

October 14-16, 2004
1024 Likely Voters
Margin of Error +/- 3.1%

FREQUENCY QUESTIONNAIRE
poll conducted by Greenberg Quinlan Rosner Research

Q.3 First of all, are you registered to vote at this address?

	Total
Yes	100
No	-
(ref:SCREEN1)	

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total
Voted	91
Not registered in 2000/Ineligible/too young	4
Did not vote	5
(Can't remember/Don't know/Refused)	0
(ref:VOTE00)	

Q.5 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	24
Not registered.....	76
(Can't remember/Don't know).....	-
(Refused).....	-
(ref:NEWREG00)	

Q.6 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total
Voted	81
Did not vote	15
(Can't remember/Don't know).....	4
(Refused).....	0
(ref:VOTE02)	

Q.7 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	54
Not registered.....	43
(Can't remember/Don't know).....	3
(Refused).....	0
(ref:NEWREG02)	

Q.8 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain.....	98
Probably.....	2
50-50.....	-
Will not vote	-
(Don't know/refused)	-
(ref:CP3)	

Q.9 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction	44
Wrong track	51
(Don't know/refused)	5
Right - Wrong	-7
(ref:DIRECT)	

Q.10 Do you approve or disapprove of the way George Bush is handling his job as president?

	Total
Strongly approve.....	38
Somewhat approve.....	11
Somewhat disapprove.....	9
Strongly disapprove	41
(Don't know/Refused).....	2
Total approve	49
Total disapprove	49
Approve - disapprove	-1
(ref:CANDAPP2)	

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
11 The Republican Party.....	52.9	46	38	99
12 The Democratic Party	52.1	46	36	99
13 George W. Bush.....	52.3	49	44	100
14 John Kerry.....	50.4	47	43	99
15 John Edwards	50.0	43	38	94
16 Dick Cheney.....	49.7	46	43	98
17 The N.R.A., or National Rifle Association	50.3	40	36	93
18 Pro-life, anti-abortion groups.....	52.7	42	36	96
19 The Iraq war.....	43.3	38	47	98
20 Big corporations.....	47.2	30	35	96
21 Gay marriage..... (ref:THERM204)	32.4	22	54	95

Q.22 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Total
1	0
2	-
3	-
4	-
5	2
6	1
7	3
8	6
9	6
10	82
(Don't know/Refused)..... (ref:INTEREST)	0

Q.23 (ASKED 3-WAY WHERE NADER ON BALLOT AND 2-WAY OTHERWISE) Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry	48
Lean John Kerry	2
George Bush	45
Lean George Bush	2
Ralph Nader	1
Lean Ralph Nader	0
(Other)	0
Lean (Other).....	-
(Undecided)	2
(Refused).....	1
Total John Kerry	50
Total George Bush	47
Total Ralph Nader	1
Total (Other)	0
Total (Undecided/Refused).....	2
John Kerry - George Bush	3
[482 Respondents]	
Total Ralph Nader (where on ballot)	2
(ref:KRBSHVT)	

Q.27 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	4
A small chance.....	2
Just a very slight chance	3
No chance at all	41
(Don't know/Refused).....	0
Kerry Supporter	50
(ref:PCKR)	

Q.28 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance.....	3
A small chance.....	4
Just a very slight chance	4
No chance at all	42
(Don't know/Refused).....	0
Bush Supporter	47
(ref:PCBSHKR)	

[482 Respondents]

Q.29 Even though you are not supporting Ralph Nader now, what are the chances that you might support Ralph Nader in the election for president in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance.....	4
A small chance.....	3
Just a very slight chance	9
No chance at all	81
(Don't know/Refused).....	1
Nader Supporter	2
(ref:PCNADER)	

Q.30 Now, imagine that there were only two candidates for President, Republican George Bush and the Democrat John Kerry -- if the election for President were held today, for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry	54
George Bush	17
(Undecided)	13
(Other)	10
(Refused).....	7
John Kerry - George Bush	40
(ref:VOTE3C)	

Q.31 Again, I know it's a long way off, but thinking about the elections this year, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	Total
Democratic candidate	46
Lean Democratic candidate	4
Republican candidate	41
Lean Republican candidate	4
(Other candidate)	1
Lean (Other candidate)	0
(Undecided)	4
(Refused).....	1
Total Democratic candidate.....	49
Total Republican candidate	45
Total (Other candidate).....	1
Democratic candidate - Republican candidate.....	5
(ref:GC1)	

Q.33 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	Total
Different direction strongly	49
Different direction not so strongly	4
Bush direction not so strongly	5
Bush direction strongly	39
(Don't know/refused)	2
Total Different direction	53
Total Bush direction	44
Different direction - Bush direction	9
(ref:COUNDIR)	

Q.34 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	Kerry Much Btrr	Kerry Smwt Btrr	Bush Smwt Btrr	Bush Much Btrr	Both	Nei- ther	DK/ Ref	Total Kerry Btrr	Total Bush Btrr	Kerry - Bush
34 The economy.....	35	16	14	30	1	1	4	51	44	7
35 Education	34	16	12	31	1	1	5	50	43	6
36 Taxes.....	28	18	10	37	0	2	6	46	47	-1
37 Foreign policy	33	13	11	37	1	1	4	46	48	-2
38 The war on terrorism.....	26	15	7	43	1	1	7	41	51	-10
39 Iraq.....	31	13	9	39	1	1	6	44	48	-4
40 Being on your side	35	12	8	35	1	3	6	47	43	4
41 Raising middle class living standards	36	16	12	28	0	2	5	52	41	11
42 Prescription drug coverage for seniors	36	16	14	23	0	2	10	52	36	16
43 Homeland security	23	16	11	41	2	1	7	39	52	-13
44 Having a hopeful vision of the future.....	34	13	9	36	2	2	4	48	45	3
45 Has clear plans on what he wants to achieve.....	28	13	10	39	3	2	5	41	48	-8
46 Health care	38	16	14	23	0	3	6	53	37	16
47 Talking about his own ideas rather than criticizing his opponent..... (ref:KBBETJOB)	26	13	11	30	4	7	9	39	41	-2

Q.48 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
48 Has good plans for the economy.....	25	30	20	23	2	55	43
49 Strong leader	27	28	19	25	1	55	44
50 Has what it takes to be President	31	23	17	28	1	54	45
[512 Respondents]							
51 (SPLIT A) Will keep America strong	26	27	20	24	3	53	44
52 Cares about people like you	29	31	16	24	1	60	39
[512 Respondents]							
53 (SPLIT B) Will keep America safe.....	21	32	20	24	2	53	44
[512 Respondents]							
54 (SPLIT A) Is ready to deal with Iraq	24	23	20	32	2	46	52
55 Shares your values	27	26	16	29	2	54	45
56 Strong convictions	31	27	17	23	2	58	40
57 Likeable.....	28	36	15	19	1	64	35
[512 Respondents]							
58 (SPLIT B) Has good plans for Iraq..... (ref:KERPOS04)	18	26	21	30	4	45	51

Q.59 Now, I am going to read you a different list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
59 Flip-flops on important issues.....	36	19	20	23	2	55	43
60 Too liberal.....	34	24	20	19	3	58	39
61 Too ready to raise taxes	32	16	25	22	5	48	47
62 Not strong enough on security and defense issues..... (ref:KERNEG04)	26	21	23	27	3	47	50

Q.63 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
63 Honest and trustworthy	34	22	18	26	0	56	44
[512 Respondents]							
64 (SPLIT A) Has good plans for the economy.....	23	27	25	25	0	50	50
[512 Respondents]							
65 (SPLIT B) Has good plans for Iraq.....	27	20	21	32	0	47	53
66 Making progress on our country's problems	24	24	24	26	1	49	51
(ref:BUSHPOS04)							

Q.67 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
67 Seems in over his head.....	35	15	18	30	2	50	48
68 Supports big corporate interests rather than the public interest.....	42	19	19	18	3	61	37
69 Misled the country on many important issues.....	35	15	18	30	1	51	48
70 Too ready to go to war.....	42	17	15	24	2	59	39
71 Not doing enough to close our borders to illegal immigration..... (ref:BUSHNEG04)	23	25	27	17	7	49	45

[965 Respondents]

Q.72 You hear a lot of things about each of the candidates. When thinking about the possibility of voting for John Kerry, please tell me how reassuring you would find each of the following. Please tell me whether you find each very reassuring, somewhat reassuring, a little reassuring or not at all reassuring?

	Very Reas	Smwt Reas	A Little Reas	Not At All Reas	DK/Ref	Very/Smwt Reas	Little/Not Reas
73 John Kerry says, make no mistake, I will hunt down and kill the terrorists before they attack us.	27	24	11	37	0	51	49
74 John Kerry says his religious faith has shaped his values and his commitment to families and his commitment to battle for those who are less fortunate and less powerful.....	34	20	13	32	0	54	45
75 John Kerry broke with his own party to support a balanced budget and thinks it is morally wrong that we've now created the biggest deficits in history. He will work with both parties to cut the deficit in half.	40	18	12	30	0	58	41

	Very Reas	Smwt Reas	A Little Reas	Not At All Reas	DK/ Ref	Very/ Smwt Reas	Little/ Not Reas
76 Kerry is committed to cutting middle class taxes - abolition of the marriage penalty, credits for college tuition and increasing the child tax credit.	34	25	11	30	0	59	41
77 Kerry's health care plan is based on giving Americans more choices, lowering costs, and helping people get affordable private health insurance. He opposes any kind of government take over of health care. (ref:REAS1)	33	24	9	33	0	58	42

[965 Respondents]

Q.78 Overall, after hearing these statements, do you feel much more positive, somewhat more positive, a little more positive, no more positive or more negative about John Kerry?

	Total
Much more positive	25
Somewhat more positive.....	14
A little more positive	9
No more positive.....	32
More negative	18
(Don't know/refused)	1
(ref:REASFOL)	

Q.79 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade	3
High School graduate	26
Non-college post H.S.....	2
Some college.....	27
College graduate	27
Post-graduate school.....	14
(Don't know/refused)	1
(ref:EDUC)	

Q.80 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Total
Yes: Respondent belongs.....	12
Household member	8
No member belongs	80
(Don't know/refused)	0
(ref:UNION)	

Q.81 Are you married, single, separated, divorced, or widowed?

	Total
Married	63
Single	17
Separated/divorced	11
Widowed.....	9
(Don't know/refused)	0
(ref:MARITAL)	

Q.82 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat.....	28
Weak Democrat	13
Independent-lean Democrat.....	8
Independent.....	5
Independent-lean Republican	7
Weak Republican.....	10
Strong Republican	29
(Don't know/Refused).....	0
(ref:PTYID1)	

Q.85 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal.....	18
Moderate	39
Conservative	40
(Don't know/refused)	3
(ref:IDEO1)	

Q.86 What is your religion?

	Total
Protestant	53
Catholic.....	24
Jewish	2
(Other/none/refused).....	21
(ref:RELIG1)	

[541 Respondents]

Q.87 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total
Fundamentalist.....	13
Evangelical	22
Charismatic/Pentecostal.....	12
Moderate to liberal.....	40
(Something else).....	4
(Don't know/refused)	10
(ref:RELIG3)	

Q.88 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	Total
Every week	42
Once or twice a month.....	17
Several times a year	14
Hardly ever	19
(Never).....	6
(Don't know/Refused).....	2
(ref:RELIG2)	

[935 Respondents]

Q.89 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	Total
Democrat Al Gore.....	43
Republican George Bush	51
Green Party candidate Ralph Nader.....	3
(Other candidate)	0
(Don't know/refused)	2
 Democrat Al Gore - Republican George Bush	 -7
(ref:VOTE2000)	

Q.90 In what year were you born?

	Total
18 - 24	7
25 - 29	6
30 - 34	8
35 - 39	9
40 - 44	10
45 - 49	12
50 - 54	9
55 - 59	10
60 - 64	8
Over 64	20
(No answer)	1
(ref:AGE)	

Q.91 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	Total
City (1 million plus).....	13
Smaller city	20
Suburban area	23
Small town	24
Rural area.....	18
(Don't know/refused)	1
(ref:CITYSIZE)	

Q.92 How many guns or rifles do you own?

	Total
None.....	60
1-2	15
3-9	15
10 or more.....	5
(Don't know/Refused).....	5
(ref:GUNS)	

Q.93 What racial or ethnic group best describes you?

	Total
White	80
African-American or Black	10
Hispanic or Latino	7
Native American.....	0
Asian.....	1
(Other)	1
(Don't know/refused)	1
(ref:RACETHN)	

[72 Respondents]

Q.94 Would you describe your Hispanic origin as Mexican, Puerto Rican, Cuban, Latin American, Central American, or Spanish?

	Total
Mexican	32
Spanish.....	20
Puerto Rican.....	17
Latin American	12
Central American.....	7
Cuban.....	-
(Don't know/refused)	8
Other	-
(ref:ORIGIN)	

Q.95 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total
Less than \$10K	5
\$10K to under \$20K	8
\$20K to under \$30K	11
\$30K to under \$50K	19
\$50K to under \$75K	17
\$75K to under \$100K	12
\$100K or more.....	16
(Refused).....	9
(Don't know)	2
(ref:INCOME)	

Q.2 Record respondent's gender

	Total
Male	48
Female	52
(ref:GENDER)	