

February 10-15, 2004
1010 Likely Voters
Margin of Error +/- 3.1%

FREQUENCY QUESTIONNAIRE
poll conducted by Greenberg Quinlan Rosner Research

Q.3 First of all, are you registered to vote at this address?

	Total
Yes	100
No.....	-
(ref:SCREEN1)	

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total
Voted.....	94
Ineligible/too young	3
Did not vote	2
(Can't remember/Don't know/Refused).....	0
(ref:VOTE00)	

Q.5 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total
Voted.....	84
Did not vote	13
(Can't remember/Don't know)	3
(Refused).....	-
(ref:VOTE02)	

Q.6 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	96
Probably	4
50-50.....	-
Will not vote.....	-
(Don't know/refused).....	-
(ref:CP3)	

Q.7 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction	40
Wrong track.....	53
(Don't know/refused).....	7
Right - Wrong	-13
(ref:DIRECT)	

Q.8 Do you approve or disapprove of the way George Bush is handling his job as president?

	Total
Strongly approve	31
Somewhat approve	18
Somewhat disapprove	11
Strongly disapprove	37
(Don't know/Refused).....	3
Total approve	50
Total disapprove.....	47
Approve - Disapprove	2
(ref:CANDAPP2)	

Q.9 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
9 The Republican Party.....	52.7	44	35	98
10 The Democratic Party.....	53.7	45	32	97
11 George W. Bush.....	52.5	50	41	99
12 John Kerry.....	52.2	40	29	87
13 The N.R.A., or National Rifle Association.....	52.0	42	37	95
14 Pro-life, anti-abortion groups	51.1	41	37	95
15 NAFTA -- the North American Free Trade Agreement.....	43.8	24	33	79
16 The Iraq war.....	47.2	42	44	98
17 Big corporations	47.3	32	35	95

(ref:THERM04)

Q.18 As you know, there will be an election for president this year. How likely are you to vote in the Presidential election this year, on a scale of 1 to 10, where 10 means you are absolutely certain to vote and 1 means you are certain not to vote?

	Total
1	0
2	0
3	0
4	-
5	1
6	0
7	1
8	2
9	5
10	90
Don't know/Refused.....	0
 10	 90
8-10	97
6-10	98
1-5.....	1
(ref:TURNOUT)	

Q.19 I know it is a long way off, but thinking about the elections this year, if the election for president were held today and the candidates were Republican George Bush and the Democratic nominee for President -- for whom would you vote -- Republican George Bush or the Democratic nominee for President?

	Total
The Democratic nominee for President.....	46
Lean The Democratic nominee for President.....	3
George Bush.....	45
Lean George Bush.....	2
(Other candidate)	1
Lean (Other candidate)	0
(Undecided)	3
(Refused).....	0
 Total The Democratic nominee for President.....	 49
Total George Bush.....	47
Total (Other candidate).....	1
 The Democratic nominee for President - George Bush.....	 2
(ref:PRES04)	

Q.20 Now, I'd like you to imagine that John Kerry has won the Democratic Presidential nomination. If the election for President were held today, and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry.....	50
Lean John Kerry	1
George Bush.....	45
Lean George Bush.....	2
(Other).....	0
Lean (Other).....	-
(Undecided).....	1
(Refused).....	1
 Total John Kerry.....	 51
Total George Bush.....	47
Total (Other).....	0
 John Kerry - George Bush.....	 4
(ref:KRBSHVT)	

Q.21 Even though you are not supporting John Kerry now, what are the chances that you might support John Kerry in the election for President next year -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance.....	8
A small chance.....	5
Just a very slight chance	8
No chance at all	27
(Don't know/Refused).....	1
 Kerry Supporter.....	 51
(ref:PCKR)	

Q.22 Even though you are not supporting President Bush in a race against John Kerry now, what are the chances that you might support him if he were to face John Kerry in the election for President next year -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance.....	6
A small chance.....	4
Just a very slight chance	8
No chance at all	34
(Don't know/Refused).....	1
 Bush Supporter.....	 47
(ref:PCBSHKR)	

Q.23 Again, I know it's a long way off, but thinking about the elections this year, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	Total
Democratic candidate	44
Lean Democratic candidate	4
Republican candidate	39
Lean Republican candidate	4
(Other candidate)	0
Lean (Other candidate)	-
(Undecided)	7
(Refused).....	1
Total Democratic candidate.....	49
Total Republican candidate.....	42
Total (Other candidate).....	0
Democratic candidate - Republican candidate.....	6
(ref:GC1)	

Q.24 Now I'd like you to think about some specific issues. When it comes to each issue, please tell me whether you believe the country should continue in the direction Bush is headed or go in a significantly different direction.

	Diff Diff Strng	Not Not Strng	Bush Not Strng	Bush Strng	DK/ Ref	Total Diff	Total Bush	Diff - Bush
24 The war on terrorism.....	26	9	7	54	4	35	61	-26
25 Foreign policy.....	38	9	10	34	10	47	43	3
26 The economy	47	9	9	32	3	56	41	15
27 Taxes	43	10	10	32	5	53	42	11
28 Health care.....	50	8	11	22	8	58	33	25
29 The federal budget	54	8	11	19	8	62	30	32
30 Prescription drug coverage for seniors	45	10	10	22	13	55	32	22
31 Iraq.....	41	8	9	40	3	49	48	0
32 Education	38	9	11	34	8	47	45	3
[505 Respondents]								
33 (SPLIT A) Creating more employment opportunities	45	7	10	31	7	51	41	10
[505 Respondents]								
34 (SPLIT B) Jobs in America.....	51	8	10	26	5	59	36	22
[505 Respondents]								
35 (SPLIT A) Income and wages	40	8	14	26	12	48	39	9
[505 Respondents]								
36 (SPLIT B) Middle class living standards..... (ref:BUSHDIR)	39	12	12	31	7	51	42	9

Q.37 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	Total
Different direction strongly	47
Different direction not so strongly	6
Bush direction not so strongly	10
Bush direction strongly	35
(Don't know/refused).....	2
Total Different Direction.....	53
Total Bush Direction.....	45
Different Direction – Bush Direction.....	8
(ref:COUNTDIR)	

Q.38 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/ Ref	Total Well	Total Not Well	- Not
39 Cares about people like you	24	26	23	26	1	49	50	0
40 Honest and trustworthy.....	33	23	23	20	1	56	44	12
41 Strong leader	33	28	22	17	0	60	39	21
42 Has good plans for the economy	15	29	30	23	3	44	53	-9
43 Has good plans for Iraq	21	27	26	23	3	48	49	-1
44 Offers a hopeful vision of the future	22	30	25	23	1	52	48	4
(ref:BUSHPOS04)								

Q.45 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/Ref	Total Well	Total Not Well	- Not
46 Seems in over his head.....	31	18	24	25	2	49	49	1

[505 Respondents]

47 (SPLIT A) Has a go-it-alone foreign policy that hurts our relations with allies	32	20	25	18	5	52	43	10
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48 Spending too much abroad and neglecting problems at home	33	24	25	16	2	57	41	16
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49 Always does what the corporate special interests want	30	22	26	16	7	52	41	11
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[505 Respondents]

50 (SPLIT B) Has a go-it-alone foreign policy that creates a lot of uncertainty in the world.....	31	23	22	18	5	55	40	14
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51 Misled the country about reasons to go to war in Iraq..... (ref:BUSHNEG04)	37	15	20	26	2	52	46	6
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Q.52 Now I'm going to read you some pairs of statements. As I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right.

	1 st Stmt Strng	1 st Weak	2 nd Weak	2 nd Strng	Both	Nei- ther	DK/ Ref	Total 1 st Stmt	Total 2 nd Stmt	1 st - 2 nd
52 America's security depends on building strong ties with other nations.										
Bottom line, America's security depends on its own military strength.	40	9	7	36	7	0	1	49	43	6
53 The war in Iraq was worth the cost of U.S. lives and dollars.										
The war in Iraq was not worth the cost of U.S. lives and dollars.....	38	9	7	42	0	0	4	46	49	-2
54 Homosexuality is a way of life that should be accepted by society.										
Homosexuality is a way of life that should be discouraged by society.	30	14	6	43	1	2	5	44	49	-5

55 There have been economic gains and tax cuts for the biggest corporations and highest earners, but not for middle class and working Americans. Jobs are scarce, incomes have barely risen in 3 years, while health care, college and housing costs are skyrocketing.

The economy is showing real signs of success - record growth, highest home ownership ever, new jobs and rising stock values which shows that the Bush tax cuts are working and our economy is moving in the right direction.....

	1 st Strng	1 st Weak	2 nd Weak	2 nd Strng	Both	Nei- ther	DK/ Ref	Total 1 st Strng	Total 2 nd Strng	1 st - 2 nd
direction.....	50	9	9	28	1	1	3	59	37	22

(ref:VALUES04)

Q.56 Which TWO of these concern you the most about the rising federal deficit?

	Total
Social Security lacking the funds it needs	47
Government unable to afford spending for education, health and other areas.....	45
Debts being passed to future generations.....	37
The government losing control of its finances	33
Higher interest and mortgage rates and a weaker economy.....	18
(Don't know/refused).....	4

(ref:DBTFOLL)

Q.57 Now, let me read you a series of statements by John Kerry. After each statement please tell me whether this would make you much more likely, somewhat more likely, a little more likely, no more likely, or less likely to support Senator John Kerry in this year's election.

Much Smwt Little No
More More More More Less DK/ Much/Smwt/
Lkly Lkly Lkly Lkly Lkly Ref Smwt Little

[505 Respondents]

57 (SPLIT A) I deeply regret that Washington and the powerful elites are okay with there being two different Americas. One America that pays the taxes, another America that gets the tax breaks. One America that is struggling to get by, another America that can buy anything it wants. This is wrong and we need to create one America where workers matter, we invest in the middle class, and corporations no longer write the rules.....30 17 11 19 20 2 **47 59**

[505 Respondents]

58 (SPLIT B) We need a president who will stand up for ordinary citizens and stand up to the corporate special interests - like big oil, the HMO's, and drug companies that flood President Bush's campaign with money. I am running for President to restore fairness and prosperity to our economy. I will battle to stop the drug industry from overcharging Americans, and I will repeal the Bush tax cuts to those making over 375 thousand dollars so we can invest in education and health care for all.32 19 11 20 17 1 **51 62**

	Much More Lkly	Smwt More Lkly	Little More Lkly	No More Lkly	Less Lkly	DK/ Ref	Much/ Smwt	Little
[505 Respondents]								
59 (SPLIT A) I am upset with the values that now rule in Washington and corporate board rooms. Irresponsibility and greed now seems okay. It's now okay, it seems, for a CEO to make 41 times as much as the ordinary worker, for CEOs to cash out with stock options while employees lose their pensions. While the country is at war, the government protects tax breaks for corporations that relocate abroad and still get defense contracts. I intend to bring different values to Washington, where we honor those who work hard and love their country.....								
	32	17	14	17	18	1	49	63

[505 Respondents]								
60 (SPLIT B) President Bush says the economy is strong. That may be true for the most well-off and the corporations, who get the lion's share of Bush's tax cuts. But that is not the reality in middle class America. Jobs are being shipped overseas and replaced with lower paying jobs, health care costs are skyrocketing, and college grows unaffordable. I will work for lower health care costs and cut middle class taxes, and insist China and others end their trading practices that undermine our economy for ordinary Americans.								
	26	20	14	22	16	2	45	60

	Much More Lkly	Smwt More Lkly	Little More Lkly	No More Lkly	Less Lkly	DK/ Ref	Much/ Smwt	Little
[505 Respondents]								
61 (SPLIT A) President Bush's irresponsible policies have produced the biggest deficits in our history, for as far as the eye can see. He insists on tax cuts every year for corporations and the rich, even as our country must spend more for the military and rebuilding Iraq. But it is just wrong to run up the debt - threatening Social Security for the retiring generation and passing on the bills to our children, who will have to pay higher taxes. I intend to restore responsibility to government, so we invest more in education than paying interest on the national debt.	31	15	12	19	22	2	46	58

[505 Respondents]								
62 (SPLIT B) We have to finish what we started in Iraq, but President Bush's go-it-alone foreign policy has weakened our alliances, put our troops in danger, cost us billions of dollars, and hurt our ability to meet our obligations here at home, to improve our own country. As a Vietnam veteran who knows the cost of war, I say it is time for a new policy that enables us to put America's interests first and work closely with our allies to share the burden in Iraq and win the war on terrorism.	31	18	11	20	19	1	49	60
(ref:SUPKER)								

Q.63 Let me read you some statements about John Kerry. For each statement, please tell me whether this description, if accurate, raises very serious doubts, serious doubts, minor doubts or no real doubts in your own mind about John Kerry.

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
63 John Kerry is a typical tax-and-spend liberal with a record of raising taxes on the middle class and who has already said he will raise taxes on American taxpayers. As Senator, he voted to increase taxes on Medicare and on Social Security benefits and to eliminate a 500 dollar-per-child tax credit for families with small children. He has repeatedly tried to raise gas taxes throughout his career, even publicly supporting a 50-cent-per gallon increase in the gas tax.	32	32	19	14	3	64	33
64 John Kerry can't be trusted to do whatever it takes to protect our country from terrorists. He voted to cut funding for the CIA and opposed the death penalty in all circumstances, even for terrorists who attack our country. He has flip-flopped on the war in Iraq, first supporting President Bush but then criticizing the successful effort to bring Saddam Hussein to justice. We need a decisive leader who will always put America's security first.....	27	31	20	19	3	58	39
[505 Respondents]							
65 (SPLIT C) John Kerry has actually fought to expand the federal welfare system and to provide more liberal benefits. He twice introduced legislation to provide welfare for able-bodied drug addicts and alcoholics whose only disability is their addiction. Plus, he opposed even the most minimal work requirements for welfare recipients and voted against a bill that would have stopped rewarding recipients for having more children while on welfare.....	27	29	22	18	4	56	40

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
[505 Respondents]							
66 (SPLIT D) John Kerry has consistently opposed efforts to crack down on crime. He voted against mandatory sentences for gang activity, gun offenses, and even selling drugs to minors. He was one of only seven senators to vote against random drug and alcohol testing for airline pilots. And he opposes the death penalty for even the most violent criminals.....	32	29	20	15	3	61	36
67 John Kerry likes to talk about cleaning up Washington and fighting the power of special interests, but he has been in the back pocket of those special interests for more than 20 years. He has raised more money from lobbyists over the past 15 years than any other senator and racked up thousands of dollars in free use of cars and luxury condominiums from his lobbyist and special interest friends.....	25	32	24	15	4	57	39
68 John Kerry does not represent the mainstream values of our society. Kerry is a Massachusetts liberal whose state has become the first in the nation to legalize gay marriage. He opposes capital punishment and tougher sentencing for violent criminals but supports expanded welfare programs and higher taxes. He supports partial-birth abortion, gay rights, and affirmative action but opposes the Second Amendment. Kerry does not share mainstream American values and will lead our country in the wrong direction. (ref:KERDBT)	31	26	17	23	3	57	40

Q.69 Now, let me ask you again about the elections this year. If the election for president were held today, would you be voting for Republican George Bush or the Democrat John Kerry?

	Total
John Kerry.....	44
Lean John Kerry	2
George Bush.....	48
Lean George Bush.....	2
(Other candidate)	1
Lean (Other candidate)	0
(Undecided)	3
(Refused).....	1
Total John Kerry.....	46
Total George Bush.....	50
Total (Other candidate).....	1
John Kerry - George Bush.....	-4
(ref:REKERR)	

[505 Respondents]

Q.70 (SPLIT E) Now I'd like to read you what John Kerry says about the election with President Bush.

The Republicans are attacking my values and questioning my patriotism, but I served my county proudly in Vietnam and value the veterans who rally to me now. Apparently, President Bush wants an election about gay marriage, and I'm opposed to that. I believe in tolerance and diversity. But I challenge the irresponsibility and values of those at the top who run up huge deficits and pass on the bills to our children. I challenge CEO's who get big tax breaks and defense contracts, while shipping U.S. jobs overseas. So, I welcome an election where we talk about restoring our values and sense of loyalty.

Now, once again, after hearing that, if the election for President were held today for whom would you vote -- Republican George Bush or Democrat John Kerry?

	Total
John Kerry.....	49
Lean John Kerry	1
George Bush.....	47
Lean George Bush.....	1
(Other candidate)	1
Lean (Other candidate)	-
(Undecided)	2
(Refused).....	0
Total John Kerry.....	49
Total George Bush.....	48
Total (Other candidate).....	1
John Kerry - George Bush.....	1
(ref:KERRST1)	

[505 Respondents]

Q.71 (SPLIT F) Now I'd like to read you what John Kerry says about the election with President Bush.

The Republicans are attacking my values and questioning my patriotism, but I served my country proudly in Vietnam and value the veterans who rally to me now. Apparently, President Bush wants an election about gay marriage, and I'm opposed to that. I believe in tolerance and diversity. But we need big change in America, so ordinary citizens, not corporations, get heard in Washington. We need to create jobs and get healthcare costs under control. Rather than more tax cuts for the very richest and exploding deficits, we need improved education and a secure retirement. So, I welcome an election about how we best take care of America.

Now, once again, after hearing that, if the election for President were held today for whom would you vote -- Republican George Bush or Democrat John Kerry?

	Total
John Kerry.....	49
Lean John Kerry	0
George Bush.....	46
Lean George Bush.....	1
(Other candidate)	0
Lean (Other candidate)	-
(Undecided)	2
(Refused).....	1
Total John Kerry.....	50
Total George Bush.....	47
Total (Other candidate).....	0
John Kerry - George Bush.....	3
(ref:KERRST2)	

Q.72 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade.....	5
High School graduate	25
Non-college post H.S.....	1
Some college	28
College graduate	27
Post-graduate school	14
(Don't know/refused).....	0
(ref:EDUC)	

Q.73 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Total
Yes: Respondent belongs	13
Household member	8
No member belongs	78
(Don't know/refused).....	0
(ref:UNION)	

Q.74 Are you married, single, separated, divorced, or widowed?

	Total
Married	63
Single	19
Separated/divorced.....	10
Widowed.....	8
(Don't know/refused).....	0
(ref:MARITAL)	

Q.75 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat.....	25
Weak Democrat.....	15
Independent-lean Democrat.....	9
Independent	6
Independent-lean Republican.....	8
Weak Republican.....	11
Strong Republican.....	25
(Don't know/Refused).....	0
(ref:PTYID1)	

Q.76 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal.....	19
Moderate	38
Conservative	40
(Don't know/refused).....	3
(ref:IDEO1)	

Q.77 What is your religion?

	Total
Protestant	48
Catholic	23
Jewish.....	2
(Other/none/refused)	27
(ref:RELIG1)	

Q.78 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total
Fundamentalist.....	12
Evangelical.....	20
Charismatic/Pentecostal.....	12
Moderate to liberal.....	40
(Something else).....	5
(Don't know/refused).....	10
(ref:RELIG3)	

Q.79 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	Total
Every week.....	43
Once or twice a month.....	16
Several times a year.....	15
Hardly ever.....	19
(Never).....	5
(Don't know/Refused).....	2
(ref:RELIG2)	

Q.80 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	Total
Democrat Al Gore.....	40
Republican George Bush.....	51
Green Party candidate Ralph Nader.....	4
(Other candidate).....	1
(Don't know/refused).....	4
Democrat Al Gore - Republican George Bush.....	-12
(ref:VOTE2000)	

Q.81 Are you serving or have you served in the active United States military or have you not been in the military? (IF NO) Is any member of your household currently serving in the active U.S. military or have they served in the past?

	Total
Yes: Served in military.....	17
Household member in service.....	4
Household member past service.....	21
No: Neither respondent nor household member in service/has served.....	58
(Served in the US Reserves).....	0
(Don't know/refused).....	0
(ref:MIL1)	

Q.82 In what year were you born?

	Total
18 - 24.....	7
25 - 29.....	6
30 - 34.....	9
35 - 39.....	9
40 - 44.....	11
45 - 49.....	11
50 - 54.....	10
55 - 59.....	9
60 - 64.....	9
Over 64.....	19
(No answer).....	1
(ref:AGE)	

Q.83 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	Total
City (1 million plus).....	15
Smaller city.....	19
Suburban area.....	22
Small town.....	25
Rural area.....	18
(Don't know/refused).....	1
(ref:CITYSIZE)	

Q.84 How many guns or rifles do you own?

	Total
None.....	57
1-2.....	16
3-9.....	15
10 or more.....	5
(Don't know/Refused).....	7
(ref:GUNS)	

Q.85 Race

	Total
White	80
Black.....	9
Hispanic	7
(Other).....	2
(DK/Ref).....	1
(ref:RACE/RACETHN)	

[71 Respondents]

Q.86 (IF HISPANIC) Hispanic Origin

	Total
Mexican	38
Spanish.....	12
Cuban.....	9
Puerto Rican.....	7
(Other).....	22
(Don't know/refused).....	11
(ref:HISPANIC)	

Q.87 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total
Less than \$10K	3
\$10K to under \$20K	8
\$20K to under \$30K	11
\$30K to under \$50K	22
\$50K to under \$75K	19
\$75K to under \$100K	12
\$100K or more.....	13
(Refused).....	10
(Don't know).....	4
(ref:INCOME)	

Q.2 Record respondent's gender

	Total
Male.....	48
Female	52
(ref:GENDER)	