

October 10-11, 2004
1030 Likely Voters
Margin of Error +/- 3.1%

FREQUENCY QUESTIONNAIRE
poll conducted by Greenberg Quinlan Rosner Research

Q.3 First of all, are you registered to vote at this address?

	Total
Yes	100
No.....	-

(ref:SCREEN1)

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total
Voted.....	92
Not registered in 2000/Ineligible/too young	3
Did not vote.....	4
(Can't remember/Don't know/Refused).....	0

(ref:VOTE00)

Q.5 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	23
Not registered.....	76
(Can't remember/Don't know)	2
(Refused).....	-

(ref:NEWREG00)

Q.6 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total
Voted.....	81
Did not vote.....	17
(Can't remember/Don't know)	2
(Refused).....	-

(ref:VOTE02)

Q.7 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	54
Not registered	41
(Can't remember/Don't know)	3
(Refused)	1
(ref:NEWREG02)	

Q.8 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	97
Probably	3
50-50	-
Will not vote.....	-
(Don't know/refused).....	-
(ref:CP3)	

Q.9 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction.....	43
Wrong track.....	52
(Don't know/refused).....	6
Right - Wrong	-9
(ref:DIRECT)	

Q.10 Do you approve or disapprove of the way George Bush is handling his job as president?

	Total
Strongly approve	36
Somewhat approve	12
Somewhat disapprove	9
Strongly disapprove	41
(Don't know/Refused)	1
Total approve	48
Total disapprove	50
Approve - disapprove	-2
(ref:CANDAPP2)	

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
11 The Republican Party	53.2	48	37	99
12 The Democratic Party.....	52.5	47	36	99
13 George W. Bush	52.9	50	42	100
14 John Kerry	50.0	47	41	99
15 John Edwards	49.2	42	39	94
16 Dick Cheney	48.3	45	43	97
17 The N.R.A., or National Rifle Association	48.5	38	38	94
18 Pro-life, anti-abortion groups	51.3	41	37	95
19 The Iraq war	43.2	39	48	98
20 Big corporations	48.1	32	33	93
21 Gay marriage	35.6	27	53	96

(ref:THERM204)

Q.22 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Total
1.....	1
2.....	0
3.....	-
4.....	0
5.....	2
6.....	1
7.....	3
8.....	6
9.....	6
10.....	82
(Don't know/Refused)	0

(ref:INTEREST)

Q.23 (ASKED 3-WAY WHERE NADER ON BALLOT AND 2-WAY OTHERWISE) Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry.....	46
Lean John Kerry.....	2
George Bush.....	47
Lean George Bush.....	2
Ralph Nader	0
Lean Ralph Nader	0
(Other).....	1
Lean (Other).....	0
(Undecided).....	1
(Refused).....	1
Total John Kerry.....	48
Total George Bush.....	48
Total Ralph Nader.....	0
Total (Other).....	1
Total (Undecided/Refused).....	2
John Kerry - George Bush	-0
[474 Respondents]	
Total Ralph Nader (where on ballot).....	1
(ref:KRBSHVT)	

Q.27 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	4
A small chance	3
Just a very slight chance.....	5
No chance at all.....	40
(Don't know/Refused)	0
Kerry Supporter.....	48
(ref:PCKR)	

Q.28 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	3
A small chance	4
Just a very slight chance.....	6
No chance at all.....	39
(Don't know/Refused)	0
Bush Supporter.....	48
(ref:PCBSHKR)	

[474 Respondents]

Q.29 (WHERE NADER ON BALLOT) Even though you are not supporting Ralph Nader now, what are the chances that you might support Ralph Nader in the election for president in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	2
A small chance	5
Just a very slight chance.....	12
No chance at all.....	79
(Don't know/Refused)	1
Nader Supporter.....	1
(ref:PCNADER)	

[5 Respondents]

Q.30 (IF NADER IN VOTE3A OR VOTE3B) Now, imagine that there were only two candidates for President Republican George Bush and the Democrat John Kerry -- if the election for President were held today, for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry	31
George Bush.....	49
(Undecided).....	4
(Other).....	16
(Refused).....	-
John Kerry - George Bush	-20
(ref:VOTE3C)	

Q.31 Did you watch the Presidential debate on Friday night between John Kerry and George Bush or were you not able to watch the debate?

	Total
Yes	73
No.....	27
(Don't know/Refused)	0
(ref:DEBATE)	

Q.32 Based on what you've seen or read, who do you think won the debate between John Kerry and George Bush?

	Total
John Kerry.....	39
George Bush.....	32
(Neither/Tie).....	16
(Don't know/Refused)	13
John Kerry - George Bush	8
(ref:WONDEBAT)	

Q.33 Again, I know it's a long way off, but thinking about the elections this year, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	Total
Democratic candidate.....	45
Lean Democratic candidate.....	3
Republican candidate	41
Lean Republican candidate	3
(Other candidate).....	1
Lean (Other candidate).....	0
(Undecided).....	5
(Refused).....	1
Total Democratic candidate	48
Total Republican candidate	45
Total (Other candidate)	1
Democratic candidate - Republican candidate.....	3
(ref:GC1)	

Q.35 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	Total
Different direction strongly	47
Different direction not so strongly	5
Bush direction not so strongly	7
Bush direction strongly	38
(Don't know/refused).....	3
Total Different direction.....	52
Total Bush direction.....	45
Different direction - Bush direction.....	7
(ref:COUNTDIR)	

Q.36 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	Kerry Much Btr	Kerry Smwt Btr	Bush Smwt Btr	Bush Much Btr	Both	Nei- ther	DK/ Ref	Total Kerry Btr	Total Bush Btr	Kerry - Bush
36 The economy	31	18	15	28	1	1	6	49	43	5
37 Education.....	30	17	17	25	1	1	9	47	41	6
38 Taxes	26	17	13	33	1	3	8	43	46	-3
39 Foreign policy.....	33	13	11	35	0	1	7	46	46	-0
40 The war on terrorism	23	16	9	45	1	1	5	39	54	-15
41 Iraq	30	16	10	38	0	1	5	46	48	-3
42 Creating jobs in America.....	33	19	15	23	0	3	8	52	38	14
43 Being on your side.....	33	14	11	32	1	3	7	46	42	4
44 Raising middle class living standards.....	35	15	15	24	0	2	7	51	39	11
45 Prescription drug coverage for seniors.....	34	17	14	19	1	3	13	51	32	18
46 Homeland security.....	22	17	11	41	1	2	6	39	52	-14
47 The federal deficit	34	16	18	17	1	5	10	50	34	16

	Kerry Much Btrr	Kerry Smwt Btrr	Bush Smwt Btrr	Bush Much Btrr	Both	Nei- ther	DK/ Ref	Total Kerry Btrr	Total Bush Btrr	Kerry - Bush
48 Having a hopeful vision of the future	33	13	10	34	2	2	6	46	44	2
49 Has clear plans on what he wants to achieve	25	15	13	35	2	3	6	40	48	-7
50 Health care.....	34	17	14	21	1	3	10	51	35	16
51 Talking about his own ideas rather than criticizing his opponent	28	13	11	28	6	8	7	40	39	1

(ref:KBBETJOB)

Q.52 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/ Ref	Total Well	Total Not Well
52 Has good plans for the economy	24	32	19	21	3	56	41
53 Offers a hopeful vision of the future	28	30	19	22	1	59	40
54 Strong leader.....	27	28	20	24	2	55	44
55 Has what it takes to be President.....	30	24	18	27	1	54	45
[515 Respondents]							
56 (SPLIT A) Will keep America strong	24	30	18	26	1	55	44
57 Cares about people like you	28	31	16	22	2	60	38
[515 Respondents]							
58 (SPLIT B) Will keep America safe	21	32	21	24	3	53	45
[515 Respondents]							
59 (SPLIT A) Is ready to deal with Iraq.....	24	21	23	31	2	45	53
60 Shares your values.....	26	28	17	29	1	53	45
61 Clear ideas about what he wants to achieve	26	29	20	23	1	55	44
62 Strong convictions.....	29	29	18	23	1	58	41
63 Likeable.....	28	35	18	18	1	63	36

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
[515 Respondents]							
64 (SPLIT B) Has good plans for Iraq	18	27	24	28	3	45	52
65 Presidential (ref:KERPOS04)	30	26	19	23	1	56	43

Q.66 Now, I am going to read you a different list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
66 Just tells people what they want to hear	37	19	21	21	2	56	42
67 Flip-flops on important issues	35	19	21	23	2	54	44
68 Too liberal	32	20	23	22	3	52	45
69 Too ready to raise taxes.....	28	20	25	21	5	48	46
70 Not strong enough on security and defense issues (ref:KERNEG04)	26	20	24	27	3	46	51

Q.71 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
71 Strong leader.....	39	25	16	20	0	64	36

[913 Respondents]

72 Has good plans for the economy	21	26	25	27	1	47	52
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[913 Respondents]

73 Has good plans for Iraq	26	22	19	31	1	49	51
74 Making progress on our country's problems (ref:BUSHPOS04)	21	26	25	28	0	47	52

Q.75 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
75 Supports big corporate interests rather than the public interest	44	17	20	16	3	61	36
76 Misled the country on many important issues	35	15	20	29	1	50	49

(ref:BUSHNEG04)

Q.77 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade	4
High School graduate	26
Non-college post H.S.	2
Some college	26
College graduate.....	27
Post-graduate school	14
(Don't know/refused).....	0

(ref:EDUC)

Q.78 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Total
Yes: Respondent belongs	13
Household member	8
No member belongs	79
(Don't know/refused).....	0

(ref:UNION)

Q.79 Are you married, single, separated, divorced, or widowed?

	Total
Married.....	64
Single	19
Separated/divorced.....	11
Widowed	6
(Don't know/refused).....	0

(ref:MARITAL)

Q.80 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat	27
Weak Democrat.....	14
Independent-lean Democrat	9
Independent.....	5
Independent-lean Republican.....	8
Weak Republican	10
Strong Republican.....	27
(Don't know/Refused)	1
(ref:PTYID1)	

Q.81 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal	18
Moderate	41
Conservative.....	39
(Don't know/refused).....	2
(ref:IDEO1)	

Q.82 What is your religion?

	Total
Protestant.....	49
Catholic	25
Jewish.....	3
(Other/none/refused)	24
(ref:RELIG1)	

[502 Respondents]

Q.83 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total
Fundamentalist	11
Evangelical.....	22
Charismatic/Pentecostal	17
Moderate to liberal	36
(Something else).....	4
(Don't know/refused).....	10
(ref:RELIG3)	

Q.84 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	Total
Every week.....	42
Once or twice a month	19
Several times a year	13
Hardly ever.....	18
(Never)	6
(Don't know/Refused)	2
(ref:RELIG2)	

[949 Respondents]

Q.85 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	Total
Democrat Al Gore.....	44
Republican George Bush.....	49
Green Party candidate Ralph Nader	3
(Other candidate).....	1
(Don't know/refused).....	3

Democrat Al Gore - Republican George Bush-4
 (ref:VOTE2000)

Q.86 In what year were you born?

	Total
18 - 24	6
25 - 29	7
30 - 34	8
35 - 39	9
40 - 44	11
45 - 49	11
50 - 54	11
55 - 59	10
60 - 64	6
Over 64.....	20
(No answer).....	1
(ref:AGE)	

Q.87 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	Total
City (1 million plus)	14
Smaller city	17
Suburban area.....	24
Small town	25
Rural area	18
(Don't know/refused).....	1
(ref:CITYSIZE)	

Q.88 How many guns or rifles do you own?

	Total
None	62
1-2	16
3-9	13
10 or more	4
(Don't know/Refused)	5
(ref:GUNS)	

Q.89 What racial or ethnic group best describes you?

	Total
White	80
African-American or Black.....	10
Hispanic or Latino.....	7
Native American	0
Asian	1
(Other).....	1
(Don't know/refused).....	1
(ref:RACETHN)	

[72 Respondents]

Q.90 Would you describe your Hispanic origin as Mexican, Puerto Rican, Cuban, Latin American, Central American, or Spanish?

	Total
Mexican.....	49
Puerto Rican.....	9
Cuban.....	6
Latin American.....	9
Central American.....	7
Spanish.....	13
(Other).....	7
(Don't know/refused).....	1
(ref:ORIGIN)	

Q.91 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total
Less than \$10K.....	2
\$10K to under \$20K.....	7
\$20K to under \$30K.....	11
\$30K to under \$50K.....	18
\$50K to under \$75K.....	20
\$75K to under \$100K.....	13
\$100K or more.....	15
(Refused).....	11
(Don't know).....	3
(ref:INCOME)	

Q.2 Record respondent's gender

	Total
Male.....	48
Female.....	52
(ref:GENDER)	