

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Vote Summary ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
2-3-2 PARTY Dem	22	29	9	18	17	42	5	100	-	-	32	34	21	6	24
Ind	22	24	33	37	25	24	20	-	100	-	32	41	25	24	22
Rep	24	4	25	9	12	3	45	-	-	100	36	24	15	41	25
Dem - Rep	-2	25	-16	9	6	39	-41	100	-	-100	-3	10	7	-36	-1
3-1-3 PARTY Dem	30	48	20	35	29	57	6	100	39	-	45	52	32	10	33
Ind	7	6	15	15	11	7	7	-	33	-	11	15	11	4	6
Rep	31	4	32	14	14	4	56	-	28	100	45	34	18	57	32
Dem - Rep	-0	44	-11	20	16	53	-50	100	10	-100	-0	18	14	-47	1
PRE Kerry	46	100	-	32	-	100	-	87	50	5	46	53	55	-	46
Bush	50	-	100	18	-	-	100	11	45	93	51	42	36	100	52
Nader	2	-	-	6	-	-	-	1	2	1	1	1	4	-	2
Und/Ref	2	-	-	44	100	-	-	2	3	1	2	4	5	-	1
Kerry - Bush	-4	100	-100	13	-	100	-100	76	6	-88	-5	11	20	-100	-6
POST Kerry	48	87	12	50	45	98	2	87	54	6	48	55	60	3	47
Bush	50	11	81	28	28	2	97	12	42	93	51	43	35	93	51
Nader	1	-	-	3	-	-	0	-	2	-	1	-	2	1	0
Und/Ref	2	2	7	19	28	1	1	1	2	0	1	2	3	3	1
Kerry - Bush	-2	76	-68	22	16	96	-95	74	11	-87	-3	12	25	-90	-4
NET POST - PRE	1	-25	32	9	16	-4	5	-2	6	1	2	1	5	10	2

Bush Approval Summary ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
PRE Approve	51	25	88	34	40	4	96	15	44	91	51	44	42	85	51
Disapprove	49	75	12	66	60	96	4	85	56	9	49	56	58	15	49
Approve - Disapprove	2	-49	76	-32	-19	-91	93	-70	-12	82	3	-11	-16	69	3
POST Approve	52	32	85	33	37	5	98	14	46	93	52	46	40	92	52
Disapprove	48	68	15	67	63	95	2	86	54	7	47	54	60	8	48
Approve - Disapprove	5	-35	70	-35	-26	-90	96	-72	-8	86	5	-9	-20	83	3
NET POST - PRE	2	15	-6	-3	-6	2	3	-1	4	4	2	2	-4	14	0

Bush Direction Summary ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
PRE Diff Direction	53	79	30	79	79	98	9	88	60	14	53	61	70	44	50
Bush Direction	47	21	70	21	21	2	91	12	40	86	47	39	30	56	50
Diff Dir - Bush Dir	6	59	-40	59	58	95	-83	76	21	-71	6	21	40	-13	1
POST Diff Direction	52	87	26	78	71	98	8	88	59	15	53	61	67	29	50
Bush Direction	48	13	74	22	29	2	92	12	41	85	47	39	33	71	50
Diff Dir - Bush Dir	4	74	-49	56	42	95	-84	76	17	-70	5	22	35	-41	1
NET POST - PRE	-2	16	-10	-1	-16	-0	-1	0	-3	1	-1	1	-6	-29	-

Overall Country Direction Summary ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
PRE Right	43	13	69	27	23	3	82	11	36	79	43	39	33	12	43
Wrong	56	86	30	72	73	97	17	89	63	21	56	61	66	87	57
Right - Wrong	-13	-72	38	-45	-49	-93	65	-78	-27	58	-13	-22	-33	-74	-14
POST Right	46	21	72	27	29	3	88	12	38	85	47	41	34	48	48
Wrong	53	79	26	72	71	97	11	88	61	15	53	58	66	52	52
Right - Wrong	-7	-59	46	-45	-42	-93	77	-75	-22	70	-6	-17	-33	-4	-4
NET POST - PRE	6	15	6	-	10	-0	12	2	5	13	7	5	-1	71	10

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Vote Summary ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
2-3-2 PARTY Dem	22	27	22	10	17	22	22	15	17	30	27	26	17	21	24
Ind	22	27	21	17	20	27	17	14	24	22	29	25	29	19	15
Rep	24	37	29	20	33	26	23	19	26	27	25	26	25	28	15
Dem - Rep	-2	-10	-7	-10	-16	-4	-1	-4	-9	3	1	-1	-8	-7	9
3-1-3 PARTY Dem	30	36	30	15	22	32	29	19	26	39	39	35	29	26	32
Ind	7	9	5	8	9	8	6	5	9	8	7	8	7	8	4
Rep	31	46	35	24	40	34	27	23	33	32	35	34	35	34	17
Dem - Rep	-0	-11	-5	-9	-19	-2	2	-4	-7	7	4	1	-6	-8	15
PRE Kerry	46	40	43	40	31	47	45	45	46	46	48	47	47	37	58
Bush	50	56	53	56	63	51	49	49	53	49	48	51	50	56	38
Nader	2	1	1	2	3	1	3	4	1	1	1	1	1	3	2
Und/Ref	2	3	3	2	2	2	3	2	1	3	3	2	2	4	1
Kerry - Bush	-4	-16	-10	-17	-32	-4	-4	-4	-7	-3	-1	-4	-3	-20	20
POST Kerry	48	41	46	39	33	48	48	48	46	48	49	47	49	39	61
Bush	50	56	52	58	64	51	49	49	53	49	49	52	50	57	37
Nader	1	1	-	2	1	0	1	1	0	1	-	0	0	1	1
Und/Ref	2	2	2	1	2	1	2	2	1	2	1	1	1	3	0
Kerry - Bush	-2	-16	-6	-19	-31	-3	-1	-1	-6	-1	-	-5	-2	-19	24
NET POST - PRE	1	0	4	-2	1	1	2	2	1	2	1	-0	1	1	4

Bush Approval Summary ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
PRE Approve	51	57	53	57	64	52	50	51	54	50	50	53	50	58	38
Disapprove	49	43	47	43	36	48	50	49	46	50	50	47	50	42	62
Approve - Disapprove	2	13	7	14	29	4	1	2	8	-0	-0	6	1	17	-23
POST Approve	52	58	55	61	66	53	52	53	54	50	51	55	50	60	39
Disapprove	48	41	45	39	34	47	48	47	46	49	49	45	49	40	61
Approve - Disapprove	5	17	9	21	32	6	4	6	9	1	2	9	1	21	-22
NET POST - PRE	2	3	3	8	4	2	3	5	1	1	2	3	-	4	2

Bush Direction Summary ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
PRE Diff Direction	53	48	51	44	39	53	52	52	51	53	56	53	54	45	64
Bush Direction	47	52	49	56	61	47	48	48	49	47	44	47	46	55	36
Diff Dir - Bush Dir	6	-4	2	-13	-22	7	5	4	2	5	12	5	8	-11	27
POST Diff Direction	52	47	48	43	37	52	52	51	51	53	54	51	54	44	64
Bush Direction	48	53	52	57	63	48	48	49	49	47	46	49	46	56	36
Diff Dir - Bush Dir	4	-6	-4	-13	-25	4	4	2	1	6	8	2	7	-13	29
NET POST - PRE	-2	-2	-6	-1	-3	-2	-1	-2	-1	0	-4	-3	-1	-2	1

Overall Country Direction Summary ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
PRE Right	43	49	47	51	55	43	43	44	45	43	42	44	42	50	33
Wrong	56	51	53	49	45	56	57	56	54	57	58	55	57	50	67
Right - Wrong	-13	-1	-6	3	10	-13	-13	-12	-9	-14	-16	-11	-15	0	-33
POST Right	46	53	50	53	61	46	47	47	47	46	45	49	43	54	35
Wrong	53	47	50	46	39	53	53	53	52	54	55	51	56	46	65
Right - Wrong	-7	6	-0	7	21	-7	-7	-6	-5	-7	-9	-2	-14	8	-29
NET POST - PRE	6	7	5	4	11	5	7	6	4	7	7	8	1	8	4

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Initial Thermometers...Means ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Rep Party	52.5	43.5	62.5	43.9	42.9	25.3	78.9	26.5	47.4	81.7	53.0	49.4	48.5	69.2	53.5
Dem Party	52.3	67.3	50.2	56.5	55.1	76.4	29.5	79.9	52.3	26.6	52.2	58.7	60.4	36.1	51.4
George W. Bush	49.7	38.2	69.4	40.5	42.4	13.8	84.3	20.2	44.9	82.4	50.2	46.7	41.6	72.0	51.3
Pro-life groups	44.8	38.1	53.7	40.3	42.5	29.1	60.3	37.3	38.4	57.4	44.9	43.2	45.4	56.7	46.2
John Kerry	42.8	54.2	42.1	42.4	41.2	71.0	16.2	71.4	43.5	16.9	43.2	50.2	50.0	21.6	42.4
The NRA	42.1	38.0	45.8	37.7	38.3	25.3	58.4	28.7	40.0	58.6	43.1	40.2	37.3	52.5	43.1

Summary: Final Thermometers...Means ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Rep Party	52.8	41.9	66.5	41.7	42.9	24.1	80.3	27.4	47.9	81.8	53.4	48.8	47.9	71.9	53.8
Dem Party	52.7	63.9	51.4	54.3	49.5	75.9	31.2	81.0	51.8	29.4	53.3	59.5	58.7	36.2	52.8
George W. Bush	52.1	39.4	71.1	41.4	41.0	16.5	86.0	23.1	47.5	82.8	52.3	47.3	45.4	76.1	53.1
John Kerry	49.6	64.9	46.9	53.0	49.1	78.8	22.6	78.1	51.4	24.6	50.5	57.5	57.1	29.4	48.8
Pro-life groups	43.1	32.8	52.4	36.3	37.1	26.4	59.5	33.2	36.7	57.6	43.1	40.5	42.0	56.6	45.5
The NRA	40.7	36.0	44.6	32.8	31.0	24.4	56.7	26.8	39.4	57.1	41.8	39.0	34.2	50.3	41.2

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Initial Thermometers...Means ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Rep Party	52.5	59.4	55.2	56.6	62.6	52.8	52.3	51.6	52.2	53.0	53.5	53.5	52.0	57.8	44.0
Dem Party	52.3	48.5	51.2	47.3	46.2	49.1	55.3	54.5	46.8	56.1	51.6	50.7	46.9	51.1	61.5
George W. Bush	49.7	55.5	52.0	54.1	62.6	49.3	50.2	49.6	49.3	50.9	49.2	50.2	47.9	58.7	37.5
Pro-life groups	44.8	48.3	52.6	48.8	51.0	44.0	45.5	43.5	44.6	47.7	43.4	47.5	39.5	50.5	38.2
John Kerry	42.8	38.9	44.3	37.7	35.6	41.4	44.2	43.4	39.2	44.9	43.7	41.9	40.6	39.8	50.6
The NRA	42.1	42.5	41.2	41.5	44.8	47.9	36.7	37.1	48.6	36.3	47.0	53.5	40.5	42.6	28.1

Summary: Final Thermometers...Means ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Rep Party	52.8	59.9	55.5	56.2	62.3	53.1	52.6	51.4	52.2	53.8	54.1	54.3	51.4	58.5	43.5
Dem Party	52.7	49.1	52.9	47.9	46.6	49.6	55.5	54.7	47.7	56.5	51.7	51.8	46.8	51.4	61.7
George W. Bush	52.1	56.8	53.7	57.1	63.8	51.7	52.4	52.7	52.1	52.0	51.2	54.2	48.4	60.0	41.1
John Kerry	49.6	46.4	50.1	43.5	41.8	47.4	51.7	50.0	45.4	53.7	49.5	47.6	47.0	46.6	59.4
Pro-life groups	43.1	47.8	50.1	47.6	50.0	42.3	43.8	41.4	41.9	46.4	42.7	45.6	38.1	48.6	36.5
The NRA	40.7	42.2	39.6	39.6	43.3	45.8	35.9	36.0	46.5	35.8	45.1	50.4	39.9	41.3	27.7

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Initial Thermometers...Warm/Cool/ID ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
REP PARTY Pre Warm	44	15	54	23	16	5	83	8	36	86	45	35	26	65	45
Cool	36	37	7	33	33	71	3	68	37	4	35	34	32	3	36
Warm - Cool	8	-21	48	-10	-16	-67	79	-60	-1	82	10	0	-6	62	9
Post Warm	45	14	67	26	26	4	85	8	36	88	46	36	31	74	46
Cool	38	51	-	47	46	77	2	69	40	4	37	40	36	1	38
Warm - Cool	7	-36	67	-20	-19	-73	84	-61	-4	84	9	-4	-5	73	8
NET POST - PRE	-1	-15	19	-10	-3	-6	4	-1	-2	3	-0	-5	1	10	-1
DEM PARTY Pre Warm	43	64	31	50	36	82	9	86	41	7	43	49	42	17	42
Cool	37	11	32	19	15	5	68	5	32	73	38	26	9	51	39
Warm - Cool	6	53	-2	30	19	77	-59	81	9	-66	5	23	32	-35	4
Post Warm	43	61	29	51	37	81	10	86	42	8	44	52	43	18	45
Cool	37	21	28	34	43	7	65	4	35	68	37	24	17	56	38
Warm - Cool	6	40	2	16	-6	74	-55	81	7	-60	7	28	26	-37	7
NET POST - PRE	0	-13	2	-14	-26	-3	4	0	-2	6	2	5	-6	-3	3
BUSH Pre Warm	48	20	80	24	17	3	93	11	43	87	48	42	30	79	49
Cool	45	58	5	43	43	90	2	81	49	6	44	48	47	4	43
Warm - Cool	3	-38	75	-20	-26	-88	91	-70	-6	81	4	-6	-17	75	5
Post Warm	49	15	84	32	26	3	95	12	45	89	50	42	36	86	51
Cool	44	63	-	51	51	89	1	78	49	7	43	50	46	1	43
Warm - Cool	6	-48	84	-20	-26	-86	94	-66	-4	82	7	-8	-10	85	8
NET POST - PRE	2	-10	8	-	-	2	3	4	2	1	2	-2	7	10	2
KERRY Pre Warm	36	40	15	20	14	73	2	73	36	5	37	44	-	5	38
Cool	49	24	49	44	52	8	87	12	47	86	50	40	-	80	49
Warm - Cool	-14	16	-35	-25	-39	65	-85	61	-10	-81	-13	3	-	-75	-11
Post Warm	44	62	31	46	41	85	7	82	48	10	45	52	44	12	43
Cool	44	12	40	37	44	5	80	9	42	76	44	33	18	71	45
Warm - Cool	1	49	-10	9	-3	80	-72	73	5	-67	1	19	26	-60	-1
NET POST - PRE	14	33	25	33	32	15	12	12	16	15	14	16	26	16	10
NRA Pre Warm	27	19	29	19	18	9	45	13	26	46	29	23	17	42	28
Cool	42	50	38	49	46	64	21	59	46	21	41	45	42	29	42
Warm - Cool	-15	-31	-10	-30	-29	-55	24	-46	-19	24	-12	-22	-25	13	-14
Post Warm	27	16	25	16	16	11	42	15	26	46	29	23	16	35	28
Cool	45	56	39	55	54	67	23	62	46	26	44	48	49	34	45
Warm - Cool	-19	-40	-14	-40	-39	-56	19	-47	-20	20	-14	-24	-34	1	-17
NET POST - PRE	-4	-8	-5	-10	-10	-1	-5	-1	-1	-4	-2	-2	-9	-13	-3
PRO-LIFE Pre Warm	31	18	36	27	29	13	48	21	23	45	30	25	28	43	32
Cool	44	53	35	49	41	63	25	50	49	29	42	39	36	32	42
Warm - Cool	45	56	40	55	55	68	23	62	46	26	44	48	49	34	45
Post Warm	30	17	36	24	22	12	49	18	24	47	31	25	25	44	31
Cool	46	60	34	56	56	65	27	53	54	29	45	44	41	33	44
Warm - Cool	-16	-43	2	-32	-32	-53	22	-35	-30	18	-15	-19	-16	12	-12
NET POST - PRE	-3	-8	2	-10	-23	-3	-2	-6	-3	2	-2	-5	-8	2	-2

Interest in election summary ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
PRE 8	10	16	25	20	20	7	12	6	12	12	10	11	14	14	11
9	14	22	19	17	9	12	17	12	15	15	14	13	15	15	14
10	67	48	48	37	39	72	65	74	63	67	68	66	55	58	68
POST 8	10	14	16	18	18	6	12	6	10	13	10	10	14	13	9
9	15	15	31	15	9	14	16	12	17	14	15	15	18	19	14
10	70	59	44	50	54	75	68	78	66	68	71	70	59	59	72
More interested	15	22	19	32	40	13	14	15	14	14	14	15	20	23	16
Same	77	67	66	54	46	79	77	78	78	76	77	76	69	66	76
Less interested	8	11	15	14	14	8	9	7	9	10	9	8	12	11	8

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Initial Thermometers...Warm/Cool/ID ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
REP PARTY Pre Warm	44	52	47	53	55	46	42	42	45	42	47	43	49	49	32
Cool	36	30	33	35	24	37	36	36	38	34	35	34	40	29	46
Warm - Cool	8	22	14	19	31	9	7	6	7	8	12	9	10	20	-13
Post Warm	45	53	47	53	56	47	44	43	46	44	48	46	48	50	33
Cool	38	31	33	37	25	39	38	40	39	35	38	35	43	29	50
Warm - Cool	7	22	14	16	31	9	6	4	7	9	10	11	5	21	-17
NET POST - PRE	-1	0	0	-3	-	-1	-1	-2	0	1	-2	2	-5	1	-4
DEM PARTY Pre Warm	43	37	42	37	31	41	46	46	38	45	43	41	40	39	56
Cool	37	41	37	47	42	42	32	33	45	31	39	39	47	37	25
Warm - Cool	6	-5	4	-10	-12	-2	14	13	-7	14	4	3	-7	2	31
Post Warm	43	38	44	40	30	41	46	47	38	44	44	41	41	38	58
Cool	37	40	36	46	43	42	32	34	45	31	39	37	49	37	26
Warm - Cool	6	-2	8	-6	-12	-1	13	13	-6	13	5	4	-8	1	32
NET POST - PRE	0	3	4	3	-1	1	-0	-	0	-1	1	2	-1	-1	1
BUSH Pre Warm	48	53	51	55	61	48	48	48	49	47	47	48	48	55	36
Cool	45	38	41	41	30	45	44	45	45	43	46	44	48	34	59
Warm - Cool	3	15	11	14	31	3	4	3	4	4	2	4	0	21	-23
Post Warm	49	54	52	56	62	50	49	50	51	48	49	52	48	56	38
Cool	44	39	41	38	30	44	43	43	43	44	46	42	48	35	56
Warm - Cool	6	15	11	19	32	6	5	7	9	4	2	10	-	21	-19
NET POST - PRE	2	-0	1	4	1	3	2	3	5	0	1	6	-0	-	4
KERRY Pre Warm	36	34	36	30	26	35	37	36	32	37	37	34	36	32	44
Cool	49	54	47	60	58	53	46	46	57	47	47	51	54	53	36
Warm - Cool	-14	-20	-11	-30	-32	-18	-9	-10	-25	-9	-10	-18	-19	-21	8
Post Warm	44	40	43	38	32	42	47	46	39	48	45	41	43	39	59
Cool	44	48	45	53	53	48	40	42	50	38	45	47	49	47	30
Warm - Cool	1	-8	-2	-15	-21	-6	7	4	-11	10	0	-6	-6	-8	28
NET POST - PRE	14	13	9	15	12	12	16	13	14	19	10	12	12	13	21
NRA Pre Warm	27	27	29	26	29	35	20	19	37	21	33	43	25	26	12
Cool	42	40	44	43	38	36	48	47	36	49	37	28	47	40	59
Warm - Cool	-15	-13	-16	-17	-9	-1	-28	-27	1	-28	-3	14	-22	-15	-47
Post Warm	27	27	25	25	29	34	20	20	36	21	31	39	26	27	11
Cool	45	42	46	49	41	40	50	49	40	51	40	34	49	43	61
Warm - Cool	-19	-16	-21	-24	-12	-6	-30	-30	-4	-30	-9	6	-23	-16	-50
NET POST - PRE	-4	-3	-6	-8	-3	-5	-2	-2	-5	-2	-6	-9	-1	-1	-3
PRO-LIFE Pre Warm	31	34	41	37	37	30	32	31	32	33	28	32	27	35	28
Cool	44	39	35	43	36	45	43	47	44	38	46	39	52	34	55
Warm - Cool	45	42	46	50	41	40	50	49	40	51	40	34	49	43	61
Post Warm	30	34	38	36	38	30	31	29	31	33	29	32	27	35	25
Cool	46	42	38	46	40	47	45	48	49	42	46	42	55	39	53
Warm - Cool	-16	-8	-0	-11	-3	-17	-14	-19	-18	-9	-17	-9	-28	-5	-28
NET POST - PRE	-3	-2	-7	-5	-4	-3	-4	-3	-5	-4	-	-3	-3	-5	-1

Interest in election summary ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
PRE 8	10	7	10	17	9	11	10	13	10	6	11	11	10	9	11
9	14	12	13	18	12	14	15	16	17	14	10	14	13	12	19
10	67	76	71	54	69	70	65	59	66	71	74	68	72	68	61
POST 8	10	5	9	18	11	9	10	12	10	8	8	11	7	11	10
9	15	12	11	16	11	14	15	17	15	12	14	16	12	12	20
10	70	79	76	57	71	72	69	63	69	76	75	68	77	71	67
More interested	15	12	15	17	14	13	16	18	14	14	12	16	10	16	16
Same	77	78	79	75	78	78	76	76	76	77	79	73	84	77	76
Less interested	8	10	6	8	8	9	8	7	9	9	9	12	6	7	8

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Bush positive attributes battery ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
CARES ABT YOU Pre Well	49	27	75	36	48	5	92	13	43	88	49	43	37	76	51
Not well	51	73	25	64	52	95	8	87	56	12	50	56	63	24	49
Well - Not Well	-2	-46	51	-29	-3	-91	84	-74	-13	76	-1	-14	-27	52	1
Post Well	52	38	82	41	45	9	94	15	46	90	52	45	43	85	54
Not well	48	62	18	59	55	91	6	85	54	9	48	54	57	15	46
Well - Not Well	5	-25	64	-19	-10	-82	88	-70	-9	81	4	-9	-15	70	7
POST well - PRE well	3	12	6	4	-3	4	2	2	2	3	2	2	6	9	3
HONEST Pre Well	52	26	81	36	33	8	94	14	49	92	53	46	41	87	51
Not well	48	74	17	64	67	92	5	85	51	8	47	54	59	13	48
Well - Not Well	3	-48	64	-29	-32	-85	89	-71	-3	83	6	-8	-18	74	3
Post Well	55	38	93	45	47	11	97	19	50	93	56	49	44	92	57
Not well	44	62	7	53	51	89	3	80	49	7	44	51	56	7	43
Well - Not Well	11	-23	86	-7	-3	-77	94	-61	1	86	12	-2	-12	85	14
POST well - PRE well	3	12	13	10	13	3	2	5	1	1	3	2	4	5	5
STRONG LEADER Pre Well	59	50	92	56	51	19	98	25	57	93	59	53	55	93	57
Not well	41	50	8	42	45	81	2	75	43	7	41	46	45	7	42
Well - Not Well	18	-2	84	14	6	-63	95	-50	13	85	19	6	11	86	15
Post Well	60	50	94	57	59	20	98	27	54	94	60	55	51	93	61
Not well	40	50	5	43	41	80	2	73	46	5	40	44	47	6	39
Well - Not Well	20	-	89	14	19	-60	96	-45	9	90	20	11	5	87	22
POST well - PRE well	1	-	2	1	10	1	-0	2	-2	2	1	2	-4	-	3
PLAN ECON Pre Well	44	16	63	19	23	3	85	10	37	84	45	38	29	62	46
Not well	55	84	37	81	77	97	15	90	63	16	55	62	70	38	54
Well - Not Well	-11	-68	25	-61	-52	-94	70	-80	-26	68	-10	-24	-41	23	-9
Post Well	47	24	67	32	40	4	87	11	38	85	46	38	33	66	49
Not well	53	76	33	68	60	96	12	88	62	15	54	62	67	34	51
Well - Not Well	-7	-53	35	-36	-19	-92	75	-76	-24	70	-7	-24	-35	33	-1
POST well - PRE well	2	8	5	13	16	1	3	1	1	1	1	-	3	5	4
PLAN IRAQ Pre Well	44	22	45	22	31	5	82	13	35	80	44	36	28	57	43
Not well	56	78	55	78	69	95	18	87	65	20	56	64	72	43	57
Well - Not Well	-12	-56	-10	-56	-39	-90	64	-74	-29	60	-12	-27	-43	15	-14
Post Well	48	13	70	20	25	3	91	14	39	87	48	41	32	77	49
Not well	52	87	30	80	75	96	9	86	60	13	52	58	68	23	51
Well - Not Well	-4	-72	41	-59	-49	-93	83	-72	-22	74	-4	-17	-36	53	-1
POST well - PRE well	4	-8	25	-1	-6	-2	9	0	3	7	4	5	4	19	7
HOPE VISION Pre Well	51	29	71	32	45	8	93	17	43	89	51	43	36	75	52
Not well	49	71	28	68	55	92	7	83	57	11	49	56	64	24	48
Well - Not Well	3	-41	43	-35	-10	-85	86	-66	-15	78	2	-12	-28	50	5
Post Well	53	27	85	36	31	11	95	20	45	90	53	44	43	86	55
Not well	46	73	15	64	69	89	5	79	55	9	47	55	57	14	45
Well - Not Well	7	-46	70	-29	-36	-79	90	-59	-10	80	6	-11	-14	71	10
POST well - PRE well	2	-2	14	3	-13	3	2	3	2	1	2	1	7	11	2
SAFER/SECURE Pre Well	54	48	87	50	41	10	96	19	47	91	54	47	43	87	56
Not well	46	52	12	50	59	90	4	81	52	9	46	53	57	13	44
Well - Not Well	8	-5	75	-1	-19	-80	93	-61	-6	82	8	-6	-14	75	12
Post Well	54	34	91	49	49	9	97	18	47	92	54	49	45	92	55
Not well	45	66	9	51	51	90	3	81	53	7	46	50	55	8	45
Well - Not Well	9	-31	83	-3	-3	-81	95	-63	-6	86	8	-0	-9	85	9
POST well - PRE well	0	-13	5	-1	10	-1	1	-1	0	2	0	2	3	5	-1

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Bush positive attributes battery ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
CARES ABT YOU Pre Well	49	55	52	58	62	49	49	49	47	48	51	51	47	57	37
Not well	51	45	48	42	38	51	51	51	52	51	49	49	53	43	62
Well - Not Well	-2	10	5	17	25	-1	-2	-1	-5	-3	3	1	-5	13	-25
Post Well	52	57	57	61	66	53	51	53	53	49	53	56	50	59	40
Not well	48	42	43	39	34	47	48	47	47	50	47	44	50	41	60
Well - Not Well	5	15	14	23	32	7	3	6	6	-0	7	12	-1	18	-20
POST well - PRE well	3	2	5	3	4	4	2	4	6	1	2	6	2	2	3
HONEST Pre Well	52	60	52	54	66	51	52	51	52	53	51	52	51	59	41
Not well	48	40	48	45	34	48	48	49	48	47	49	48	48	41	59
Well - Not Well	3	20	4	9	31	3	4	2	4	6	2	3	3	18	-17
Post Well	55	62	58	61	68	55	55	55	57	55	53	56	54	62	44
Not well	44	37	42	38	32	44	44	45	43	44	46	43	46	37	55
Well - Not Well	11	25	15	23	36	11	11	11	14	11	8	13	8	25	-11
POST well - PRE well	3	2	6	8	2	4	3	4	5	2	2	4	2	4	3
STRONG LEADER Pre Well	59	61	60	64	70	60	58	58	62	58	58	61	60	65	47
Not well	41	38	39	36	30	40	42	42	38	42	42	39	40	35	53
Well - Not Well	18	23	21	28	40	21	16	16	24	16	17	21	20	30	-5
Post Well	60	61	61	68	72	62	58	61	65	55	58	65	58	68	43
Not well	40	38	39	32	27	38	42	39	34	45	42	35	41	32	56
Well - Not Well	20	22	21	37	45	24	16	22	32	10	16	30	17	36	-13
POST well - PRE well	1	-0	0	4	2	2	-	2	3	-3	-	4	-1	3	-4
PLAN ECON Pre Well	44	49	47	55	56	45	44	44	47	44	43	46	43	50	35
Not well	55	50	53	45	43	55	56	56	53	56	56	53	57	50	65
Well - Not Well	-11	-1	-6	10	13	-10	-12	-12	-7	-12	-13	-7	-14	-0	-30
Post Well	47	51	49	56	60	47	46	48	49	44	45	48	45	54	35
Not well	53	48	51	44	40	53	54	52	51	55	55	52	54	46	65
Well - Not Well	-7	3	-3	11	20	-6	-7	-5	-3	-10	-10	-4	-9	8	-30
POST well - PRE well	2	3	2	-	4	2	2	4	2	1	2	2	2	4	-
PLAN IRAQ Pre Well	44	48	44	52	56	44	43	44	46	42	43	47	41	50	34
Not well	56	52	56	47	44	56	56	56	54	57	57	53	59	50	66
Well - Not Well	-12	-4	-12	5	12	-11	-13	-11	-8	-15	-15	-6	-18	-0	-32
Post Well	48	53	49	54	61	47	48	49	50	47	44	49	45	56	37
Not well	52	47	51	46	39	52	51	51	50	52	55	51	54	44	63
Well - Not Well	-4	6	-2	8	22	-5	-3	-2	0	-5	-11	-2	-10	12	-25
POST well - PRE well	4	5	5	2	5	3	5	5	4	5	2	2	4	6	3
HOPE VISION Pre Well	51	57	53	61	62	52	51	52	54	49	49	51	53	56	42
Not well	49	43	47	39	38	48	49	47	46	51	50	49	47	44	58
Well - Not Well	3	13	6	22	25	4	2	5	8	-2	-1	1	7	13	-15
Post Well	53	57	58	60	66	54	53	55	56	51	51	55	51	60	44
Not well	46	43	42	40	34	46	46	45	44	48	49	45	48	40	56
Well - Not Well	7	14	16	21	32	7	7	11	11	3	3	11	3	20	-12
POST well - PRE well	2	0	5	-1	4	2	3	3	2	2	2	5	-2	3	1
SAFER/SECURE Pre Well	54	58	57	62	69	54	54	56	57	51	51	56	52	62	41
Not well	46	42	43	38	31	46	46	43	43	49	48	44	48	38	59
Well - Not Well	8	16	14	24	37	9	8	13	14	2	3	12	4	25	-18
Post Well	54	58	59	63	69	54	55	57	55	53	52	56	51	63	44
Not well	45	42	41	37	31	46	45	43	44	47	48	44	49	37	56
Well - Not Well	9	16	18	27	38	7	10	14	11	6	4	12	1	25	-12
POST well - PRE well	0	0	2	1	0	-1	1	1	-2	2	1	-	-1	0	3

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Bush positive attributes battery continued ...

	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Total answering															
CONFIDENCE Pre Well	49	18	76	32	39	3	93	12	42	89	49	42	38	80	51
Not well	51	81	20	66	61	97	6	88	58	11	51	58	62	19	49
Well - Not Well	-2	-64	56	-33	-23	-94	87	-76	-16	77	-2	-16	-25	61	1
Post Well	50	18	77	31	39	4	94	13	43	90	50	42	39	86	51
Not well	50	82	23	69	61	96	6	87	57	10	50	57	61	14	49
Well - Not Well	1	-63	54	-38	-23	-92	89	-73	-14	81	0	-15	-22	71	2
POST well - PRE well	2	2	2	-1	-	1	1	1	1	2	1	-	2	6	1
LIKEABLE Pre Well	65	62	90	59	56	32	97	37	62	94	65	61	59	93	67
Not well	34	38	7	36	38	68	3	62	37	6	34	37	40	6	33
Well - Not Well	31	23	83	23	19	-35	94	-25	25	88	32	24	19	87	33
Post Well	67	59	96	69	68	33	99	35	68	95	67	64	64	98	69
Not well	33	41	4	31	32	66	1	64	32	5	32	35	36	2	31
Well - Not Well	34	18	92	39	36	-34	97	-29	36	91	35	29	27	96	39
POST well - PRE well	2	-3	6	10	13	0	2	-2	5	2	2	3	5	5	3

Summary: Bush negative attributes battery ...

	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Total answering															
MISLED Pre Well	52	79	37	72	64	92	12	83	58	17	51	58	67	30	51
Not well	48	19	63	28	36	7	88	17	42	83	49	42	32	70	49
Well - Not Well	3	59	-25	43	29	85	-76	66	16	-67	3	16	35	-40	2
Post Well	50	81	35	67	66	93	9	85	57	12	50	55	62	22	48
Not well	50	19	65	33	34	7	90	15	43	88	50	45	37	78	52
Well - Not Well	1	61	-30	35	32	86	-81	70	13	-75	-0	9	25	-57	-3
POST well - PRE well	-1	2	-2	-4	3	0	-2	2	-1	-4	-1	-4	-5	-8	-3
TOO READY WAR Pre Well	60	88	65	88	84	93	28	87	68	29	60	67	78	55	60
Not well	39	11	35	12	16	7	72	13	32	71	40	33	22	45	40
Well - Not Well	21	77	30	77	68	86	-43	73	35	-42	20	35	56	9	20
Post Well	58	91	51	85	86	95	22	89	67	22	58	64	69	42	55
Not well	42	9	49	15	14	5	78	11	33	78	42	36	31	58	45
Well - Not Well	16	82	2	71	71	90	-57	78	33	-55	16	28	38	-16	10
POST well - PRE well	-2	3	-14	-3	-	2	-7	2	-1	-7	-2	-3	-9	-13	-5
NEGATIVE Pre Well	46	64	30	53	44	81	12	71	54	16	46	50	54	20	44
Not well	54	36	70	47	56	18	88	28	46	83	54	49	45	80	55
Well - Not Well	-8	28	-41	6	-13	63	-75	43	7	-68	-8	2	9	-61	-11
Post Well	44	59	18	63	52	81	8	73	49	12	44	46	49	19	43
Not well	56	41	82	37	48	19	92	26	51	87	56	53	50	81	57
Well - Not Well	-12	16	-65	26	3	62	-84	47	-2	-75	-12	-7	-2	-62	-15
POST well - PRE well	-2	-5	-11	10	10	-0	-4	2	-5	-3	-2	-4	-6	-1	-2

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Bush positive attributes battery continued ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
CONFIDENCE Pre Well	49	54	53	54	64	49	48	48	50	48	48	51	47	56	36
Not well	51	46	47	45	36	51	51	51	50	51	52	49	53	43	64
Well - Not Well	-2	8	6	9	27	-1	-3	-3	1	-3	-3	2	-5	13	-28
Post Well	50	56	52	59	66	51	50	50	52	49	49	52	49	59	36
Not well	50	44	48	41	34	49	50	50	48	50	51	48	51	41	64
Well - Not Well	1	12	3	19	32	1	-0	0	5	-1	-2	4	-3	18	-27
POST well - PRE well	2	2	-1	6	2	1	2	2	2	1	1	1	1	2	1
LIKEABLE Pre Well	65	70	70	73	74	67	64	63	67	65	66	65	68	68	58
Not well	34	30	28	27	25	33	35	36	33	34	34	34	32	31	41
Well - Not Well	31	40	42	45	48	33	29	26	34	31	32	31	37	37	17
Post Well	67	73	72	69	77	69	65	64	67	66	70	69	69	71	56
Not well	33	27	28	31	23	31	34	35	32	33	30	31	30	29	43
Well - Not Well	34	46	43	39	54	38	31	29	36	33	40	37	39	43	13
POST well - PRE well	2	3	1	-3	3	2	1	1	0	1	4	3	0	3	-2

Summary: Bush negative attributes battery ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
MISLED Pre Well	52	45	49	46	39	51	52	52	50	52	52	51	51	45	63
Not well	48	55	51	54	60	49	48	48	50	47	48	48	49	55	36
Well - Not Well	3	-10	-2	-8	-21	2	4	4	1	5	5	3	2	-10	27
Post Well	50	46	48	42	38	49	52	50	47	53	52	48	51	44	62
Not well	50	54	52	58	62	51	48	50	53	46	48	52	49	55	38
Well - Not Well	1	-8	-4	-15	-25	-2	3	-	-7	7	3	-5	1	-11	25
POST well - PRE well	-1	1	-1	-4	-2	-2	-0	-2	-3	1	-1	-4	-0	-0	-1
TOO READY WAR Pre Well	60	53	61	54	51	58	63	65	56	61	59	58	56	57	72
Not well	39	46	39	46	48	42	37	35	44	38	41	42	44	42	28
Well - Not Well	21	7	23	8	3	15	26	29	12	23	19	17	13	15	44
Post Well	58	51	56	51	45	57	59	59	56	59	59	58	57	51	70
Not well	42	49	43	49	55	43	41	41	44	41	41	42	43	49	29
Well - Not Well	16	3	14	3	-9	15	18	18	12	18	17	15	14	3	41
POST well - PRE well	-2	-2	-5	-3	-6	-0	-4	-6	-	-2	-1	-1	0	-6	-1
NEGATIVE Pre Well	46	40	42	39	34	47	45	45	46	46	48	46	48	39	55
Not well	54	59	57	61	66	53	54	55	53	54	52	54	52	61	44
Well - Not Well	-8	-19	-15	-21	-32	-6	-9	-10	-7	-8	-4	-7	-4	-22	11
Post Well	44	38	42	36	32	43	44	43	41	45	45	41	46	37	55
Not well	56	62	58	63	68	57	55	56	58	54	55	59	53	62	45
Well - Not Well	-12	-24	-15	-28	-36	-13	-11	-13	-17	-9	-9	-18	-7	-25	10
POST well - PRE well	-2	-3	-	-3	-1	-4	-1	-1	-5	-0	-3	-6	-1	-1	-0

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Kerry positive attributes battery ...

	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Total answering															
CARES ABT YOU Pre Well	51	70	44	54	59	88	17	84	53	18	51	57	60	27	54
Not well	49	30	54	45	41	12	83	16	45	81	49	42	40	72	46
Well - Not Well	2	40	-10	9	16	76	-66	67	8	-63	2	16	21	-46	8
Post Well	59	78	72	72	71	92	28	88	63	28	59	67	74	38	60
Not well	41	20	28	28	29	8	72	11	37	72	41	33	26	62	40
Well - Not Well	18	58	43	45	42	84	-44	77	26	-43	18	34	48	-25	19
POST well - PRE well	8	8	27	19	13	4	11	4	9	10	8	9	14	11	6
HONEST Pre Well	47	74	40	52	53	88	9	83	51	13	48	54	55	13	47
Not well	53	26	58	48	47	12	90	17	47	87	51	45	44	86	53
Well - Not Well	-5	48	-18	3	6	76	-81	66	5	-74	-4	9	11	-74	-6
Post Well	53	77	54	58	67	93	16	87	59	20	54	62	67	28	54
Not well	46	23	46	42	33	7	84	13	41	80	46	38	33	71	46
Well - Not Well	7	53	10	16	32	86	-67	74	19	-60	9	24	34	-43	7
POST well - PRE well	6	3	14	7	13	5	7	4	8	7	6	8	12	16	7
STRONG LEADER Pre Well	43	61	32	47	49	83	7	78	45	9	43	49	50	15	44
Not well	56	39	68	53	51	17	92	22	54	90	57	51	50	84	56
Well - Not Well	-13	21	-37	-7	-	66	-85	56	-9	-81	-14	-2	1	-69	-12
Post Well	52	81	48	64	65	94	13	87	58	15	52	61	66	21	51
Not well	48	18	52	36	35	6	87	13	42	85	48	38	34	79	49
Well - Not Well	4	63	-3	29	29	88	-75	74	16	-71	4	23	32	-57	3
POST well - PRE well	9	20	16	17	16	11	6	9	13	5	9	12	16	7	7
PLAN ECON Pre Well	50	81	46	64	63	90	12	85	57	14	51	56	62	21	49
Not well	50	19	53	36	37	9	88	15	42	86	49	43	38	78	51
Well - Not Well	0	63	-6	27	26	81	-76	70	16	-73	2	13	24	-57	-1
Post Well	53	84	55	65	71	93	16	87	58	18	53	62	69	24	53
Not well	46	15	45	34	29	7	84	12	42	81	47	38	31	76	47
Well - Not Well	7	68	10	32	42	86	-68	75	16	-63	6	25	38	-53	6
POST well - PRE well	3	3	10	1	10	2	4	2	0	4	2	6	7	3	3
PLAN IRAQ Pre Well	38	53	25	40	39	73	6	70	38	8	38	46	43	13	40
Not well	61	47	75	60	61	26	94	29	60	92	61	54	57	87	58
Well - Not Well	-23	5	-51	-20	-23	47	-88	41	-22	-83	-24	-8	-14	-74	-18
Post Well	49	84	44	56	61	91	11	87	54	14	51	59	59	21	49
Not well	50	16	56	44	39	8	89	12	46	86	49	40	40	79	51
Well - Not Well	-1	69	-13	12	23	83	-79	75	8	-71	1	19	19	-58	-2
POST well - PRE well	11	31	19	16	23	18	5	18	16	6	13	14	17	8	8
HOPE VISION Pre Well	51	87	51	63	56	90	14	84	56	15	50	57	65	30	51
Not well	49	13	47	37	44	9	85	16	42	85	49	42	34	69	49
Well - Not Well	2	74	3	26	13	81	-72	68	14	-70	2	15	31	-40	1
Post Well	59	93	68	76	73	96	23	90	64	25	59	66	74	41	59
Not well	41	7	32	23	24	4	76	9	36	75	41	34	26	59	41
Well - Not Well	17	87	37	52	49	91	-53	81	29	-49	18	32	48	-17	17
POST well - PRE well	8	7	18	13	16	5	9	6	8	10	8	9	9	12	8
SAFER/SECURE Pre Well	42	60	21	37	37	84	5	78	47	7	43	51	48	6	44
Not well	57	40	79	63	63	16	95	21	53	93	57	48	52	94	56
Well - Not Well	-15	20	-57	-26	-26	68	-90	57	-6	-85	-14	3	-4	-88	-12
Post Well	52	90	43	60	67	94	13	87	57	16	52	60	66	21	50
Not well	48	10	57	40	33	5	87	13	43	83	48	40	34	78	49
Well - Not Well	5	81	-14	20	32	89	-74	74	14	-67	4	20	32	-57	1
POST well - PRE well	10	30	22	23	29	10	8	8	10	9	9	9	18	15	7

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Kerry positive attributes battery ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
CARES ABT YOU Pre Well	51	44	52	46	42	49	53	54	46	52	51	50	47	47	62
Not well	49	55	48	53	57	51	47	46	53	48	49	50	53	53	37
Well - Not Well	2	-11	3	-7	-15	-3	6	8	-7	4	3	-	-6	-6	25
Post Well	59	52	60	53	50	55	62	63	55	61	56	56	54	55	72
Not well	41	48	40	47	50	44	38	37	45	38	44	43	46	45	27
Well - Not Well	18	4	21	6	0	11	24	25	10	23	12	13	8	10	45
POST well - PRE well	8	7	9	7	8	7	9	9	9	9	5	6	7	8	10
HONEST Pre Well	47	46	46	36	34	47	47	43	45	51	50	48	47	39	58
Not well	53	53	53	64	66	52	53	57	55	48	49	52	53	60	41
Well - Not Well	-5	-8	-7	-28	-32	-5	-6	-14	-10	3	1	-4	-7	-21	17
Post Well	53	52	55	44	41	53	54	49	50	59	57	52	54	46	65
Not well	46	47	45	56	59	47	46	51	50	41	43	48	45	54	35
Well - Not Well	7	5	10	-12	-18	6	7	-2	-1	18	14	4	9	-7	30
POST well - PRE well	6	6	9	8	7	6	7	6	5	8	7	4	8	7	7
STRONG LEADER Pre Well	43	37	44	39	34	43	43	43	41	44	45	45	40	38	51
Not well	56	62	56	60	66	57	56	56	59	55	55	54	60	61	48
Well - Not Well	-13	-25	-12	-21	-32	-14	-12	-13	-18	-11	-9	-9	-20	-23	4
Post Well	52	47	52	45	39	53	52	50	51	54	55	51	55	45	62
Not well	48	52	48	55	61	47	48	50	49	46	45	49	45	55	38
Well - Not Well	4	-5	5	-9	-22	6	3	-1	2	8	10	2	11	-10	24
POST well - PRE well	9	10	9	6	5	10	8	6	10	10	9	6	15	6	11
PLAN ECON Pre Well	50	44	50	44	41	47	53	53	47	52	47	49	45	45	64
Not well	50	56	50	56	59	53	47	47	53	48	52	51	55	55	36
Well - Not Well	0	-13	-0	-12	-18	-6	5	7	-6	4	-5	-2	-10	-10	28
Post Well	53	46	54	49	42	51	55	56	49	55	53	52	50	49	65
Not well	46	53	46	51	57	48	44	44	50	44	46	47	50	51	35
Well - Not Well	7	-7	8	-3	-15	3	11	12	-1	10	7	5	0	-2	30
POST well - PRE well	3	3	4	5	2	4	3	2	2	3	6	3	5	4	1
PLAN IRAQ Pre Well	38	32	42	34	28	37	39	39	35	38	39	40	33	33	47
Not well	61	67	58	66	71	62	60	61	64	60	61	59	67	66	52
Well - Not Well	-23	-35	-16	-32	-43	-25	-22	-22	-29	-22	-22	-19	-33	-33	-4
Post Well	49	46	48	42	39	47	51	48	42	54	53	48	46	44	61
Not well	50	54	51	58	61	53	48	51	58	45	47	52	54	56	37
Well - Not Well	-1	-8	-3	-17	-22	-6	3	-3	-15	9	5	-4	-8	-11	23
POST well - PRE well	11	13	6	8	11	10	12	9	8	15	13	9	12	11	13
HOPE VISION Pre Well	51	42	51	46	41	49	53	55	47	51	50	48	49	46	63
Not well	49	57	48	54	59	51	47	45	53	48	49	51	51	54	36
Well - Not Well	2	-15	3	-8	-18	-2	6	9	-6	2	1	-3	-1	-8	27
Post Well	59	52	58	59	48	56	61	60	55	61	58	57	55	53	72
Not well	41	48	42	41	52	43	39	40	45	38	42	43	45	46	28
Well - Not Well	17	5	16	18	-4	13	21	21	11	22	16	15	11	7	44
POST well - PRE well	8	10	6	13	7	8	8	6	8	10	8	9	6	7	9
SAFER/SECURE Pre Well	42	40	41	35	33	42	43	40	40	45	45	42	41	37	52
Not well	57	60	59	65	67	58	57	60	60	54	55	57	59	63	48
Well - Not Well	-15	-20	-18	-30	-34	-16	-14	-19	-20	-9	-11	-14	-17	-27	4
Post Well	52	46	52	46	40	51	53	51	50	56	52	51	52	46	64
Not well	48	54	48	54	60	49	46	49	50	44	48	49	48	54	35
Well - Not Well	5	-8	3	-8	-19	3	7	2	1	12	5	2	4	-8	29
POST well - PRE well	10	6	11	11	7	9	10	11	11	10	8	8	10	9	12

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Kerry positive attributes battery continued ...

	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Total answering															
CONFIDENCE Pre Well	39	63	16	33	36	79	3	74	41	5	39	45	38	6	41
Not well	61	37	84	67	64	21	97	25	59	95	61	55	62	94	59
Well - Not Well	-22	25	-67	-35	-26	58	-94	49	-18	-89	-22	-10	-25	-88	-18
Post Well	48	78	36	52	58	91	8	85	50	11	47	57	59	15	48
Not well	52	22	64	48	42	8	92	15	50	89	52	43	39	85	52
Well - Not Well	-3	56	-29	4	16	83	-84	70	1	-78	-5	14	20	-70	-5
POST well - PRE well	9	15	19	20	23	12	5	10	10	6	8	12	22	9	7
LIKEABLE Pre Well	48	71	49	63	63	83	16	80	50	15	47	55	58	27	52
Not well	51	28	51	37	37	17	84	19	49	85	52	45	41	73	48
Well - Not Well	-3	43	-2	25	26	66	-68	60	2	-70	-5	10	17	-47	4
Post Well	58	86	68	70	76	92	26	87	62	27	58	67	72	39	59
Not well	42	13	32	30	24	8	74	12	38	72	42	32	28	60	41
Well - Not Well	16	72	35	40	52	84	-48	75	24	-45	16	36	44	-21	19
POST well - PRE well	10	15	19	7	13	9	10	8	11	13	11	13	14	12	8

Summary: Kerry negative attributes battery ...

	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Total answering															
FLIP FLOPS Pre Well	58	48	90	55	60	22	92	28	59	87	59	56	53	89	59
Not well	41	52	10	42	37	77	8	72	41	13	41	44	46	11	41
Well - Not Well	17	-3	80	13	23	-54	84	-44	17	73	18	11	7	78	18
Post Well	55	32	70	43	46	15	92	24	48	89	55	49	47	83	55
Not well	45	68	30	57	54	84	8	76	52	11	45	51	53	17	45
Well - Not Well	9	-35	40	-13	-6	-69	83	-52	-4	78	10	-2	-7	67	9
POST well - PRE well	-4	-15	-21	-12	-13	-7	-0	-4	-11	2	-4	-7	-7	-5	-4
NOT STRONG Pre Well	54	43	76	49	50	21	85	31	49	80	54	49	47	78	55
Not well	46	57	24	50	47	79	15	69	51	20	46	50	53	22	44
Well - Not Well	8	-13	53	-1	3	-58	71	-38	-2	60	8	-1	-6	57	11
Post Well	50	30	62	40	59	14	83	24	39	83	50	45	43	68	50
Not well	50	70	36	60	41	86	17	75	61	17	50	54	57	31	49
Well - Not Well	0	-40	27	-20	16	-72	66	-51	-21	67	1	-9	-15	37	1
POST well - PRE well	-4	-13	-14	-9	10	-7	-2	-6	-9	3	-4	-4	-5	-10	-5

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Kerry positive attributes battery continued ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
CONFIDENCE Pre Well	39	38	41	33	29	39	39	37	38	40	40	41	35	34	46
Not well	61	62	59	67	71	61	61	63	62	59	60	58	65	66	53
Well - Not Well	-22	-24	-18	-34	-42	-22	-22	-25	-25	-19	-20	-17	-29	-32	-7
Post Well	48	43	47	43	34	47	49	48	47	50	48	46	48	41	61
Not well	52	57	53	57	66	53	51	52	53	49	52	54	51	59	38
Well - Not Well	-3	-14	-6	-15	-32	-5	-2	-4	-6	1	-5	-7	-3	-18	23
POST well - PRE well	9	5	6	10	5	9	10	10	9	10	8	5	13	7	15
LIKEABLE Pre Well	48	44	49	46	38	46	51	52	42	50	50	49	41	44	61
Not well	51	55	51	54	61	54	49	48	58	50	49	50	59	55	39
Well - Not Well	-3	-11	-2	-8	-23	-8	2	5	-16	-	1	-1	-18	-11	22
Post Well	58	53	59	52	50	56	60	58	54	62	59	59	53	55	68
Not well	42	47	41	48	50	44	40	42	46	37	41	41	47	45	32
Well - Not Well	16	6	17	3	-1	12	20	15	8	25	18	18	5	10	36
POST well - PRE well	10	9	10	6	12	10	9	6	12	13	8	9	11	10	7

Summary: Kerry negative attributes battery ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
FLIP FLOPS Pre Well	58	59	60	71	64	60	57	60	62	54	58	61	59	61	51
Not well	41	41	40	29	35	40	42	39	38	46	42	39	41	38	48
Well - Not Well	17	17	20	41	29	21	14	20	25	8	16	22	18	22	3
Post Well	55	58	56	65	64	57	52	54	62	50	52	58	55	59	42
Not well	45	42	44	35	36	43	47	45	38	50	48	42	45	41	57
Well - Not Well	9	16	12	30	28	14	5	9	24	0	4	17	11	18	-15
POST well - PRE well	-4	-1	-5	-6	-0	-3	-5	-6	-1	-4	-6	-3	-4	-2	-9
NOT STRONG Pre Well	54	60	55	64	65	53	55	57	52	53	54	55	51	62	45
Not well	46	40	45	36	35	47	45	43	48	47	45	45	49	38	55
Well - Not Well	8	19	9	28	29	6	10	14	3	6	9	9	1	23	-10
Post Well	50	56	52	56	63	51	49	50	50	48	52	54	47	59	35
Not well	50	44	48	44	37	49	50	49	50	51	48	46	53	40	65
Well - Not Well	0	13	5	13	26	1	-1	1	-1	-2	3	8	-7	19	-30
POST well - PRE well	-4	-3	-2	-8	-2	-2	-5	-6	-2	-4	-3	-1	-4	-2	-10

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Kerry/Bush better job with issue ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
ECONOMY Pre Kerry	46	72	13	52	46	92	3	85	49	6	45	50	58	9	45
Bush	41	8	47	4	5	1	81	7	35	79	41	33	23	60	42
Kerry - Bush	4	64	-33	49	42	90	-78	77	15	-72	4	17	35	-51	3
Post Kerry	47	72	20	57	51	92	4	86	51	6	46	51	61	11	46
Bush	40	3	48	12	18	0	80	7	32	80	41	31	24	59	44
Kerry - Bush	6	69	-27	45	32	91	-75	79	20	-74	5	21	37	-48	2
NET POST - PRE	2	5	6	-4	-10	1	2	1	5	-2	2	3	2	3	-1
FORGN POLICY Pre Kerry	45	66	18	40	39	90	4	82	52	7	46	50	51	10	46
Bush	46	18	60	22	16	3	88	11	38	86	46	39	32	75	47
Kerry - Bush	-1	48	-43	19	23	88	-84	71	14	-79	-1	12	19	-65	-2
Post Kerry	46	69	25	48	46	92	4	83	53	9	47	53	53	12	46
Bush	46	16	53	29	33	3	88	12	38	84	46	38	33	73	48
Kerry - Bush	0	53	-29	19	13	89	-83	72	16	-75	1	15	20	-61	-2
NET POST - PRE	1	5	13	1	-10	2	1	1	2	3	2	3	2	4	-1
WAR TERROR Pre Kerry	36	33	-	18	24	76	-	69	36	5	36	41	37	-	37
Bush	52	33	87	35	26	6	96	14	49	89	52	45	41	89	52
Kerry - Bush	-16	-	-88	-17	-3	70	-96	55	-12	-84	-16	-5	-4	-88	-15
Post Kerry	41	58	7	45	50	85	1	78	47	5	42	47	47	2	42
Bush	49	16	70	32	35	3	94	13	42	89	49	41	35	84	51
Kerry - Bush	-8	43	-64	13	16	82	-93	65	5	-84	-7	5	13	-83	-9
NET POST - PRE	7	43	24	30	19	12	4	10	17	-	9	10	16	6	6
IRAQ Pre Kerry	39	57	6	30	28	83	1	75	44	5	40	44	45	3	40
Bush	46	18	68	22	21	2	89	12	39	84	46	38	31	71	46
Kerry - Bush	-7	40	-62	9	6	80	-89	64	5	-79	-6	7	14	-68	-6
Post Kerry	45	71	18	49	54	91	2	84	51	6	46	53	52	7	45
Bush	48	17	69	28	29	3	92	11	40	89	48	40	35	77	49
Kerry - Bush	-4	54	-51	22	23	88	-90	73	12	-83	-2	14	17	-70	-4
NET POST - PRE	3	15	11	13	16	7	-1	9	7	-4	4	7	3	-2	2
HOME SECURITY Pre Kerry	34	32	4	13	25	70	1	66	34	4	34	37	33	3	35
Bush	51	31	75	38	26	8	93	15	47	89	52	45	39	80	52
Kerry - Bush	-17	2	-70	-25	-	62	-93	51	-12	-85	-18	-7	-6	-78	-17
Post Kerry	41	61	7	39	47	83	2	73	48	5	41	47	47	3	40
Bush	49	18	75	35	30	4	92	13	42	90	49	40	37	85	51
Kerry - Bush	-8	43	-68	4	16	79	-90	61	6	-85	-9	7	11	-81	-10
NET POST - PRE	9	41	3	29	16	17	2	10	19	1	9	14	16	-4	7
EDUCATION Pre Kerry	44	67	22	39	25	87	5	79	47	8	43	47	52	9	45
Bush	38	4	42	11	14	2	73	8	32	72	39	34	25	58	40
Kerry - Bush	6	63	-19	27	13	85	-69	71	15	-64	5	13	27	-49	5
Post Kerry	45	77	20	51	45	88	5	79	49	8	44	48	57	8	46
Bush	37	1	33	11	12	1	72	7	31	73	39	32	20	56	39
Kerry - Bush	8	76	-13	40	32	87	-68	72	17	-65	5	17	38	-48	7
NET POST - PRE	2	13	6	13	23	2	1	0	2	-1	1	4	11	1	2

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Kerry/Bush better job with issue ...

	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Total answering															
ECONOMY Pre Kerry	46	41	42	39	32	45	46	46	42	47	48	43	47	38	59
Bush	41	47	42	50	52	42	41	42	42	40	41	43	41	47	33
Kerry - Bush	4	-6	0	-11	-20	3	5	4	-1	7	7	-	7	-9	26
Post Kerry	47	41	45	38	34	46	48	47	44	48	48	44	48	41	58
Bush	40	48	43	46	51	42	39	41	41	38	43	43	40	45	31
Kerry - Bush	6	-7	2	-8	-17	4	8	7	4	10	5	2	7	-4	27
NET POST - PRE	2	-2	2	3	4	1	3	2	4	3	-2	2	1	4	1
FORGN POLICY Pre Kerry	45	39	43	41	29	47	43	41	47	46	47	45	49	34	57
Bush	46	51	47	51	59	46	45	45	47	45	45	46	46	53	34
Kerry - Bush	-1	-13	-4	-10	-30	1	-2	-4	-1	1	3	-1	4	-19	23
Post Kerry	46	42	46	40	31	47	46	44	45	47	49	46	48	37	59
Bush	46	51	46	50	60	46	46	47	48	45	43	46	45	55	33
Kerry - Bush	0	-9	-0	-10	-29	1	-0	-2	-2	2	6	0	3	-18	26
NET POST - PRE	1	3	3	-	1	1	2	2	-2	1	3	1	-1	0	3
WAR TERROR Pre Kerry	36	35	35	30	24	36	36	34	35	37	38	36	36	29	46
Bush	52	55	54	59	64	53	50	51	57	50	49	53	53	58	39
Kerry - Bush	-16	-21	-19	-29	-40	-17	-15	-16	-22	-13	-11	-17	-16	-29	7
Post Kerry	41	38	39	34	29	40	42	39	38	45	43	39	42	35	53
Bush	49	54	52	59	62	50	48	49	52	48	48	50	51	56	37
Kerry - Bush	-8	-16	-12	-25	-33	-10	-6	-10	-15	-2	-5	-11	-10	-21	16
NET POST - PRE	7	4	7	3	7	6	8	6	8	10	5	6	6	8	9
IRAQ Pre Kerry	39	36	40	34	28	41	38	35	40	42	42	40	43	31	49
Bush	46	50	49	56	61	46	47	50	47	44	45	47	44	54	36
Kerry - Bush	-7	-14	-10	-22	-33	-5	-9	-15	-7	-2	-3	-8	-1	-23	12
Post Kerry	45	41	43	35	31	44	45	42	42	49	47	43	46	37	57
Bush	48	53	51	59	61	49	48	50	50	46	47	49	48	56	36
Kerry - Bush	-4	-12	-8	-23	-30	-4	-3	-8	-8	3	0	-6	-2	-19	21
NET POST - PRE	3	2	2	-1	3	0	6	7	-2	5	3	2	-1	4	8
HOME SECURITY Pre Kerry	34	33	34	25	24	34	33	31	32	36	36	35	32	28	42
Bush	51	54	51	61	64	51	51	54	53	48	49	51	52	58	40
Kerry - Bush	-17	-21	-17	-35	-40	-17	-18	-23	-21	-12	-13	-16	-20	-31	2
Post Kerry	41	37	40	33	30	40	41	37	39	45	43	39	42	34	51
Bush	49	52	52	57	62	49	49	51	51	46	47	48	51	56	38
Kerry - Bush	-8	-16	-12	-23	-32	-9	-8	-14	-13	-1	-4	-9	-8	-21	13
NET POST - PRE	9	6	5	12	8	9	10	9	8	10	9	6	12	9	11
EDUCATION Pre Kerry	44	36	42	37	29	44	44	45	43	43	44	44	44	34	59
Bush	38	47	35	44	51	39	37	35	39	39	39	41	37	46	24
Kerry - Bush	6	-11	7	-7	-23	4	7	11	4	4	5	2	7	-11	35
Post Kerry	45	39	41	40	31	43	46	45	42	48	45	43	43	38	58
Bush	37	45	36	41	48	39	35	35	40	34	38	40	38	42	25
Kerry - Bush	8	-5	5	-1	-17	4	11	10	2	13	6	3	5	-3	33
NET POST - PRE	2	5	-2	6	6	-0	4	-1	-2	10	1	1	-2	8	-1

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Summary: Kerry/Bush better job with issue...Continued ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
AMER RESPECT Pre Kerry	48	71	31	46	42	93	7	84	55	9	48	54	58	19	49
Bush	41	10	43	16	12	2	79	11	33	77	42	35	26	60	44
Kerry - Bush	7	61	-13	30	29	91	-73	74	21	-68	7	19	32	-41	5
Post Kerry	49	82	28	54	57	95	6	85	56	9	49	56	60	15	49
Bush	42	6	43	20	20	2	81	11	32	80	42	34	30	68	45
Kerry - Bush	7	76	-14	33	36	93	-74	74	24	-71	6	23	30	-52	4
NET POST - PRE	1	15	-2	4	6	2	-1	0	2	-3	-0	3	-2	-11	-1
CLEAR PLANS Pre Kerry	33	35	5	17	20	70	1	64	38	3	34	40	32	3	34
Bush	50	23	68	20	29	7	91	16	41	88	50	41	34	76	52
Kerry - Bush	-16	13	-62	-3	-10	63	-90	49	-3	-84	-15	-1	-2	-73	-18
Post Kerry	43	71	11	47	51	86	2	81	50	5	44	50	51	6	44
Bush	47	13	57	32	36	4	87	12	40	86	47	39	32	76	49
Kerry - Bush	-4	58	-46	14	16	82	-85	68	10	-81	-3	11	20	-70	-5
NET POST - PRE	12	46	16	19	26	19	5	20	14	4	12	13	21	3	12
ON YOUR SIDE Pre Kerry	44	60	16	39	31	89	3	82	48	5	44	47	50	10	45
Bush	42	2	44	11	17	1	82	6	35	80	42	33	26	64	42
Kerry - Bush	2	58	-29	29	13	88	-79	76	13	-75	2	14	24	-54	3
Post Kerry	44	69	14	50	46	90	2	82	49	5	44	50	53	6	45
Bush	44	5	44	14	22	1	85	11	36	83	45	35	27	70	46
Kerry - Bush	1	64	-30	36	23	89	-83	72	13	-79	-1	16	27	-64	-1
NET POST - PRE	-1	5	-3	7	10	1	-4	-4	-	-3	-3	2	3	-10	-4
MID CLS STNDS Pre Kerry	48	77	35	55	46	92	7	86	52	8	47	52	59	16	47
Bush	39	3	32	12	15	2	75	6	33	74	39	29	22	57	40
Kerry - Bush	9	72	3	42	32	90	-68	80	19	-66	8	23	37	-40	8
Post Kerry	48	74	31	65	63	91	7	84	53	11	48	54	63	18	48
Bush	38	6	32	9	14	1	74	8	30	74	38	30	23	53	40
Kerry - Bush	10	68	-2	56	49	90	-67	76	24	-63	9	25	40	-34	8
NET POST - PRE	1	-5	-5	14	16	-0	1	-4	5	2	1	1	3	6	-0

Were you able to vote in 2000 ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Voted	95	93	94	91	88	95	95	96	94	97	96	94	93	93	94
Not registered in 2000	4	7	4	4	4	5	4	3	5	3	3	4	5	5	5
Ineligible/too young															
Did not vote	1	-	1	5	8	1	1	1	1	1	1	1	2	2	1

Were you able to vote in 2002 ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Voted	87	85	93	88	83	87	86	88	88	89	88	88	83	85	89
Not registered in 2002	4	5	4	5	4	3	4	3	2	2	2	2	5	6	3
Ineligible/too young															
Did not vote	10	10	3	7	12	9	10	10	10	10	10	10	12	9	8
Refused	0	-	-	-	-	0	-	0	-	-	0	-	-	-	-

What are the chances of your voting in the election for Pres ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Almost certain	98	98	95	90	87	99	98	99	97	99	98	98	96	96	99
Probably	2	2	5	10	13	1	2	1	3	1	2	2	4	4	1

Electorate ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Core voter	93	92	89	83	77	94	94	95	92	96	94	92	90	90	93
Not Core Voter	7	8	11	17	23	6	6	5	8	4	6	8	10	10	7
Core 8-10	87	79	83	65	55	87	89	88	84	90	87	85	80	82	86
Core 9-10	78	67	62	49	40	80	78	82	73	79	78	75	66	69	77
Politically engaged	64	46	46	32	31	69	63	72	59	65	65	64	51	55	64

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Summary: Kerry/Bush better job with issue...Continued ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
AMER RESPECT Pre Kerry	48	44	45	45	31	49	46	43	49	50	50	49	50	38	59
Bush	41	46	42	41	55	41	40	40	41	40	42	43	39	49	27
Kerry - Bush	7	-3	3	4	-23	8	6	2	8	10	8	6	11	-12	32
Post Kerry	49	44	49	47	35	48	50	48	47	51	50	47	50	41	62
Bush	42	47	43	40	54	42	41	40	42	42	42	44	40	49	29
Kerry - Bush	7	-2	6	8	-19	6	8	8	5	9	8	3	10	-8	33
NET POST - PRE	1	0	3	3	4	-2	3	6	-4	-1	-	-2	-1	3	1
CLEAR PLANS Pre Kerry	33	34	34	25	24	35	32	28	32	37	37	37	32	28	40
Bush	50	55	50	59	61	50	49	50	52	49	48	50	50	55	41
Kerry - Bush	-16	-20	-16	-34	-37	-15	-17	-21	-19	-12	-11	-14	-18	-27	-1
Post Kerry	43	41	40	31	31	42	43	39	38	48	46	40	44	37	53
Bush	47	53	49	52	57	48	45	45	50	45	46	50	46	51	36
Kerry - Bush	-4	-13	-10	-21	-26	-6	-2	-6	-12	3	-	-9	-2	-14	17
NET POST - PRE	12	8	6	13	11	9	15	16	7	15	11	4	16	13	19
ON YOUR SIDE Pre Kerry	44	39	42	38	33	42	46	47	40	44	43	42	41	38	57
Bush	42	48	42	50	54	43	41	40	44	42	41	42	43	48	31
Kerry - Bush	2	-9	-1	-12	-21	-1	5	7	-4	2	2	-	-2	-10	27
Post Kerry	44	39	44	37	33	43	46	46	40	47	45	42	44	38	58
Bush	44	49	45	50	55	46	42	42	47	42	44	45	47	49	31
Kerry - Bush	1	-11	-2	-13	-22	-3	5	4	-7	5	1	-3	-3	-10	27
NET POST - PRE	-1	-2	-1	-1	-1	-2	-0	-3	-3	3	-1	-3	-1	-1	1
MID CLS STNDS Pre Kerry	48	43	46	41	34	47	48	49	45	48	49	47	47	40	60
Bush	39	46	41	44	48	41	36	35	42	38	40	42	40	42	28
Kerry - Bush	9	-3	5	-3	-13	6	12	14	3	10	8	4	7	-1	32
Post Kerry	48	44	45	39	37	46	50	50	43	50	49	44	48	43	61
Bush	38	43	40	44	47	41	36	37	42	35	39	42	39	42	28
Kerry - Bush	10	1	6	-5	-10	5	14	14	1	15	10	2	9	1	33
NET POST - PRE	1	4	1	-2	3	-0	2	-1	-3	6	2	-3	2	3	2

Were you able to vote in 2000 ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Voted	95	99	95	77	93	95	94	90	92	99	99	93	98	92	97
Not registered in 2000	4	1	4	22	6	4	4	8	7	1	0	6	1	6	2
Ineligible/too young															
Did not vote	1	0	1	1	1	1	1	2	1	1	1	1	0	1	2

Were you able to vote in 2002 ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Voted	87	94	89	66	82	90	83	74	84	93	97	85	97	81	86
Not registered in 2002	4	0	3	18	6	3	4	8	5	1	0	4	1	6	3
Ineligible/too young															
Did not vote	10	5	8	17	13	7	12	18	10	6	3	10	2	13	11
Refused	0	0	-	-	-	-	0	-	-	0	-	-	-	-	0

What are the chances of your voting in the election for Pres ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Almost certain	98	99	99	97	99	99	98	97	98	99	100	99	99	98	99
Probably	2	1	1	3	1	1	2	3	2	1	0	1	1	2	1

Electorate ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Core voter	93	99	95	75	92	94	92	88	91	98	99	93	97	90	95
Not Core Voter	7	1	5	25	8	6	8	12	9	2	1	7	3	10	5
Core 8-10	87	94	89	67	84	89	84	78	86	91	94	87	93	81	88
Core 9-10	78	87	80	55	76	79	76	68	76	85	83	76	83	74	78
Politically engaged	64	75	68	42	65	67	61	53	62	71	74	65	71	63	59

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Opinion elites ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Non Opinion Elites	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

How likely are you to watch first Presidential debate ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Very likely	81	87	80	79	86	82	80	81	82	82	82	80	78	71	83
Somewhat likely	19	13	20	21	14	18	20	19	18	18	18	20	22	29	17

Who won debate? ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
George Bush	32	11	35	20	21	2	61	10	26	58	32	28	26	45	34
John Kerry	45	63	20	51	49	85	8	80	48	12	45	54	49	14	43
(Neither)	17	24	32	20	19	10	22	5	21	22	16	12	19	28	15
(Both)	6	2	12	9	11	3	9	5	5	8	6	6	6	14	7

Gender ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Male	48	58	46	39	36	49	49	47	58	51	52	52	41	47	48
Female	52	42	54	61	64	51	51	53	42	49	48	48	59	53	52

Party affiliation ...

Total answering	(898)	(35)	(42)	(44)	(17)	(412)	(456)	(289)	(288)	(320)	(898)	(289)	(120)	(92)	(337)
Strong Rep	20	-	8	4	4	1	39	-	-	57	20	8	12	29	22
Not Strong Rep	15	7	29	10	17	3	26	-	-	43	15	16	12	28	13
Leans Rep	9	-	10	8	4	2	16	-	28	-	9	9	5	22	10
Und/Ind/Other	11	10	23	24	21	10	10	-	33	-	11	15	18	6	9
Leans Dem	12	32	17	26	22	23	3	-	39	-	12	17	18	6	12
Not Strong Dem	11	27	11	20	21	18	4	34	-	-	11	15	20	7	9
Strong Dem	21	24	2	9	11	43	2	66	-	-	21	20	15	1	25
2-3-2 PARTY Dem	32	51	13	29	32	61	7	100	-	-	32	34	35	8	34
Ind	32	42	49	57	47	35	28	-	100	-	32	41	41	34	31
Rep	36	7	37	14	22	4	65	-	-	100	36	24	24	58	35
Dem - Rep	-3	43	-24	14	12	57	-58	100	-	-100	-3	10	11	-50	-1
3-1-3 PARTY Dem	45	83	30	55	54	84	9	100	39	-	45	52	53	14	46
Ind	11	10	23	24	21	10	10	-	33	-	11	15	18	6	9
Rep	45	7	47	22	26	6	81	-	28	100	45	34	30	80	45
Dem - Rep	-0	77	-17	32	30	78	-72	100	10	-100	-0	18	23	-66	1

Party gender ...

Total answering	(898)	(35)	(42)	(44)	(17)	(412)	(456)	(289)	(288)	(320)	(898)	(289)	(120)	(92)	(337)
Dem men	15	31	6	7	10	30	3	47	-	-	15	15	14	2	16
Dem women	17	20	8	22	22	31	4	53	-	-	17	19	21	7	18
Ind men	19	34	31	36	14	22	16	-	58	-	19	25	17	21	17
Ind women	13	8	18	22	32	13	12	-	42	-	13	16	24	13	13
Rep men	18	3	14	4	5	2	33	-	-	51	18	12	14	26	16
Rep women	17	4	23	10	17	1	32	-	-	49	17	12	11	32	19

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Opinion elites ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Non Opinion Elites	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

How likely are you to watch first Presidential debate ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Very likely	81	91	85	77	83	81	81	76	77	87	85	78	84	81	82
Somewhat likely	19	9	15	23	17	19	19	24	23	13	15	22	16	19	18

Who won debate? ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
George Bush	32	34	31	36	45	31	33	35	33	31	30	37	24	40	22
John Kerry	45	39	42	39	30	46	43	42	44	45	49	43	51	35	56
(Neither)	17	17	20	20	16	17	16	18	18	14	17	14	21	15	17
(Both)	6	10	8	5	9	5	8	5	5	10	5	5	4	9	5

Gender ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Male	48	47	44	33	-	100	-	-	100	-	100	100	100	-	-
Female	52	53	56	67	100	-	100	100	-	100	-	-	-	100	100

Party affiliation ...

Total answering	(898)	(211)	(189)	(69)	(240)	(469)	(428)	(171)	(226)	(257)	(243)	(276)	(193)	(282)	(146)
Strong Rep	20	27	22	30	28	20	21	20	24	21	16	19	21	24	15
Not Strong Rep	15	14	18	12	19	15	16	19	15	14	15	16	14	17	13
Leans Rep	9	10	10	8	9	11	7	9	10	6	12	9	13	8	5
Und/Ind/Other	11	10	8	18	13	11	10	10	13	10	8	11	10	12	7
Leans Dem	12	9	12	11	6	14	11	10	13	11	16	12	17	8	17
Not Strong Dem	11	9	11	5	8	11	11	9	9	12	12	12	9	11	12
Strong Dem	21	21	20	16	17	18	24	22	16	26	20	21	15	20	33
2-3-2 PARTY Dem	32	30	30	21	24	29	35	31	25	38	33	33	23	31	45
Ind	32	29	29	36	29	36	28	29	36	27	36	32	41	28	28
Rep	36	41	40	43	47	35	37	39	39	35	31	34	36	41	27
Dem - Rep	-3	-11	-10	-22	-23	-6	-1	-8	-13	4	2	-1	-12	-10	17
3-1-3 PARTY Dem	45	39	43	32	30	43	46	41	38	49	48	45	41	38	61
Ind	11	10	8	18	13	11	10	10	13	10	8	11	10	12	7
Rep	45	51	50	51	57	46	44	49	49	40	43	44	49	49	32
Dem - Rep	-0	-12	-7	-19	-26	-3	3	-8	-11	9	5	1	-8	-11	29

Party gender ...

Total answering	(898)	(211)	(189)	(69)	(240)	(469)	(428)	(171)	(226)	(257)	(243)	(276)	(193)	(282)	(146)
Dem men	15	15	14	5	-	29	-	-	25	-	33	33	23	-	-
Dem women	17	15	17	16	24	-	35	31	-	38	-	-	-	31	45
Ind men	19	16	15	19	-	36	-	-	36	-	36	32	41	-	-
Ind women	13	13	15	18	29	-	28	29	-	27	-	-	-	28	28
Rep men	18	16	19	23	-	35	-	-	39	-	31	34	36	-	-
Rep women	17	25	22	19	47	-	37	39	-	35	-	-	-	41	27

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Ideology ...

Total answering	(896)	(35)	(42)	(44)	(17)	(412)	(454)	(289)	(287)	(320)	(896)	(289)	(118)	(92)	(335)
Extremely liberal	3	5	3	4	-	5	0	7	1	0	3	-	4	-	2
Liberal	12	4	5	11	20	23	3	27	10	2	12	-	11	4	12
Slightly liberal	10	10	9	11	5	18	3	15	12	3	10	-	14	8	9
Moderate, middle of the road	32	46	40	53	68	37	26	34	42	22	32	100	38	20	33
Slightly conservative	16	13	30	12	-	10	21	10	18	18	16	-	18	21	17
Conservative	22	17	12	3	2	6	39	6	13	46	22	-	11	36	25
Extremely conservative	4	-	2	6	4	0	7	-	3	9	4	-	3	11	3
Liberal	25	20	16	26	25	46	6	49	24	5	25	-	29	12	23
Moderate	32	46	40	53	68	37	26	34	42	22	32	100	38	20	33
Conservative	42	30	44	21	6	16	67	16	34	73	42	-	33	68	44

Party Ideology ...

Total answering	(896)	(35)	(42)	(44)	(17)	(412)	(454)	(289)	(287)	(320)	(896)	(289)	(118)	(92)	(335)
Liberal Democrat	21	14	7	14	11	43	2	49	16	-	21	-	20	3	21
Mod/Cons Democrat	23	65	23	41	43	41	7	51	22	-	23	52	33	10	25
Lib/Mod Republican	13	5	20	11	21	4	21	-	10	27	13	34	13	19	11
Conservative Republican	32	2	28	11	4	2	60	-	19	73	32	-	17	61	35

Age ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
18 - 24	5	15	4	10	7	6	5	3	4	3	4	6	4	5	5
25 - 29	8	4	8	5	3	7	9	5	6	6	6	5	6	8	8
30 - 34	7	5	4	7	6	7	7	5	8	6	6	4	8	7	7
35 - 39	10	12	12	11	3	11	10	9	8	6	7	7	9	9	9
40 - 44	12	5	6	9	8	11	13	10	14	13	12	9	11	13	11
45 - 49	10	15	6	7	8	10	11	7	6	14	9	10	12	12	8
50 - 54	10	5	14	15	23	11	10	10	10	10	10	12	14	9	9
55 - 59	11	9	17	13	13	11	10	15	13	7	12	13	13	14	11
60 - 64	7	7	8	4	-	8	6	11	9	7	9	7	7	8	8
Over 64	19	24	20	18	30	18	20	26	23	27	25	28	16	16	24
18 - 29	13	19	12	14	10	13	13	8	10	9	9	10	10	13	13
30 - 39	17	17	16	19	8	18	17	13	15	12	14	11	18	15	16
40 - 49	22	20	13	17	16	21	23	17	20	27	22	19	23	25	19
50 - 64	28	21	40	32	36	30	26	36	32	24	30	33	33	31	27
Over 64	19	24	20	18	30	18	20	26	23	27	25	28	16	16	24
18 - 49	53	56	41	50	34	52	53	38	45	48	44	40	51	53	48
50 and over	47	44	59	50	66	48	47	62	55	52	56	60	49	47	52

Gender/Age ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Young Women	27	24	22	32	29	27	27	18	17	21	19	17	33	29	25
Young Men	25	31	19	17	6	25	27	20	28	27	25	23	18	24	23
Older Women	25	18	32	28	36	25	24	34	24	28	29	30	26	24	26
Older Men	23	27	27	22	30	24	22	28	30	24	27	30	23	23	26

Generations ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Generation Y	6	15	4	10	7	6	6	3	5	4	4	6	6	5	6
Generation X	19	13	22	22	11	19	19	15	16	15	15	13	19	18	18
Boom Generation	46	40	43	44	47	46	47	44	44	45	44	44	50	50	41
Silent Generation	23	25	26	16	17	23	23	29	29	28	29	27	21	24	27
G.I. Generation	5	7	5	9	18	6	5	9	6	8	7	10	5	2	7

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Ideology ...

Total answering	(896)	(211)	(189)	(69)	(240)	(469)	(426)	(169)	(226)	(257)	(243)	(276)	(193)	(282)	(144)
Extremely liberal	3	2	0	5	1	4	2	4	5	1	3	2	6	1	4
Liberal	12	12	9	15	8	10	15	16	9	14	11	11	9	9	26
Slightly liberal	10	8	8	6	8	9	11	12	10	10	9	9	10	9	15
Moderate, middle of the road	32	33	34	35	37	32	32	30	29	34	36	35	28	38	20
Slightly conservative	16	18	19	10	16	15	16	13	14	18	17	16	15	16	16
Conservative	22	24	26	25	26	23	21	23	26	21	21	22	26	24	17
Extremely conservative	4	3	3	5	4	5	3	3	6	3	4	5	5	4	1
Liberal	25	21	18	26	17	23	28	31	24	25	22	22	25	19	45
Moderate	32	33	34	35	37	32	32	30	29	34	36	35	28	38	20
Conservative	42	45	48	39	46	44	40	39	46	41	42	42	46	43	35

Party Ideology ...

Total answering	(896)	(211)	(189)	(69)	(240)	(469)	(426)	(169)	(226)	(257)	(243)	(276)	(193)	(282)	(144)
Liberal Democrat	21	17	15	19	12	19	23	26	19	21	19	18	21	14	41
Mod/Cons Democrat	23	22	28	13	18	24	23	15	19	28	29	27	19	24	21
Lib/Mod Republican	13	15	12	13	20	13	13	17	13	11	13	14	11	17	5
Conservative Republican	32	36	38	37	36	33	31	32	35	30	31	29	38	32	28

Age ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
18 - 24	5	-	5	40	7	4	6	12	7	-	-	5	2	8	5
25 - 29	8	-	4	60	8	5	11	20	10	-	-	3	8	8	15
30 - 34	7	-	6	-	4	7	7	13	13	-	-	5	9	5	9
35 - 39	10	-	7	-	5	12	8	16	24	-	-	12	14	6	13
40 - 44	12	-	15	-	8	12	12	23	23	-	-	12	12	9	16
45 - 49	10	-	11	-	9	12	8	16	23	-	-	11	14	8	9
50 - 54	10	-	11	-	7	12	9	-	-	19	25	12	12	8	11
55 - 59	11	-	12	-	12	9	12	-	-	26	20	9	10	13	10
60 - 64	7	-	5	-	8	7	7	-	-	14	16	9	5	9	4
Over 64	19	100	23	-	30	19	19	-	-	41	40	21	16	27	8
18 - 29	13	-	9	100	16	9	17	33	17	-	-	8	10	15	20
30 - 39	17	-	13	-	9	19	15	29	37	-	-	17	22	11	22
40 - 49	22	-	26	-	18	24	20	38	46	-	-	23	26	17	25
50 - 64	28	-	28	-	27	29	28	-	-	59	60	30	26	29	26
Over 64	19	100	23	-	30	19	19	-	-	41	40	21	16	27	8
18 - 49	53	-	49	100	42	53	53	100	100	-	-	48	58	43	66
50 and over	47	100	51	-	58	47	47	-	-	100	100	52	42	57	34

Gender/Age ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Young Women	27	-	28	67	42	-	53	100	-	-	-	-	-	43	66
Young Men	25	-	20	33	-	53	-	-	100	-	-	48	58	-	-
Older Women	25	53	28	-	58	-	47	-	-	100	-	-	-	57	34
Older Men	23	47	24	-	-	47	-	-	-	-	100	52	42	-	-

Generations ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Generation Y	6	-	6	46	8	4	8	15	8	-	-	5	3	9	7
Generation X	19	-	12	54	14	17	21	40	32	-	-	15	19	16	30
Boom Generation	46	-	51	-	37	50	43	45	60	40	40	48	54	37	50
Silent Generation	23	72	25	-	31	23	23	-	-	49	49	25	21	30	12
G.I. Generation	5	28	6	-	9	5	5	-	-	11	12	7	3	8	1

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Education ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Less than high school	6	5	5	11	14	7	6	11	5	6	7	9	8	8	8
H.S. Degree	24	19	27	16	22	21	27	26	23	34	28	32	27	19	30
Some college	28	38	32	31	33	25	30	25	30	26	27	30	25	31	25
Bachelor's degree	27	28	20	27	21	29	26	23	26	24	24	16	25	28	24
Post Grad	14	11	16	14	10	19	11	16	15	10	13	12	15	12	13
H.S. or less	30	24	32	28	36	27	33	37	28	40	35	41	34	28	38
Some college	28	38	32	31	33	25	30	25	30	26	27	30	25	31	25
College grad	42	38	36	41	31	48	37	38	42	34	38	29	41	41	37

Gender/Education ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Non Coll Men	27	33	32	18	18	28	28	32	31	30	31	34	27	26	30
Coll Men	21	25	14	22	18	21	21	16	27	21	22	19	14	21	19
Non Coll Women	31	29	32	41	51	25	35	30	27	36	31	38	32	33	33
Coll Women	21	13	22	19	13	26	16	22	14	12	16	10	27	20	18

Age/Education ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Young Non Coll	27	33	20	31	27	23	30	17	26	28	24	27	31	30	27
Young College	26	23	20	18	7	29	24	21	19	20	20	13	20	24	22
Older Non Coll	32	29	43	28	42	30	33	45	33	38	38	45	28	29	37
Older College	16	15	16	22	24	18	13	17	22	14	17	16	21	17	15
Young Non Coll Men	13	15	11	8	2	14	14	11	15	14	14	13	14	13	14
Older Non Coll Men	14	18	21	10	16	14	14	21	16	15	17	21	13	13	16
Young Non Coll Women	14	18	9	23	26	9	16	6	11	14	10	14	17	17	13
Older Non Coll Women	18	11	22	18	26	16	19	24	17	23	21	24	15	16	20

Are you a member of a labor union? / Is any member ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Union member	14	18	17	13	7	18	10	20	13	11	15	15	14	8	15
Household member	8	10	9	8	9	8	8	8	9	7	8	8	9	6	9
No member belongs	78	72	74	79	84	74	82	72	78	83	78	77	77	86	76
Union Household	22	28	26	21	16	26	18	28	22	17	22	23	23	14	24

Marital Status ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Married	62	66	66	62	57	54	69	56	56	72	62	59	61	60	61
Single (never married)	20	19	12	25	21	25	15	19	25	13	19	16	20	19	20
Divorced	11	8	16	9	13	14	9	15	13	8	12	14	15	14	12
Widowed	5	3	3	4	10	5	5	8	5	7	6	9	2	5	7
Separated	2	4	3	-	-	2	1	3	2	0	1	2	2	1	1
Sep/Div/Wid	18	16	21	13	22	21	15	25	19	15	20	25	19	20	19

Gender Marital status ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Married Women	30	23	29	34	32	25	34	27	22	34	28	26	31	30	31
Single Women	10	11	7	18	18	13	7	9	8	5	7	5	15	9	9
Sep/Div/Wid Women	12	8	18	9	15	14	10	17	11	10	13	16	14	14	12
Married Men	32	43	37	28	25	30	35	29	34	38	34	33	30	30	30
Unmarried Men	16	15	9	11	11	19	14	18	25	14	19	19	11	17	19
Unmarried Women	22	19	25	26	33	27	17	26	19	15	20	21	28	23	20

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Education ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Less than high school	6	13	9	4	12	6	7	5	5	10	7	10	-	12	-
H.S. Degree	24	42	24	7	44	22	26	14	16	38	29	39	-	43	-
Some college	28	20	26	42	43	29	27	30	32	24	26	52	-	45	-
Bachelor's degree	27	15	26	33	-	28	27	36	33	17	22	-	64	-	66
Post Grad	14	10	16	14	-	15	13	15	15	12	16	-	36	-	34
H.S. or less	30	55	32	11	57	28	33	19	20	48	36	48	-	55	-
Some college	28	20	26	42	43	29	27	30	32	24	26	52	-	45	-
College grad	42	25	42	46	-	43	40	51	48	29	38	-	100	-	100

Gender/Education ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Non Coll Men	27	31	23	17	-	57	-	-	52	-	62	100	-	-	-
Coll Men	21	16	21	16	-	43	-	-	48	-	38	-	100	-	-
Non Coll Women	31	44	35	37	100	-	60	49	-	71	-	-	-	100	-
Coll Women	21	8	21	30	-	-	40	51	-	29	-	-	-	-	100

Age/Education ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Young Non Coll	27	-	21	54	42	27	26	49	52	-	-	48	-	43	-
Young College	26	-	27	46	-	25	27	51	48	-	-	-	58	-	66
Older Non Coll	32	75	37	-	58	29	34	-	-	71	62	52	-	57	-
Older College	16	25	15	-	-	18	14	-	-	29	38	-	42	-	34
Young Non Coll Men	13	-	9	17	-	27	-	-	52	-	-	48	-	-	-
Older Non Coll Men	14	31	14	-	-	29	-	-	-	-	62	52	-	-	-
Young Non Coll Women	14	-	13	37	42	-	26	49	-	-	-	-	-	43	-
Older Non Coll Women	18	44	22	-	58	-	34	-	-	71	-	-	-	57	-

Are you a member of a labor union? / Is any member ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Union member	14	11	10	8	6	19	9	7	17	11	22	26	12	7	12
Household member	8	6	9	14	14	6	10	11	6	9	5	6	5	13	7
No member belongs	78	84	81	79	80	75	81	81	77	80	72	69	83	80	82
Union Household	22	16	19	21	20	25	19	19	23	20	28	31	17	20	18

Marital Status ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Married	62	68	63	42	61	67	58	58	62	58	72	66	68	59	56
Single (never married)	20	4	22	57	16	21	19	29	32	8	9	21	22	16	23
Divorced	11	9	7	1	12	8	15	10	5	20	11	8	7	13	17
Widowed	5	19	7	-	10	3	7	1	-	14	6	3	2	10	3
Separated	2	-	0	0	1	2	1	2	1	1	2	2	1	2	1
Sep/Div/Wid	18	28	15	2	23	12	23	13	6	35	19	13	10	25	21

Gender Marital status ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Married Women	30	30	35	28	61	-	58	58	-	58	-	-	-	59	56
Single Women	10	1	11	36	16	-	19	29	-	8	-	-	-	16	23
Sep/Div/Wid Women	12	22	10	2	23	-	23	13	-	35	-	-	-	25	21
Married Men	32	37	29	13	-	67	-	-	62	-	72	66	68	-	-
Unmarried Men	16	10	15	20	-	33	-	-	38	-	28	34	32	-	-
Unmarried Women	22	22	21	38	39	-	42	42	-	42	-	-	-	41	44

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

What is your religion? ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Protestant	51	39	41	37	38	44	57	50	45	60	52	51	42	56	52
Catholic	25	39	34	32	30	26	25	28	25	26	26	27	29	23	26
Jewish	3	6	4	2	-	5	1	3	5	0	3	2	3	1	1
Other/None/Refused	21	16	21	29	32	25	16	19	25	14	19	20	27	20	21

Which one of these words best describes your kind of Christi ...

Total answering	(670)	(24)	(26)	(26)	(12)	(270)	(377)	(143)	(131)	(192)	(466)	(148)	(83)	(72)	(247)
Fundamentalist	13	23	2	16	15	6	19	9	13	20	15	9	11	19	11
Evangelical	25	18	21	20	24	15	32	16	20	32	24	17	16	35	24
Charismatic/Pentecostal	7	3	9	6	7	4	10	5	4	8	6	7	8	9	7
Moderate to liberal	41	54	60	48	32	62	26	57	42	31	42	51	48	30	44
Something else	13	3	6	7	16	13	13	11	20	8	12	16	17	6	13
Refused	1	-	-	3	6	-	1	1	-	1	0	1	-	1	0

How often do you attend church? ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Every week	37	38	43	37	42	28	46	33	28	46	36	32	38	49	35
Once or twice a month	12	16	12	14	18	11	12	11	13	12	12	11	13	11	13
Several times a year	15	16	14	12	14	15	14	16	15	15	15	16	13	16	16
Hardly ever	25	23	26	25	21	29	21	30	28	20	26	27	27	17	24
Never	11	8	5	12	4	16	6	10	17	6	11	14	8	6	12
Refused	0	-	-	-	-	0	0	1	-	0	0	-	1	-	-

Religion groups ...

Total Answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Devout Evangelical	4	5	1	3	3	1	8	2	4	9	5	3	2	8	4
Irregular Evangelical	24	17	26	13	11	16	32	16	20	34	23	21	15	31	26
Devout Mainline	1	1	-	2	3	0	2	1	2	2	2	1	1	1	1
Irregular Mainline	12	7	10	8	8	12	12	11	12	12	12	15	9	11	14
Irregular Catholic	20	26	30	27	22	19	22	20	19	24	21	22	24	23	22
Other/DK	39	44	33	46	54	52	25	50	43	19	37	38	49	26	32
Total Evangelical	64	69	69	63	74	55	73	59	56	73	63	59	64	76	64
Total Mainline	36	31	31	37	26	45	27	41	44	27	37	41	36	24	36
Total Catholic	25	39	34	32	30	26	25	28	25	26	26	27	29	23	26
Total Other	24	22	25	31	32	30	18	22	30	14	22	22	30	21	22

Who did you vote for in the 2000 election for President? ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Gore	44	78	27	58	48	85	7	86	48	4	44	53	54	14	46
Bush	49	16	68	28	31	6	90	9	42	94	50	42	35	82	49
Nader	3	-	-	-	-	5	0	3	5	-	3	2	5	-	2
Someone else	2	5	4	12	15	2	2	2	3	0	2	2	4	1	2
Refused	2	1	2	3	6	2	2	1	2	1	1	2	2	4	2
Gore - Bush	-5	63	-40	30	16	79	-83	77	5	-91	-6	11	19	-67	-4

How many guns or rifles do you own? ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
None	64	65	65	59	57	73	56	68	64	55	62	61	72	53	64
1-2	19	24	19	23	26	17	21	18	19	22	20	21	14	25	16
3-9	14	9	16	16	13	9	18	13	15	17	15	16	12	17	16
10 or more	3	1	-	1	3	1	4	1	2	4	2	1	0	3	3
Refused	1	-	-	1	2	1	2	0	1	3	1	1	1	1	2

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

What is your religion? ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Protestant	51	57	-	51	54	50	52	48	44	57	56	53	46	55	48
Catholic	25	27	100	17	27	23	27	26	22	28	25	21	26	28	26
Jewish	3	6	-	3	2	3	3	2	3	4	3	2	3	2	5
Other/None/Refused	21	10	-	28	16	24	18	24	32	11	16	23	25	16	22

Which one of these words best describes your kind of Christi ...

Total answering	(670)	(132)	(0)	(75)	(183)	(315)	(356)	(171)	(147)	(184)	(168)	(190)	(125)	(224)	(131)
Fundamentalist	13	18	-	11	14	16	10	7	18	14	15	19	12	12	8
Evangelical	25	25	-	19	28	20	29	25	21	34	20	18	23	29	31
Charismatic/Pentecostal	7	7	-	8	8	7	6	7	6	6	9	11	3	9	3
Moderate to liberal	41	41	-	38	33	42	40	44	41	37	43	36	51	34	51
Something else	13	9	-	24	17	14	12	16	15	9	14	16	12	16	7
Refused	1	1	-	-	1	-	1	1	-	1	-	-	-	1	2

How often do you attend church? ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Every week	37	47	47	33	40	32	42	37	30	48	34	29	35	40	45
Once or twice a month	12	9	11	11	11	11	13	15	13	10	9	9	14	12	13
Several times a year	15	14	14	16	17	15	15	14	14	15	16	16	14	17	11
Hardly ever	25	22	22	25	21	30	21	23	28	18	31	32	27	21	20
Never	11	8	6	15	10	12	10	11	15	9	9	13	11	9	11
Refused	0	0	-	-	-	0	-	-	0	-	0	1	-	-	-

Religion groups ...

Total Answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Devout Evangelical	4	8	-	5	6	5	4	3	5	6	5	5	4	5	3
Irregular Evangelical	24	34	-	31	34	20	28	26	16	30	24	19	22	28	27
Devout Mainline	1	2	-	1	1	2	1	0	2	2	2	3	1	1	1
Irregular Mainline	12	13	-	15	13	14	9	9	12	10	16	15	13	11	7
Irregular Catholic	20	27	100	17	27	18	22	21	16	23	21	17	20	23	21
Other/DK	39	16	-	31	19	41	36	41	49	31	32	41	41	33	42
Total Evangelical	64	69	72	59	68	58	69	66	57	73	59	54	62	69	69
Total Mainline	36	31	28	41	32	42	31	34	43	27	41	46	38	31	31
Total Catholic	25	27	100	17	27	23	27	26	22	28	25	21	26	28	26
Total Other	24	16	-	31	19	27	21	26	34	15	19	26	28	17	26

Who did you vote for in the 2000 election for President? ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Gore	44	39	42	29	33	41	47	46	39	47	44	43	40	40	57
Bush	49	59	52	55	62	51	47	44	50	50	52	50	52	54	36
Nader	3	1	2	4	2	3	3	5	4	2	2	1	5	2	5
Someone else	2	1	1	6	2	3	2	3	4	0	2	3	2	2	1
Refused	2	0	1	5	2	2	2	2	3	1	0	3	1	2	1
Gore - Bush	-5	-20	-10	-26	-29	-10	-	2	-11	-2	-8	-8	-12	-14	21

How many guns or rifles do you own? ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
None	64	59	68	75	71	50	77	81	58	73	41	43	59	73	83
1-2	19	21	17	14	15	25	13	11	21	16	29	26	23	15	11
3-9	14	16	13	8	10	20	7	7	17	8	23	23	16	8	6
10 or more	3	2	1	1	2	4	1	1	4	1	5	6	2	1	-
Refused	1	2	0	1	2	1	1	1	1	2	2	2	-	2	0

	Total	PRE VOTE						PARTY ID				IDEO	KERRY	DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Und post lean	Kerry	Bush	Dem	Ind	Rep	Not Blank	Mod	Neu tral NoID	Wrong Diff Bush	Swing

Race ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
White	80	73	85	78	67	70	90	66	82	92	80	78	76	91	86
Black	10	14	6	15	21	17	3	21	11	1	11	13	15	4	7
Hispanic	7	6	7	-	-	8	6	9	5	4	6	6	6	3	5
Other	3	7	2	7	12	4	2	4	3	2	3	3	3	3	2

Household Income ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Less than \$5K	1	1	2	2	2	2	1	1	1	1	1	1	2	1	2
\$5K to \$7,499	2	2	-	-	-	2	2	3	3	0	2	2	2	2	3
\$7,500 to \$9,999	2	3	-	1	2	2	1	3	0	1	1	1	1	2	2
\$10K to \$12,499	3	5	-	4	5	3	2	3	3	2	3	4	3	3	1
\$12,500 to \$14,999	3	-	1	2	4	4	2	4	3	3	3	5	3	2	4
\$15K to \$19,999	4	4	6	2	3	3	4	5	3	5	4	5	2	3	5
\$20K to \$24,999	6	3	3	2	5	5	6	6	6	7	6	7	4	8	7
\$25K to \$29,999	6	5	7	2	-	6	6	7	7	5	6	7	7	7	6
\$30K to \$34,999	7	3	7	15	24	8	6	10	8	6	8	9	13	8	6
\$35K to \$39,999	9	19	4	10	9	10	7	11	10	7	9	9	11	5	10
\$40K to \$49,999	11	9	12	7	2	10	12	10	11	13	11	12	9	10	11
\$50K to \$59,999	11	13	14	15	12	9	12	9	13	13	11	8	10	18	13
\$60K to \$74,999	12	18	14	20	21	11	12	9	10	14	11	9	13	10	9
\$75K to \$84,999	6	7	3	5	-	7	6	6	6	6	6	7	3	4	6
\$85K to \$99,999	7	2	14	9	3	7	7	4	7	5	5	5	8	11	7
\$100K to \$124,999	6	3	8	1	3	6	7	4	4	6	5	5	5	4	6
\$125K to \$149,999	3	-	2	1	-	3	3	3	3	3	3	2	2	1	2
\$150K to \$174,999	1	-	1	-	-	1	1	1	0	2	1	2	-	1	0
\$175K or more	1	4	3	3	6	1	1	1	1	2	1	1	1	2	1
Less than \$30K	26	22	19	15	20	27	25	32	27	24	28	32	24	26	30
\$30K to under \$50K	27	32	23	32	35	28	26	31	28	26	29	30	33	24	27
\$50K to under \$75K	22	31	27	34	33	20	23	17	23	26	22	17	23	28	22
\$75K or more	25	15	31	19	12	25	26	20	22	23	22	21	20	23	22

Region 9 - Based On State Of Residence ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
New England	6	5	5	4	9	7	6	5	12	5	7	7	9	3	5
Mid-Atlantic	14	15	13	13	7	15	13	15	14	14	14	12	13	13	14
East-North Central	17	15	9	15	14	19	16	19	16	16	17	19	18	13	30
West-North Central	8	11	14	16	5	8	9	6	9	6	7	8	4	13	15
South Atlantic	18	19	17	23	36	18	17	21	15	18	18	17	19	18	15
East-South Central	6	9	8	1	-	5	7	5	6	6	6	5	4	9	-
West-South Central	11	7	7	12	15	9	13	11	8	14	11	11	14	9	2
Mountain	7	7	9	5	6	6	8	5	7	9	7	6	7	11	8
Pacific	14	12	16	12	9	15	12	14	13	13	13	15	12	12	10
Northeast	20	20	19	17	16	22	19	19	26	19	21	19	23	16	20
Midwest	25	26	24	31	19	26	25	25	25	22	24	27	22	26	45
South	34	35	32	36	51	31	37	37	29	38	35	33	37	36	17
West	20	19	25	16	15	21	20	19	20	21	20	21	19	22	18

Safeswing state ...

Total answering	(1318)	(61)	(63)	(69)	(31)	(606)	(656)	(289)	(288)	(320)	(898)	(289)	(199)	(129)	(474)
Swing State	36	30	36	28	19	36	37	40	36	37	38	38	31	37	100
Red State	32	31	38	39	45	27	36	28	29	35	31	29	33	41	-
Blue State	30	35	23	33	37	35	24	28	33	26	29	31	34	19	-

	Total	WHITE				GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

Race ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
White	80	100	100	100	100	79	81	80	76	81	83	77	83	83	78
Black	10	-	-	-	-	10	10	8	11	12	10	14	6	10	9
Hispanic	7	-	-	-	-	7	7	8	9	5	5	8	6	6	9
Other	3	-	-	-	-	3	3	4	4	1	3	1	6	2	4

Household Income ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Less than \$5K	1	-	1	3	2	1	2	3	1	1	1	1	0	2	3
\$5K to \$7,499	2	1	1	3	2	2	2	1	3	2	1	3	1	2	1
\$7,500 to \$9,999	2	2	0	1	2	1	2	1	0	3	2	1	1	2	2
\$10K to \$12,499	3	3	2	4	3	2	3	2	3	4	1	3	1	4	2
\$12,500 to \$14,999	3	4	2	3	5	2	4	3	2	5	2	2	3	5	2
\$15K to \$19,999	4	10	3	2	5	4	4	3	2	5	6	5	2	5	2
\$20K to \$24,999	6	11	7	3	8	5	6	4	3	8	8	7	4	8	3
\$25K to \$29,999	6	9	7	6	8	4	7	6	3	8	6	6	3	7	5
\$30K to \$34,999	7	9	7	6	7	8	7	8	7	6	9	10	5	7	7
\$35K to \$39,999	9	10	6	7	7	9	9	7	8	10	10	12	5	9	8
\$40K to \$49,999	11	12	10	13	12	13	9	7	12	11	14	14	11	12	4
\$50K to \$59,999	11	8	11	11	12	11	10	10	14	10	8	12	11	11	9
\$60K to \$74,999	12	9	13	13	12	11	12	14	13	10	9	9	14	11	14
\$75K to \$84,999	6	3	6	11	4	6	6	6	6	5	7	4	9	4	8
\$85K to \$99,999	7	2	10	6	4	8	6	8	10	4	6	5	12	4	10
\$100K to \$124,999	6	2	9	3	3	7	6	7	8	5	5	3	11	3	10
\$125K to \$149,999	3	2	2	3	3	3	3	4	3	2	2	1	5	2	5
\$150K to \$174,999	1	1	1	2	1	1	1	2	1	1	1	1	0	1	3
\$175K or more	1	1	3	2	1	2	1	1	1	1	2	0	3	1	2
Less than \$30K	26	41	22	23	34	22	29	24	18	35	27	28	14	35	20
\$30K to under \$50K	27	32	22	26	26	30	25	23	26	27	33	36	21	28	19
\$50K to under \$75K	22	16	24	24	24	22	22	24	27	20	18	21	25	22	22
\$75K or more	25	11	31	27	16	26	24	30	29	18	22	15	40	15	39

Region 9 - Based On State Of Residence ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
New England	6	8	11	3	7	6	7	9	4	5	7	5	6	6	10
Mid-Atlantic	14	14	24	12	15	12	15	16	12	14	12	13	12	14	16
East-North Central	17	22	17	29	20	17	17	16	18	18	16	20	12	20	12
West-North Central	8	6	11	11	10	8	9	10	8	8	7	6	9	9	9
South Atlantic	18	18	12	13	16	19	17	13	19	21	18	18	20	18	15
East-South Central	6	6	1	7	6	7	5	5	6	5	7	7	6	6	4
West-South Central	11	8	9	10	9	11	11	12	12	10	10	9	13	11	12
Mountain	7	8	6	4	5	8	6	5	6	6	9	7	9	5	6
Pacific	14	10	8	11	11	14	13	13	14	14	14	14	15	11	17
Northeast	20	22	35	15	22	18	22	25	17	19	19	18	18	20	25
Midwest	25	28	28	40	31	24	26	26	26	26	23	27	21	29	21
South	34	32	23	31	31	36	33	30	38	36	34	35	38	35	30
West	20	18	14	15	16	22	19	18	20	20	23	21	23	16	23

Safe/swing state ...

Total answering	(1318)	(232)	(265)	(145)	(339)	(633)	(685)	(361)	(333)	(325)	(300)	(359)	(273)	(410)	(275)
Swing State	36	47	39	37	40	36	36	33	32	38	40	39	32	39	31
Red State	32	24	24	30	30	32	32	33	36	30	28	31	33	31	33
Blue State	30	26	36	29	27	29	31	32	29	29	28	27	31	28	35

