

**October 17-18, 2004**  
**1001 Likely Voters**  
**Margin of Error +/- 3.1%**

**FREQUENCY QUESTIONNAIRE**  
*poll conducted by Greenberg Quinlan Rosner Research*

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Q.3 First of all, are you registered to vote at this address?

	<b>Total</b>
Yes .....	100
No.....	-

(ref:SCREEN1)

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	<b>Total</b>
Voted.....	90
Not registered in 2000/Ineligible/too young .....	5
Did not vote.....	5
(Can't remember/Don't know/Refused).....	0

(ref:VOTE00)

**[52 Respondents]**

Q.5 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	<b>Total</b>
Registered, but did not vote .....	20
Not registered.....	80
(Can't remember/Don't know) .....	-
(Refused).....	-

(ref:NEWREG00)

Q.6 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	<b>Total</b>
Voted.....	82
Did not vote.....	15
(Can't remember/Don't know) .....	2
(Refused).....	-

(ref:VOTE02)

[155 Respondents]

Q.7 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	<b>Total</b>
Registered, but did not vote .....	49
Not registered .....	47
(Can't remember/Don't know) .....	4
(Refused) .....	-
(ref:NEWREG02)	

Q.8 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>
Almost certain .....	97
Probably .....	3
50-50 .....	-
Will not vote.....	-
(Don't know/refused).....	-
(ref:CP3)	

Q.9 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>
Right direction.....	40
Wrong track.....	55
(Don't know/refused).....	5
<b>Right - Wrong.....</b>	<b>-14</b>
(ref:DIRECT)	

Q.10 Do you approve or disapprove of the way George Bush is handling his job as president?

	<b>Total</b>
Strongly approve .....	37
Somewhat approve .....	10
Somewhat disapprove .....	7
Strongly disapprove .....	44
(Don't know/Refused) .....	2
<b>Total approve.....</b>	<b>47</b>
<b>Total disapprove.....</b>	<b>50</b>
<b>Approve - disapprove.....</b>	<b>-3</b>
(ref:CANDAPP2)	

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
11 The Republican Party .....	50.6	45	41	99
12 The Democratic Party.....	52.6	45	37	99
13 George W. Bush .....	51.0	49	45	100
14 John Kerry .....	48.9	47	44	99
15 John Edwards .....	48.9	43	40	95
16 Dick Cheney .....	47.5	43	46	98
17 The N.R.A., or National Rifle Association .....	50.1	39	37	93
18 Pro-life, anti-abortion groups .....	52.5	42	36	97
19 The Iraq war .....	43.1	39	48	98
20 Big corporations .....	47.1	31	36	96
21 Gay marriage .....	32.1	22	57	96

(ref:THERM204)

Q.22 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Total
1.....	0
2.....	0
3.....	-
4.....	0
5.....	2
6.....	1
7.....	3
8.....	6
9.....	7
10.....	81
(Don't know/Refused) .....	-

(ref:INTEREST)

Q.23 (ASKED 3-WAY WHERE NADER ON BALLOT AND 2-WAY OTHERWISE) Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	<b>Total</b>
John Kerry.....	48
Lean John Kerry.....	2
George Bush.....	46
Lean George Bush.....	1
Ralph Nader .....	1
Lean Ralph Nader .....	0
(Other).....	1
Lean (Other).....	-
(Undecided).....	1
(Refused).....	0
<b>Total John Kerry.....</b>	<b>50</b>
<b>Total George Bush.....</b>	<b>47</b>
<b>Total Ralph Nader.....</b>	<b>1</b>
<b>Total (Other).....</b>	<b>1</b>
<b>Total (Undecided/Refused).....</b>	<b>1</b>
<b>John Kerry - George Bush .....</b>	<b>3</b>
<b>[447 Respondents]</b>	
<b>Total Ralph Nader (where on ballot).....</b>	<b>1</b>
(ref:KRBSHVT)	

Q.27 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	2
A small chance .....	2
Just a very slight chance.....	3
No chance at all.....	41
(Don't know/Refused) .....	0
<b>Kerry Supporter.....</b>	<b>50</b>
(ref:PCKR)	

Q.28 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	3
A small chance .....	2
Just a very slight chance.....	4
No chance at all.....	43
(Don't know/Refused) .....	0
<b>Bush Supporter.....</b>	<b>47</b>
(ref:PCBSHKR)	

**[447 Respondents]**

Q.29 Even though you are not supporting Ralph Nader now, what are the chances that you might support Ralph Nader in the election for president in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	3
A small chance .....	5
Just a very slight chance.....	10
No chance at all.....	79
(Don't know/Refused) .....	1
<b>Nader Supporter.....</b>	<b>1</b>
(ref:PCNADER)	

**[6 Respondents]**

Q.30 (IF VOTING FOR NADER) Now, imagine that there were only two candidates for President... Republican George Bush and the Democrat John Kerry -- if the election for President were held today, for whom would you vote -- George Bush or John Kerry?

	<b>Total</b>
John Kerry .....	56
George Bush.....	27
(Undecided).....	-
(Other).....	16
(Refused).....	-
<b>John Kerry - George Bush .....</b>	<b>32</b>
(ref:VOTE3C)	

Q.31 Again, thinking about the elections this year, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	<b>Total</b>
Democratic candidate.....	45
Lean Democratic candidate.....	3
Republican candidate .....	41
Lean Republican candidate .....	4
(Other candidate).....	1
Lean (Other candidate).....	0
(Undecided).....	4
(Refused).....	1
<b>Total Democratic candidate .....</b>	<b>48</b>
<b>Total Republican candidate .....</b>	<b>46</b>
<b>Total (Other candidate) .....</b>	<b>1</b>
<b>Democratic candidate - Republican candidate .....</b>	<b>2</b>
(ref:GC1)	

Q.33 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	<b>Total</b>
Different direction strongly .....	49
Different direction not so strongly .....	4
Bush direction not so strongly .....	6
Bush direction strongly .....	38
(Don't know/refused).....	3
<b>Total Different direction.....</b>	<b>54</b>
<b>Total Bush direction.....</b>	<b>44</b>
<b>Different direction - Bush direction.....</b>	<b>10</b>
(ref:COUNTDIR)	

Q.34 Has what you have heard about John Kerry in the past couple of days made you feel more favorable or less favorable in your opinion of him?

	<b>Total</b>
Much more favorable .....	20
Somewhat more favorable.....	16
Somewhat less favorable.....	13
Much less favorable .....	23
(No difference).....	24
(Don't know/refused).....	4
<b>Total more favorable.....</b>	<b>36</b>
<b>Total less favorable .....</b>	<b>35</b>
(ref:KERHEARD)	

Q.37 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	<b>Kerry Much Btrr</b>	<b>Kerry Smwt Btrr</b>	<b>Bush Smwt Btrr</b>	<b>Bush Much Btrr</b>	<b>Both</b>	<b>Nei- ther</b>	<b>DK/ Ref</b>	<b>Total Kerry Btrr</b>	<b>Total Bush Btrr</b>	<b>Kerry - Bush</b>
37 The economy .....	35	16	15	29	0	1	4	<b>51</b>	<b>44</b>	<b>7</b>
38 Taxes .....	28	17	13	33	1	2	5	<b>46</b>	<b>46</b>	<b>-0</b>
39 Foreign policy.....	34	12	12	35	1	1	6	<b>46</b>	<b>47</b>	<b>-1</b>
40 The war on terrorism.....	23	17	10	43	1	1	5	<b>41</b>	<b>53</b>	<b>-12</b>
41 Iraq .....	32	12	10	38	1	1	5	<b>44</b>	<b>49</b>	<b>-4</b>
42 Being on your side.....	34	14	9	34	1	3	6	<b>47</b>	<b>44</b>	<b>3</b>
43 Raising middle class living standards.....	37	15	14	25	0	2	6	<b>52</b>	<b>39</b>	<b>13</b>
44 Homeland security.....	23	18	12	39	1	1	6	<b>41</b>	<b>51</b>	<b>-10</b>
45 Having a hopeful vision of the future .....	34	14	10	35	2	1	4	<b>47</b>	<b>45</b>	<b>2</b>
46 Has clear plans on what he wants to achieve .....	27	15	12	37	2	3	4	<b>43</b>	<b>48</b>	<b>-6</b>
47 Health care.....	39	14	15	22	1	3	6	<b>53</b>	<b>38</b>	<b>15</b>
48 Talking about his own ideas rather than criticizing his opponent .....	26	15	11	30	5	7	6	<b>41</b>	<b>41</b>	<b>-</b>

(ref:KBBETJOB)

Q.49 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	<b>Very Well</b>	<b>Well</b>	<b>Not Too Well</b>	<b>Not Well At All</b>	<b>DK/Ref</b>	<b>Total Well</b>	<b>Total Not Well</b>
49 Has good plans for the economy .....	27	30	20	22	2	<b>57</b>	<b>41</b>
50 Strong leader.....	27	29	18	25	2	<b>56</b>	<b>43</b>
51 Has what it takes to be President.....	32	23	16	28	1	<b>55</b>	<b>44</b>
52 Cares about people like you .....	31	29	16	24	1	<b>59</b>	<b>40</b>
53 Will keep America safe .....	24	31	17	25	3	<b>56</b>	<b>42</b>
54 Is ready to deal with Iraq.....	23	27	20	29	1	<b>50</b>	<b>49</b>
55 Shares your values.....	29	25	16	29	1	<b>54</b>	<b>45</b>
56 Strong convictions..... (ref:KERPOS04)	29	30	14	24	2	<b>59</b>	<b>39</b>

Q.57 Now, I am going to read you a different list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	<b>Very Well</b>	<b>Well</b>	<b>Not Too Well</b>	<b>Not Well At All</b>	<b>DK/Ref</b>	<b>Total Well</b>	<b>Total Not Well</b>
57 Flip-flops on important issues .....	36	17	23	21	3	<b>53</b>	<b>44</b>
58 Too liberal .....	36	17	21	22	3	<b>53</b>	<b>44</b>
59 Too ready to raise taxes.....	32	18	25	20	6	<b>50</b>	<b>45</b>
60 Not strong enough on security and defense issues .....	27	20	26	25	3	<b>47</b>	<b>51</b>
(ref:KERNEG04)							

Q.61 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
61 Honest and trustworthy .....	36	19	16	28	1	55	45

**[500 Respondents]**

62 (SPLIT A) Has good plans for the economy .....	22	26	23	28	1	48	51
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**[500 Respondents]**

63 (SPLIT B) Has good plans for Iraq .....	23	27	17	33	0	50	50
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64 Making progress on our country's problems .....	23	23	23	30	1	46	53
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(ref:BUSHPOS04)

Q.65 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
65 Supports big corporate interests rather than the public interest .....	45	15	18	18	4	60	37
66 Misled the country on many important issues .....	36	14	17	31	2	50	48
67 Too ready to go to war .....	44	18	14	22	1	62	36
68 Not doing enough to close our borders to illegal immigration .....	21	25	29	19	7	46	47
69 Out of touch.....	34	14	20	31	2	47	51

(ref:BUSHNEG04)

**[500 Respondents]**

Q.70 (SPLIT A) Now I'm going to ready you statements by John Kerry and George Bush, and then I'll ask you a question.

*John Kerry says, I will be a president who both defends our country and fights for the middle class. We need a fresh start in Iraq and on our economy. George Bush says the economy is doing great. Maybe that's true for those at the top, but not for the middle class. We have an opportunity in this election to change our direction and create jobs in America, get incomes up, get health care costs under control and cut middle class taxes. We should invest in the new industries, like renewable energy, that make us independent of Middle East oil. America needs a fresh start.*

***Respondents then heard one of two messages from George Bush. See Split C/D.***

Now, based on these statements, please tell me which one these best captures your feelings:

	<b>Total</b>
I'd definitely support Kerry .....	38
I'd probably support Kerry .....	7
I'd want to support Kerry but not really sure.....	3
Just undecided .....	3
I'd probably support Bush but not really sure .....	2
I'd probably support Bush .....	5
I'd definitely support Bush .....	41
(Don't know/Refused).....	1
<b>Total Kerry .....</b>	<b>49</b>
<b>Total Bush.....</b>	<b>48</b>
<b>Kerry - Bush .....</b>	<b>1</b>
(ref:KERRSUPP)	

**[500 Respondents]**

Q.70 (SPLIT B) Now I'm going to ready you statements by John Kerry and George Bush, and then I'll ask you a question.

*John Kerry says, I will be a president who both defends our country and fights for the middle class. I will track down the terrorists and kill them, wherever they are. And we need a fresh start in Iraq. On the economy, George Bush says things are doing great. Maybe that's true for those at the top, but not for the middle class. We have an opportunity in this election to change our direction and create jobs in America, get incomes up, get health care costs under control and cut middle class taxes. We should invest in the new industries, like renewable energy, that make us independent of Middle East oil. America needs a fresh start.*

***Respondents then heard one of two messages from George Bush. See Split C/D.***

Now, based on these statements, please tell me which one these best captures your feelings:

	<b>Total</b>
I'd definitely support Kerry .....	41
I'd probably support Kerry .....	7
I'd want to support Kerry but not really sure.....	3
Just undecided .....	3
I'd probably support Bush but not really sure .....	1
I'd probably support Bush .....	5
I'd definitely support Bush .....	40
(Don't know/Refused).....	0
<b>Total Kerry .....</b>	<b>50</b>
<b>Total Bush.....</b>	<b>46</b>
<b>Kerry - Bush .....</b>	<b>4</b>
(ref:KERRSUPP)	

[500 Respondents]

Q.70 (SPLIT C) Now I'm going to ready you statements by John Kerry and George Bush, and then I'll ask you a question.

*Respondents first heard one of two messages from John Kerry. See Split A/B.*

*George Bush says, John Kerry has been named the most liberal member of the Senate and the most liberal person to ever run for President. He voted to cut our military and to severely cut our intelligence agencies. He voted for higher taxes 350 times, and his 1.5 trillion dollar big government health care plan would put bureaucrats, not doctors, in charge. But now he wants to be our President. We live in a dangerous world that requires strong and steady leadership. John Kerry is a risky choice for America...a risk we cannot take.*

Now, based on these statements, please tell me which one these best captures your feelings:

	<b>Total</b>
I'd definitely support Kerry .....	38
I'd probably support Kerry .....	7
I'd want to support Kerry but not really sure.....	4
Just undecided .....	3
I'd probably support Bush but not really sure .....	1
I'd probably support Bush .....	6
I'd definitely support Bush .....	40
(Don't know/Refused).....	1
<b>Total Kerry .....</b>	<b>49</b>
<b>Total Bush.....</b>	<b>47</b>
<b>Kerry - Bush .....</b>	<b>2</b>
(ref:KERRSUPP)	

[500 Respondents]

Q.70 (SPLIT D) Now I'm going to ready you statements by John Kerry and George Bush, and then I'll ask you a question.

*Respondents first heard one of two messages from John Kerry. See Split A/B.*

*George Bush says, John Kerry has proven he can't be trusted to do whatever it takes to protect our country. He betrayed POW's being tortured in Vietnam when he returned to oppose that war. He voted against funding for our troops in Iraq and Afghanistan, putting politics over our country's security. He says we must pass a global test, seeking permission from other countries before taking action to defend ourselves. And just last week, he called terrorism a nuisance. How can John Kerry protect us when he doesn't even understand the threat?*

	<b>Total</b>
I'd definitely support Kerry .....	41
I'd probably support Kerry .....	7
I'd want to support Kerry but not really sure.....	2
Just undecided .....	2
I'd probably support Bush but not really sure .....	2
I'd probably support Bush .....	5
I'd definitely support Bush .....	41
(Don't know/Refused).....	0
<b>Total Kerry .....</b>	<b>50</b>
<b>Total Bush.....</b>	<b>47</b>
<b>Kerry - Bush .....</b>	<b>3</b>
(ref:KERRSUPP)	

Q.70 Combined support for Kerry

	<b>Total</b>
I'd definitely support Kerry .....	39
I'd probably support Kerry .....	7
I'd want to support Kerry but not really sure.....	3
Just undecided .....	3
I'd probably support Bush but not really sure .....	2
I'd probably support Bush .....	5
I'd definitely support Bush .....	40
(Don't know/Refused).....	1
<b>Total Kerry .....</b>	<b>49</b>
<b>Total Bush.....</b>	<b>47</b>
<b>Kerry - Bush .....</b>	<b>2</b>
(ref:KERRSUPP)	

Q.71 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	<b>Total</b>
1 - 11th grade .....	3
High School graduate .....	26
Non-college post H.S. ....	2
Some college .....	28
College graduate.....	27
Post-graduate school .....	14
(Don't know/refused).....	0
(ref:EDUC)	

Q.72 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	<b>Total</b>
Yes: Respondent belongs .....	11
Household member .....	7
No member belongs .....	81
(Don't know/refused).....	1
(ref:UNION)	

Q.73 Are you married, single, separated, divorced, or widowed?

	<b>Total</b>
Married.....	62
Single .....	19
Separated/divorced.....	11
Widowed .....	8
(Don't know/refused).....	0
(ref:MARITAL)	

Q.74 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	<b>Total</b>
Strong Democrat .....	27
Weak Democrat.....	12
Independent-lean Democrat .....	10
Independent.....	5
Independent-lean Republican.....	9
Weak Republican .....	10
Strong Republican.....	26
(Don't know/Refused) .....	1
(ref:PTYID1)	

Q.77 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>Total</b>
Liberal .....	17
Moderate .....	39
Conservative.....	42
(Don't know/refused).....	2
(ref:IDEO1)	

Q.78 What is your religion?

	<b>Total</b>
Protestant.....	54
Catholic .....	25
Jewish.....	2
(Other/none/refused) .....	20
(ref:RELIG1)	

**[536 Respondents]**

Q.79 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	<b>Total</b>
Fundamentalist .....	13
Evangelical.....	24
Charismatic/Pentecostal .....	11
Moderate to liberal .....	41
(Something else).....	5
(Don't know/refused).....	7
(ref:RELIG3)	

Q.80 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	<b>Total</b>
Every week.....	41
Once or twice a month .....	21
Several times a year .....	16
Hardly ever.....	16
(Never) .....	5
(Don't know/Refused) .....	2
(ref:RELIG2)	

[902 Respondents]

Q.81 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	<b>Total</b>
Democrat Al Gore .....	44
Republican George Bush.....	50
Green Party candidate Ralph Nader .....	3
(Other candidate).....	1
(Don't know/refused).....	3
<b>Democrat Al Gore - Republican George Bush .....</b>	<b>-6</b>
(ref:VOTE2000)	

Q.82 In what year were you born?

	<b>Total</b>
18 - 24 .....	6
25 - 29 .....	7
30 - 34 .....	7
35 - 39 .....	10
40 - 44 .....	10
45 - 49 .....	12
50 - 54 .....	9
55 - 59 .....	10
60 - 64 .....	8
Over 64.....	20
(No answer).....	1
(ref:AGE)	

Q.83 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	<b>Total</b>
City (1 million plus) .....	14
Smaller city .....	15
Suburban area.....	23
Small town .....	29
Rural area .....	19
(Don't know/refused).....	1
(ref:CITYSIZE)	

Q.84 How many guns or rifles do you own?

	<b>Total</b>
None .....	61
1-2 .....	16
3-9 .....	14
10 or more .....	4
(Don't know/Refused) .....	5
(ref:GUNS)	

Q.85 What racial or ethnic group best describes you?

	<b>Total</b>
White.....	80
African-American or Black.....	10
Hispanic or Latino.....	7
Native American.....	1
Asian.....	0
(Other).....	1
(Don't know/refused).....	1
(ref:RACETHN)	

**[70 Respondents]**

Q.87 Would you describe your Hispanic origin as Mexican, Puerto Rican, Cuban, Latin American, Central American, or Spanish?

	<b>Total</b>
Mexican.....	46
Puerto Rican.....	7
Cuban.....	-
Latin American.....	8
Central American.....	6
Spanish.....	18
(Don't know/refused).....	2
Other.....	-
(ref:ORIGIN)	

Q.88 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	<b>Total</b>
Less than \$10K.....	4
\$10K to under \$20K.....	8
\$20K to under \$30K.....	10
\$30K to under \$50K.....	21
\$50K to under \$75K.....	19
\$75K to under \$100K.....	13
\$100K or more.....	14
(Refused).....	10
(Don't know).....	3
(ref:INCOME)	

Q.2 Record respondent's gender

	<b>Total</b>
Male.....	48
Female.....	52
(ref:GENDER)	