

October 24-25, 2004
1036 Likely Voters
Margin of Error +/- 3.1%

FREQUENCY QUESTIONNAIRE
poll conducted by Greenberg Quinlan Rosner Research

Q.3 First of all, are you registered to vote at this address?

	Total
Yes	100
No.....	-

(ref:SCREEN1)

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total
Voted.....	91
Not registered in 2000/Ineligible/too young	4
Did not vote.....	5
(Can't remember/Don't know/Refused).....	0

(ref:VOTE00)

[54 Respondents]

Q.5 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	22
Not registered.....	75
(Can't remember/Don't know)	3
(Refused).....	-

(ref:NEWREG00)

Q.6 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total
Voted.....	83
Did not vote.....	14
(Can't remember/Don't know)	3
(Refused).....	-

(ref:VOTE02)

[144 Respondents]

Q.7 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	Total
Registered, but did not vote	53
Not registered	47
(Can't remember/Don't know)	-
(Refused)	-
(ref:NEWREG02)	

Q.8 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	91
Probably	1
50-50	-
Will not vote.....	-
(Already voted)	7
(Don't know/refused).....	-
(ref:CP3)	

Q.9 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction.....	43
Wrong track.....	53
(Don't know/refused).....	4
Right - Wrong.....	-11
(ref:DIRECT)	

Q.10 Do you approve or disapprove of the way George Bush is handling his job as president?

	Total
Strongly approve	36
Somewhat approve	12
Somewhat disapprove	7
Strongly disapprove	43
(Don't know/Refused)	2
Total approve.....	48
Total disapprove.....	50
Approve - disapprove.....	-2
(ref:CANDAPP2)	

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
11 The Republican Party	51.1	45	39	98
12 The Democratic Party.....	53.1	45	35	98
13 George W. Bush	52.0	50	43	100
14 John Kerry	49.2	46	43	99
15 John Edwards	49.7	43	40	94
16 Dick Cheney	47.2	43	45	98
17 The N.R.A., or National Rifle Association	50.3	40	36	92
18 Pro-life, anti-abortion groups	51.7	42	37	96
19 The Iraq war	41.5	38	50	97
20 Big corporations	47.1	30	34	93
21 Gay marriage	34.2	23	52	95

(ref:THERM204)

Q.22 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Total
1.....	-
2.....	0
3.....	0
4.....	0
5.....	1
6.....	1
7.....	2
8.....	5
9.....	8
10.....	83
(Don't know/Refused)	-

(ref:INTEREST)

Q.23 (ASKED 3-WAY WHERE NADER ON BALLOT AND 2-WAY OTHERWISE) Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry.....	48
Lean John Kerry.....	1
George Bush.....	46
Lean George Bush.....	1
Ralph Nader	1
Lean Ralph Nader	0
(Other).....	1
Lean (Other).....	0
(Undecided).....	1
(Refused).....	1
(Already Voted Refused)	1
Total John Kerry.....	49
Total George Bush.....	47
Total Ralph Nader.....	1
Total (Other).....	1
Total (Undecided/Refused).....	1
John Kerry - George Bush	2
[451 Respondents]	
Total Ralph Nader (where on ballot).....	2
(ref:KRBSHVT)	

[78 Respondents]

Q.25 Now, let me ask you something else. You said earlier that you already voted in the election. As you know, the candidates were Republican George W. Bush and Democrat John Kerry. For whom did you vote, Republican George Bush or Democrat John Kerry?

	Total
John Kerry.....	40
George Bush.....	44
Ralph Nader	-
(Other).....	1
(Refused).....	15
John Kerry - George Bush	-4
(ref:ALRVOTE)	

[958 Respondents]

Q.29 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President next week -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	3
A small chance	2
Just a very slight chance.....	5
No chance at all.....	40
(Don't know/Refused)	0
 Kerry Supporter.....	 50
(ref:PCKR)	

[958 Respondents]

Q.30 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President next week -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	2
A small chance	2
Just a very slight chance.....	3
No chance at all.....	45
(Don't know/Refused)	0
 Bush Supporter.....	 48
(ref:PCBSHKR)	

[451 Respondents]

Q.31 Even though you are not supporting Ralph Nader now, what are the chances that you might support Ralph Nader in the election for president next week -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Total
Fair chance	3
A small chance	4
Just a very slight chance.....	8
No chance at all.....	83
(Don't know/Refused)	1
 Nader Supporter.....	 2
(ref:PCNADER)	

[7 Respondents]

Q.32 Now, imagine that there were only two candidates for President, Republican George Bush and the Democrat John Kerry -- if the election for President were held today, for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry.....	57
George Bush.....	30
(Undecided).....	4
(Other).....	-
(Refused).....	8
 John Kerry - George Bush	 28
(ref:VOTE3C)	

Q.33 Again, thinking about the elections in November, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	Total
Democratic candidate.....	49
Lean Democratic candidate.....	2
Republican candidate	40
Lean Republican candidate	2
(Other candidate).....	1
Lean (Other candidate).....	0
(Undecided).....	4
(Refused).....	1
(Already Voted Refused)	1
(Did not vote in Congressional election).....	-
 Total Democratic candidate	 51
Total Republican candidate	42
Total (Other candidate)	1
 Democratic candidate - Republican candidate	 9
(ref:GC1)	

[78 Respondents]

Q.35 In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live?

	Total
Democratic candidate.....	46
Republican candidate	40
(Did not vote in Congressional election).....	-
(Other).....	2
(Refused).....	12
 Democratic candidate - Republican candidate.....	 6
(ref:ALRCONG)	

Q.36 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	Total
Different direction strongly.....	49
Different direction not so strongly	4
Bush direction not so strongly.....	5
Bush direction strongly	39
(Don't know/refused).....	3
 Total Different direction.....	 53
Total Bush direction.....	44
 Different direction - Bush direction.....	 9
(ref:COUNTDIR)	

[518 Respondents]

Q.37 (SPLIT A) Has what you have heard about John Kerry in the past couple of days made you feel more favorable or less favorable in your opinion of him?

	Total
Much more favorable	16
Somewhat more favorable.....	15
Somewhat less favorable.....	13
Much less favorable	21
No difference.....	32
(Don't know/refused).....	3
 Total more favorable.....	 31
Total less favorable	34
(ref:KERHEARD)	

[518 Respondents]

Q.40 (SPLIT B) Has what you have heard about George Bush in the past couple of days made you feel more favorable or less favorable in your opinion of him?

	Total
Much more favorable	16
Somewhat more favorable.....	16
Somewhat less favorable.....	15
Much less favorable	20
No difference.....	29
(Don't know/refused).....	5
Total more favorable.....	32
Total less favorable	35
(ref:BSHHEARD)	

Q.43 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	Kerry Much Btr	Kerry Smwt Btr	Bush Smwt Btr	Bush Much Btr	Both	Nei- ther	DK/ Ref	Total Kerry Btr	Total Bush Btr	Kerry - Bush
43 The economy	36	15	18	26	0	1	4	51	44	7
44 Taxes	30	16	15	32	1	2	5	46	47	-1
45 Foreign policy.....	33	13	13	35	0	1	5	46	48	-1
46 The war on terrorism.....	25	16	8	43	1	2	5	41	51	-10
47 Iraq	30	15	11	38	0	2	4	45	49	-4
48 Being on your side.....	36	11	10	33	0	3	6	47	43	4
49 Raising middle class living standards.....	37	17	14	25	1	4	4	53	39	14
50 Retirement and Social Security.....	34	15	15	25	1	3	8	49	40	10
51 Homeland security.....	24	15	11	41	2	2	6	39	52	-13
52 Having a hopeful vision of the future	34	14	12	33	2	2	3	48	45	3
53 Has clear plans on what he wants to achieve	29	13	12	37	2	4	4	42	48	-6

	Kerry Much Btr	Kerry Smwt Btr	Bush Smwt Btr	Bush Much Btr	Both	Nei- ther	DK/ Ref	Total Kerry Btr	Total Bush Btr	Kerry - Bush
54 Health care.....	38	15	16	21	1	3	5	53	37	16
55 Talking about his own ideas rather than criticizing his opponent	27	13	12	30	5	7	6	40	42	-2

(ref:KBBETJOB)

Q.56 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/ Ref	Total Well	Total Not Well
56 Has good plans for the economy	27	31	18	22	2	57	40
57 Strong leader.....	29	25	20	25	1	54	45
58 Has what it takes to be President.....	32	22	19	27	1	54	45
59 Cares about people like you	33	27	16	22	2	60	38
60 Will keep America safe	25	29	20	23	3	54	43
61 Is ready to deal with Iraq.....	24	24	21	30	1	48	51
62 Shares your values.....	30	23	17	29	1	53	46
63 Strong convictions.....	33	26	16	23	1	59	40
64 Feel confident with the idea of him as president	35	17	14	33	0	52	47

(ref:KERPOS04)

Q.65 Now, I am going to read you a different list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
65 Flip-flops on important issues	36	16	22	24	2	53	45
66 Too liberal	35	16	21	25	2	51	47
67 Too ready to raise taxes.....	30	17	27	22	4	47	49
68 Not strong enough on security and defense issues	29	18	25	25	3	47	50
69 Being too negative in his campaign.....	29	21	26	21	2	50	48
70 Jumps on any issue to try to win political advantage.....	37	19	21	21	3	55	42
71 Just not sure you can trust him to keep the country safe	36	16	19	28	2	52	46

(ref:KERNEG04)

Q.72 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
[534 Respondents]							
72 Cares about people like you	29	19	20	31	1	48	51
72 Honest and trustworthy	35	18	16	30	1	54	46
[518 Respondents]							
73 (SPLIT A) Has good plans for the economy	21	24	21	33	0	46	54
[518 Respondents]							
74 (SPLIT B) Has good plans for Iraq	22	24	19	33	1	46	53
75 Making progress on our country's problems	22	26	22	29	1	48	52
76 His handling of 9-11 means he's probably the best person to be president in these times.	38	15	16	30	1	53	46
[534 Respondents]							
78 Understands problems middle class people face	21	21	22	35	2	41	57
[536 Respondents]							
79 Commander in chief you can trust..... (ref:BUSHPOS04)	37	14	15	33	1	51	48

Q.80 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
80 Too negative in his campaign.....	27	21	24	25	2	49	49
81 Supports big corporate interests rather than the public interest	44	18	19	15	4	62	34
82 Misled the country on many important issues.....	37	15	19	28	1	51	47
83 Too ready to go to war	46	16	16	20	2	62	36
84 Out of touch..... (ref:BUSHNEG04)	32	15	24	28	2	47	51

[502 Respondents]

Q.85 As you may have heard, both Democrats and Republicans are already accusing the other party of committing voter fraud and other underhanded tactics in the upcoming election. Democrats say that Republicans have plans to suppress Democratic turnout by hiring over 3,000 people to challenge new voters at polling places in highly Democratic areas. Republicans meanwhile, claim that this monitoring is necessary because Democrats are behind numerous irregularities in voter registration lists in states across the country.

After hearing all the reports of problems in voting and counting, are you more likely to go vote or are you less likely to go vote?

	Total
Much more likely to vote	79
Somewhat more likely to vote.....	9
Somewhat less likely to vote.....	2
Much less likely to vote	1
(Makes no difference)	9
(Don't know/Refused)	1
Total More likely	88
Total Less likely.....	3
More likely - Less likely	85
(ref:POLLPRB)	

[502 Respondents]

Q.86 After hearing all the reports of problems in voting and counting, does that make you more likely to vote for John Kerry or George Bush?

	Total
More likely to vote for Kerry	41
More likely to vote for Bush	37
Less likely to vote for Kerry	5
Less likely to vote for Bush	5
(Don't know/Refused)	12
(ref:POLLPRB2)	

Q.87 Now I'd like to read you some statements about what Democrats are saying about voting right now. For each, please tell me how convincing a reason each statement is to vote in next week's election, with 0 being a totally UNCONVINCING reason to vote in next week's election and 10 being an extremely CONVINCING reason to vote in next week's election. You can select any number between 0 and 10.

	Mean	10	8-10	6-10	0-5	DK/ Ref
[267 Respondents] 87 (SPLIT A) This is the most important election of our lifetimes. People are responding by already voting in record numbers in states that allow early voting. We are committed to working to increase participation in this election and encouraging every eligible citizen to vote.	8.5	65	77	84	15	0
[235 Respondents] 88 (SPLIT B) You have the power to change the direction in which this country is headed, to restore hope over fear and stability over instability by voting in this election. The powerful and well-connected have had too much influence under George Bush and it is time for the rest of us to speak out by voting.....	6.4	43	54	61	38	1
[267 Respondents] 89 (SPLIT A) Your vote is the most powerful way you can help your community and secure a stronger future for your children. The best way to give your family, your community and our country real hope of change is to turn out and vote next Tuesday.	8.8	71	83	90	10	-
[235 Respondents] 90 (SPLIT B) America is stronger when America votes. Our sons and daughters are fighting overseas to make America stronger. We should do our part to make our communities and our country safer and stronger by heading to the polls today to cast your vote. (ref:IMPVOTED)	8.6	63	81	85	13	1

[502 Respondents]

Q.91 Now I'd like to read you some statements about what Republicans are saying about voting right now. For each, please tell me how convincing a reason each statement is to vote in next week's election, with 0 being a totally UNCONVINCING reason to vote in next week's election and 10 being an extremely CONVINCING reason to vote in next week's election. You can select any number between 0 and 10.

	Mean	10	8-10	6-10	0-5	DK/ Ref
91 This election is headed towards a repeat of the 2000 elections. It is rife with wide spread fraud and there will be chaos at the polling places. We will aggressively challenge anyone who tries to vote and is not entitled to do so in order to make sure the election is conducted fairly.	5.7	32	42	48	50	2
92 We need to re-elect George Bush to have decisive leadership that will keep our country safe. In this close election, every vote counts and we must all show up on election day..... (ref:IMPVOTER)	6.0	45	52	57	43	1

Q.93 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade	3
High School graduate	26
Non-college post H.S.	1
Some college	28
College graduate.....	27
Post-graduate school	14
(Don't know/refused).....	0
(ref:EDUC)	

Q.94 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Total
Yes: Respondent belongs	14
Household member	9
No member belongs	77
(Don't know/refused).....	0
(ref:UNION)	

Q.95 Are you married, single, separated, divorced, or widowed?

	Total
Married.....	63
Single	18
Separated/divorced.....	11
Widowed	8
(Don't know/refused).....	0
(ref:MARITAL)	

Q.96 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat	29
Weak Democrat.....	11
Independent-lean Democrat	10
Independent.....	6
Independent-lean Republican.....	8
Weak Republican	9
Strong Republican.....	26
(Don't know/Refused)	0
(ref:PTYID1)	

Q.99 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal	20
Moderate	40
Conservative.....	36
(Don't know/refused).....	3
(ref:IDEO1)	

Q.100 What is your religion?

	Total
Protestant.....	49
Catholic	28
Jewish.....	3
Muslim	0
(Other/none/refused)	21
(ref:RELIG1)	

[503 Respondents]

Q.101 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total
Fundamentalist	13
Evangelical.....	17
Charismatic/Pentecostal	12
Moderate to liberal	44
(Something else).....	5
(Don't know/refused).....	9
(ref:RELIG3)	

Q.102 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	Total
Every week.....	39
Once or twice a month	17
Several times a year	15
Hardly ever.....	21
(Never)	6
(Don't know/Refused)	2
(ref:RELIG2)	

[939 Respondents]

Q.103 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	Total
Democrat Al Gore	44
Republican George Bush.....	50
Green Party candidate Ralph Nader	3
(Other candidate).....	1
(Don't know/refused).....	3
 Democrat Al Gore - Republican George Bush	 -6
(ref:VOTE2000)	

Q.104 In what year were you born?

	Total
18 - 24	7
25 - 29	6
30 - 34	9
35 - 39	9
40 - 44	10
45 - 49	11
50 - 54	10
55 - 59	9
60 - 64	7
Over 64.....	20
(No answer).....	1
(ref:AGE)	

Q.105 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	Total
City (1 million plus)	14
Smaller city	19
Suburban area.....	22
Small town	26
Rural area	18
(Don't know/refused).....	1
(ref:CITYSIZE)	

Q.106 How many guns or rifles do you own?

	Total
None	61
1-2	13
3-9	14
10 or more	6
(Don't know/Refused)	6
(ref:GUNS)	

Q.107 What racial or ethnic group best describes you?

	Total
White.....	80
African-American or Black.....	10
Hispanic or Latino.....	7
Native American	1
Asian	0
(Other).....	1
(Don't know/refused).....	1
(ref:RACETHN)	

[73 Respondents]

Q.109 Would you describe your Hispanic origin as Mexican, Puerto Rican, Cuban, Latin American, Central American, or Spanish?

	Total
Mexican.....	33
Puerto Rican.....	11
Cuban.....	10
Latin American.....	13
Central American.....	9
Spanish.....	22
(Other).....	-
(Don't know/refused).....	2
(ref:ORIGIN)	

Q.110 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total
Less than \$10K.....	4
\$10K to under \$20K.....	5
\$20K to under \$30K.....	12
\$30K to under \$50K.....	20
\$50K to under \$75K.....	19
\$75K to under \$100K.....	13
\$100K or more.....	15
(Refused).....	9
(Don't know).....	3
(ref:INCOME)	

Q.2 Record respondent's gender

	Total
Male.....	48
Female.....	52
(ref:GENDER)	