

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Vote Summary ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
2-3-2 PARTY Dem	37	44	17	32	67	7	33	15	100	-	-	38	34	33	15	38
Ind	27	45	29	47	27	25	48	43	-	100	-	36	30	32	29	29
Rep	36	11	53	21	6	67	19	42	-	-	100	26	35	35	56	33
Dem - Rep	1	34	-36	11	61	-60	15	-30	100	-	-100	13	-1	-3	-40	4
3-1-3 PARTY Dem	45	62	22	36	82	9	40	27	100	31	-	50	44	44	18	47
Ind	11	17	17	34	10	10	37	31	-	40	-	19	15	9	16	12
Rep	44	21	61	29	8	81	23	42	-	29	100	30	41	47	66	41
Dem - Rep	2	40	-39	7	74	-72	17	-10	100	2	-100	20	2	-4	-48	6
PRE Kerry	48	100	-	15	100	-	-	51	86	48	8	43	50	46	-	51
Bush	48	-	100	22	-	100	23	-	10	44	89	36	45	50	100	43
Nader	1	-	-	4	-	-	18	7	1	2	1	3	2	0	-	1
Und/Ref	4	-	-	60	-	-	58	42	3	6	2	18	4	4	-	4
Kerry - Bush	0	101	-99	-7	100	-100	-23	50	77	4	-82	6	5	-4	-100	7
POST Kerry	50	89	9	50	99	1	95	-	89	52	9	52	55	45	4	54
Bush	47	6	89	27	0	98	-	70	9	44	90	38	43	53	96	44
Nader	1	-	2	2	-	0	3	-	1	1	0	3	1	-	-	1
Und/Ref	2	5	-	20	1	0	2	30	2	3	1	7	1	2	-	2
Kerry - Bush	3	85	-79	23	99	-97	96	-71	80	8	-80	14	12	-7	-92	10
NET POST - PRE	3	-16	21	29	-1	3	119	-121	3	5	1	7	7	-3	8	2
WON DEBATE Kerry	41	45	12	33	78	4	68	-	73	38	9	41	48	28	9	42
Bush	36	3	60	25	0	73	4	54	7	32	67	27	27	41	56	33
(Neither)	13	25	17	16	11	13	15	36	10	16	13	15	14	16	19	12
(Both)	11	27	10	25	11	10	13	10	9	14	10	18	10	14	16	14

**Shift Summary ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Toward Kerry	3	-	11	37	-	2	100	-	3	6	2	12	6	1	4	4
Toward Bush	1	11	-	8	1	-	-	100	0	2	1	4	0	4	-	1

**Bush Approval Summary ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
PRE Approve	50	25	90	34	5	98	40	37	12	50	89	44	46	53	87	44
Disapprove	50	75	10	66	95	2	60	63	88	50	11	56	54	47	13	56
Approve - Disapprove	-0	-50	81	-33	-90	96	-20	-30	-76	-	78	-11	-8	6	73	-11
POST Approve	49	19	90	34	3	98	34	40	12	48	89	43	45	53	88	47
Disapprove	50	81	10	66	97	2	66	60	88	52	11	57	55	47	12	53
Approve - Disapprove	-1	-64	81	-31	-94	97	-32	-20	-75	-5	78	-13	-11	7	76	-6
NET POST - PRE	-1	-13	-	2	-3	1	-12	10	1	-5	0	-2	-3	1	3	5

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

## Vote Summary ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
2-3-2 PARTY Dem	37	38	34	30	34	47	30	43	43	27	43	34	28	34	41	45
Ind	27	20	26	28	28	26	30	25	22	30	28	30	33	27	26	23
Rep	36	42	39	42	38	27	39	32	35	43	29	36	39	39	33	32
Dem - Rep	1	-5	-6	-12	-4	20	-9	11	8	-16	15	-2	-12	-6	9	13
3-1-3 PARTY Dem	45	44	42	39	41	54	39	51	50	36	52	42	36	44	48	56
Ind	11	6	9	12	13	12	12	10	8	12	13	13	15	8	12	6
Rep	44	50	49	49	46	35	49	39	42	52	35	45	49	48	40	38
Dem - Rep	2	-6	-7	-10	-5	19	-10	12	8	-16	17	-4	-13	-4	8	18
PRE Kerry	48	49	41	42	39	57	43	52	49	40	56	46	40	47	47	58
Bush	48	49	55	56	55	39	52	44	47	56	40	48	55	47	46	40
Nader	1	1	-	1	3	1	1	2	2	-	1	2	1	1	2	1
Und/Ref	4	1	4	1	3	3	4	3	3	4	3	5	4	5	4	0
Kerry - Bush	0	-	-14	-15	-16	19	-8	8	2	-16	15	-2	-15	1	1	18
POST Kerry	50	51	42	42	42	58	47	54	49	42	59	51	44	51	50	59
Bush	47	49	55	57	55	38	52	44	47	56	39	47	55	47	46	40
Nader	1	-	0	1	1	1	0	1	1	-	0	1	-	1	1	1
Und/Ref	2	1	3	-	2	3	1	2	2	1	1	2	2	1	3	-
Kerry - Bush	3	2	-12	-15	-13	20	-5	10	2	-14	20	4	-11	4	4	19
NET POST - PRE	3	3	2	-	3	1	4	2	-	2	4	6	4	4	3	1
WON DEBATE Kerry	41	41	34	36	36	48	36	45	44	30	48	42	34	39	43	49
Bush	36	35	40	44	41	26	39	32	35	43	29	36	44	32	35	29
(Neither)	13	13	18	10	11	16	14	11	13	12	9	16	12	18	9	14
(Both)	11	12	8	10	13	10	11	11	9	15	14	7	10	11	14	8

## Shift Summary ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Toward Kerry	3	2	3	1	4	3	4	2	1	4	4	5	4	4	4	1
Toward Bush	1	0	1	1	2	2	1	1	1	2	1	0	1	0	1	0

## Bush Approval Summary ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
PRE Approve	50	52	59	57	59	38	54	46	46	57	46	51	57	49	50	42
Disapprove	50	48	41	43	41	62	46	54	54	43	54	49	43	51	50	58
Approve - Disapprove	-0	5	17	14	18	-24	7	-7	-7	14	-8	1	14	-3	-0	-17
POST Approve	49	52	55	56	57	41	54	46	48	59	43	49	57	49	49	41
Disapprove	50	48	45	43	43	59	46	54	52	41	57	51	43	51	51	59
Approve - Disapprove	-1	5	11	13	15	-18	7	-9	-4	18	-15	-2	14	-3	-2	-18
NET POST - PRE	-1	-	-7	-1	-3	6	-	-1	3	3	-7	-3	-	-	-2	-1

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Bush Direction Summary ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
PRE Diff Direction	54	78	26	80	98	7	73	81	90	58	15	64	59	52	55	58
Bush Direction	46	22	74	20	2	93	27	19	10	42	85	36	41	48	45	42
Diff Dir - Bush Dir	9	56	-47	59	97	-86	46	60	80	16	-70	28	19	5	10	17
POST Diff Direction	53	86	16	75	99	5	83	67	91	57	12	64	58	50	22	56
Bush Direction	47	14	84	25	1	95	17	33	9	43	88	36	42	50	78	44
Diff Dir - Bush Dir	7	72	-67	51	97	-91	67	30	82	13	-76	28	17	-	-56	12
NET POST - PRE	-2	16	-21	-8	0	-5	17	-30	2	-2	-6	-	-2	-4	-65	-4

**Overall Country Direction Summary ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
PRE Right	45	20	75	20	3	90	24	40	11	40	83	38	40	45	22	40
Wrong	55	80	25	78	97	10	76	60	89	60	17	62	60	54	78	60
Right - Wrong	-10	-61	49	-59	-94	80	-52	-20	-78	-20	66	-24	-19	-9	-56	-20
POST Right	46	24	78	22	3	92	16	38	11	42	85	40	40	49	48	42
Wrong	54	76	22	78	97	8	84	62	89	58	15	60	60	51	52	58
Right - Wrong	-9	-50	56	-56	-94	85	-67	-20	-79	-16	70	-21	-20	-2	-5	-16
NET POST - PRE	2	8	7	3	0	5	-15	-	-1	4	4	3	-1	7	51	4

**Summary: Initial Thermometers...Means ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Rep Party	53.2	44.2	67.5	46.6	25.9	81.6	46.9	50.5	26.2	50.6	82.6	47.7	52.0	54.1	67.8	51.1
Dem Party	51.6	61.8	47.5	51.4	75.0	27.7	56.6	50.9	77.6	48.6	26.8	55.2	51.4	52.5	37.1	53.7
George W. Bush	50.8	39.5	70.3	45.1	17.1	85.4	45.5	46.4	22.3	48.0	82.1	43.3	47.8	51.5	73.0	47.6
John Kerry	47.2	61.0	41.8	46.5	76.4	17.8	51.7	47.5	75.3	46.0	19.2	50.0	44.2	53.9	26.1	49.7
Pro-life groups	45.8	31.4	46.5	47.3	30.6	61.3	44.3	29.0	34.6	43.4	58.9	38.5	41.5	42.5	53.8	47.2
The NRA	41.8	30.1	43.9	43.1	26.0	57.3	48.7	34.2	27.3	41.1	56.9	37.2	40.8	39.5	47.1	43.8

**Summary: Final Thermometers...Means ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Rep Party	53.5	40.9	69.6	44.6	25.8	82.4	43.6	55.9	27.0	51.1	82.2	49.6	51.8	54.4	69.9	51.5
George W. Bush	52.0	39.6	72.4	44.6	18.5	87.2	41.1	53.3	22.8	51.0	82.9	44.0	49.4	54.5	76.2	49.2
Dem Party	51.9	60.4	48.5	47.4	75.6	28.2	58.8	43.9	77.6	49.6	27.1	54.2	55.6	45.5	36.5	53.5
John Kerry	51.3	64.9	44.3	50.4	80.2	21.6	65.9	38.1	78.6	50.2	23.9	55.3	59.5	41.7	33.1	54.2
Pro-life groups	45.4	30.2	49.4	45.5	29.2	62.1	42.2	33.3	32.6	43.0	60.3	35.0	40.6	39.6	54.2	45.0
The NRA	40.3	28.0	44.5	41.3	23.6	56.6	46.6	41.9	25.1	39.3	56.4	36.3	38.4	38.0	45.0	41.8

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Bush Direction Summary ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
PRE Diff Direction	54	54	47	44	48	66	51	57	53	46	62	56	49	54	55	60
Bush Direction	46	46	53	56	52	34	49	43	47	54	38	44	51	46	45	40
Diff Dir - Bush Dir	9	7	-6	-13	-4	32	3	14	6	-7	25	12	-1	9	10	21
POST Diff Direction	53	51	46	45	46	62	49	57	54	45	61	54	45	56	55	60
Bush Direction	47	49	54	55	54	38	51	43	46	55	39	46	55	44	45	40
Diff Dir - Bush Dir	7	2	-8	-10	-7	24	-1	14	8	-11	21	8	-9	12	10	20
NET POST - PRE	-2	-6	-2	3	-3	-7	-4	-0	3	-4	-4	-4	-8	3	-	-1

**Overall Country Direction Summary ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
PRE Right	45	45	54	52	51	38	50	40	42	54	36	46	52	47	44	34
Wrong	55	54	46	47	48	62	50	60	58	45	63	54	47	53	56	65
Right - Wrong	-10	-9	8	5	3	-24	-	-20	-15	9	-27	-8	4	-7	-12	-31
POST Right	46	48	52	52	53	37	51	41	43	55	39	47	53	47	46	35
Wrong	54	52	47	48	47	62	49	59	57	45	61	53	47	53	54	65
Right - Wrong	-9	-3	6	4	7	-25	1	-18	-14	10	-23	-7	6	-6	-9	-30
NET POST - PRE	2	6	-3	-1	4	-1	1	2	1	1	4	2	2	1	3	1

**Summary: Initial Thermometers...Means ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Rep Party	53.2	55.6	56.7	56.8	57.8	44.4	55.9	50.7	51.7	58.0	49.5	53.9	58.4	52.1	53.4	47.0
Dem Party	51.6	51.4	48.6	47.6	47.7	59.5	47.6	55.2	52.7	44.6	58.3	50.4	46.4	49.4	53.8	57.2
George W. Bush	50.8	51.7	55.7	54.0	56.2	41.5	53.1	48.6	50.0	55.7	47.0	50.7	56.0	48.6	52.1	43.9
John Kerry	47.2	46.8	42.6	44.5	43.1	54.9	43.4	50.8	48.5	41.5	53.5	45.1	41.0	47.0	48.9	53.3
Pro-life groups	45.8	49.0	54.2	43.8	51.7	43.5	47.3	44.3	43.9	47.5	44.7	47.1	50.3	42.9	49.5	37.3
The NRA	41.8	40.8	40.2	39.9	41.1	41.9	50.8	33.3	31.9	52.3	35.0	49.5	56.1	42.9	37.9	27.2

**Summary: Final Thermometers...Means ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Rep Party	53.5	56.1	56.4	57.8	58.3	46.8	56.8	50.4	51.6	59.4	48.8	54.4	59.0	53.5	53.5	46.1
George W. Bush	52.0	54.2	55.8	55.9	57.9	43.4	55.3	48.8	49.5	58.1	48.0	52.7	58.5	50.4	52.5	43.8
Dem Party	51.9	53.3	50.9	46.8	49.7	58.1	48.1	55.5	52.0	45.1	59.8	51.0	46.9	50.0	54.3	57.2
John Kerry	51.3	51.6	47.8	46.8	47.9	58.5	47.5	54.8	52.1	44.7	58.1	50.3	45.3	51.0	53.0	57.3
Pro-life groups	45.4	48.4	53.6	41.8	51.8	40.4	46.4	44.5	44.7	46.3	44.3	46.6	48.9	42.7	49.8	37.5
The NRA	40.3	38.7	38.1	39.9	40.4	41.2	49.0	32.0	31.5	51.1	32.7	47.0	54.3	40.9	36.9	25.6

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

Summary: Thermometers...Warm/Cool/ID ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
REP PARTY Pre Warm	44	21	65	18	5	87	17	21	6	37	88	26	42	42	65	41
Cool	39	39	4	24	75	2	32	11	74	37	4	34	39	39	3	39
Warm - Cool	5	-19	62	-7	-70	85	-15	10	-68	-	85	-8	3	2	62	2
Post Warm	46	14	75	24	6	89	18	40	10	38	89	31	44	46	71	43
Cool	40	52	2	33	77	2	34	23	74	39	6	32	40	42	4	41
Warm - Cool	6	-40	73	-10	-71	87	-15	20	-64	-1	83	-2	3	4	67	2
NET POST - PRE	0	-21	11	-3	-1	2	-	10	4	-1	-2	7	1	2	5	-
DEM PARTY Pre Warm	44	59	26	27	82	8	37	10	84	37	9	26	45	42	5	46
Cool	36	7	28	20	5	70	11	7	4	33	72	10	36	34	57	32
Warm - Cool	8	53	-2	7	77	-62	26	-	80	4	-63	16	9	8	-52	14
Post Warm	45	53	30	25	81	11	44	6	83	41	10	32	50	38	12	46
Cool	38	5	36	27	5	72	6	27	5	33	75	17	33	47	62	35
Warm - Cool	8	48	-6	-2	76	-61	38	-20	78	8	-64	15	17	-9	-49	11
NET POST - PRE	-0	-5	-4	-8	-1	0	12	-20	-2	4	-2	-2	7	-17	3	-3
BUSH Pre Warm	46	8	84	28	1	95	31	24	10	42	87	25	44	50	81	43
Cool	44	61	5	34	87	1	37	31	78	45	8	36	49	43	6	48
Warm - Cool	2	-53	79	-7	-86	94	-6	-10	-69	-3	79	-10	-5	7	75	-5
Post Warm	48	23	83	29	4	95	20	44	11	46	87	32	46	53	91	45
Cool	44	48	2	43	86	1	54	23	78	44	8	44	47	42	2	47
Warm - Cool	4	-27	82	-15	-82	95	-32	20	-67	2	79	-12	-1	10	89	-2
NET POST - PRE	2	27	2	-8	4	1	-26	30	2	5	-	-2	5	3	14	2
KERRY Pre Warm	43	62	18	25	84	4	30	24	79	40	8	-	42	48	7	46
Cool	45	14	55	32	5	87	27	27	8	44	83	-	48	38	81	40
Warm - Cool	-1	48	-37	-7	79	-83	3	-	71	-4	-75	-	-5	10	-75	6
Post Warm	48	68	32	45	89	7	76	15	84	49	11	36	59	37	14	51
Cool	42	7	49	31	4	82	4	59	8	41	77	21	33	55	69	38
Warm - Cool	6	61	-19	15	85	-75	73	-40	76	8	-67	15	26	-18	-54	14
NET POST - PRE	8	11	19	21	6	8	70	-40	4	12	8	15	31	-28	19	8
NRA Pre Warm	28	11	27	28	11	46	32	14	13	27	45	15	30	27	43	30
Cool	44	64	41	42	66	22	38	56	62	47	23	43	48	47	42	43
Warm - Cool	-16	-53	-13	-15	-55	23	-6	-40	-50	-20	22	-28	-18	-20	-	-13
Post Warm	27	9	36	34	8	46	37	35	11	28	44	20	26	28	37	29
Cool	47	67	37	46	69	25	41	50	66	50	25	46	50	53	41	45
Warm - Cool	-20	-58	-2	-11	-61	22	-3	-20	-55	-22	19	-25	-24	-25	-3	-16
NET POST - PRE	-4	-5	11	2	-6	-2	3	30	-5	-2	-4	3	-6	-5	-5	-3
PRO-LIFE Pre Warm	33	10	34	30	15	52	32	-	19	29	50	17	31	28	42	34
Cool	42	59	34	39	59	23	51	62	52	47	27	39	52	42	36	40
Warm - Cool	47	66	37	46	69	25	41	50	66	51	25	46	50	53	41	45
Post Warm	33	8	37	32	13	54	32	16	17	31	50	18	29	25	46	32
Cool	43	54	39	38	60	25	48	51	53	48	28	48	52	50	36	43
Warm - Cool	-10	-45	-2	-5	-47	28	-15	-30	-37	-16	23	-31	-22	-25	10	-11
NET POST - PRE	-1	3	-2	3	-3	-0	3	30	-3	1	-1	-9	-1	-12	3	-6

Interest in election summary ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
PRE 8	10	15	23	14	8	11	17	7	8	11	10	12	11	10	14	11
9	13	19	22	11	11	15	14	19	10	14	14	19	16	15	10	9
10	72	59	37	62	78	69	54	68	77	68	71	58	68	68	64	74
POST 8	7	7	20	16	4	9	13	7	6	7	8	6	7	9	14	7
9	13	20	27	9	12	14	7	19	12	14	13	21	16	13	12	11
10	75	67	41	65	80	72	64	68	78	71	76	63	73	70	68	77
More interested	10	19	18	10	9	10	21	-	9	10	10	13	13	12	14	11
Same	85	81	68	85	88	84	68	100	86	84	86	79	82	81	81	85
Less interested	5	-	13	5	3	6	11	-	5	5	4	8	5	7	5	4

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Thermometers...Warm/Cool/ID ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
REP PARTY Pre Warm	44	47	53	48	48	35	49	39	42	51	35	47	54	42	40	37
Cool	39	35	32	37	31	48	36	41	42	32	40	40	31	43	36	48
Warm - Cool	5	13	21	11	16	-12	13	-2	1	19	-5	8	22	-1	4	-11
Post Warm	46	49	52	52	50	39	50	41	45	53	37	48	54	45	43	39
Cool	40	37	34	37	34	44	37	43	42	34	44	39	33	42	39	49
Warm - Cool	6	13	18	15	16	-6	14	-2	2	19	-7	9	21	3	4	-10
NET POST - PRE	0	-	-3	3	-0	7	1	0	2	-	-1	1	-2	4	-0	1
DEM PARTY Pre Warm	44	42	38	42	36	52	39	49	46	35	52	44	37	44	45	54
Cool	36	41	43	41	41	27	41	32	34	41	30	41	45	35	33	31
Warm - Cool	8	2	-5	1	-5	25	-2	17	12	-6	22	2	-9	9	11	24
Post Warm	45	46	40	40	40	55	41	50	45	35	56	46	36	48	46	55
Cool	38	38	40	44	39	32	43	33	37	45	28	41	46	38	33	34
Warm - Cool	8	9	-	-4	1	23	-2	16	7	-10	27	5	-10	10	13	21
NET POST - PRE	-0	7	5	-5	6	-2	-0	-0	-5	-3	5	2	-1	2	2	-3
BUSH Pre Warm	46	47	55	51	53	39	51	42	44	55	39	47	54	47	44	40
Cool	44	46	38	40	38	54	43	46	45	39	47	46	39	47	41	53
Warm - Cool	2	2	17	11	15	-16	9	-4	-0	17	-8	1	15	-1	3	-13
Post Warm	48	50	55	57	55	39	53	44	45	59	41	47	55	49	45	41
Cool	44	43	39	39	37	53	41	46	45	37	48	45	38	47	41	54
Warm - Cool	4	7	16	19	19	-14	12	-3	0	22	-7	2	18	3	5	-13
NET POST - PRE	2	6	-1	7	4	1	3	1	1	5	1	1	3	3	2	-
KERRY Pre Warm	43	43	35	39	36	49	39	48	45	36	51	41	36	42	44	53
Cool	45	46	54	49	50	39	50	40	42	52	38	48	53	45	41	38
Warm - Cool	-1	-3	-18	-9	-14	11	-11	8	3	-17	13	-6	-17	-3	2	15
Post Warm	48	49	43	44	42	56	43	53	49	38	57	48	40	48	48	59
Cool	42	43	46	49	47	33	46	38	41	50	34	43	49	41	40	35
Warm - Cool	6	6	-4	-5	-5	24	-3	15	8	-11	23	5	-9	7	9	23
NET POST - PRE	8	9	15	5	9	13	8	7	5	5	10	11	7	10	6	9
NRA Pre Warm	28	28	26	21	25	31	42	16	14	42	18	41	47	33	20	10
Cool	44	45	45	48	41	43	37	51	53	33	49	40	29	48	45	59
Warm - Cool	-16	-17	-18	-27	-16	-12	5	-35	-38	9	-31	2	18	-15	-25	-49
Post Warm	27	25	24	25	26	29	39	17	16	42	18	36	45	30	22	10
Cool	47	49	50	48	43	44	38	56	56	34	55	41	30	49	48	66
Warm - Cool	-20	-23	-26	-23	-17	-15	1	-39	-40	8	-37	-5	14	-18	-26	-56
NET POST - PRE	-4	-7	-8	5	-2	-3	-4	-4	-1	-0	-6	-7	-4	-3	-1	-7
PRO-LIFE Pre Warm	33	34	43	34	40	36	34	31	34	35	28	34	38	30	34	27
Cool	42	39	29	47	36	44	41	42	43	41	42	41	36	49	37	50
Warm - Cool	47	48	50	48	43	44	38	56	56	34	55	41	30	49	48	66
Post Warm	33	34	40	31	39	30	34	32	35	31	28	36	37	28	35	28
Cool	43	39	32	50	35	48	44	42	43	45	40	42	39	51	35	51
Warm - Cool	-10	-5	9	-20	4	-18	-10	-10	-8	-14	-12	-7	-2	-22	-0	-23
NET POST - PRE	-1	-	-5	-7	-0	-9	-3	1	1	-7	2	0	-4	-3	2	-

**Interest in election summary ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
PRE 8	10	8	14	16	13	10	8	11	12	10	10	6	7	10	11	13
9	13	13	17	16	12	12	13	13	14	14	11	12	12	13	11	15
10	72	74	66	61	69	74	74	71	70	70	73	77	74	73	72	70
POST 8	7	6	9	11	6	9	8	6	6	9	7	6	7	9	5	8
9	13	12	17	15	12	11	12	14	16	11	11	13	12	12	12	16
10	75	78	71	66	75	75	76	75	73	73	77	79	76	76	76	74
More interested	10	12	13	12	12	6	10	10	9	10	11	9	11	7	10	10
Same	85	84	83	84	82	90	86	85	86	86	84	86	83	90	83	87
Less interested	5	5	4	4	6	3	4	5	5	4	5	5	5	3	6	3

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

Summary: Kerry/Bush better job with issue ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
ECONOMY Pre Kerry	50	83	18	48	95	5	61	66	88	51	11	55	53	50	17	54
Bush	40	9	50	14	1	82	9	9	6	34	79	28	34	39	54	36
Kerry - Bush	11	74	-32	33	94	-77	52	60	82	17	-68	27	20	11	-37	17
Post Kerry	51	82	18	53	96	4	79	53	87	54	10	55	56	46	15	53
Bush	42	7	56	18	1	86	4	9	7	38	80	30	34	48	60	39
Kerry - Bush	9	74	-37	36	95	-82	75	40	80	16	-70	25	22	-2	-45	14
NET POST - PRE	-2	-	-6	2	1	-5	23	-10	-2	-1	-2	-2	3	-14	-8	-3
FRGN POLICY Pre Kerry	47	59	9	41	92	2	50	33	83	49	8	47	51	42	7	50
Bush	45	18	64	20	2	90	18	9	9	40	85	38	40	46	74	42
Kerry - Bush	3	42	-56	21	90	-88	32	20	74	10	-77	9	11	-3	-67	9
Post Kerry	49	60	13	51	94	3	69	34	84	53	9	46	54	43	8	53
Bush	45	19	64	22	2	90	13	24	10	40	85	37	39	48	78	41
Kerry - Bush	4	42	-51	28	92	-87	55	10	75	13	-76	10	16	-5	-70	13
NET POST - PRE	1	-	6	8	2	1	23	-10	1	4	1	1	4	-2	-3	4
WAR TERROR Pre Kerry	38	32	-	22	77	-	31	33	71	39	4	29	41	33	-	40
Bush	49	19	90	28	5	97	25	36	13	46	89	44	46	52	86	45
Kerry - Bush	-11	13	-90	-7	72	-97	6	-	58	-8	-85	-15	-5	-19	-86	-6
Post Kerry	41	49	-	33	82	0	49	23	76	40	6	37	45	32	-	42
Bush	49	27	88	33	4	96	16	36	12	46	89	40	43	57	94	45
Kerry - Bush	-8	21	-88	-	78	-96	32	-10	64	-6	-83	-3	2	-26	-94	-3
NET POST - PRE	3	11	2	7	6	1	26	-10	5	2	2	12	7	-7	-8	3
IRAQ Pre Kerry	42	52	7	35	84	1	49	38	77	44	6	37	46	36	-	45
Bush	45	10	69	16	2	92	18	9	9	42	85	37	41	48	76	41
Kerry - Bush	-3	42	-62	18	82	-91	32	30	67	2	-79	-1	5	-12	-76	4
Post Kerry	44	52	3	35	87	1	52	30	79	45	6	37	48	37	5	47
Bush	46	25	74	23	4	93	11	22	11	44	85	39	42	49	80	43
Kerry - Bush	-3	27	-71	11	83	-92	41	10	68	1	-79	-2	6	-13	-76	4
NET POST - PRE	0	-16	-9	-7	1	-1	12	-20	1	-1	-	-1	1	-1	-	-0
HOME SECURITY Pre Kerry	37	28	4	22	75	0	29	29	70	35	4	28	37	32	3	39
Bush	48	26	76	24	6	94	26	44	13	45	86	44	44	54	83	44
Kerry - Bush	-11	3	-73	-2	69	-93	3	-10	57	-10	-82	-15	-7	-21	-80	-5
Post Kerry	40	42	1	31	79	1	50	29	72	39	7	34	44	31	3	42
Bush	48	24	78	27	5	94	12	44	12	46	87	39	43	53	88	44
Kerry - Bush	-8	19	-77	5	74	-93	38	-10	61	-7	-80	-4	1	-22	-84	-1
NET POST - PRE	3	16	-6	7	6	-	35	-	4	4	2	11	7	-1	-5	3
EDUCATION Pre Kerry	48	71	23	34	92	6	45	35	84	48	11	44	50	49	10	51
Bush	36	9	35	9	1	74	7	12	5	29	73	24	30	34	50	34
Kerry - Bush	12	64	-13	25	91	-69	38	20	79	19	-62	20	20	15	-40	17
Post Kerry	46	64	10	32	91	3	53	42	83	46	9	45	50	40	5	47
Bush	41	19	52	27	2	82	14	25	7	37	78	33	35	47	62	38
Kerry - Bush	6	45	-41	5	89	-79	38	20	76	9	-70	12	15	-8	-57	9
NET POST - PRE	-7	-16	-28	-20	-2	-10	-	-10	-3	-10	-8	-8	-5	-23	-16	-9
US RESPECT Pre Kerry	50	76	23	58	95	4	61	69	86	54	11	52	53	48	15	54
Bush	39	14	44	15	2	79	9	9	7	34	75	28	34	39	51	34
Kerry - Bush	12	61	-21	44	94	-75	52	60	79	19	-63	24	19	9	-37	20
Post Kerry	50	73	21	50	96	4	75	56	86	54	10	49	56	45	12	54
Bush	40	12	34	21	2	81	4	37	8	35	75	30	33	46	54	35
Kerry - Bush	11	61	-13	29	94	-76	70	20	78	19	-65	20	24	-1	-41	20
NET POST - PRE	-1	-3	7	-13	0	-2	17	-40	-1	-0	-1	-4	5	-10	-5	0
CLEAR PLANS Pre Kerry	41	46	6	30	83	1	34	38	77	39	6	40	44	36	7	44
Bush	44	7	67	25	2	89	21	24	7	44	82	33	40	45	69	40
Kerry - Bush	-3	40	-60	5	81	-89	12	10	70	-5	-76	7	4	-9	-62	4
Post Kerry	45	67	5	43	88	2	66	33	81	46	8	47	50	34	5	49
Bush	42	-	59	23	1	86	4	21	8	39	78	31	34	50	73	38
Kerry - Bush	4	66	-52	20	87	-83	61	10	73	7	-70	16	16	-15	-68	11
NET POST - PRE	7	29	7	15	6	5	49	-	3	12	5	9	12	-6	-6	7

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Kerry/Bush better job with issue ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
ECONOMY Pre Kerry	50	48	40	43	43	59	47	54	52	44	57	49	44	51	51	58
Bush	40	45	46	48	44	31	44	36	37	47	34	41	47	39	37	34
Kerry - Bush	11	3	-5	-5	-1	29	3	18	15	-2	22	8	-3	12	14	24
Post Kerry	51	50	45	43	44	61	46	55	51	41	59	51	44	50	52	58
Bush	42	43	47	48	47	33	46	38	40	52	34	40	48	43	40	34
Kerry - Bush	9	8	-2	-5	-3	29	0	17	11	-10	25	11	-4	7	12	24
NET POST - PRE	-2	5	3	1	-2	-1	-2	-1	-4	-8	2	3	-0	-5	-2	0
FRGN POLICY Pre Kerry	47	45	39	43	38	53	42	52	49	40	55	45	38	48	47	58
Bush	45	46	53	48	52	36	49	41	41	52	40	46	52	44	44	36
Kerry - Bush	3	-1	-15	-5	-13	17	-7	11	8	-13	15	-1	-14	4	3	22
Post Kerry	49	47	40	44	40	55	45	52	49	41	56	48	41	51	48	57
Bush	45	46	51	51	52	37	48	42	45	52	38	44	51	44	44	38
Kerry - Bush	4	2	-12	-7	-12	18	-3	11	4	-11	19	4	-10	7	4	20
NET POST - PRE	1	3	3	-2	2	1	4	-1	-4	2	3	6	4	3	1	-3
WAR TERROR Pre Kerry	38	37	29	34	33	43	33	43	40	29	47	37	32	35	40	46
Bush	49	47	55	59	56	42	54	45	49	59	41	48	56	50	48	42
Kerry - Bush	-11	-10	-26	-24	-24	1	-21	-2	-9	-31	5	-11	-24	-16	-7	4
Post Kerry	41	40	32	36	34	45	35	46	44	31	50	39	34	37	44	50
Bush	49	49	55	55	56	41	53	45	48	59	41	48	55	50	48	41
Kerry - Bush	-8	-9	-22	-20	-21	4	-18	1	-4	-28	9	-9	-22	-13	-5	10
NET POST - PRE	3	1	4	6	2	4	2	4	5	2	3	2	2	3	3	5
IRAQ Pre Kerry	42	41	35	38	35	50	38	46	42	33	51	43	36	42	44	50
Bush	45	45	51	53	53	38	49	42	45	53	38	46	52	45	45	38
Kerry - Bush	-3	-4	-17	-16	-18	12	-11	4	-2	-20	13	-3	-16	-3	-1	12
Post Kerry	44	44	38	36	37	51	38	49	44	33	54	43	35	43	46	52
Bush	46	46	54	54	53	41	51	42	45	56	39	46	53	48	45	39
Kerry - Bush	-3	-2	-16	-18	-16	10	-13	6	-1	-23	15	-3	-18	-5	1	13
NET POST - PRE	0	3	1	-2	2	-2	-2	2	2	-4	2	-	-2	-2	2	1
HOME SECURITY Pre Kerry	37	36	31	33	33	44	30	43	39	26	48	34	29	31	41	47
Bush	48	48	54	58	55	40	53	43	46	59	40	48	57	48	46	39
Kerry - Bush	-11	-12	-23	-24	-21	4	-23	-0	-7	-33	8	-14	-27	-17	-6	7
Post Kerry	40	39	32	33	35	46	34	45	40	29	52	39	32	38	43	49
Bush	48	49	54	55	54	41	52	44	48	57	39	47	55	47	46	41
Kerry - Bush	-8	-9	-23	-21	-19	6	-18	1	-8	-29	12	-8	-24	-9	-4	7
NET POST - PRE	3	3	1	3	2	1	5	1	-1	4	5	6	4	8	2	-
EDUCATION Pre Kerry	48	43	38	44	39	56	44	52	50	44	55	44	39	52	46	60
Bush	36	43	41	39	43	25	39	33	34	39	33	39	43	33	36	30
Kerry - Bush	12	1	-3	5	-4	30	5	19	16	5	22	6	-4	19	10	30
Post Kerry	46	43	37	41	37	58	41	51	49	38	53	45	39	45	45	59
Bush	41	44	45	45	48	28	44	38	40	47	36	41	47	39	41	33
Kerry - Bush	6	-1	-9	-4	-11	30	-2	13	9	-9	18	4	-7	6	4	26
NET POST - PRE	-7	-2	-6	-8	-8	-	-7	-6	-7	-14	-5	-1	-3	-13	-6	-5
US RESPECT Pre Kerry	50	47	43	47	43	62	47	54	53	44	55	50	42	55	50	59
Bush	39	40	44	42	45	28	42	36	38	45	33	39	46	36	39	30
Kerry - Bush	12	7	-2	5	-3	34	5	18	15	-1	22	11	-4	19	10	29
Post Kerry	50	49	42	47	43	58	46	54	52	41	57	51	41	53	51	59
Bush	40	40	45	43	47	33	44	36	38	49	33	39	47	38	40	30
Kerry - Bush	11	9	-3	4	-4	25	2	18	14	-8	24	12	-6	15	10	30
NET POST - PRE	-1	3	-2	-2	-1	-8	-3	0	-1	-7	2	1	-2	-4	-	1
CLEAR PLANS Pre Kerry	41	41	34	32	35	48	37	45	40	33	52	41	37	38	43	49
Bush	44	44	50	51	51	35	48	40	43	54	37	43	51	45	43	37
Kerry - Bush	-3	-3	-16	-20	-15	13	-11	5	-3	-21	15	-2	-14	-7	0	11
Post Kerry	45	48	37	35	40	53	41	50	45	36	56	46	39	43	46	54
Bush	42	45	44	51	48	36	46	38	41	49	35	42	49	40	42	33
Kerry - Bush	4	3	-6	-17	-8	17	-5	12	4	-14	21	4	-10	4	5	22
NET POST - PRE	7	6	10	3	7	4	6	7	7	7	7	6	4	10	4	10

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

Summary: Kerry/Bush better job with issue...Continued ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
ON YOUR SIDE Pre Kerry	47	74	5	43	94	1	48	61	85	49	7	49	50	42	5	51
Bush	40	-	50	10	-	84	7	-	6	34	80	25	35	42	52	36
Kerry - Bush	7	74	-45	33	94	-83	41	60	80	15	-73	24	16	-	-46	14
Post Kerry	49	83	6	53	95	2	75	53	87	51	8	56	54	46	3	52
Bush	41	2	56	15	0	86	5	14	6	35	82	25	36	44	70	39
Kerry - Bush	8	80	-51	39	95	-84	70	40	81	16	-73	31	18	2	-67	13
NET POST - PRE	1	5	-6	7	1	-1	29	-20	2	1	-1	6	2	2	-21	-1
MID CLS STNDS Pre Kerry	51	83	19	50	95	6	65	44	87	53	11	52	54	51	17	55
Bush	37	2	44	7	1	76	7	-	5	31	74	20	31	31	49	33
Kerry - Bush	14	82	-24	44	94	-70	58	40	83	23	-63	32	22	21	-32	21
Post Kerry	53	90	20	62	96	7	78	47	88	56	13	57	59	45	18	56
Bush	38	6	40	12	1	79	8	22	6	32	76	25	32	41	59	36
Kerry - Bush	14	82	-21	49	95	-72	70	30	82	24	-63	31	26	5	-41	20
NET POST - PRE	0	3	4	7	1	-2	12	-20	-0	1	-0	-1	4	-16	-8	-1
HEALTH CARE Pre Kerry	52	89	22	58	96	6	69	34	89	55	11	54	56	52	22	55
Bush	34	-	36	8	0	72	2	9	4	28	72	22	28	33	45	32
Kerry - Bush	17	90	-15	49	96	-66	67	20	85	27	-61	32	27	18	-22	23
Post Kerry	51	81	20	55	96	5	80	22	87	54	11	53	57	45	19	54
Bush	38	6	36	14	0	79	2	12	5	34	75	27	31	40	60	36
Kerry - Bush	13	74	-17	41	95	-75	78	10	82	20	-64	26	26	5	-41	17
NET POST - PRE	-4	-13	-2	-8	-0	-9	12	-10	-3	-7	-4	-6	-2	-14	-17	-6
TAXES Pre Kerry	43	55	11	37	85	2	44	46	80	43	5	42	44	43	8	46
Bush	44	13	71	16	4	88	11	15	7	40	86	32	42	40	72	40
Kerry - Bush	-1	42	-60	21	81	-86	35	30	74	3	-81	10	3	2	-64	5
Post Kerry	46	61	10	44	88	2	65	23	83	47	7	45	48	41	6	48
Bush	45	16	68	16	3	90	7	18	9	39	86	35	41	47	76	41
Kerry - Bush	1	45	-58	28	85	-88	58	-	74	8	-79	10	8	-7	-70	7
NET POST - PRE	2	3	2	8	4	-2	23	-30	1	5	2	-1	5	-9	-6	2
OWN IDEAS Pre Kerry	38	53	3	27	74	3	31	53	68	37	8	32	39	39	2	41
Bush	36	14	54	14	3	72	9	-	8	29	69	28	29	33	58	31
Kerry - Bush	3	40	-51	13	71	-69	23	50	60	7	-61	3	10	6	-56	10
Post Kerry	42	46	11	34	81	3	51	16	74	42	9	36	47	37	12	45
Bush	38	14	44	23	2	76	4	67	6	34	74	29	31	40	59	35
Kerry - Bush	4	32	-34	11	79	-73	46	-50	67	8	-65	7	16	-3	-46	10
NET POST - PRE	1	-8	19	-2	7	-4	26	-101	7	0	-4	4	6	-9	10	0
RX DRUGS Pre Kerry	51	84	31	49	94	8	58	46	86	54	13	51	56	47	25	57
Bush	33	-	22	6	0	68	4	-	4	27	67	22	25	34	36	29
Kerry - Bush	18	85	9	42	94	-60	55	50	82	26	-54	29	31	13	-11	27
Post Kerry	51	92	21	57	96	6	82	41	86	55	12	50	59	42	18	55
Bush	36	2	42	9	1	75	7	14	6	29	74	26	28	42	49	35
Kerry - Bush	15	90	-21	47	95	-69	75	30	81	26	-61	24	30	-	-32	20
NET POST - PRE	-3	5	-30	5	1	-9	20	-20	-2	-0	-8	-6	-1	-12	-21	-7
US STRONGER Pre Kerry	42	43	3	35	83	1	48	23	78	41	6	36	44	36	6	45
Bush	46	15	75	18	2	94	20	16	10	43	86	35	42	49	79	42
Kerry - Bush	-4	27	-71	16	80	-93	29	10	67	-2	-80	1	3	-13	-73	3
Post Kerry	43	43	8	36	86	1	57	29	79	43	7	40	48	37	5	46
Bush	46	17	68	21	3	92	12	44	10	43	85	35	41	50	80	42
Kerry - Bush	-2	27	-60	15	83	-91	44	-10	70	0	-79	5	6	-13	-75	4
NET POST - PRE	2	-	11	-2	2	2	17	-20	2	2	1	3	4	-	-3	1
RETIRE/SOC SEC Pre Kerry	47	67	15	44	89	5	60	34	82	50	10	47	49	43	13	51
Bush	36	5	27	12	1	75	7	9	5	30	72	26	30	37	49	31
Kerry - Bush	11	61	-11	33	88	-69	52	20	77	19	-62	22	19	6	-37	20
Post Kerry	49	69	13	53	93	3	82	6	86	51	9	50	54	40	7	51
Bush	40	11	50	16	1	83	2	49	7	35	79	28	32	48	65	37
Kerry - Bush	9	58	-37	38	92	-79	81	-40	80	16	-70	23	22	-8	-57	14
NET POST - PRE	-3	-5	-26	5	3	-10	26	-71	3	-3	-8	1	4	-14	-21	-5

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

## Summary: Kerry/Bush better job with issue...Continued ...

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
ON YOUR SIDE Pre Kerry	47	46	42	38	39	57	43	51	48	40	55	47	42	45	47	57
Bush	40	42	45	49	44	32	44	36	40	48	32	41	48	39	38	34
Kerry - Bush	7	4	-3	-10	-5	26	-1	15	8	-8	24	6	-6	7	9	24
Post Kerry	49	46	43	41	42	59	45	53	50	43	56	47	43	47	49	57
Bush	41	43	46	48	48	31	43	39	43	48	34	39	46	39	40	37
Kerry - Bush	8	4	-3	-7	-5	27	2	14	7	-5	22	8	-3	9	9	21
NET POST - PRE	1	-	-1	4	-	2	3	-1	-1	3	-2	2	3	2	-	-3
MID CLS STNDS Pre Kerry	51	48	45	47	45	61	47	54	51	47	57	48	44	52	52	57
Bush	37	42	40	42	41	27	40	33	35	40	32	40	44	34	36	30
Kerry - Bush	14	6	5	5	3	34	7	21	17	6	26	8	-	17	16	27
Post Kerry	53	52	46	47	46	62	47	57	56	45	60	49	45	50	53	63
Bush	38	42	42	41	44	31	42	35	35	44	35	39	45	37	37	32
Kerry - Bush	14	10	3	6	3	31	5	23	21	0	24	10	-0	14	16	31
NET POST - PRE	0	4	-2	1	-1	-3	-2	2	4	-6	-1	2	-0	-4	-0	4
HEALTH CARE Pre Kerry	52	48	46	44	43	65	48	55	52	44	59	51	45	53	52	60
Bush	34	39	38	44	41	25	37	32	33	38	31	36	43	29	35	28
Kerry - Bush	17	10	8	-	3	40	11	23	19	6	28	15	2	24	17	32
Post Kerry	51	50	46	45	44	61	48	54	51	43	58	52	45	52	51	58
Bush	38	41	40	44	44	31	41	35	37	45	33	38	43	39	38	32
Kerry - Bush	13	10	6	1	-0	30	6	19	13	-2	25	14	2	13	13	26
NET POST - PRE	-4	-	-2	1	-3	-9	-4	-5	-6	-8	-3	-1	-	-11	-4	-6
TAXES Pre Kerry	43	45	39	37	38	54	38	48	43	33	54	43	37	40	45	52
Bush	44	45	50	53	48	37	50	39	42	53	36	47	53	45	40	38
Kerry - Bush	-1	-1	-11	-16	-11	16	-12	9	1	-21	18	-4	-16	-6	5	15
Post Kerry	46	46	38	38	38	56	41	50	47	36	54	45	39	44	47	55
Bush	45	45	51	50	51	37	49	41	44	53	37	45	51	44	43	38
Kerry - Bush	1	1	-13	-13	-13	19	-8	9	3	-17	17	1	-13	-	4	16
NET POST - PRE	2	2	-2	4	-3	3	4	0	2	4	-1	4	3	6	-1	2
OWN IDEAS Pre Kerry	38	38	32	26	31	48	36	40	37	33	44	39	34	39	37	45
Bush	36	41	41	38	41	29	39	33	35	38	30	40	43	32	36	28
Kerry - Bush	3	-3	-10	-11	-10	19	-3	7	2	-5	14	-0	-9	7	0	17
Post Kerry	42	44	36	33	35	49	37	46	41	33	52	41	35	40	42	51
Bush	38	42	41	42	43	29	42	35	37	41	32	42	45	36	37	31
Kerry - Bush	4	3	-5	-8	-8	19	-5	11	5	-8	19	-2	-10	4	5	20
NET POST - PRE	1	5	5	3	3	-	-2	4	2	-3	6	-1	-2	-3	5	3
RX DRUGS Pre Kerry	51	51	47	40	45	62	48	54	49	43	60	53	47	49	52	57
Bush	33	37	36	40	38	25	35	30	32	37	29	34	41	27	33	27
Kerry - Bush	18	14	11	-	7	36	13	24	18	6	31	19	6	23	19	30
Post Kerry	51	51	44	40	45	61	47	55	51	43	60	51	45	52	53	58
Bush	36	41	38	45	42	26	40	33	34	44	32	37	44	34	36	29
Kerry - Bush	15	9	7	-6	3	35	7	22	17	-0	29	15	0	17	17	29
NET POST - PRE	-3	-5	-5	-6	-4	-1	-5	-2	-1	-6	-2	-5	-6	-5	-2	-2
US STRONGER Pre Kerry	42	40	35	38	38	48	35	48	46	30	52	39	34	36	47	51
Bush	46	46	51	54	51	38	51	41	44	56	38	47	55	46	43	38
Kerry - Bush	-4	-6	-16	-17	-13	10	-17	7	2	-25	14	-9	-21	-10	3	13
Post Kerry	43	41	35	38	38	50	37	49	46	34	53	40	34	42	46	53
Bush	46	45	51	54	52	37	51	41	44	56	37	46	55	46	44	37
Kerry - Bush	-2	-5	-15	-17	-13	12	-14	9	2	-23	16	-6	-21	-4	3	16
NET POST - PRE	2	2	1	-	-1	2	2	1	1	2	2	2	-0	7	-0	4
RETIRE/SOC SEC Pre Kerry	47	47	41	41	42	58	43	51	47	40	57	46	40	48	48	56
Bush	36	41	40	41	40	27	40	32	33	42	31	39	44	35	34	29
Kerry - Bush	11	6	1	-	2	31	3	19	14	-1	26	7	-4	13	14	27
Post Kerry	49	48	39	37	41	55	45	53	48	39	58	50	42	49	49	58
Bush	40	44	45	46	46	32	44	37	39	49	35	39	46	39	39	34
Kerry - Bush	9	5	-6	-9	-5	23	1	15	10	-9	23	11	-4	10	10	23
NET POST - PRE	-3	-1	-7	-9	-6	-8	-1	-4	-4	-8	-3	4	-	-4	-4	-4

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Summary: Bush positive attributes battery ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
CARES ABT YOU Pre Well	46	21	70	25	3	92	25	19	10	41	87	40	41	49	68	42
Not well	54	79	30	75	96	8	75	81	89	59	13	60	58	51	32	58
Well - Not Well	-8	-58	41	-51	-93	83	-49	-60	-80	-18	75	-20	-17	-2	37	-16
Post Well	49	29	82	34	6	94	25	30	12	46	89	41	44	53	78	44
Not well	51	71	18	66	94	6	75	70	88	54	11	59	56	47	22	56
Well - Not Well	-3	-42	64	-33	-88	88	-49	-40	-77	-8	78	-18	-12	6	56	-11
POST well - PRE well	3	8	11	8	2	2	-	10	2	5	2	1	3	4	10	2
TRUSTWORTHY Pre Well	51	37	83	46	7	95	51	37	14	51	89	49	48	56	76	47
Not well	49	63	17	54	92	4	49	63	85	49	10	50	51	44	23	52
Well - Not Well	2	-27	66	-8	-85	91	3	-30	-71	1	79	-1	-3	12	52	-5
Post Well	52	42	87	45	9	96	41	49	13	52	91	52	49	56	84	50
Not well	48	58	12	55	90	4	59	51	86	47	9	48	51	43	16	50
Well - Not Well	4	-16	75	-10	-81	92	-17	-	-73	6	82	4	-2	13	67	1
POST well - PRE well	1	5	4	-2	2	0	-9	10	-1	2	2	3	1	1	8	3
STRONG LEADER Pre Well	57	52	91	65	17	97	64	70	20	60	93	61	56	62	86	53
Not well	43	48	9	35	83	3	36	30	80	40	7	39	44	38	14	47
Well - Not Well	15	3	81	31	-66	94	29	40	-59	19	87	21	11	24	73	6
Post Well	58	53	94	57	19	98	56	82	22	61	93	58	57	68	93	54
Not well	42	47	6	43	81	2	44	18	77	39	7	41	43	32	7	46
Well - Not Well	17	5	88	15	-61	97	12	60	-55	23	86	17	14	35	84	9
POST well - PRE well	1	-	4	-8	2	1	-9	10	2	1	-0	-2	1	6	6	1
PLAN ECON Pre Well	44	9	61	18	2	90	22	19	9	40	85	32	39	43	59	41
Not well	55	91	39	82	98	10	78	81	91	60	15	68	60	57	41	58
Well - Not Well	-11	-82	22	-64	-96	80	-55	-60	-82	-21	70	-35	-21	-15	19	-17
Post Well	46	18	77	24	3	92	17	46	9	42	87	34	40	52	69	43
Not well	54	82	23	76	96	8	83	54	91	57	13	66	60	48	30	57
Well - Not Well	-8	-64	52	-52	-93	85	-67	-10	-82	-15	74	-31	-20	4	38	-14
POST well - PRE well	2	8	15	7	1	2	-6	30	0	3	2	2	1	9	10	1
PLAN IRAQ Pre Well	44	16	57	30	4	87	28	19	10	40	82	41	39	48	57	40
Not well	56	84	43	69	96	12	72	81	90	60	17	58	61	52	43	60
Well - Not Well	-11	-69	15	-39	-92	75	-44	-60	-80	-19	65	-17	-23	-4	14	-20
Post Well	47	18	77	34	5	93	25	33	14	43	86	40	43	53	76	44
Not well	53	82	23	66	95	7	75	67	86	57	14	60	57	47	24	56
Well - Not Well	-5	-64	54	-33	-90	85	-49	-30	-73	-15	71	-20	-15	6	52	-12
POST well - PRE well	3	3	21	5	1	6	-3	10	3	2	4	-1	4	5	19	4
HOPEFUL VISION Pre Well	50	23	78	33	7	95	37	33	15	46	89	42	47	53	74	46
Not well	50	77	22	65	93	5	60	67	85	54	10	56	52	47	26	54
Well - Not Well	-0	-53	54	-33	-85	90	-23	-30	-71	-8	79	-14	-5	7	49	-9
Post Well	52	20	85	42	9	97	28	51	17	51	89	42	48	58	85	50
Not well	48	80	15	58	90	3	72	49	83	47	11	57	52	42	15	50
Well - Not Well	4	-58	71	-16	-81	94	-44	-	-67	4	79	-15	-4	15	70	-
POST well - PRE well	2	-3	7	8	2	2	-9	20	2	5	-	-	1	4	11	4
US SAFER Pre Well	55	56	92	48	15	97	48	26	22	52	92	53	52	58	87	52
Not well	44	44	8	52	85	2	52	74	78	48	7	46	48	42	13	48
Well - Not Well	11	11	82	-5	-70	95	-3	-50	-55	4	85	8	4	15	73	4
Post Well	54	52	95	45	12	98	40	53	20	51	92	52	50	61	95	51
Not well	46	48	5	55	87	2	60	47	80	49	8	47	50	39	5	49
Well - Not Well	9	3	90	-11	-75	97	-20	10	-60	2	84	5	-	21	89	2
POST well - PRE well	-1	-3	4	-3	-3	1	-9	30	-2	-0	-1	-2	-2	3	8	-1

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Bush positive attributes battery ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
CARES ABT YOU Pre Well	46	49	54	55	54	38	49	43	47	52	39	46	51	46	46	40
Not well	54	51	46	44	46	61	50	56	53	47	61	54	48	53	54	60
Well - Not Well	-8	-2	9	11	8	-22	-1	-13	-6	5	-22	-8	3	-8	-8	-20
Post Well	49	51	57	56	56	40	52	45	49	56	41	49	53	51	48	42
Not well	51	49	43	44	44	60	48	55	51	44	59	51	47	49	52	58
Well - Not Well	-3	2	14	13	11	-19	5	-9	-3	12	-17	-2	6	3	-4	-17
POST well - PRE well	3	2	3	2	2	2	3	2	2	4	2	3	2	6	2	2
TRUSTWORTHY Pre Well	51	54	58	56	60	43	55	47	49	58	44	52	57	52	51	42
Not well	49	45	42	43	40	57	45	53	50	41	56	47	43	48	49	58
Well - Not Well	2	9	16	13	20	-14	11	-5	-1	17	-11	5	14	4	2	-16
Post Well	52	55	59	58	60	47	57	47	48	60	46	54	59	52	51	43
Not well	48	44	41	41	40	53	43	52	51	40	54	46	40	47	49	57
Well - Not Well	4	11	18	17	20	-6	14	-5	-3	19	-7	8	19	5	2	-14
POST well - PRE well	1	1	1	2	-	4	2	0	-1	2	2	2	2	1	0	1
STRONG LEADER Pre Well	57	58	63	62	62	49	64	51	54	68	47	60	65	62	55	47
Not well	43	42	37	38	38	51	36	49	46	32	53	40	35	38	45	53
Well - Not Well	15	17	27	23	25	-2	28	2	8	36	-5	20	30	24	9	-7
Post Well	58	57	62	61	62	51	66	51	56	73	45	60	68	64	54	47
Not well	42	42	38	39	38	49	34	49	44	27	54	40	32	36	46	53
Well - Not Well	17	15	24	22	24	2	33	2	11	45	-9	20	36	28	8	-6
POST well - PRE well	1	-1	-2	-1	-1	2	2	-0	1	5	-2	-	3	2	-1	0
PLAN ECON Pre Well	44	44	52	53	51	35	48	41	46	51	36	44	50	44	43	38
Not well	55	55	48	46	49	64	52	59	54	48	64	56	49	56	57	62
Well - Not Well	-11	-12	5	7	2	-29	-4	-18	-9	3	-28	-11	1	-12	-13	-23
Post Well	46	47	53	53	52	38	51	41	44	56	38	46	53	48	44	37
Not well	54	52	46	46	47	62	49	58	56	44	61	54	47	52	55	62
Well - Not Well	-8	-5	7	7	5	-24	2	-17	-11	13	-23	-8	6	-4	-11	-25
POST well - PRE well	2	4	1	-	1	3	3	0	-1	5	2	2	3	5	1	-1
PLAN IRAQ Pre Well	44	46	49	55	51	36	49	40	41	54	38	43	53	43	44	34
Not well	56	54	51	45	49	63	51	60	58	46	61	56	47	57	56	65
Well - Not Well	-11	-9	-2	11	2	-27	-2	-20	-17	8	-23	-13	6	-15	-11	-31
Post Well	47	48	52	56	54	40	53	42	44	59	39	47	57	47	46	37
Not well	53	52	48	43	46	60	47	58	56	41	61	53	43	53	54	63
Well - Not Well	-5	-4	4	14	7	-20	6	-16	-11	18	-22	-5	14	-7	-9	-26
POST well - PRE well	3	3	4	1	3	4	4	2	3	5	1	4	4	4	2	4
HOPEFUL VISION Pre Well	50	50	57	58	54	38	55	45	49	61	41	48	54	55	48	43
Not well	50	49	43	42	45	62	45	54	50	38	59	52	45	45	52	57
Well - Not Well	-0	1	14	17	10	-24	9	-9	-1	23	-19	-4	9	10	-4	-15
Post Well	52	53	58	61	58	44	56	48	52	64	43	49	58	54	51	44
Not well	48	47	42	39	42	55	43	51	48	36	56	50	42	46	48	55
Well - Not Well	4	6	16	21	16	-11	13	-4	4	28	-13	-1	16	8	2	-11
POST well - PRE well	2	3	2	3	4	6	2	2	2	2	2	1	4	-1	3	1
US SAFER Pre Well	55	57	65	60	63	47	60	51	54	64	48	55	63	54	55	46
Not well	44	43	35	40	37	53	40	48	45	36	51	45	37	46	44	53
Well - Not Well	11	14	29	20	27	-6	19	3	9	28	-4	11	26	8	11	-7
Post Well	54	54	62	58	62	49	60	49	51	65	46	55	64	55	53	43
Not well	46	45	37	40	38	51	40	51	48	35	54	44	36	45	47	57
Well - Not Well	9	9	25	19	24	-2	20	-2	3	30	-9	11	27	10	7	-15
POST well - PRE well	-1	-3	-3	-2	-1	1	0	-3	-3	1	-2	-	0	1	-2	-4

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Summary: Bush positive attributes battery...Continued ...**

	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
GIVES CNFDNCE Pre Well	47	26	80	26	3	94	31	19	10	44	87	39	43	48	74	44
Not well	53	74	20	74	97	6	69	81	90	56	12	61	57	52	26	56
Well - Not Well	-6	-48	60	-49	-94	88	-38	-60	-79	-12	75	-22	-13	-4	48	-13
Post Well	48	27	83	33	3	95	22	46	11	45	88	40	42	56	80	46
Not well	52	73	17	67	97	5	78	54	89	55	11	60	58	44	20	54
Well - Not Well	-4	-45	66	-34	-94	91	-55	-10	-78	-11	77	-19	-15	12	60	-9
POST well - PRE well	1	-	4	7	-	1	-9	30	1	1	1	1	-1	7	6	2
LIKEABLE Pre Well	62	65	91	60	29	96	64	70	31	67	91	64	61	69	90	59
Not well	37	35	9	40	71	3	36	30	69	33	8	36	38	31	10	41
Well - Not Well	25	29	82	21	-42	93	26	40	-38	34	83	28	23	38	81	18
Post Well	64	70	95	68	30	99	67	82	33	68	94	67	66	67	96	61
Not well	35	28	5	31	70	1	30	18	67	31	6	31	33	32	4	39
Well - Not Well	29	42	90	38	-40	98	38	60	-34	37	88	36	33	35	92	22
POST well - PRE well	2	5	4	8	1	2	3	10	2	1	3	3	5	-1	5	2
PROGRESS Pre Well	45	11	66	20	2	91	22	19	9	40	86	35	40	46	63	41
Not well	55	89	34	80	98	8	78	81	91	59	14	65	60	54	37	59
Well - Not Well	-10	-80	32	-60	-96	83	-55	-60	-82	-19	72	-30	-20	-7	25	-18
Post Well	47	18	67	29	4	93	18	53	11	43	86	38	41	51	71	43
Not well	53	82	31	71	96	7	82	47	89	56	13	61	59	49	29	57
Well - Not Well	-7	-64	36	-41	-93	86	-64	10	-78	-13	73	-23	-18	3	41	-14
POST well - PRE well	2	8	2	10	2	1	-3	30	2	3	1	3	1	5	8	2

**Summary: Bush negative attributes battery ...**

	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
MISLED Pre Well	54	91	25	81	95	10	80	84	87	58	17	70	57	53	26	58
Not well	45	9	75	19	5	90	20	16	12	42	83	30	42	46	73	41
Well - Not Well	9	82	-49	62	90	-80	61	71	75	17	-66	40	15	7	-48	17
Post Well	52	86	20	78	95	6	87	84	88	55	13	63	57	50	22	56
Not well	47	14	79	22	5	94	13	16	12	44	87	37	43	50	78	43
Well - Not Well	5	72	-60	56	89	-88	75	71	76	11	-74	26	14	-1	-56	13
POST well - PRE well	-2	-5	-6	-3	-0	-4	6	-	1	-3	-4	-6	-1	-4	-3	-2
READY FOR WAR Pre Well	60	93	55	82	96	20	90	91	89	64	26	74	63	60	51	63
Not well	40	7	45	18	4	80	10	9	11	36	74	26	37	40	49	36
Well - Not Well	19	87	9	64	91	-60	81	81	79	28	-48	48	26	20	3	27
Post Well	58	87	48	76	96	17	88	76	90	62	22	69	66	54	52	60
Not well	42	13	52	24	4	83	12	24	10	37	78	31	34	46	48	40
Well - Not Well	16	74	-4	51	92	-66	75	50	81	25	-56	37	31	8	5	21
POST well - PRE well	-2	-5	-7	-7	0	-3	-3	-10	1	-1	-4	-5	3	-6	2	-3
OVER HEAD Pre Well	54	69	45	78	93	11	81	74	88	55	17	67	59	50	41	58
Not well	46	31	55	21	7	88	19	26	12	45	82	33	41	50	59	41
Well - Not Well	8	40	-9	57	86	-77	64	50	77	11	-65	33	18	1	-19	17
Post Well	51	69	29	72	92	8	86	47	86	54	14	61	57	47	32	54
Not well	48	31	70	28	7	92	14	53	14	45	85	38	43	53	68	46
Well - Not Well	3	37	-41	44	85	-84	73	-10	71	9	-72	23	14	-6	-37	9
POST well - PRE well	-2	-	-15	-5	-0	-4	6	-30	-3	-1	-3	-6	-2	-3	-10	-4
CORPORATE Pre Well	62	98	59	92	96	24	92	89	92	67	27	80	67	62	56	65
Not well	38	2	41	8	4	76	8	11	8	33	73	20	33	38	44	34
Well - Not Well	23	95	19	83	92	-53	84	81	84	34	-47	60	34	24	13	31
Post Well	58	98	51	85	97	16	91	91	91	65	19	77	64	59	45	63
Not well	41	2	49	15	3	83	9	9	9	35	80	23	36	41	55	37
Well - Not Well	17	95	2	70	94	-67	81	81	83	30	-61	53	28	17	-11	26
POST well - PRE well	-3	-	-9	-7	1	-8	-	-	-0	-2	-7	-3	-3	-4	-11	-2

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Bush positive attributes battery...Continued ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
GIVES CNFDNCE Pre Well	47	48	55	55	56	36	50	44	48	54	40	46	53	45	48	40
Not well	53	52	45	44	44	64	50	55	52	46	60	54	46	55	52	60
Well - Not Well	-6	-5	10	11	13	-28	0	-11	-4	8	-19	-7	7	-10	-4	-20
Post Well	48	49	55	54	56	39	53	44	46	59	40	46	55	48	47	39
Not well	52	51	45	45	44	61	47	56	53	41	60	54	45	52	53	61
Well - Not Well	-4	-3	11	9	11	-22	5	-13	-7	18	-20	-7	11	-4	-6	-22
POST well - PRE well	1	1	-	-1	-0	3	2	-1	-1	5	-0	-	2	3	-1	-1
LIKEABLE Pre Well	62	63	66	66	70	54	66	59	61	69	56	63	66	65	63	53
Not well	37	37	34	34	30	46	34	41	38	30	44	37	34	34	36	47
Well - Not Well	25	27	32	33	40	8	32	18	23	39	12	25	32	31	27	7
Post Well	64	66	67	64	69	55	68	61	62	72	58	65	68	68	64	56
Not well	35	34	33	35	30	45	31	39	38	28	41	34	31	32	36	44
Well - Not Well	29	32	33	30	39	10	37	21	25	44	17	31	38	36	28	12
POST well - PRE well	2	3	1	-1	-1	1	3	1	1	3	2	2	2	3	0	3
PROGRESS Pre Well	45	47	51	53	50	35	49	41	44	54	38	45	52	44	43	39
Not well	55	53	49	47	49	65	51	58	56	46	61	55	48	55	56	61
Well - Not Well	-10	-7	2	7	1	-30	-2	-17	-12	7	-23	-11	4	-11	-14	-22
Post Well	47	49	51	56	54	39	51	42	45	57	38	46	55	46	46	37
Not well	53	51	48	44	46	61	48	57	54	43	62	54	45	54	54	62
Well - Not Well	-7	-2	4	11	7	-21	3	-15	-9	14	-24	-7	10	-8	-8	-25
POST well - PRE well	2	2	1	2	3	4	2	1	2	3	-	2	3	2	3	-2

**Summary: Bush negative attributes battery ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
MISLED Pre Well	54	56	47	47	51	61	51	58	54	46	63	55	47	56	57	59
Not well	45	44	53	52	49	37	49	42	46	54	37	44	53	44	43	41
Well - Not Well	9	12	-7	-5	2	24	1	16	7	-8	25	11	-6	12	14	18
Post Well	52	52	43	45	47	58	48	56	54	44	59	52	46	52	54	59
Not well	47	48	56	55	53	41	51	44	46	56	41	47	54	47	46	41
Well - Not Well	5	4	-13	-9	-6	17	-3	12	7	-12	18	5	-8	5	7	18
POST well - PRE well	-2	-4	-4	-2	-4	-4	-2	-2	-	-2	-4	-3	-1	-4	-3	-
READY FOR WAR Pre Well	60	62	53	54	55	69	57	62	57	54	68	60	55	60	61	64
Not well	40	38	47	46	45	31	43	37	42	46	32	40	45	40	39	36
Well - Not Well	19	24	6	7	10	37	14	25	15	8	36	19	9	20	22	29
Post Well	58	60	52	49	52	66	55	61	58	51	65	59	54	56	59	64
Not well	42	39	48	51	47	34	45	39	42	49	34	40	45	44	41	36
Well - Not Well	16	21	4	-1	5	32	10	22	16	1	31	19	9	12	18	28
POST well - PRE well	-2	-2	-1	-5	-3	-3	-2	-1	0	-3	-3	-0	-0	-5	-2	-
OVER HEAD Pre Well	54	53	47	49	50	64	49	58	55	44	61	54	47	53	57	60
Not well	46	46	53	51	49	36	51	42	44	55	38	46	53	47	42	40
Well - Not Well	8	8	-6	-3	0	28	-1	16	11	-11	23	8	-6	6	15	19
Post Well	51	53	44	43	45	59	47	55	53	39	58	55	45	51	53	59
Not well	48	47	55	56	54	39	52	44	47	61	41	44	55	48	47	41
Well - Not Well	3	6	-12	-13	-10	20	-5	11	6	-22	17	11	-10	3	6	18
POST well - PRE well	-2	-1	-3	-6	-5	-4	-2	-3	-2	-5	-3	1	-2	-2	-4	-0
CORPORATE Pre Well	62	63	56	56	59	72	58	65	60	54	71	62	52	67	64	66
Not well	38	37	44	44	41	28	42	35	40	46	29	38	48	33	36	34
Well - Not Well	23	26	11	11	18	45	16	30	20	7	41	25	5	33	28	32
Post Well	58	56	54	50	53	70	55	62	60	50	64	59	53	59	60	64
Not well	41	43	46	50	46	29	45	38	40	50	36	40	47	41	40	36
Well - Not Well	17	13	8	-	7	40	10	23	19	0	29	19	5	18	19	29
POST well - PRE well	-3	-7	-2	-6	-5	-2	-3	-3	-0	-3	-7	-3	-	-8	-5	-1

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Summary: Kerry positive attributes battery ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
CARES ABT YOU Pre Well	58	77	50	62	94	21	77	59	90	61	22	64	63	59	35	61
Not well	42	23	50	38	6	79	23	41	10	38	78	35	37	41	65	39
Well - Not Well	16	56	-	25	88	-58	55	20	80	23	-56	28	25	18	-30	22
Post Well	62	82	62	66	96	26	88	49	91	65	29	69	70	60	46	64
Not well	38	18	38	34	3	74	12	51	8	35	71	30	30	40	54	35
Well - Not Well	24	64	22	33	94	-47	78	-	84	29	-42	40	40	20	-8	30
POST well - PRE well	4	5	11	5	3	5	12	-10	1	3	7	6	7	1	11	4
TRUSTWORTHY Pre Well	51	65	40	49	92	10	66	40	86	50	15	52	53	51	20	54
Not well	49	35	60	50	8	90	32	60	14	49	85	48	46	49	80	45
Well - Not Well	2	29	-21	-2	84	-80	35	-20	71	1	-70	4	7	2	-59	9
Post Well	57	82	45	53	96	17	84	18	89	59	23	63	63	55	26	60
Not well	43	18	55	47	4	82	16	82	11	41	77	37	37	45	74	40
Well - Not Well	14	64	-9	5	92	-65	70	-60	78	17	-54	26	25	9	-49	20
POST well - PRE well	6	16	6	3	4	8	17	-20	3	8	8	11	9	4	5	6
STRONG LEADER Pre Well	50	71	31	52	91	9	71	38	86	50	14	46	53	46	20	53
Not well	50	29	69	48	9	91	29	62	14	50	86	53	47	54	80	47
Well - Not Well	1	42	-39	5	82	-82	41	-20	72	-1	-73	-7	6	-8	-60	6
Post Well	54	78	27	61	95	11	85	10	90	56	15	51	59	48	20	56
Not well	46	22	73	39	5	88	15	90	10	44	84	48	40	52	80	43
Well - Not Well	8	56	-45	21	90	-77	70	-81	80	12	-69	3	19	-4	-60	13
POST well - PRE well	3	8	-4	8	4	2	15	-30	4	6	1	5	6	2	-	3
PLAN ECON Pre Well	54	82	49	58	93	15	73	66	89	55	17	57	57	58	26	56
Not well	45	18	51	42	6	85	27	34	10	44	83	43	43	42	74	44
Well - Not Well	9	64	-2	16	87	-70	46	30	79	11	-65	15	14	15	-48	12
Post Well	57	93	46	61	97	15	85	67	91	59	20	62	64	54	35	60
Not well	43	7	52	39	3	85	15	33	9	41	80	36	36	46	65	39
Well - Not Well	14	85	-6	21	94	-70	70	30	81	17	-60	26	27	9	-30	21
POST well - PRE well	2	11	-2	3	4	-	12	-	1	3	3	5	7	-3	10	5
PLAN IRAQ Pre Well	44	50	20	54	82	6	62	38	78	43	11	41	48	39	15	47
Not well	55	50	77	46	17	93	38	62	22	55	89	59	51	61	85	53
Well - Not Well	-11	-	-56	8	65	-87	23	-20	56	-12	-78	-18	-3	-23	-70	-5
Post Well	47	49	24	44	87	6	68	40	83	45	11	47	50	39	11	50
Not well	53	51	76	56	13	94	32	60	17	55	89	53	50	61	89	50
Well - Not Well	-6	-3	-52	-11	74	-88	35	-20	65	-9	-78	-6	1	-22	-78	0
POST well - PRE well	2	-	4	-10	5	0	6	-	5	2	0	6	2	1	-5	3
HOPEFUL VISION Pre Well	56	87	53	62	95	17	78	72	90	58	21	62	59	61	41	59
Not well	43	13	47	37	4	83	22	28	10	41	79	38	40	39	59	41
Well - Not Well	13	74	6	25	91	-65	55	40	80	17	-58	23	19	22	-17	18
Post Well	60	97	60	65	98	22	87	72	92	63	25	66	67	57	39	63
Not well	40	3	40	35	2	78	13	28	8	36	75	34	33	43	61	37
Well - Not Well	21	95	21	31	96	-57	75	40	85	27	-50	32	34	13	-21	27
POST well - PRE well	4	11	7	3	2	4	9	-	2	5	4	4	8	-4	-2	4
SAFER/SECURE Pre Well	49	68	23	43	92	6	59	38	84	50	12	45	51	45	13	52
Not well	51	32	77	57	8	94	41	62	16	50	88	55	49	55	87	48
Well - Not Well	-2	34	-54	-15	83	-87	20	-20	68	-1	-75	-10	1	-10	-75	4
Post Well	52	72	28	49	94	10	82	23	87	53	15	54	57	46	18	55
Not well	48	28	72	50	6	90	18	77	13	46	85	46	43	53	82	45
Well - Not Well	4	45	-45	-2	88	-81	64	-50	73	7	-70	8	13	-7	-64	10
POST well - PRE well	3	5	6	7	2	3	23	-10	3	4	2	10	6	1	5	3

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Kerry positive attributes battery ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
<b>Total answering</b>																
<b>CARES ABT YOU Pre Well</b>	58	50	53	51	52	63	54	61	60	55	63	52	52	57	58	66
Not well	42	48	47	49	48	37	46	38	39	45	37	47	48	43	42	33
Well - Not Well	16	2	6	2	4	26	8	23	21	11	25	5	4	14	17	32
Post Well	62	58	56	59	59	67	57	66	64	55	68	60	55	62	64	68
Not well	38	41	44	40	41	31	42	34	36	44	32	40	45	38	36	31
Well - Not Well	24	17	13	19	18	36	15	32	28	10	36	20	10	24	28	37
POST well - PRE well	4	8	4	7	7	4	4	4	3	-0	5	8	3	5	6	3
<b>TRUSTWORTHY Pre Well</b>	51	49	44	43	41	64	46	54	51	44	58	49	44	50	50	61
Not well	49	50	56	57	58	36	53	45	49	56	41	51	55	50	50	39
Well - Not Well	2	-	-12	-14	-17	29	-7	9	2	-12	17	-2	-11	-1	0	21
Post Well	57	56	51	52	49	66	54	59	56	52	63	57	52	58	56	64
Not well	43	44	48	47	51	34	45	41	44	48	37	42	47	42	44	36
Well - Not Well	14	12	3	5	-2	32	10	18	13	4	25	14	5	16	12	28
POST well - PRE well	6	6	8	9	8	2	8	5	5	8	4	8	8	8	6	3
<b>STRONG LEADER Pre Well</b>	50	45	45	46	44	59	45	55	54	43	56	48	43	49	52	58
Not well	50	55	55	54	56	41	54	45	46	57	44	52	56	51	48	42
Well - Not Well	1	-10	-10	-9	-11	17	-9	9	7	-14	12	-4	-13	-3	4	17
Post Well	54	54	49	49	48	63	49	58	56	45	61	53	46	54	55	62
Not well	46	46	50	50	52	36	50	42	44	55	39	46	54	44	45	38
Well - Not Well	8	8	-2	-1	-5	27	-1	16	12	-10	22	7	-8	9	10	24
POST well - PRE well	3	9	4	4	3	4	4	3	2	2	5	6	3	5	3	4
<b>PLAN ECON Pre Well</b>	54	48	47	52	48	61	50	58	58	50	58	50	48	53	55	62
Not well	45	52	52	47	52	38	50	42	42	50	42	49	51	47	45	37
Well - Not Well	9	-4	-5	5	-5	22	1	16	17	-	16	1	-3	6	10	25
Post Well	57	51	52	52	53	64	52	61	60	50	63	54	49	56	59	64
Not well	43	48	47	48	47	35	48	39	40	50	37	46	51	44	40	36
Well - Not Well	14	4	6	3	6	29	4	23	20	-1	26	8	-1	12	19	28
POST well - PRE well	2	4	5	-	5	4	2	3	2	-	5	4	1	3	4	1
<b>PLAN IRAQ Pre Well</b>	44	42	39	41	38	51	40	48	46	38	51	42	40	41	47	50
Not well	55	57	61	59	61	49	60	51	54	62	47	58	60	59	53	48
Well - Not Well	-11	-15	-22	-18	-23	2	-20	-2	-8	-24	5	-15	-20	-18	-6	2
Post Well	47	44	38	42	42	54	41	52	50	38	55	44	39	44	50	56
Not well	53	56	62	58	58	46	59	48	50	62	45	56	61	56	50	44
Well - Not Well	-6	-12	-23	-16	-16	8	-18	4	1	-24	9	-12	-22	-12	-1	11
POST well - PRE well	2	2	-1	1	4	3	1	4	4	-	3	2	-1	3	3	5
<b>HOPEFUL VISION Pre Well</b>	56	51	50	51	49	67	54	59	57	57	60	52	53	56	56	62
Not well	43	48	49	48	51	33	46	41	43	43	38	48	47	44	44	36
Well - Not Well	13	3	1	3	-2	35	9	18	14	14	22	4	7	11	12	26
Post Well	60	59	60	56	55	69	56	64	64	52	65	61	55	58	61	68
Not well	40	41	40	44	45	31	44	36	36	48	35	39	45	41	39	32
Well - Not Well	21	19	20	12	11	39	13	28	28	3	29	22	10	17	22	37
POST well - PRE well	4	8	10	5	7	2	2	6	6	-5	5	9	1	3	6	6
<b>SAFER/SECURE Pre Well</b>	49	46	40	47	42	56	43	54	52	41	57	45	41	47	50	59
Not well	51	54	60	53	58	44	57	46	48	59	43	55	59	53	50	41
Well - Not Well	-2	-9	-19	-7	-16	12	-14	8	3	-19	15	-9	-18	-6	1	19
Post Well	52	54	49	45	47	58	47	56	52	42	62	52	45	50	54	60
Not well	48	46	51	55	53	42	53	43	48	57	38	48	55	50	46	40
Well - Not Well	4	8	-1	-9	-5	16	-6	13	4	-15	23	3	-10	-	7	21
POST well - PRE well	3	8	9	-2	5	2	4	2	0	1	4	6	4	3	3	1

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Summary: Kerry positive attributes battery ...**

	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
GIVES CNFDNCE Pre Well	47	61	25	43	88	5	62	38	84	45	10	44	49	42	12	49
Not well	53	39	75	57	12	94	38	62	15	55	90	56	51	58	88	50
Well - Not Well	-6	21	-51	-13	76	-89	23	-20	69	-10	-81	-12	-2	-16	-75	-1
Post Well	52	73	31	51	94	8	88	12	88	52	14	51	57	44	25	54
Not well	48	27	69	49	6	92	12	88	12	48	86	49	42	56	75	46
Well - Not Well	3	45	-37	2	88	-84	75	-71	75	5	-72	2	15	-12	-51	7
POST well - PRE well	5	13	6	8	6	2	26	-30	3	7	4	7	9	2	13	4
LIKEABLE Pre Well	57	84	58	59	91	22	77	86	87	56	27	62	60	57	33	58
Not well	43	16	42	41	9	78	23	14	12	44	73	38	40	43	67	41
Well - Not Well	14	69	17	16	83	-56	55	71	75	12	-46	24	20	15	-33	17
Post Well	62	93	55	72	96	27	94	64	92	62	31	67	69	59	37	65
Not well	38	7	45	28	4	73	6	36	8	37	69	32	30	41	63	35
Well - Not Well	24	87	9	46	92	-45	90	30	84	25	-38	35	39	18	-25	31
POST well - PRE well	5	8	-4	15	5	6	17	-20	4	6	5	5	9	1	3	7
CONVICTIONS Pre Well	57	80	46	70	90	22	83	77	87	55	27	58	61	56	32	56
Not well	43	20	54	30	10	78	17	23	12	45	73	42	38	43	68	44
Well - Not Well	13	61	-7	39	80	-56	67	50	74	10	-47	17	23	13	-35	12
Post Well	63	82	61	67	95	30	96	67	91	66	33	68	69	62	35	66
Not well	36	18	39	33	4	70	4	33	9	33	67	31	31	38	65	34
Well - Not Well	27	64	22	34	91	-40	93	30	81	33	-33	36	38	24	-29	32
POST well - PRE well	7	3	15	-3	6	8	15	-10	4	11	7	10	7	6	3	9

**Summary: Kerry negative attributes battery ...**

	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
FLIP FLOPS Pre Well	54	34	80	48	14	95	42	53	19	54	90	54	52	62	87	51
Not well	46	66	20	52	86	5	58	47	81	46	10	46	48	38	13	49
Well - Not Well	8	-32	60	-5	-72	90	-15	10	-62	8	81	7	4	23	75	2
Post Well	52	30	83	46	10	96	29	77	17	51	89	49	48	59	89	49
Not well	47	70	15	53	89	4	71	13	82	49	10	50	52	41	11	50
Well - Not Well	5	-40	67	-7	-79	92	-44	60	-65	1	79	-1	-4	18	78	-1
POST well - PRE well	-2	-3	2	-2	-4	0	-15	20	-2	-3	-1	-4	-4	-3	2	-1
WEAK ON DFNSE Pre Well	51	31	71	44	16	87	45	40	22	49	83	51	48	52	83	47
Not well	49	69	29	56	84	13	55	60	78	51	17	49	52	48	17	53
Well - Not Well	2	-37	41	-13	-68	74	-9	-20	-56	-3	66	2	-5	4	65	-7
Post Well	49	22	80	39	11	90	25	57	18	45	85	40	44	56	83	47
Not well	50	78	20	59	89	9	75	34	82	55	14	59	56	44	17	52
Well - Not Well	-1	-56	60	-20	-79	81	-49	20	-64	-10	71	-19	-12	12	67	-5
POST well - PRE well	-1	-11	9	-5	-5	3	-20	20	-4	-4	2	-11	-4	4	-	1
TOO LIBERAL Pre Well	53	30	74	39	16	92	25	65	20	49	89	45	48	62	87	51
Not well	47	70	26	61	83	8	75	35	79	49	11	55	51	38	13	49
Well - Not Well	6	-40	47	-21	-67	84	-49	30	-59	-0	78	-10	-3	24	75	2
Post Well	52	28	83	48	12	95	33	65	17	51	90	47	49	60	88	50
Not well	47	68	17	48	88	5	67	25	82	49	10	52	51	39	12	50
Well - Not Well	5	-40	66	-	-76	89	-35	40	-65	2	80	-6	-2	21	75	-
POST well - PRE well	-0	-3	9	10	-4	3	9	-	-3	2	1	2	1	-2	-	-1
RAISE TAXES Pre Well	52	37	80	45	14	92	37	56	19	49	89	47	52	55	83	50
Not well	48	63	20	55	86	8	63	44	81	50	11	53	48	45	17	50
Well - Not Well	5	-27	60	-10	-73	83	-26	10	-61	-1	77	-6	5	10	65	1
Post Well	51	37	87	44	12	92	34	59	17	49	87	46	49	52	88	50
Not well	49	63	13	54	88	8	66	31	82	50	12	53	51	47	12	50
Well - Not Well	2	-27	73	-10	-76	83	-32	30	-65	-1	75	-6	-2	5	75	-0
POST well - PRE well	-1	-	7	-2	-2	-0	-3	-	-2	-	-1	-1	-4	-2	5	-1

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Kerry positive attributes battery ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
GIVES CNFDNCE Pre Well	47	45	39	42	38	52	42	51	49	40	54	44	40	46	47	57
Not well	53	55	60	57	62	47	58	48	50	60	46	56	60	54	53	42
Well - Not Well	-6	-10	-21	-16	-24	4	-15	3	-2	-19	8	-12	-20	-8	-7	15
Post Well	52	50	47	45	44	57	46	56	53	42	61	51	44	51	51	63
Not well	48	50	53	55	55	43	54	44	47	58	39	49	56	49	48	37
Well - Not Well	3	-	-6	-10	-11	14	-7	13	5	-16	22	1	-13	2	3	26
POST well - PRE well	5	5	8	3	6	5	4	5	4	2	7	7	4	5	5	6
LIKEABLE Pre Well	57	52	53	52	52	62	53	60	59	52	62	55	52	56	58	64
Not well	43	48	47	48	48	38	46	39	40	48	38	45	48	43	42	36
Well - Not Well	14	4	7	4	4	23	7	21	19	3	24	10	3	13	16	28
Post Well	62	60	60	58	55	69	58	65	64	56	67	60	58	60	61	72
Not well	38	40	40	42	44	30	41	34	36	44	33	39	42	40	39	28
Well - Not Well	24	20	20	16	11	39	17	31	29	13	34	21	15	20	22	43
POST well - PRE well	5	8	7	6	3	7	5	5	5	5	5	6	6	4	3	8
CONVICTIONS Pre Well	57	57	55	53	50	67	55	58	54	54	62	56	52	59	56	61
Not well	43	43	45	46	50	32	45	42	45	46	37	44	48	41	44	38
Well - Not Well	13	14	10	7	1	36	10	16	10	8	25	13	5	18	11	23
Post Well	63	66	60	59	59	69	61	66	62	56	71	65	61	60	63	70
Not well	36	33	40	41	41	30	39	34	38	44	29	34	38	40	37	30
Well - Not Well	27	33	20	18	18	40	22	32	24	12	41	30	23	19	27	40
POST well - PRE well	7	9	5	6	8	2	5	8	7	2	9	8	9	1	7	9

**Summary: Kerry negative attributes battery ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
FLIP FLOPS Pre Well	54	54	60	63	62	45	57	52	54	62	50	52	61	50	55	48
Not well	46	46	40	37	38	55	43	48	46	38	50	48	39	50	45	52
Well - Not Well	8	9	21	26	24	-10	13	4	7	24	-1	4	22	1	9	-4
Post Well	52	50	61	62	61	43	56	49	51	62	45	50	58	52	53	43
Not well	47	50	39	38	39	57	44	51	48	37	54	50	41	47	47	56
Well - Not Well	5	-1	21	24	21	-14	12	-2	3	26	-9	-0	17	5	6	-14
POST well - PRE well	-2	-5	1	-1	-1	-2	-1	-3	-2	-	-4	-2	-3	2	-2	-5
WEAK ON DFNSE Pre Well	51	52	56	54	57	45	54	48	48	56	47	52	60	45	51	43
Not well	49	48	44	46	43	55	46	52	51	44	52	48	40	55	48	57
Well - Not Well	2	4	12	7	14	-11	8	-4	-3	12	-5	4	20	-10	3	-13
Post Well	49	49	55	54	55	41	53	46	47	58	45	48	57	47	48	44
Not well	50	51	45	46	44	59	47	53	53	42	54	52	43	53	51	56
Well - Not Well	-1	-2	10	7	11	-18	5	-7	-6	16	-8	-5	13	-7	-3	-12
POST well - PRE well	-1	-4	-1	-	-2	-4	-1	-1	-1	2	-2	-4	-3	2	-3	0
TOO LIBERAL Pre Well	53	61	61	49	59	46	57	49	49	57	48	56	62	48	53	43
Not well	47	39	38	49	41	54	43	50	49	42	52	44	37	52	45	57
Well - Not Well	6	21	23	-	19	-9	14	-1	-	16	-3	13	26	-4	7	-13
Post Well	52	56	61	55	61	46	56	49	49	58	50	53	58	52	54	43
Not well	47	43	38	44	38	54	44	50	51	41	49	47	42	48	46	57
Well - Not Well	5	13	23	11	23	-7	12	-1	-3	17	1	6	17	4	8	-13
POST well - PRE well	-0	-4	-	6	3	-	-1	0	-1	1	2	-3	-4	4	1	-0
RAISE TAXES Pre Well	52	54	59	54	57	45	58	47	48	61	47	54	61	52	52	42
Not well	48	46	41	46	43	55	42	52	52	39	53	46	39	48	48	58
Well - Not Well	5	9	19	8	15	-11	15	-5	-4	22	-6	9	23	3	4	-17
Post Well	51	51	58	55	58	43	55	47	48	59	46	51	57	52	51	42
Not well	49	48	41	45	42	57	45	52	51	41	53	49	43	48	49	56
Well - Not Well	2	3	17	9	16	-14	10	-5	-3	19	-7	3	14	5	2	-14
POST well - PRE well	-1	-3	-2	-	0	-2	-2	-0	0	-2	-1	-3	-5	1	-1	1

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Summary: Statement Pairs ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
ECON Pre Not mid class Signs success	63	100	61	87	99	24	93	91	95	67	26	79	68	66	67	66
Not mid class-success	37	-	39	13	1	76	7	9	4	33	74	21	32	34	33	34
Post Not mid class Signs success	26	101	22	74	98	-52	87	81	91	35	-48	59	35	31	35	33
Not mid class-success	60	90	42	83	97	20	94	78	94	64	22	71	65	58	57	65
NET POST - PRE	40	10	58	17	3	80	6	22	6	36	78	29	35	42	43	35
	20	80	-15	65	94	-60	87	60	89	29	-57	43	30	17	13	30
	-6	-19	-37	-8	-4	-8	-	-20	-3	-6	-9	-16	-5	-15	-21	-2
IRAQ Pre Less secure More secure	54	73	27	67	94	11	75	81	88	58	16	59	57	52	33	56
Less - more secure	46	27	73	33	5	89	25	19	12	42	83	41	43	48	67	43
Post Less secure More secure	8	45	-45	34	89	-78	49	60	75	16	-68	18	14	4	-33	14
Less - more secure	52	66	20	68	93	8	66	54	86	57	14	56	56	51	27	55
NET POST - PRE	47	31	80	31	6	91	34	36	14	43	85	44	44	49	73	45
	5	34	-60	36	87	-83	32	20	72	14	-71	11	12	2	-46	10
	-3	-11	-15	3	-2	-5	-17	-40	-4	-2	-4	-6	-3	-2	-13	-4

**Were you able to vote in 2000 ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Voted	94	95	99	89	95	95	93	93	94	95	95	95	94	96	95	93
Not reg/Inel/too young	4	-	1	9	4	4	7	7	4	5	4	5	4	4	1	5
Did not vote	1	5	-	2	2	1	-	-	2	1	1	-	2	-	4	2

**Were you able to vote in 2002 ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Voted	89	88	93	86	88	89	95	80	87	89	90	86	88	91	88	89
Not reg/Inel/too young	4	5	1	9	4	5	5	-	4	4	4	5	5	2	6	4
Did not vote	7	8	6	6	8	6	-	20	9	7	6	9	7	7	6	6
Refused	0	-	-	-	0	-	-	-	1	-	-	-	-	-	-	-

**What are the chances of your voting in the election for Pres ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Almost certain	98	93	91	91	99	98	93	100	99	98	98	93	99	97	96	99
Probably	2	7	9	9	1	2	7	-	1	2	2	7	1	3	4	1

**Electorate ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Core voter	93	88	90	82	94	93	89	93	93	93	93	89	93	93	91	92
Not Core Voter	7	12	10	18	6	7	11	7	7	7	7	11	7	7	9	8
Core 8-10	89	85	79	78	90	90	82	88	90	89	90	84	90	87	84	87
Core 9-10	80	70	58	68	83	79	68	88	82	79	80	73	79	79	69	77
Politically engaged	68	59	36	61	73	65	54	68	72	65	67	56	63	65	60	69

**Opinion elites ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Non Opinion Elites	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

**How likely are you to watch VP debate ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Very likely	86	91	84	79	89	84	82	75	88	83	87	81	85	88	81	85
Somewhat likely	14	9	16	21	11	16	18	25	12	17	13	19	15	12	19	15

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Summary: Statement Pairs ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
ECON Pre Not mid class Signs success	63	63	56	53	59	72	59	67	64	54	71	63	57	61	65	69
Not mid class-success	37	36	44	47	41	28	41	33	36	46	29	37	42	39	35	31
Post Not mid class Signs success	26	27	12	7	18	43	18	34	28	9	41	26	15	22	30	38
Not mid class-success	60	60	55	48	55	68	55	64	63	48	66	62	52	61	62	67
NET POST - PRE	40	39	45	52	45	32	44	36	37	52	34	37	48	39	38	33
	20	22	10	-5	11	35	11	29	25	-4	33	25	4	21	25	34
	-6	-6	-2	-11	-7	-8	-7	-5	-2	-12	-8	-1	-11	-1	-6	-4
IRAQ Pre Less secure More secure	54	56	48	45	49	63	49	58	55	42	63	55	46	53	57	60
Less - more secure	46	43	51	55	51	36	51	41	44	58	37	44	54	47	43	39
Post Less secure More secure	8	13	-3	-10	-2	27	-2	18	11	-16	25	11	-8	7	14	22
Less - more secure	52	53	47	46	47	60	47	57	54	40	61	53	43	52	55	61
NET POST - PRE	47	46	53	54	53	39	53	42	46	59	38	47	57	47	45	38
	5	7	-7	-8	-6	21	-6	15	8	-19	23	6	-14	5	10	22
	-3	-6	-4	2	-5	-6	-4	-2	-2	-3	-2	-5	-5	-3	-5	0

**Were you able to vote in 2000 ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Voted	94	99	97	75	93	98	95	94	91	90	99	100	92	99	92	98
Not reg/Inel/too young	4	0	3	24	5	2	4	4	6	9	1	0	6	1	6	1
Did not vote	1	0	-	1	1	0	1	2	3	2	0	-	1	-	2	2

**Were you able to vote in 2002 ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Voted	89	97	92	69	87	93	90	87	82	83	93	98	88	94	87	87
Not reg/Inel/too young	4	1	2	19	5	2	4	4	7	9	1	0	6	1	5	3
Did not vote	7	2	6	12	8	5	5	8	11	9	6	2	6	5	7	10
Refused	0	-	-	-	-	-	-	0	1	-	-	-	-	-	1	-

**What are the chances of your voting in the election for Pres ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Almost certain	98	98	99	98	98	99	98	99	99	98	98	99	98	99	99	98
Probably	2	2	1	2	2	1	2	1	1	2	2	1	2	1	1	2

**Electorate ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Core voter	93	97	96	74	92	97	93	93	90	89	97	98	90	98	91	96
Not Core Voter	7	3	4	26	8	3	7	7	10	11	3	2	10	2	9	4
Core 8-10	89	93	93	69	87	93	90	89	87	85	91	95	87	95	85	94
Core 9-10	80	85	80	57	76	83	82	79	76	76	82	89	81	85	76	82
Politically engaged	68	73	63	43	64	72	70	67	63	63	71	77	69	72	66	67

**Opinion elites ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Non Opinion Elites	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

**How likely are you to watch VP debate ...**

	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Very likely	86	90	86	84	85	86	88	85	85	85	86	90	86	90	85	86
Somewhat likely	14	10	14	16	15	14	12	15	15	15	14	10	14	10	15	14

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Gender ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Male	48	58	53	57	43	52	61	49	39	53	53	47	51	56	48	46
Female	52	42	47	43	57	48	39	51	61	47	47	53	49	44	52	54

**Party affiliation ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Strong Rep	22	5	23	5	1	45	2	9	-	-	61	11	18	18	27	20
Not Strong Rep	14	6	30	15	5	23	17	32	-	-	39	15	17	17	29	13
Leans Rep	8	10	8	9	2	14	4	-	-	29	-	5	6	12	11	8
Und/Ind/Other	11	17	17	34	10	10	37	31	-	40	-	19	15	9	16	12
Leans Dem	8	17	5	4	16	2	7	12	-	31	-	12	9	11	3	9
Not Strong Dem	15	31	12	21	25	6	19	6	42	-	-	17	17	19	12	14
Strong Dem	21	13	5	11	42	1	14	10	58	-	-	21	18	14	3	24
2-3-2 PARTY Dem	37	44	17	32	67	7	33	15	100	-	-	38	34	33	15	38
Ind	27	45	29	47	27	25	48	43	-	100	-	36	30	32	29	29
Rep	36	11	53	21	6	67	19	42	-	-	100	26	35	35	56	33
Dem - Rep	1	34	-36	11	61	-60	15	-30	100	-	-100	13	-1	-3	-40	4
3-1-3 PARTY Dem	45	62	22	36	82	9	40	27	100	31	-	50	44	44	18	47
Ind	11	17	17	34	10	10	37	31	-	40	-	19	15	9	16	12
Rep	44	21	61	29	8	81	23	42	-	29	100	30	41	47	66	41
Dem - Rep	2	40	-39	7	74	-72	17	-10	100	2	-100	20	2	-4	-48	6

**Party gender ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Dem men	14	22	6	14	26	3	17	10	39	-	-	16	16	16	7	14
Dem women	22	22	11	18	41	4	16	6	61	-	-	23	18	16	8	23
Ind men	15	32	15	34	14	13	31	25	-	53	-	21	15	21	15	15
Ind women	13	13	14	13	13	12	18	18	-	47	-	15	15	11	15	14
Rep men	19	4	32	9	3	36	14	14	-	-	53	10	20	19	27	17
Rep women	17	7	22	12	3	32	5	27	-	-	47	16	16	17	28	16

**Ideology ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Extremely liberal	4	-	5	7	6	1	-	-	8	2	1	6	6	-	-	3
Liberal	14	12	3	8	27	2	10	-	28	12	1	16	14	13	2	14
Slightly liberal	11	12	11	13	18	4	18	20	16	13	5	9	13	15	6	10
Moderate, middle of the road	29	41	32	37	34	22	42	53	34	37	18	43	27	34	35	30
Slightly conservative	15	29	30	15	10	21	23	7	8	18	22	16	17	18	18	15
Conservative	23	7	20	18	5	42	7	11	7	16	44	8	20	17	37	25
Extremely conservative	4	-	-	2	0	8	-	9	-	2	9	2	3	2	2	2
Liberal	29	23	18	28	50	7	29	20	52	26	7	31	33	29	9	27
Moderate	29	41	32	37	34	22	42	53	34	37	18	43	27	34	35	30
Conservative	42	35	50	35	15	71	29	27	14	37	75	25	40	37	56	42

**Party Ideology ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Liberal Democrat	24	23	3	17	47	2	12	6	52	17	-	26	25	24	2	24
Mod/Cons Democrat	22	38	18	19	36	8	28	22	48	14	-	24	18	20	15	23
Lib/Mod Republican	11	9	22	10	4	17	14	21	-	8	25	16	10	19	21	9
Conservative Republican	32	12	39	19	4	64	10	20	-	21	75	14	31	29	45	32

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Gender ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Male	48	52	49	36	-	59	100	-	-	100	-	100	100	100	-	-
Female	52	48	51	64	100	41	-	100	100	-	100	-	-	-	100	100

**Party affiliation ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Strong Rep	22	23	23	27	24	15	24	19	22	27	16	21	24	25	21	17
Not Strong Rep	14	19	17	16	14	12	15	13	13	16	13	15	15	15	12	14
Leans Rep	8	8	9	7	8	7	9	7	7	9	6	9	10	8	7	6
Und/Ind/Other	11	6	9	12	13	12	12	10	8	12	13	13	15	8	12	6
Leans Dem	8	6	8	9	7	7	9	8	7	9	9	8	8	10	7	10
Not Strong Dem	15	18	15	12	15	17	14	17	20	11	14	16	11	17	16	19
Strong Dem	21	19	19	18	19	30	17	26	23	15	29	18	16	17	25	26
2-3-2 PARTY Dem	37	38	34	30	34	47	30	43	43	27	43	34	28	34	41	45
Ind	27	20	26	28	28	26	30	25	22	30	28	30	33	27	26	23
Rep	36	42	39	42	38	27	39	32	35	43	29	36	39	39	33	32
Dem - Rep	1	-5	-6	-12	-4	20	-9	11	8	-16	15	-2	-12	-6	9	13
3-1-3 PARTY Dem	45	44	42	39	41	54	39	51	50	36	52	42	36	44	48	56
Ind	11	6	9	12	13	12	12	10	8	12	13	13	15	8	12	6
Rep	44	50	49	49	46	35	49	39	42	52	35	45	49	48	40	38
Dem - Rep	2	-6	-7	-10	-5	19	-10	12	8	-16	17	-4	-13	-4	8	18

**Party gender ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Dem men	14	20	15	8	-	25	30	-	-	27	-	34	28	34	-	-
Dem women	22	18	19	23	34	22	-	43	43	-	43	-	-	-	41	45
Ind men	15	12	14	15	-	16	30	-	-	30	-	30	33	27	-	-
Ind women	13	8	12	13	28	10	-	25	22	-	28	-	-	-	26	23
Rep men	19	20	20	14	-	18	39	-	-	43	-	36	39	39	-	-
Rep women	17	22	19	28	38	9	-	32	35	-	29	-	-	-	33	32

**Ideology ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Extremely liberal	4	1	2	4	1	4	3	4	6	3	3	3	3	4	4	4
Liberal	14	7	9	21	9	15	10	18	23	12	11	9	7	14	13	24
Slightly liberal	11	10	7	10	7	10	12	10	7	12	12	13	11	14	6	14
Moderate, middle of the road	29	38	32	25	41	32	26	32	25	25	40	27	28	23	39	22
Slightly conservative	15	19	18	11	15	17	18	13	14	17	12	19	19	17	14	12
Conservative	23	22	29	24	22	20	26	20	22	27	18	25	27	24	18	22
Extremely conservative	4	3	2	5	5	2	4	3	4	5	3	4	5	4	5	1
Liberal	29	18	18	35	17	30	26	32	36	26	27	25	21	32	23	43
Moderate	29	38	32	25	41	32	26	32	25	25	40	27	28	23	39	22
Conservative	42	44	49	40	42	38	48	37	39	49	33	47	51	45	37	36

**Party Ideology ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Liberal Democrat	24	14	15	29	13	26	20	27	31	21	22	20	16	27	19	38
Mod/Cons Democrat	22	30	27	10	28	27	19	24	19	15	30	22	20	17	29	17
Lib/Mod Republican	11	17	9	13	16	7	11	12	12	10	12	11	11	11	14	8
Conservative Republican	32	34	40	36	31	27	38	27	31	42	24	34	39	37	26	30

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

Age ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
18 - 24	5	4	10	12	3	6	11	7	3	6	6	8	5	5	1	5
25 - 29	9	5	12	1	10	9	-	-	11	7	9	11	9	7	11	9
30 - 34	7	6	6	2	7	7	-	-	6	6	8	4	7	7	8	8
35 - 39	9	5	17	10	9	10	6	29	8	13	8	8	8	14	3	9
40 - 44	12	8	11	20	10	13	14	14	13	6	15	14	11	16	13	12
45 - 49	10	20	8	6	9	11	6	24	9	10	11	9	12	6	9	9
50 - 54	10	13	8	8	11	8	9	-	11	12	8	11	10	11	10	7
55 - 59	10	17	13	14	10	8	27	9	10	12	7	9	11	8	15	10
60 - 64	8	2	6	4	7	8	6	7	6	11	6	9	9	7	9	8
Over 64	21	21	11	21	23	20	22	10	22	17	23	17	19	18	21	24
18 - 29	14	9	22	13	13	15	11	7	14	13	15	19	14	12	11	14
30 - 39	16	11	23	13	16	17	6	29	14	19	16	12	15	21	11	17
40 - 49	22	27	18	26	20	24	19	38	23	16	26	23	22	22	22	22
50 - 64	27	32	27	26	29	25	42	16	28	34	21	28	29	26	35	24
Over 64	21	21	11	21	23	20	22	10	22	17	23	17	19	18	21	24
18 - 49	52	47	63	52	49	55	36	74	50	49	56	54	52	56	44	52
50 and over	48	53	37	48	51	45	64	26	50	51	44	46	48	44	56	48

Gender/Age ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Young Women	29	23	35	23	29	28	11	34	33	23	28	30	27	24	23	30
Young Men	23	24	28	29	20	27	26	40	17	26	28	24	25	32	21	22
Older Women	23	19	12	20	27	20	28	16	27	24	19	23	22	20	28	24
Older Men	25	34	25	27	24	25	36	10	22	27	25	23	26	24	28	24

Generations ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Generation Y	6	4	11	12	4	7	11	7	4	7	7	12	5	7	2	6
Generation X	20	16	25	8	20	21	6	29	20	19	21	20	20	21	19	21
Boom Generation	44	54	47	54	44	43	55	48	46	44	41	43	46	45	47	40
Silent Generation	24	19	10	22	26	23	21	17	24	26	23	18	23	24	25	27
G.I. Generation	6	8	7	5	6	6	8	-	6	4	7	8	6	4	8	6

Education ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Less than high school	7	2	7	11	6	7	12	-	8	5	6	7	7	4	13	7
H.S. Degree	23	22	17	21	23	25	24	16	24	21	25	22	23	20	25	26
Some college	29	34	32	31	26	30	36	65	23	38	28	36	29	31	25	30
Bachelor's degree	25	17	29	25	25	25	19	19	27	21	27	28	25	27	21	24
Post Grad	16	24	14	11	20	12	10	-	18	15	14	6	15	17	15	13
H.S. or less	30	24	24	32	28	32	36	16	32	26	31	29	30	25	39	33
Some college	29	34	32	31	26	30	36	65	23	38	28	36	29	31	25	30
College grad	41	42	43	37	46	37	29	19	45	37	41	34	41	44	37	37

Gender/Education ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Non Coll Men	29	30	33	31	24	33	38	40	22	35	32	27	32	30	35	29
Coll Men	19	28	19	26	19	19	24	10	18	18	21	19	19	25	13	17
Non Coll Women	30	28	23	32	30	29	34	41	34	29	27	38	27	25	28	34
Coll Women	22	14	24	11	27	19	5	9	27	18	20	15	22	19	24	20

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

## Age ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
18 - 24	5	-	4	35	6	4	3	7	12	7	-	-	5	0	7	6
25 - 29	9	-	4	65	6	8	7	11	19	14	-	-	5	9	6	17
30 - 34	7	-	4	-	6	5	5	8	14	11	-	-	5	6	6	11
35 - 39	9	-	13	-	6	15	10	9	17	20	-	-	8	13	9	10
40 - 44	12	-	9	-	7	7	13	11	20	26	-	-	12	14	10	13
45 - 49	10	-	15	-	10	13	11	10	18	22	-	-	12	10	10	9
50 - 54	10	-	8	-	6	11	10	10	-	-	21	20	8	13	7	14
55 - 59	10	-	11	-	9	11	11	8	-	-	18	21	12	10	9	7
60 - 64	8	-	7	-	9	7	8	8	-	-	17	15	8	7	9	5
Over 64	21	100	25	-	34	20	23	20	-	-	43	44	26	18	28	8
18 - 29	14	-	8	100	12	12	10	17	31	21	-	-	11	10	13	23
30 - 39	16	-	18	-	12	20	15	17	31	30	-	-	12	19	14	21
40 - 49	22	-	24	-	17	20	23	21	38	48	-	-	23	23	20	22
50 - 64	27	-	26	-	24	29	29	26	-	-	57	56	28	30	25	26
Over 64	21	100	25	-	34	20	23	20	-	-	43	44	26	18	28	8
18 - 49	52	-	50	100	42	51	49	55	100	100	-	-	46	52	47	66
50 and over	48	100	50	-	58	49	51	45	-	-	100	100	54	48	53	34

## Gender/Age ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Young Women	29	-	28	64	42	23	-	55	100	-	-	-	-	-	47	66
Young Men	23	-	22	36	-	28	49	-	-	100	-	-	46	52	-	-
Older Women	23	48	23	-	58	18	-	45	-	-	100	-	-	-	53	34
Older Men	25	52	27	-	-	31	51	-	-	-	-	100	54	48	-	-

## Generations ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Generation Y	6	-	4	41	7	4	4	8	14	9	-	-	6	1	7	8
Generation X	20	-	13	59	15	19	17	23	42	34	-	-	13	22	17	31
Boom Generation	44	-	50	-	33	48	47	41	44	57	37	37	44	51	37	47
Silent Generation	24	72	27	-	36	25	25	23	-	-	52	50	28	21	31	13
G.I. Generation	6	28	6	-	10	4	7	5	-	-	12	13	8	5	8	2

## Education ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Less than high school	7	13	9	3	14	8	5	8	5	4	11	6	9	-	13	-
H.S. Degree	23	46	25	5	41	28	25	22	9	19	37	31	41	-	38	-
Some college	29	19	24	40	45	23	30	28	34	35	20	26	50	-	49	-
Bachelor's degree	25	12	25	37	-	24	24	26	32	28	20	21	-	61	-	63
Post Grad	16	10	17	15	-	16	15	16	19	15	12	16	-	39	-	37
H.S. or less	30	59	34	8	55	36	30	30	15	23	48	38	50	-	51	-
Some college	29	19	24	40	45	23	30	28	34	35	20	26	50	-	49	-
College grad	41	22	42	52	-	41	40	42	51	43	32	37	-	100	-	100

## Gender/Education ...

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Non Coll Men	29	37	28	21	-	36	60	-	-	57	-	63	100	-	-	-
Coll Men	19	15	21	16	-	22	40	-	-	43	-	37	-	100	-	-
Non Coll Women	30	41	30	27	100	23	-	58	49	-	68	-	-	-	100	-
Coll Women	22	7	21	36	-	18	-	42	51	-	32	-	-	-	-	100

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**Age/Education ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Young Non Coll	28	27	31	35	23	31	32	74	24	30	29	35	29	29	25	28
Young College	24	21	32	17	25	25	4	-	27	18	27	19	23	26	19	24
Older Non Coll	31	32	26	28	31	32	39	7	32	33	30	30	30	27	39	35
Older College	17	21	12	20	20	13	25	19	18	19	13	15	18	18	17	13
Young Non Coll Men	13	12	16	19	11	16	21	40	9	17	16	14	16	16	14	13
Older Non Coll Men	16	17	17	13	14	18	16	-	13	18	16	14	17	15	21	16
Young Non Coll Women	14	14	15	17	12	15	11	34	15	14	13	22	13	13	10	15
Older Non Coll Women	16	14	9	16	17	14	23	7	19	15	14	17	14	12	18	19

**Are you a member of a labor union? / Is any member ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Union member	13	10	6	19	18	7	13	20	19	12	8	11	13	17	9	14
Household member	8	9	9	8	9	7	16	6	11	7	6	8	7	10	4	7
No member belongs	79	81	85	73	72	86	71	74	70	81	86	81	80	73	87	79
Union Household	21	19	15	27	28	14	29	26	30	19	14	19	20	27	13	21

**Marital Status ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Married	64	71	71	36	58	73	40	50	59	59	72	60	65	60	62	65
Single (never married)	19	8	16	35	22	14	30	39	20	22	16	21	21	25	18	18
Divorced	11	16	7	20	14	7	16	11	13	14	6	14	10	11	12	11
Widowed	6	5	4	9	6	6	14	-	7	5	6	5	4	5	8	6
Separated	0	-	1	-	0	0	-	-	0	1	0	-	1	-	-	0
Sep/Div/Wid	17	21	13	29	20	13	30	11	20	19	12	19	15	16	20	17

**Gender Marital status ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Married Women	32	24	35	19	30	35	17	15	33	27	33	27	31	25	31	32
Single Women	10	6	6	10	13	5	8	25	13	9	7	13	9	10	6	10
Sep/Div/Wid Women	11	13	6	14	13	8	13	11	14	11	7	13	8	9	14	12
Married Men	32	47	36	17	28	38	22	35	26	32	39	33	33	34	31	33
Unmarried Men	16	10	17	40	15	14	39	14	13	21	14	14	18	21	18	13
Unmarried Women	20	19	12	24	27	13	21	36	27	20	14	26	18	19	20	22

**What is your religion? ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Protestant	51	52	46	46	46	56	47	69	46	45	59	49	49	47	65	51
Catholic	23	26	28	24	21	26	22	24	22	24	25	25	24	25	17	22
Jewish	3	4	5	2	5	1	3	-	5	3	1	7	3	4	-	1
Other/None/Refused	23	17	21	28	28	17	28	7	27	27	15	20	24	24	18	26

**Which one of these words best describes your kind of Christi ...**

Total answering	(522)	(20)	(25)	(28)	(224)	(276)	(16)	(7)	(175)	(129)	(218)	(60)	(193)	(77)	(41)	(208)
Fundamentalist	16	28	8	16	12	19	9	14	15	12	19	10	13	6	11	18
Evangelical	24	21	47	16	14	32	11	28	14	23	32	27	20	27	38	23
Charismatic/Pentecostal	8	-	-	5	3	12	15	-	3	10	11	4	9	10	13	8
Moderate to liberal	39	38	32	37	58	23	44	29	58	39	24	40	44	40	27	38
Something else	11	9	13	23	9	12	21	16	8	14	12	13	12	15	11	12
Refused	2	4	-	3	2	2	-	14	3	2	2	5	1	2	-	1

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Sen iors	Cath olics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Age/Education ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Young Non Coll	28	-	23	48	42	25	28	27	49	57	-	-	46	-	47	-
Young College	24	-	27	52	-	26	21	28	51	43	-	-	-	52	-	66
Older Non Coll	31	78	35	-	58	34	32	31	-	-	68	63	54	-	53	-
Older College	17	22	15	-	-	15	19	14	-	-	32	37	-	48	-	34
Young Non Coll Men	13	-	12	21	-	14	28	-	-	57	-	-	46	-	-	-
Older Non Coll Men	16	37	16	-	-	22	32	-	-	-	-	63	54	-	-	-
Young Non Coll Women	14	-	11	27	42	11	-	27	49	-	-	-	-	-	47	-
Older Non Coll Women	16	41	19	-	58	12	-	31	-	-	68	-	-	-	53	-

**Are you a member of a labor union? / Is any member ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Union member	13	10	13	7	5	59	17	9	9	17	8	18	17	18	6	13
Household member	8	6	13	10	11	41	6	10	10	7	9	6	7	5	11	8
No member belongs	79	84	74	83	84	-	76	82	81	76	83	77	76	77	83	79
Union Household	21	16	26	17	16	100	24	18	19	24	17	23	24	23	17	21

**Marital Status ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Married	64	69	70	52	65	70	67	61	63	62	58	71	66	68	62	59
Single (never married)	19	4	15	44	9	15	20	19	27	32	8	9	20	20	15	24
Divorced	11	6	10	3	11	10	9	13	9	6	18	11	10	7	12	14
Widowed	6	21	5	-	14	5	4	7	-	-	16	8	4	5	11	2
Separated	0	-	-	1	0	0	0	0	1	-	-	1	0	-	0	1
Sep/Div/Wid	17	27	15	3	25	15	13	21	9	6	34	20	14	12	23	17

**Gender Marital status ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Married Women	32	27	34	36	65	30	-	61	63	-	58	-	-	-	62	59
Single Women	10	1	8	24	9	5	-	19	27	-	8	-	-	-	15	24
Sep/Div/Wid Women	11	20	9	3	25	6	-	21	9	-	34	-	-	-	23	17
Married Men	32	42	36	16	-	40	67	-	-	62	-	71	66	68	-	-
Unmarried Men	16	9	13	20	-	19	33	-	-	38	-	29	34	32	-	-
Unmarried Women	20	22	17	27	35	11	-	39	37	-	42	-	-	-	38	41

**What is your religion? ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Protestant	51	58	-	47	54	44	49	52	47	44	58	54	49	49	57	45
Catholic	23	25	100	15	25	32	24	23	23	26	22	23	23	27	22	23
Jewish	3	7	-	4	3	4	3	3	2	2	5	4	2	4	2	5
Other/None/Refused	23	11	-	35	18	20	24	22	28	28	15	20	26	20	18	27

**Which one of these words best describes your kind of Christi ...**

Total answering	(522)	(115)	(0)	(50)	(129)	(71)	(242)	(279)	(139)	(106)	(141)	(136)	(147)	(95)	(177)	(103)
Fundamentalist	16	18	-	12	17	17	18	14	14	17	14	19	22	11	20	4
Evangelical	24	34	-	23	30	22	22	25	21	21	29	23	25	17	25	26
Charismatic/Pentecostal	8	8	-	5	8	5	9	7	10	9	5	9	12	5	6	10
Moderate to liberal	39	33	-	42	31	43	39	39	36	37	42	41	28	55	36	44
Something else	11	6	-	19	13	11	10	12	17	14	8	7	11	9	11	15
Refused	2	2	-	-	1	1	2	2	3	2	2	2	2	2	3	2

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

**How often do you attend church? ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Every week	36	28	27	36	27	45	32	22	29	34	43	29	34	31	46	35
Once or twice a month	11	11	9	8	10	13	4	20	11	7	14	14	9	15	11	10
Several times a year	14	14	21	22	15	13	25	23	17	13	13	21	15	17	13	13
Hardly ever	26	35	31	21	29	22	23	28	27	29	22	25	29	22	20	27
Never	12	11	12	13	16	7	17	7	13	16	7	11	12	13	10	12
Refused	2	-	-	-	2	1	-	-	3	1	1	-	1	2	-	2

**Religion groups ...**

Total Answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Devout Evangelical	5	12	2	5	2	8	2	10	3	3	9	2	5	2	7	5
Irregular Evangelical	22	17	29	17	14	32	11	45	15	19	32	22	22	26	43	21
Devout Mainline	1	2	2	-	1	2	2	-	1	1	1	-	1	0	-	2
Irregular Mainline	12	16	11	10	12	11	16	14	10	14	12	9	14	9	15	15
Irregular Catholic	19	26	24	21	16	22	17	24	18	18	21	17	19	19	13	20
Other/DK	41	26	33	46	54	25	51	7	54	44	24	49	39	43	21	37
Total Evangelical	61	53	56	65	52	71	60	66	58	54	71	64	58	63	70	58
Total Mainline	39	47	44	35	48	29	40	34	42	46	29	36	42	37	30	42
Total Catholic	23	26	28	24	21	26	22	24	22	24	25	25	24	25	17	22
Total Other	26	22	25	30	33	18	31	7	32	30	16	26	27	28	18	27

**Who did you vote for in the 2000 election for President? ...**

Total answering	(973)	(36)	(53)	(55)	(464)	(465)	(32)	(9)	(357)	(268)	(348)	(118)	(370)	(157)	(60)	(383)
Gore	46	64	17	46	86	7	54	36	86	44	6	44	47	45	14	46
Bush	49	35	78	33	8	92	34	40	9	46	92	43	48	49	82	49
Nader	3	2	1	7	4	0	9	13	3	7	0	7	4	2	2	3
Someone else	1	-	4	11	1	1	3	10	1	3	2	4	1	3	2	1
Refused	1	-	-	2	1	0	-	-	2	0	-	1	0	0	-	1
Gore - Bush	-3	28	-61	13	78	-85	22	-	77	-1	-86	1	-1	-4	-68	-3

**How many guns or rifles do you own? ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
None	63	69	72	72	70	54	66	57	69	65	55	72	64	70	57	62
1-2	20	20	15	17	18	22	30	31	18	17	24	14	21	16	21	18
3-9	13	5	11	3	9	17	2	12	9	14	16	6	13	11	17	15
10 or more	3	6	2	4	2	5	-	-	3	3	4	6	2	3	4	3
Refused	2	-	-	3	1	2	2	-	2	2	1	2	1	1	1	2

**Race ...**

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
White	80	90	88	76	72	89	73	100	70	82	89	71	84	80	95	87
Black	10	5	-	16	16	3	15	-	18	9	3	10	8	10	-	6
Hispanic	7	-	9	6	8	6	3	-	10	5	5	11	5	9	4	5
Other	3	5	3	2	3	2	8	-	2	5	2	8	3	2	1	3

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**How often do you attend church? ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Every week	36	49	40	33	43	38	32	39	35	30	44	33	31	33	39	39
Once or twice a month	11	5	15	13	12	9	10	13	12	12	13	7	8	12	14	11
Several times a year	14	13	15	11	13	12	13	16	17	11	15	15	12	15	16	16
Hardly ever	26	21	26	25	23	26	31	21	23	34	18	28	33	27	22	19
Never	12	12	2	17	8	14	14	9	10	13	9	16	16	11	9	10
Refused	2	1	2	1	1	0	1	2	3	-	2	1	0	1	1	5

**Religion groups ...**

Total Answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Devout Evangelical	5	8	-	5	8	7	6	4	4	5	4	7	7	6	6	1
Irregular Evangelical	22	31	-	29	31	21	19	26	23	17	29	20	18	19	24	28
Devout Mainline	1	2	-	1	1	1	2	1	0	1	1	2	3	-	1	0
Irregular Mainline	12	16	-	12	14	15	16	8	6	15	10	17	16	16	11	4
Irregular Catholic	19	25	100	15	25	32	20	19	19	18	19	21	19	21	19	18
Other/DK	41	18	-	38	21	24	38	43	48	44	37	33	38	39	39	48
Total Evangelical	61	66	70	57	67	59	55	67	64	54	72	55	51	61	68	66
Total Mainline	39	34	30	43	33	41	45	33	36	46	28	45	49	39	32	34
Total Catholic	23	25	100	15	25	32	24	23	23	26	22	23	23	27	22	23
Total Other	26	18	-	38	21	24	27	25	30	30	19	23	28	24	20	32

**Who did you vote for in the 2000 election for President? ...**

Total answering	(973)	(196)	(190)	(81)	(221)	(158)	(469)	(505)	(266)	(217)	(238)	(252)	(276)	(193)	(283)	(221)
Gore	46	42	42	43	41	55	40	51	48	39	55	41	39	43	50	53
Bush	49	56	55	51	56	37	54	44	46	55	42	54	57	50	47	39
Nader	3	1	2	5	2	5	3	3	4	3	3	2	2	3	2	5
Someone else	1	0	1	1	0	2	2	1	1	2	0	2	1	4	0	1
Refused	1	0	1	-	0	1	0	1	1	0	0	0	1	-	0	2
Gore - Bush	-3	-14	-14	-7	-15	18	-14	8	2	-16	13	-12	-18	-8	2	14

**How many guns or rifles do you own? ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
None	63	62	63	76	69	62	49	75	74	55	77	44	44	58	71	81
1-2	20	25	19	15	22	19	25	15	15	22	14	28	25	26	19	9
3-9	13	10	13	6	6	14	19	7	7	16	7	22	23	13	7	8
10 or more	3	2	3	2	1	4	5	2	2	5	1	5	7	2	2	1
Refused	2	1	2	1	2	1	2	2	2	2	1	1	2	1	1	2

**Race ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
White	80	100	100	100	100	100	84	76	75	79	78	89	85	83	77	75
Black	10	-	-	-	-	-	5	14	12	4	17	7	6	5	13	15
Hispanic	7	-	-	-	-	-	8	6	10	13	2	2	7	9	7	5
Other	3	-	-	-	-	-	3	3	4	3	3	2	2	4	3	4

	Total	PRE VOTE					SHIFT		PARTY ID			KERRY			DIRCT	STATE
		Weak Kerry	Weak Bush	Und pre Lean	Kerry	Bush	Twd Kerry	Twd Bush	Dem	Ind	Rep	Neu tral NoID	More fav	Less fav	Wrong Diff Bush	Swing

Household Income ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Less than \$5K	1	2	-	-	1	2	-	-	2	0	2	2	1	1	-	2
\$5K to \$7,499	1	4	1	4	1	1	7	-	2	2	1	4	2	2	3	2
\$7,500 to \$9,999	2	3	3	5	2	1	6	-	2	2	1	4	2	1	1	1
\$10K to \$12,499	2	-	-	2	2	2	-	-	2	2	3	2	3	2	1	2
\$12,500 to \$14,999	3	2	-	1	5	2	-	-	4	4	2	1	2	4	1	4
\$15K to \$19,999	5	8	7	7	5	4	4	10	7	2	5	5	5	3	3	5
\$20K to \$24,999	6	2	1	4	7	6	2	11	7	7	5	4	5	7	8	7
\$25K to \$29,999	5	2	6	6	6	4	10	-	5	6	5	3	4	4	3	5
\$30K to \$34,999	6	4	6	14	4	7	14	-	4	9	6	8	6	5	14	7
\$35K to \$39,999	8	2	9	15	8	7	17	14	10	7	7	9	6	9	10	10
\$40K to \$49,999	12	24	6	9	11	13	7	-	11	12	13	11	11	12	16	13
\$50K to \$59,999	13	4	7	10	13	12	17	27	11	15	13	13	14	16	14	13
\$60K to \$74,999	11	15	18	12	10	11	4	20	9	12	11	15	10	12	6	11
\$75K to \$84,999	7	7	14	4	7	8	-	-	8	5	7	4	6	10	8	5
\$85K to \$99,999	6	12	7	3	7	6	4	12	5	9	4	8	7	8	5	5
\$100K to \$124,999	5	3	8	1	4	6	3	-	4	3	8	1	8	1	6	3
\$125K to \$149,999	4	-	4	-	4	3	-	-	3	3	4	4	3	3	-	3
\$150K to \$174,999	1	3	2	-	1	1	-	-	2	0	1	-	1	-	-	0
\$175K or more	2	4	2	2	2	2	4	6	1	2	3	2	2	-	2	2
Less than \$30K	26	23	18	29	30	21	29	20	31	24	22	25	26	23	20	27
\$30K to under \$50K	26	30	21	38	23	28	38	14	25	28	26	29	24	26	40	30
\$50K to under \$75K	23	19	24	22	23	24	22	47	20	27	24	28	24	28	20	24
\$75K or more	25	28	37	11	24	27	11	18	24	21	28	18	26	23	20	19

Region 9 - Based On State Of Residence ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
New England	5	11	6	3	5	4	2	18	4	7	4	4	5	4	2	3
Mid-Atlantic	15	20	14	17	18	13	9	-	18	16	13	13	13	17	12	15
East-North Central	17	21	15	29	19	14	23	-	19	17	15	23	19	15	23	30
West-North Central	8	-	6	4	7	10	3	-	8	8	9	8	9	9	12	14
South Atlantic	19	15	22	16	18	21	17	49	16	19	22	19	17	18	19	19
East-South Central	5	7	9	6	3	7	8	11	4	5	6	3	5	3	8	-
West-South Central	10	5	5	7	8	12	9	-	11	7	11	10	9	12	7	3
Mountain	6	12	6	7	5	7	5	10	5	6	6	1	4	10	7	7
Pacific	14	10	18	12	16	12	25	12	15	15	14	18	18	12	10	10
Northeast	20	31	20	20	23	17	11	18	21	23	16	17	18	21	14	17
Midwest	25	21	20	32	26	25	25	-	27	25	24	31	28	24	35	44
South	34	26	36	29	29	40	34	60	31	32	40	33	32	33	34	21
West	20	22	24	19	22	19	30	22	20	21	20	19	22	22	17	17

Safeswing state ...

Total answering	(1030)	(38)	(53)	(61)	(491)	(490)	(34)	(10)	(379)	(283)	(368)	(124)	(394)	(163)	(63)	(412)
Swing State	40	48	32	50	43	36	43	43	41	43	37	45	41	39	42	100
Red State	28	19	31	20	22	34	15	33	25	25	33	25	26	33	31	-
Blue State	30	28	36	27	33	27	35	23	31	30	28	29	31	26	23	-

	Total	WHITE					GENDER		GENDER AGE				GENDER EDUC			
		Seniors	Catholics	Under 30	Non Coll Women	Union House hold	Men	Women	Young Women	Young Men	Older Women	Older Men	Non Coll Men	Coll Men	Non Coll Women	Coll Women

**Household Income ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Less than \$5K	1	1	2	2	2	1	1	2	2	2	1	0	1	1	3	1
\$5K to \$7,499	1	1	1	3	2	-	1	2	2	1	1	2	2	0	2	1
\$7,500 to \$9,999	2	2	1	1	2	-	1	2	2	1	1	2	2	0	3	0
\$10K to \$12,499	2	2	2	3	3	1	2	2	1	4	4	0	3	1	3	1
\$12,500 to \$14,999	3	5	2	2	7	2	1	5	4	1	6	2	2	1	7	2
\$15K to \$19,999	5	9	3	1	7	3	5	5	3	3	7	6	7	2	5	4
\$20K to \$24,999	6	11	5	3	10	6	6	7	4	4	9	8	7	4	9	4
\$25K to \$29,999	5	9	5	6	4	6	6	5	4	4	6	8	7	3	4	5
\$30K to \$34,999	6	9	5	7	9	8	5	7	4	4	11	6	6	2	8	6
\$35K to \$39,999	8	10	8	7	7	9	9	7	8	9	7	10	11	6	6	9
\$40K to \$49,999	12	15	13	9	10	10	15	9	10	15	8	14	16	13	9	9
\$50K to \$59,999	13	10	12	10	12	16	11	15	17	10	12	11	10	11	15	14
\$60K to \$74,999	11	4	12	17	11	13	11	10	11	15	9	7	10	13	10	10
\$75K to \$84,999	7	4	8	8	4	9	7	6	6	10	7	5	7	7	5	9
\$85K to \$99,999	6	3	7	10	6	8	6	6	7	6	4	6	3	10	5	7
\$100K to \$124,999	5	3	7	4	3	3	6	4	6	6	3	5	4	9	2	7
\$125K to \$149,999	4	2	2	3	2	2	4	3	4	4	3	3	2	7	2	5
\$150K to \$174,999	1	1	2	2	1	2	1	1	2	-	1	2	-	3	0	2
\$175K or more	2	1	4	2	1	1	2	2	3	2	0	2	1	5	1	3
Less than \$30K	26	41	20	21	35	19	24	28	23	18	35	29	31	12	36	18
\$30K to under \$50K	26	33	26	24	26	27	29	24	22	28	26	30	33	22	24	24
\$50K to under \$75K	23	13	24	27	23	29	22	25	28	26	21	18	20	24	25	25
\$75K or more	25	13	31	29	16	25	26	23	28	29	17	24	16	42	15	34

**Region 9 - Based On State Of Residence ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
New England	5	5	9	4	6	5	4	5	5	4	5	5	4	4	5	6
Mid-Atlantic	15	16	25	15	13	23	14	16	16	13	17	15	15	13	14	19
East-North Central	17	24	19	22	19	25	18	17	16	19	17	16	19	15	18	15
West-North Central	8	7	12	15	11	10	7	9	10	7	7	8	6	10	10	8
South Atlantic	19	19	15	16	20	13	18	21	18	16	24	19	19	15	21	20
East-South Central	5	4	3	6	7	3	5	5	5	5	5	6	6	4	7	2
West-South Central	10	7	8	9	5	2	10	10	11	12	9	9	10	11	8	12
Mountain	6	7	4	4	6	3	7	5	6	5	4	8	6	7	5	6
Pacific	14	11	5	10	13	15	17	12	13	19	12	15	13	22	13	12
Northeast	20	21	34	18	19	29	18	21	21	17	22	20	19	17	19	25
Midwest	25	31	31	37	30	34	25	26	26	26	24	24	25	24	28	23
South	34	30	25	31	33	19	33	35	33	33	38	34	36	29	36	35
West	20	18	9	14	18	18	23	18	19	24	16	23	20	29	18	18

**Safe/swing state ...**

Total answering	(1030)	(198)	(197)	(108)	(238)	(161)	(494)	(536)	(294)	(241)	(241)	(253)	(299)	(195)	(309)	(227)
Swing State	40	46	42	45	46	43	38	41	42	38	40	39	40	35	45	37
Red State	28	20	21	29	25	16	29	27	27	28	26	30	28	30	25	29
Blue State	30	31	36	23	25	40	31	29	27	33	30	29	29	33	25	33

