

October 8, 2004
1155 Likely Voters
Margin of Error +/- 3.1%

**SECOND PRESIDENTIAL DEBATE
FREQUENCY QUESTIONNAIRE**
poll conducted by Greenberg Quinlan Rosner Research

Q.1 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore and Ralph Nader. How about you? Were you able to vote in 2000 or for some reason were you unable to vote?

	Total
Voted.....	93
Not registered in 2000/Ineligible/too young	6
Did not vote.....	1
Refused.....	-
(ref:VOTE00)	

Q.2 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. Were you able to vote or for some reason were you unable to vote?

	Total
Voted.....	87
Not registered in 2002/Ineligible/too young	5
Did not vote.....	8
Refused.....	-
(ref:VOTE02)	

Q.3 What are the chances of your voting in the election for President this year?

	Total
Almost certain	98
Probably	2
50-50	-
Will not vote.....	-
Refused.....	-
(ref:WILLVOTE)	

Q.4 How likely are you to watch the Presidential Debate on Friday, October 8 at 9pm Eastern Time / 6pm Pacific Time?

	Total
Very likely.....	82
Somewhat likely.....	18
Not very likely.....	-
Not at all likely.....	-
Refused.....	-
(ref:LIKELY)	

Q.5 Thinking about tonight's debate between George Bush and John Kerry, who would you say won the debate?

	Total
John Kerry.....	45
George Bush.....	37
(Neither).....	11
(Both).....	7
(Don't know/Refused).....	-
(ref:WINDBATE)	

Q.6 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Pre	Post
Right direction.....	42	44
Wrong track.....	58	56
(Don't know/refused).....	0	0
Right - Wrong.....	-16	-12
(ref:DIRECT1)		

Q.7 Do you approve or disapprove of the way George Bush is handling his job as president?

	Pre	Post
Strongly approve.....	24	28
Somewhat approve.....	25	21
Somewhat disapprove.....	16	16
Strongly disapprove.....	35	35
Refused.....	0	0
Total Approve.....	49	49
Total Disapprove.....	50	51
Approve - Disapprove.....	-1	-2
(ref:BUSHJOB1)		

Q.8 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
8 The Republican Party				
Pre.....	52.6	43	38	99
Post.....	52.8	45	38	99
9 The Democratic Party				
Pre.....	52.4	44	36	99
Post.....	52.0	44	37	99
10 George W. Bush				
Pre.....	49.3	45	45	99
Post.....	50.6	46	45	98
11 John Kerry				
Pre.....	47.0	43	45	98
Post.....	50.1	47	42	98
12 The NRA, or National Rifle Association				
Pre.....	40.7	27	46	97
Post.....	39.0	24	48	97
13 Pro-life, anti-abortion groups				
Pre.....	43.5	31	46	98
Post.....	43.2	29	46	97

(ref:THERM1)

Q.14 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Pre	Post
1.....	-	-
2.....	-	-
3.....	0	-
4.....	0	1
5.....	1	0
6.....	1	1
7.....	3	3
8.....	10	7
9.....	16	15
10.....	68	73
Refused.....	-	0
(ref:INTEREST)		

Q.15 Thinking about the elections in November, if the candidates for President were Republican George Bush, Democrat John Kerry and Independent Ralph Nader, for whom would you vote?

	Pre	Post
John Kerry.....	47	48
Lean John Kerry.....	1	1
George Bush.....	46	46
Lean George Bush.....	2	1
Ralph Nader.....	1	1
Lean Ralph Nader.....	0	0
Not sure.....	2	3
Refused.....	-	-
Total John Kerry.....	48	49
Total George Bush.....	48	47
Total Ralph Nader.....	2	1
John Kerry - George Bush.....	1	2
(ref:VOTE3A)		

Q.16 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Pre	Post
A fair chance	3	3
A small chance	6	4
Just a very slight chance.....	9	8
No chance at all.....	34	36
Refused.....	-	-
Kerry Supporter.....	48	49
(ref:KERRCHAN)		

Q.17 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	Pre	Post
A fair chance	2	2
A small chance	4	3
Just a very slight chance.....	8	7
No chance at all.....	38	41
Refused.....	-	0
Bush Supporter.....	48	47
(ref:BUSHCHAN)		

Q.18 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	Pre	Post
Different direction strongly.....	49	49
Different direction somewhat.....	6	6
Bush direction not so strongly.....	10	9
Bush direction strongly	34	37
Refused.....	-	0
Total Different direction.....	56	54
Total Bush direction.....	44	46
Different direction - Bush direction.....	11	8
(ref:BUSHDIR1)		

Q.19 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/Ref	Total Well	Total Not Well
19 Cares about people like you							
Pre	24	23	20	33	0	47	53
Post	29	19	19	33	0	48	52
20 Honest and trustworthy							
Pre	29	21	19	31	0	50	50
Post	33	17	20	30	0	50	50
21 Strong leader							
Pre	32	26	21	21	0	58	42
Post	35	22	20	22	0	57	42
22 Has good plans for the economy							
Pre	14	29	22	35	0	43	57
Post	21	25	22	32	0	46	54
23 Has good plans for Iraq							
Pre	15	28	19	38	0	43	57
Post	21	23	21	35	0	44	56
24 Offers a hopeful vision of the future							
Pre	23	25	22	31	0	48	52
Post	29	19	24	27	0	49	51
25 Is making America safer and more secure							
Pre	27	26	22	25	0	53	47
Post	30	24	21	25	0	54	45
26 Gives me confidence when I see him							
Pre	24	23	17	36	0	46	53
Post	30	17	18	35	0	47	53
27 Likeable							
Pre	31	32	20	17	0	63	37
Post	35	29	17	18	0	65	35
28 Making progress on our country's problems							
Pre	16	28	23	33	0	44	56
Post	23	24	25	28	0	46	53

(ref:BUSHPOS1)

Q.29 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/Ref	Total Well	Total Not Well
29 Misled the country on many important issues							
Pre	38	17	21	24	0	55	45
Post	37	16	19	27	0	53	47
30 Too ready to go to war							
Pre	43	19	20	18	0	62	38
Post	44	16	18	22	0	60	40
31 Seems in over his head							
Pre	34	20	21	24	0	54	45
Post	34	18	19	29	0	52	48
32 Supports big corporate interests rather than the public interest							
Pre	43	19	22	16	0	62	38
Post	44	15	22	18	0	60	40

(ref:BUSHNEG1)

Q.33 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/ Ref	Total Well	Total Not Well
33 Cares about people like you							
Pre	19	37	22	22	0	55	44
Post	27	32	22	19	0	59	41
34 Honest and trustworthy							
Pre	16	35	23	26	1	51	48
Post	23	30	21	26	0	53	47
35 Strong leader							
Pre	17	34	24	24	0	51	49
Post	24	29	23	23	1	53	46
36 Has good plans for the economy							
Pre	16	38	25	20	1	55	45
Post	22	33	24	21	1	55	44
37 Has good plans for Iraq							
Pre	9	35	28	27	1	44	55
Post	14	33	25	27	0	48	52
38 Offers a hopeful vision of the future							
Pre	20	38	22	21	1	57	42
Post	27	31	23	18	1	58	41
39 Will make America safer and more secure							
Pre	12	37	25	26	1	49	51
Post	18	33	24	25	0	51	49
40 Gives me confidence when I see him							
Pre	16	29	23	31	1	46	54
Post	23	27	19	30	-	50	50
41 Likeable							
Pre	18	37	26	18	0	55	45
Post	22	38	21	19	0	60	40

(ref:KERRPOS1)

Q.42 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not At All	DK/Ref	Total Well	Total Not Well
42 Flip-flops on important issues							
Pre	38	18	26	18	0	56	44
Post	35	18	22	25	0	53	47
43 Not strong enough on security and defense issues							
Pre	28	24	24	23	0	52	47
Post	29	23	23	26	0	52	48
44 Too liberal							
Pre	32	19	29	19	0	52	48
Post	35	21	24	20	0	55	44
45 Too ready to raise taxes							
Pre	28	24	31	16	0	53	47
Post	30	21	29	20	0	51	49

(ref:KERRNEG1)

Q.46 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	Kerry Much Better	Kerry Smwt Better	Bush Smwt Better	Bush Much Better	Both	Nthr	DK/ Ref	Total Kerry Better	Total Bush Better	Kerry - Bush
46 The economy										
Pre	26	24	15	23	6	5	1	50	38	12
Post	29	21	14	26	6	3	0	50	40	10
47 Foreign policy										
Pre	29	19	12	32	5	3	1	48	44	4
Post	31	18	12	32	5	2	0	49	43	5
48 The war on terrorism										
Pre	19	21	8	40	7	5	1	40	48	-8
Post	20	22	9	39	7	2	1	42	48	-6
49 Iraq										
Pre	21	24	11	34	3	7	0	44	45	-1
Post	23	23	9	37	3	4	1	46	46	-
50 Homeland security										
Pre	18	21	10	37	10	3	1	39	47	-8
Post	20	22	12	36	8	2	0	41	48	-7
51 Education										
Pre	25	21	12	23	12	5	1	46	36	11
Post	28	21	13	22	12	3	0	49	35	14
52 Making America respected in the world										
Pre	34	16	10	27	5	6	1	51	38	13
Post	36	16	12	27	5	4	0	52	39	14
53 Has clear plans on what he wants to achieve										
Pre	18	23	11	34	8	5	0	42	45	-3
Post	27	18	10	32	9	3	1	45	42	3
54 Being on your side										
Pre	25	22	11	29	4	7	1	47	40	7
Post	30	19	10	29	5	5	1	49	40	10

	Kerry Much Better	Kerry Smwt Better	Bush Smwt Better	Bush Much Better	Both	Nthr	DK/ Ref	Total Kerry Better	Total Bush Better	Kerry - Bush
55 Raising middle class living standards										
Pre	25	25	13	22	6	7	0	50	35	15
Post	30	22	15	24	5	5	1	52	38	13
56 Healthcare										
Pre	27	24	15	17	8	9	0	51	32	19
Post	33	19	15	20	6	6	0	52	35	16
57 Talking about his own ideas, rather than criticizing his opponent										
Pre	18	20	12	25	7	17	0	38	37	2
Post	23	18	12	25	8	14	0	41	37	4
58 Prescription drug coverage for seniors										
Pre	27	24	12	18	10	9	0	50	30	20
Post	31	20	13	21	9	6	1	50	34	16
59 Making America stronger at home										
Pre	22	21	10	36	8	3	1	43	46	-3
Post	24	20	11	36	8	2	0	44	46	-2
60 Retirement and Social Security										
Pre	24	23	12	21	9	10	1	47	33	14
Post	26	22	13	23	8	6	0	48	37	12

(ref:BETJOB1)

Q.61 Now I'm going to read you some pairs of statements. As I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own views, even if neither is exactly right.

	1 st Stmt Strng	1 st Smwt	2 nd Smwt	2 nd Strng	Both	Nthr	DK/ Ref	Total 1 st Stmt	Total 2 nd Stmt	1 st - 2 nd
61 They say the economy is doing well, but that's not true for middle class and working people. Jobs are scarce, incomes stagnant, benefits are being cut, even while health care costs skyrocket.										
The economy is showing real signs of success - record growth, highest home ownership ever, new jobs and rising stock values and our economy is moving in the right direction										
Pre.	55	10	11	23	-	-	-	66	34	31
Post.	54	7	9	29	-	-	-	62	38	23

62 The Iraq war has made us LESS secure.

The Iraq war made us MORE secure

Pre.	48	9	11	33	-	-	-	56	44	12
Post.	47	7	11	36	-	-	-	54	46	7

(ref:VALUES04)

Demographic composition

Gender

	Total
Male	48
Female	52
(ref:GENDER)	

Age

	Total
18 - 24	5
25 - 29	8
30 - 34	7
35 - 39	10
40 - 44	11
45 - 49	12
50 - 54	10
55 - 59	10
60 - 64	8
Over 64.....	20
(ref:AGE)	

Education

	Total
Less than high school	6
H.S. Degree	22
Some college	30
Bachelor's degree	27
Post Grad	14
H.S. or less.....	28
Some college.....	30
College grad	42
(ref:PPEDUC)	

Race

	Total
White, Non-Hispanic.....	80
Black, Non-Hispanic	10
Other, Non-Hispanic	3
Hispanic	7
(ref:PPETH)	

Income

	Total
Less than \$5,000.....	2
\$5,000 to \$7,499.....	2
\$7,500 to \$9,999.....	2
\$10,000 to \$12,499.....	2
\$12,500 to \$14,999.....	3
\$15,000 to \$19,999.....	5
\$20,000 to \$24,999.....	6
\$25,000 to \$29,999.....	5
\$30,000 to \$34,999.....	6
\$35,000 to \$39,999.....	9
\$40,000 to \$49,999.....	13
\$50,000 to \$59,999.....	12
\$60,000 to \$74,999.....	11
\$75,000 to \$84,999.....	6
\$85,000 to \$99,999.....	6
\$100,000 to \$124,999.....	5
\$125,000 to \$149,999.....	3
\$150,000 to \$174,999.....	1
\$175,000 or more	2
(ref:PPINCIMP)	

Marital

	Total
Married.....	63
Single (never married).....	19
Divorced.....	11
Widowed.....	5
Separated.....	1
(ref:PPMARIT)	

Employment status

	Total
I work as a paid employee.....	41
I am self-employed.....	8
I am an owner/partner in small business, prof practice, farm	3
I work at least 15 hrs/wk w/o pay in family business/farm.....	0
I am unemployed, temporarily laid off, but looking for work	6
I am retired	23
I am disabled	7
I am a homemaker	9
Other.....	3

(ref:PPWORK)

Union membership

	Total
Union member.....	11
Household member (respondent not member)	8
No member belongs	82
Refused.....	-

(ref:UNION)

Religion

	Total
Protestant (including Baptist, Lutheran, Methodist, Episcopal) ...	49
Catholic	25
Jewish.....	3
Other/None/Refused.....	23

(ref:RELIG1)

Protestant probe

	Total
Fundamentalist	16
Evangelical.....	23
Charismatic/Pentecostal	9
Moderate to liberal	37
Something else	14
Refused.....	2

(ref:RELIG2)

Church attendance

	Total
Every week.....	39
Once or twice a month	10
Several times a year	14
Hardly ever.....	24
Never	13
Refused.....	1
(ref:RELIG3)	

2000 Presidential Vote

	Total
Democrat Al Gore	45
Republican George Bush.....	49
Green Party candidate Ralph Nader	4
Someone else.....	2
Refused.....	0
(ref:VOTE2000)	

Gun ownership

	Total
None	65
1-2	19
3-9	12
10 or more	3
Refused.....	1
(ref:GUNS)	

Party Affiliation

	Total
Strong Republican.....	21
Not Strong Republican.....	14
Leans Republican	9
Undecided/Independent/Other	12
Leans Democrat	10
Not Strong Democrat	13
Strong Democrat	21
(ref:PARTYID7)	

Ideology

	Total
Extremely liberal.....	3
Liberal	14
Slightly liberal.....	11
Moderate, middle of the road	29
Slightly conservative.....	18
Conservative.....	21
Extremely conservative.....	4
(ref:IDEO1)	