jan-07	Feb-07	Mar-07	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07
	+10	+12	+8	+14	+8	+8	+11	+10	+9	+10

For each district, the incumbent's name was inserted, and a generic candidate ("the Democratic candidate" or "the Republican candidate") was inserted for the opposition.

Democrats continue strong congressional advantage

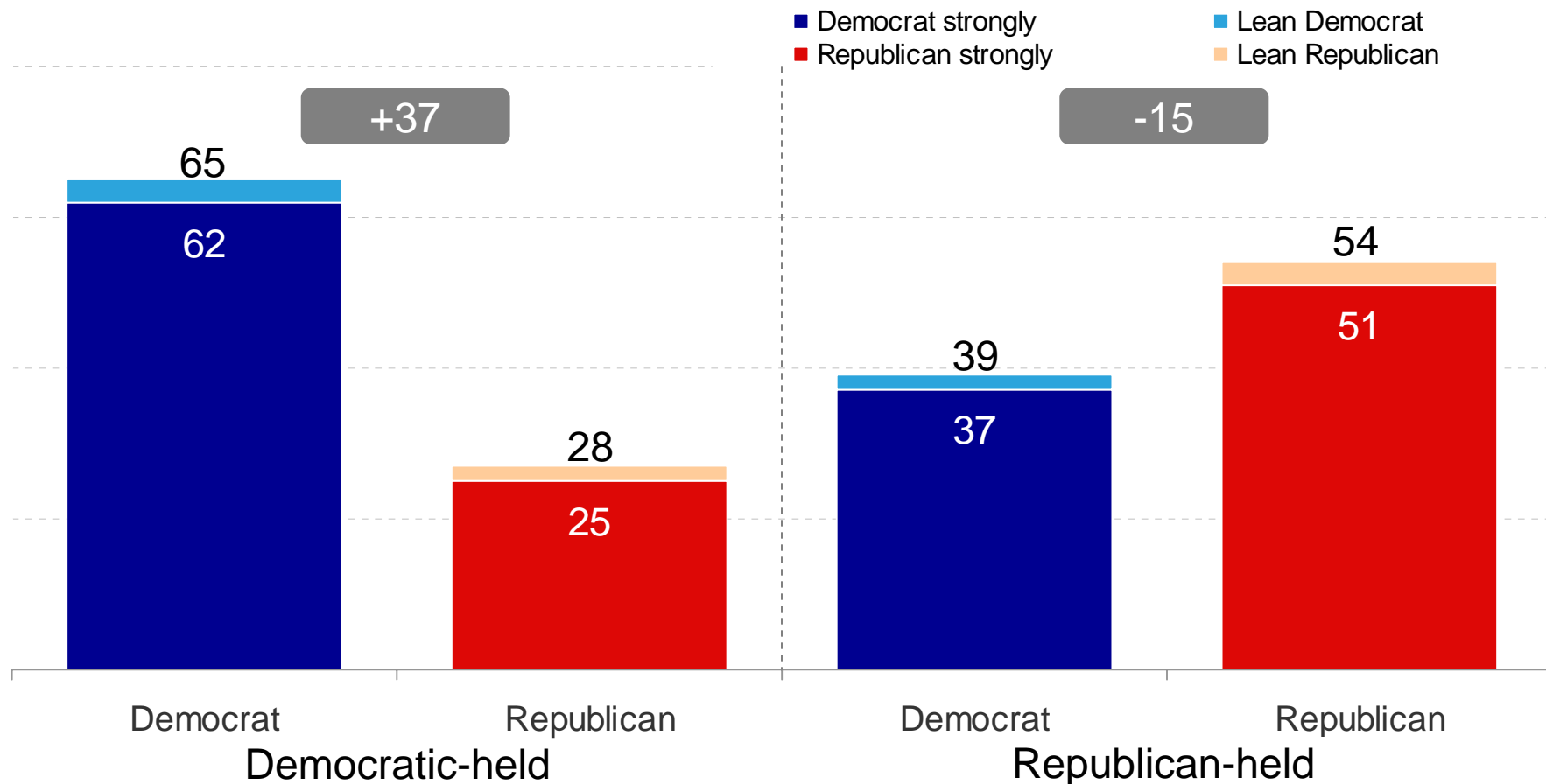
Thinking about the election for Congress in 2008, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate?*



For each district, the incumbent's name was inserted, and a generic candidate ("the Democratic candidate" or "the Republican candidate") was inserted for the opposition.

Democrats much stronger in their districts

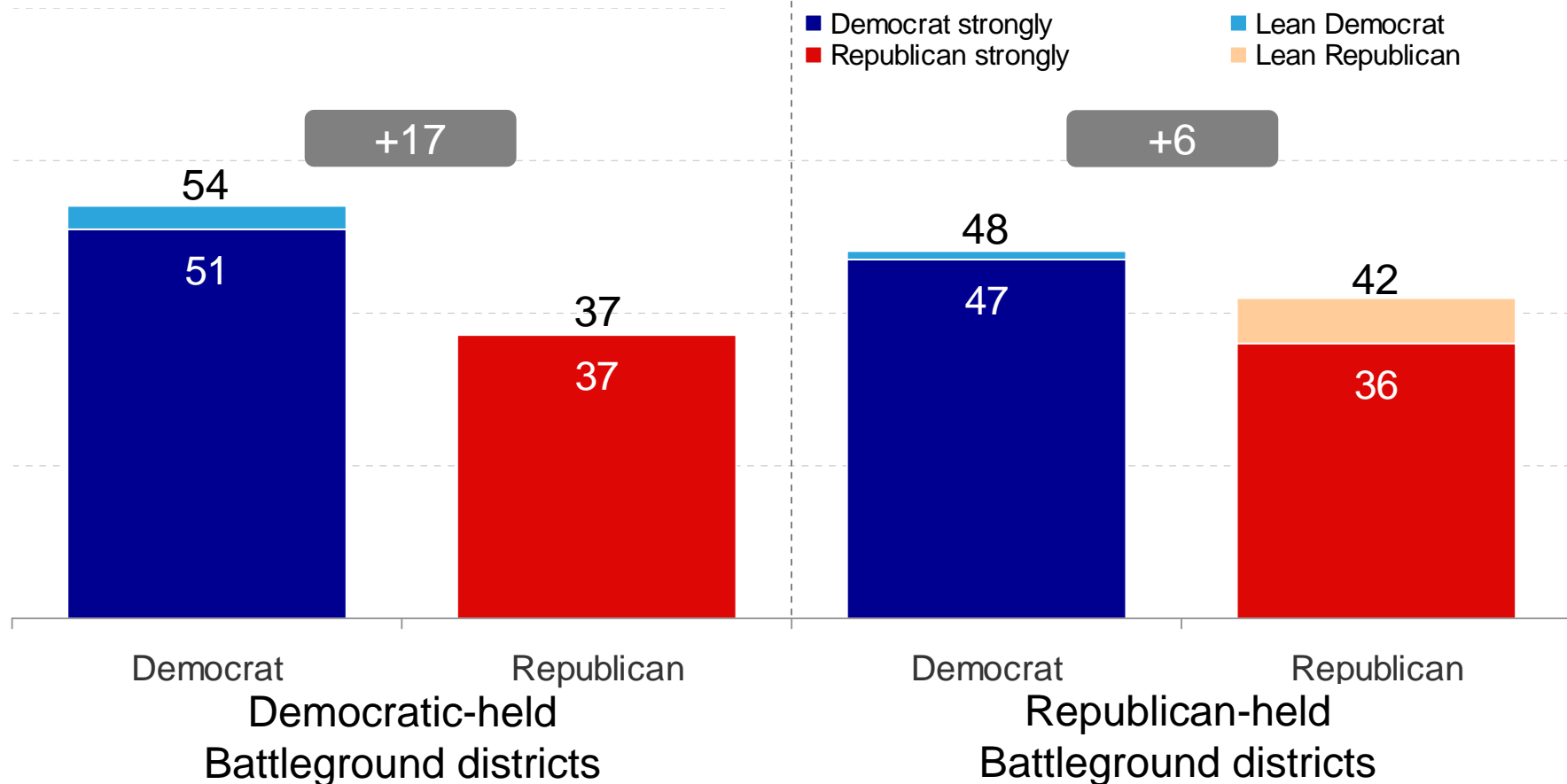
Thinking about the election for Congress in 2008, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate?*



For each district, the incumbent's name was inserted, and a generic candidate ("the Democratic candidate" or "the Republican candidate") was inserted for the opposition.

Democrats consolidate new seats; ahead in GOP battleground

Thinking about the election for Congress in 2008, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate?*



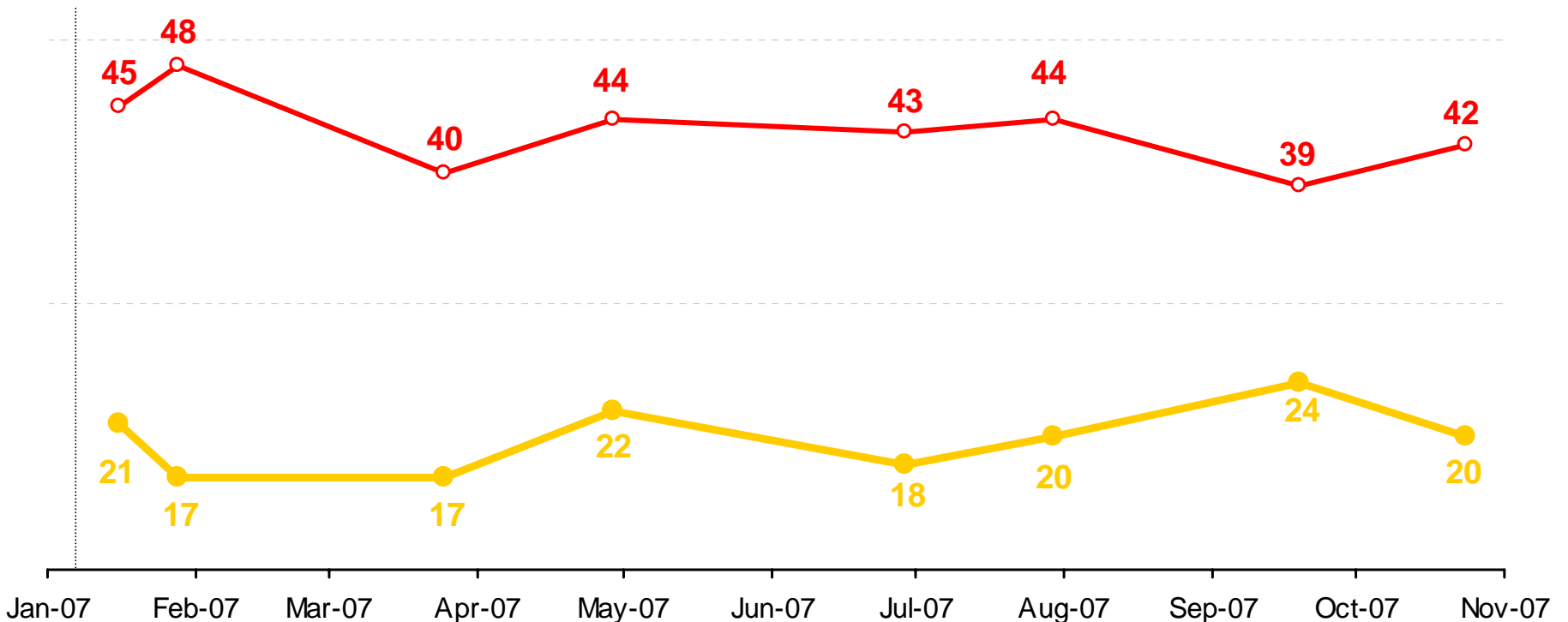
For each district, the incumbent's name was inserted, and a generic candidate ("the Democratic candidate" or "the Republican candidate") was inserted for the opposition.

Democratic House members (named) stable favorability 2:1

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—●— Cool —○— Warm

New Congress



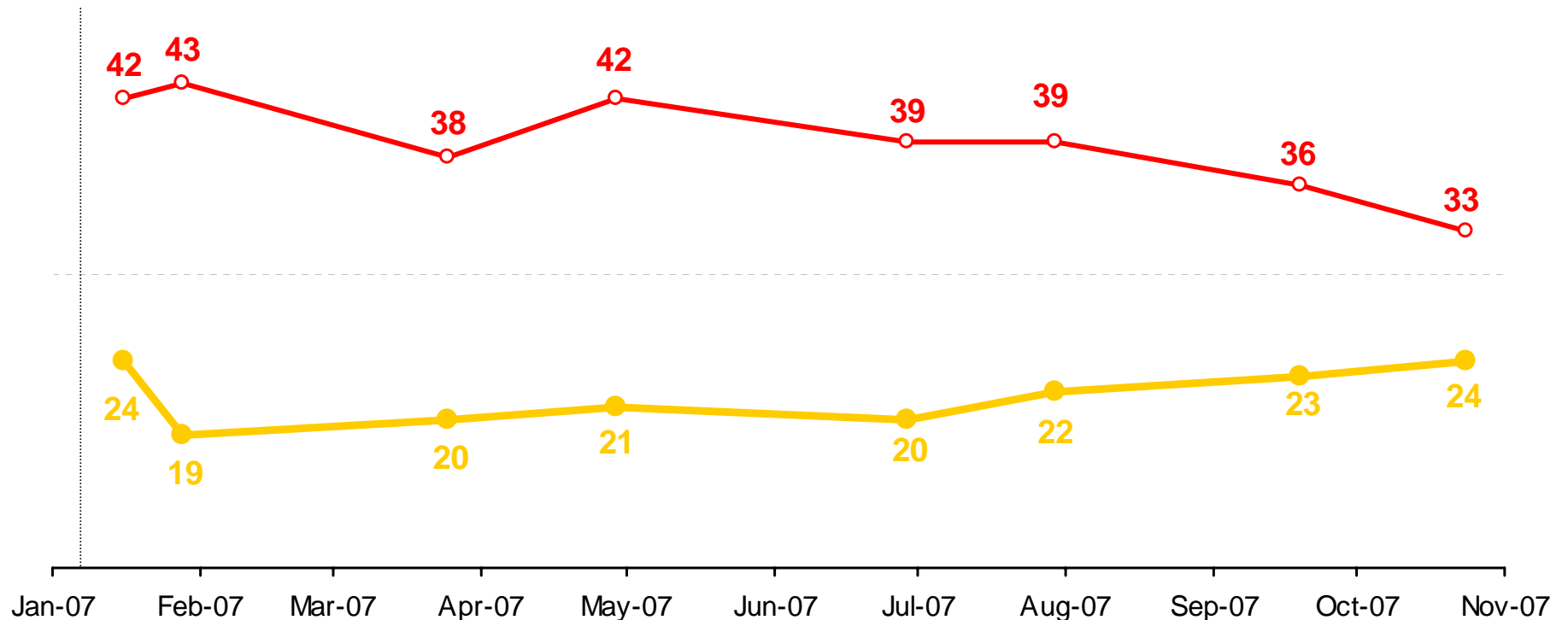
Net Difference	Jan-07	Feb-07	Mar-07	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07
	+24	+31		+23	+22		+25	+24		+15	+22

Republican House member (named): big fall in esteem

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New Congress

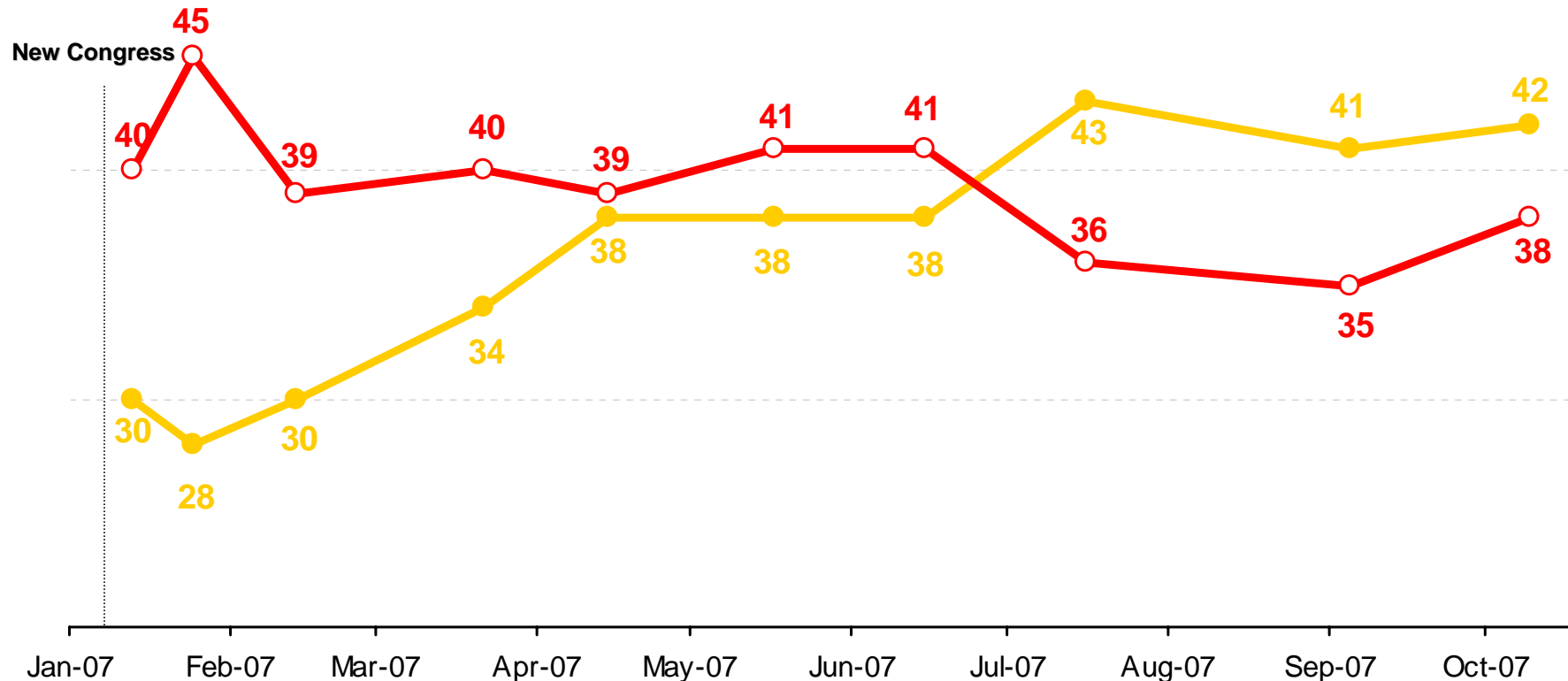


Net Difference	Jan-07	Feb-07	Apr-07	May-07	Jul-07	Aug-07	Oct-07	Nov-07
	+18	+24	+18	+21	+19	+17	+13	+9

Image for 'Democratic Congress' not great

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

● Cool ○ Warm

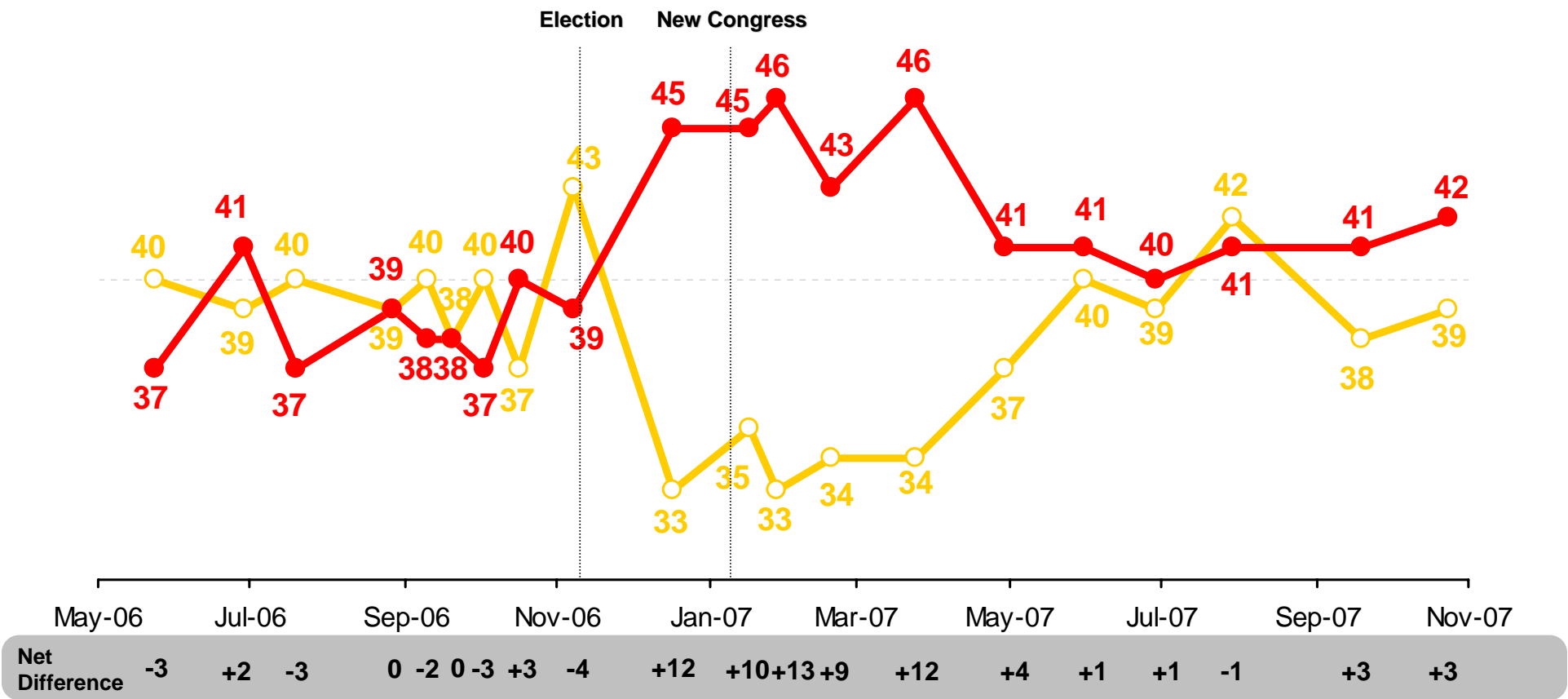


Net Difference	Jan-07	Feb-07	Mar-07	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07
	+10	+17	+9	+6	+1	+3	+3	-7	-6	-4

Democratic party favorability stable and lukewarm – higher than in 2006

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

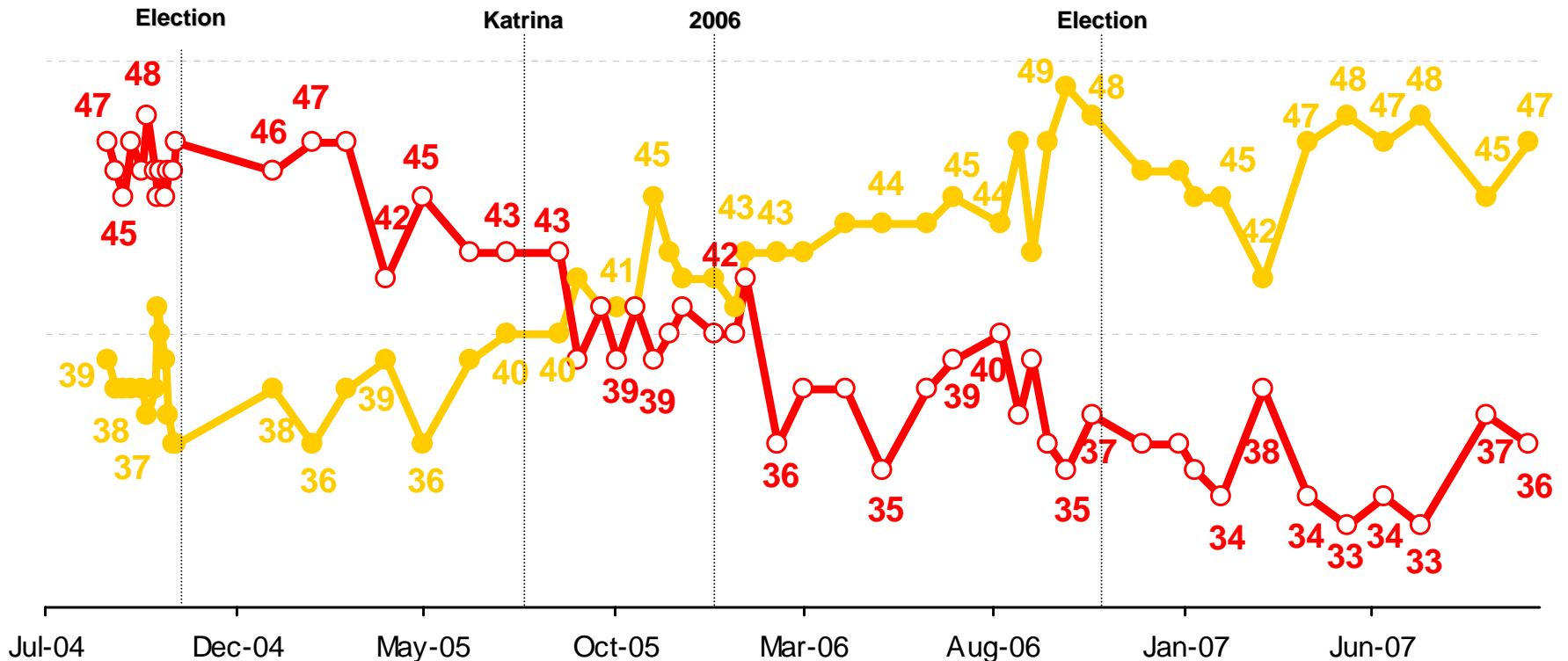
○ Cool
● Warm



Republican party favorability stable and dreadful

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

—●— Cool —○— Warm

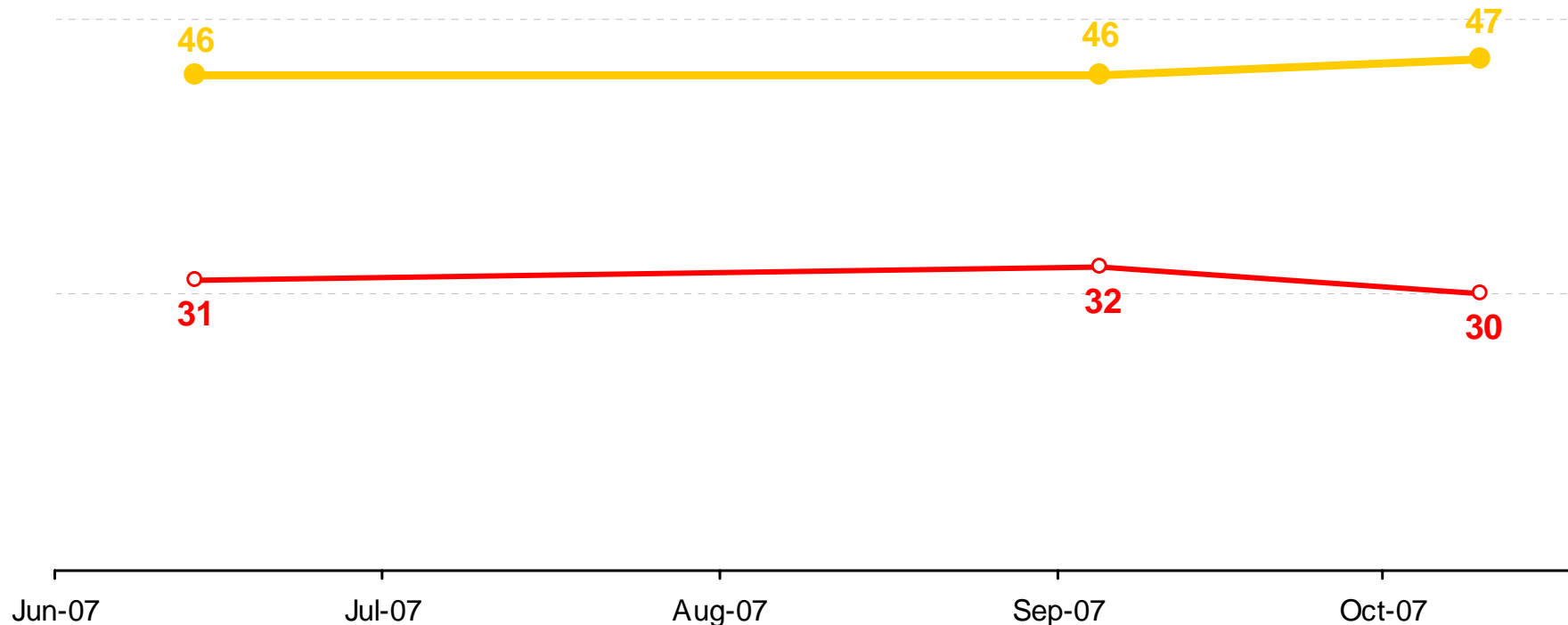


Net Difference	+8	+7	+11	+8	+11	+3	+9	+3	+3	-2	-6	-17	-9	-6	-4	-14	-11	-11	-4	-13	-15	-13	-15	-8	-11
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Republicans in Congress unimaginably low

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

—●— Cool —○— Warm

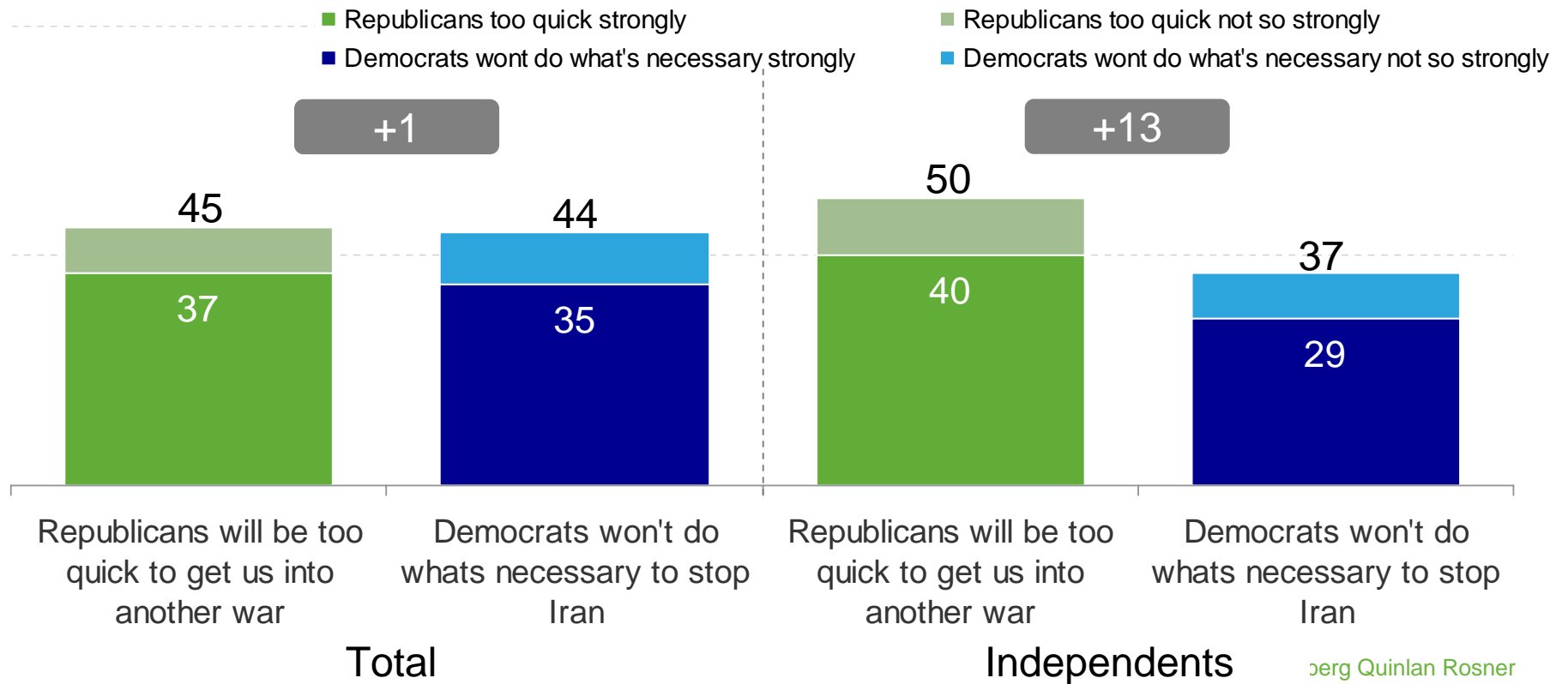


Net Difference	Jun-07	Sep-07	Oct-07
	-16	-14	-17

National security

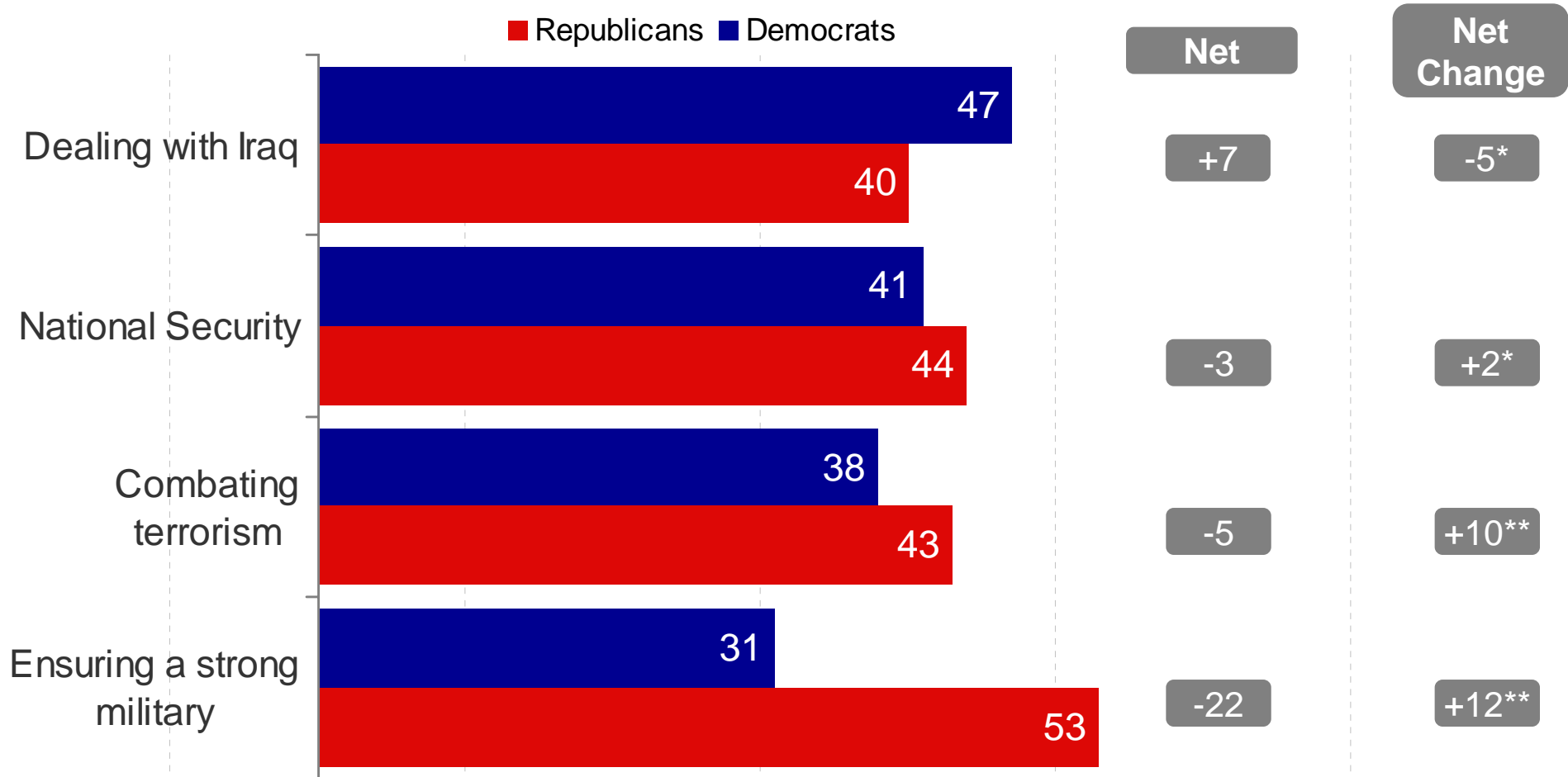
Escalating Iran: Impact on parties

Now let me ask you something different. President Bush said last week: **"If you are interested in avoiding world war three, it seems like you might be interested in preventing Iran from having the knowledge necessary to make a nuclear weapon."** After hearing President Bush say that, are you more worried that Republicans will be too quick to get us into another war or that Democrats won't do what's necessary to stop Iran?



Opportunity for Democrats on national security

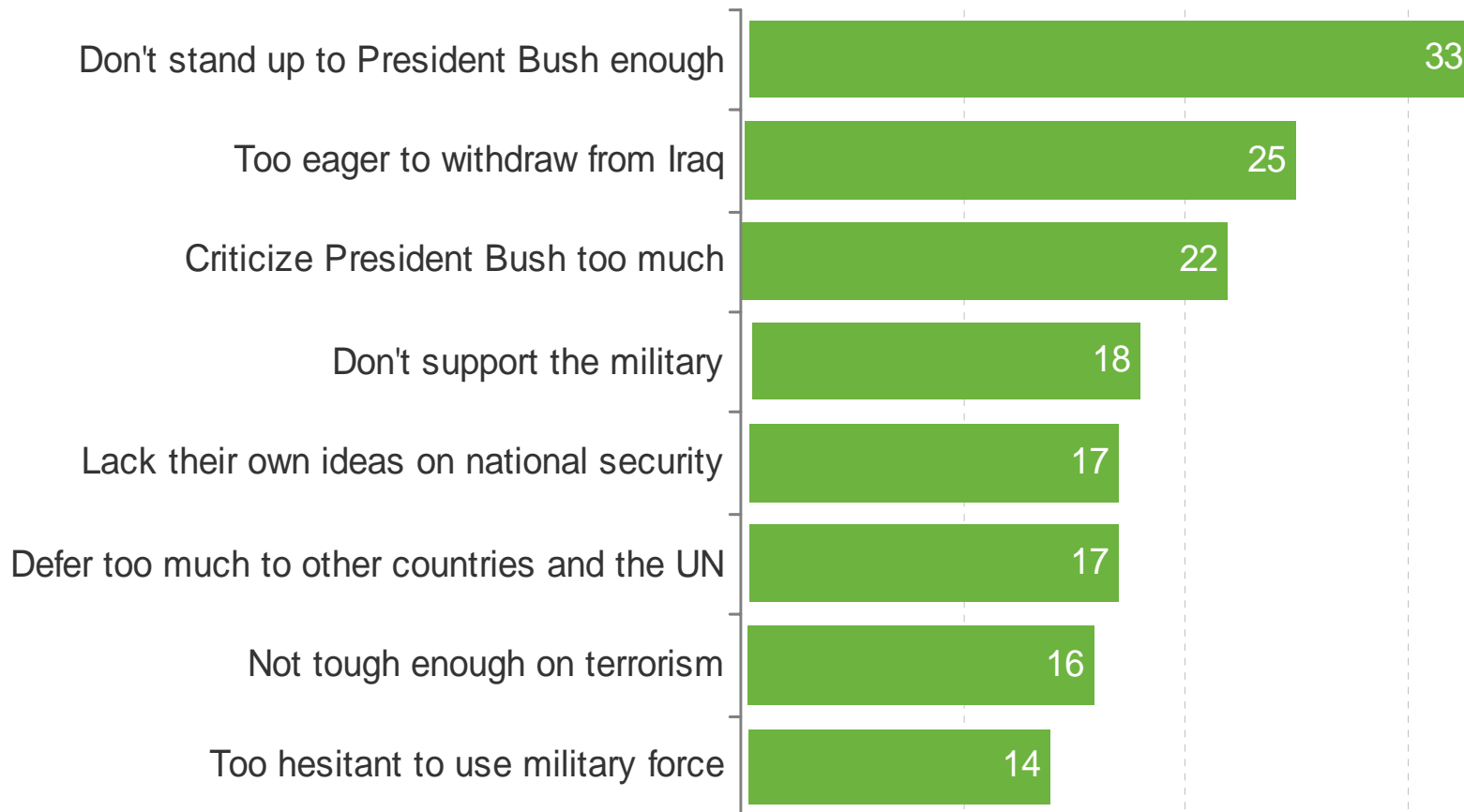
I am going to read you a list of statements and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with this issue.



*Note: * denotes the last time this was asked was in the 10/18/06 Democracy Corps poll of 1,000 likely voters nationwide, ** denotes the last time this was asked was in the 8/27/06 Democracy Corps poll of 1,000 likely voters nationwide.*

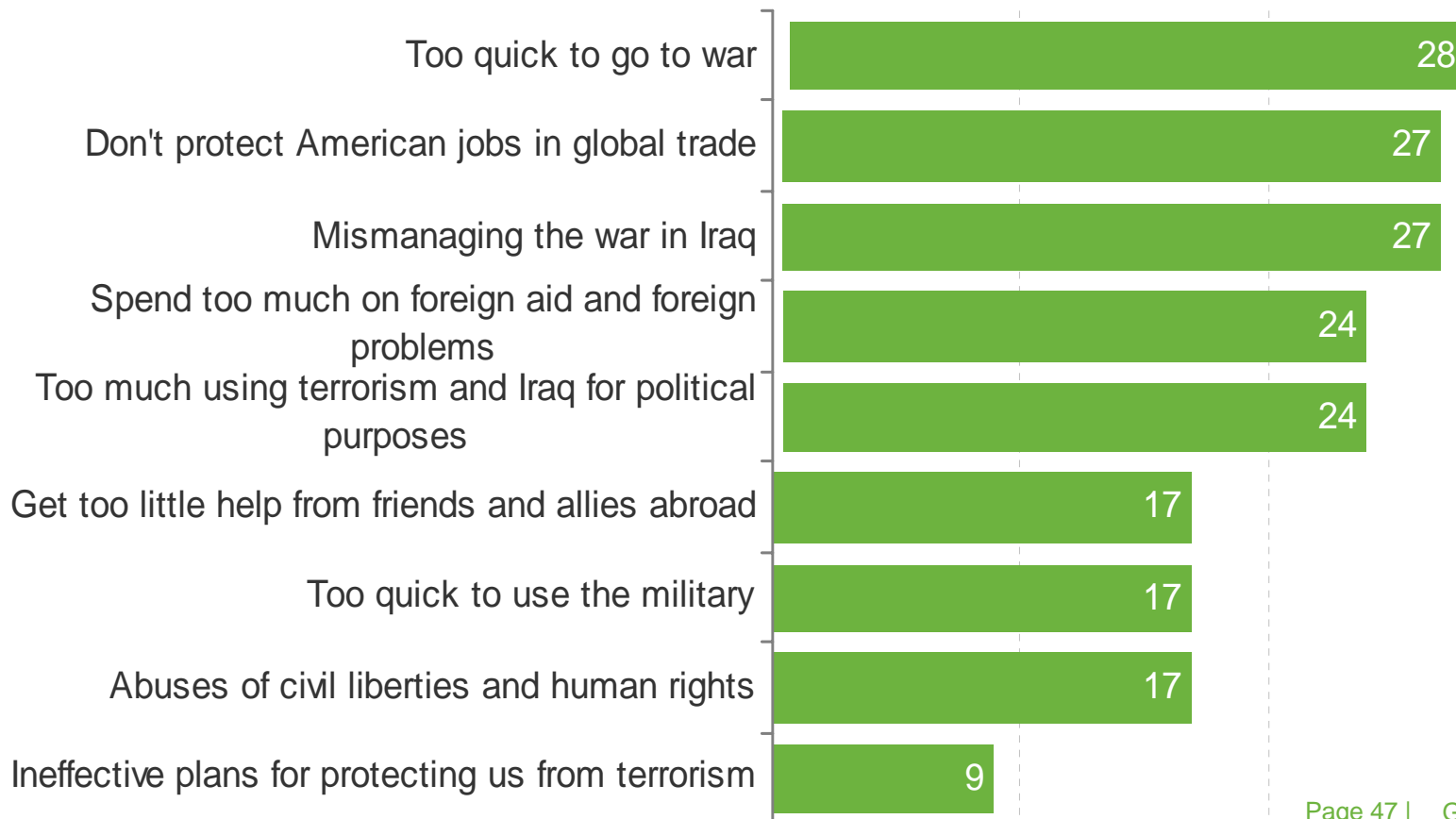
Biggest doubts about Democrats on national security

Let me read you the doubts some people have about Democrats when it comes to national security. Regardless of whether or not you support the Democrats, please tell me which TWO of these are the biggest doubts you have about Democrats when it comes to national security?



Biggest doubts about Republicans on national security

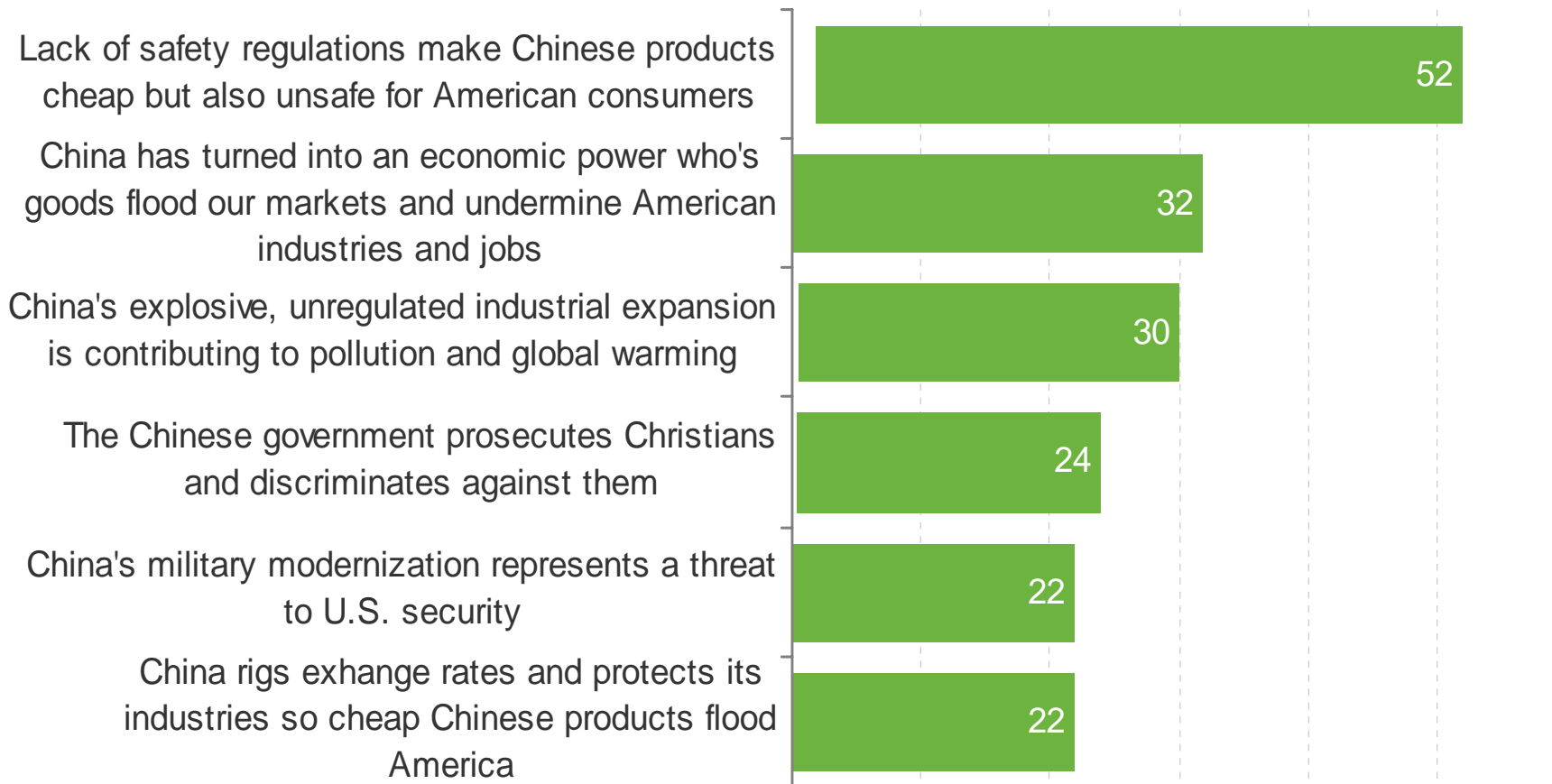
Let me read you the doubts some people have about President Bush and the Republicans when it comes to national security. Regardless of whether or not you support President Bush and the Republicans, please tell me which TWO of these are the biggest doubts you have about President Bush and the Republicans when it comes to national security?



Doubts about China

Lack of safety regulations is biggest concern about China

Now I am going to read you a list of things that characterize China. After I read the list, please tell me which TWO concerns you the most about China.



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